



End Term (Even) Semester Examination May-June 2025

Roll no.....

Name of the Program and semester: **BBA 4th Semester**

Name of the Course: **ENTREPRENEURSHIP AND STARTUP ECOSYSTEM**

Course Code: BBA 401

Time: 3 hour

Maximum Marks: 100

Note:

- (i) All the questions are compulsory.
- (ii) Answer any two sub questions from a, b and c in each main question.
- (iii) Total marks for each question is 20 (twenty).
- (iv) Each sub-question carries 10 marks.

Q1. (2X10=20 Marks)

- a. Explain your understanding on entrepreneurship and why entrepreneurship is the need of the current era. (CO1)
- b. Identify and explain an entrepreneur's different characteristics that make them different from normal individuals. (CO2)
- c. What makes a start-up different from normal business ventures? Support your answer with relevant examples (CO3)

Q2. (2X10=20 Marks)

- a. Explain the role of entrepreneurship in the economic development of India. (CO2)
- b. Analyze the importance of women entrepreneurship in the current era. Support your answer with a relevant example of a woman entrepreneur who has brought a change. (CO4)
- c. Analyze the key qualities of a successful entrepreneur that make him successful both for the world and himself (CO5)

Q3. (2X10=20 Marks)

- a. Critically analyze the role of government in promoting entrepreneurship. (CO5)
- b. Explain the role played by SIDBI in relation to new ventures that are typically MSME. (CO2)
- c. Elaborate on any 4 policies of the Indian government of any state that help foster entrepreneurship. (CO3)

Q4. (2X10=20 Marks)

- a. Elaborate your understanding on angel investors and state how they are important for entrepreneurial success. (CO2)
- b. Do you think funding makes entrepreneurs successful? If yes, explain why it is important for startups to efficiently manage their funding. (CO3)
- c. Explain the constraints that are faced by social entrepreneurs in relation to an emerging economy. (CO4)

Q5. (2X10=20 Marks)

- a. Create a business plan for a cosmetic brand that has just received its first round of funding. (CO5)
- b. Elaborate your understanding on social entrepreneurship and state why it's the need of the hour, especially for India. (CO4)
- c. Do you think women entrepreneurs are more successful than male entrepreneurs? If yes, explain the key characteristics of women entrepreneurship, also support your answer with relevant examples. (CO5)