



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: BBA

Semester: IV

Name of the Paper: PRODUCTION AND OPERATIONS MANAGEMENT

Paper Code: BBA402

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1.

(10 Marks)

a. Discuss the nature and scope of production management with reference to production analysis and planning.

[CO 1]

OR

b. Explain the various production functions and analyze how they contribute to achieving overall production efficiency.

[CO 2]

Q2.

(10 Marks)

a. Elaborate on the key responsibilities of a production manager in a modern manufacturing environment.

[CO 2]

OR

b. Discuss the factors to be considered for plant location. What is the impact of location decision on operational effectiveness?

[CO 5]

Q3.

(10 Marks)

a. Outline the procedure involved in production planning and control.

[CO 3]

OR

b. Analyze the objectives and importance of production planning and production control in ensuring smooth manufacturing operations.

[CO 5]

Q4.

(10 Marks)

a. Describe the different types of manufacturing systems. What is the relation between type of output and choice of the manufacturing system?

[CO 5]

OR

b. Discuss the scope and importance of materials management in supporting production planning and operational efficiency.

[CO 4]

Q5.

(10 Marks)

a. Describe the purchasing functions and procedures followed in a production setup, and highlight their role in maintaining supply chain efficiency.

[CO 4]

OR

b. Evaluate the different types of store-keeping practices and explain how effective inventory management can benefit production control.

[CO 4]