



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: BBA

Semester: 2

Name of the Paper: Computer applications in Business

Paper Code: BBA 204

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1.

(10 Marks)

- a. Identify the key components of a computer system and explain their functions. (CO1)

OR

- b. Define input and output devices. Provide examples and explain their significance in business applications. (CO1)

Q2.

(10 Marks)

- a. Explain the evolution of computer generations and highlight their impact on business organizations. (CO1)

OR

- b. Classify different types of computer memory and discuss their roles in system performance. (CO1)

Q3.

(10 Marks)

- a. Explain with example that how businesses use MS Excel for data analysis and decision-making. (CO2)

OR

- b. How does the selection of appropriate computer hardware and software impact business productivity? (CO4)

Q4.

(10 Marks)

- a. Assess the importance of IT security in a business environment. (CO4)

OR

- b. Compare and contrast the different types of operating systems and their suitability for businesses. (CO3)

Q5.

(10 Marks)

- a. Illustrate the functions of an operating system and describe the advantages of multiprogramming and multitasking OS. (CO3)

OR

- b. Design a simple IT strategy for a retail business to improve sales efficiency. (CO3)