



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: BBA

Semester: 2nd

Name of the Paper: *Business Environment*

Paper Code: BBA 205

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1.

a. Define Business Environment. Explain its significance in business decision-making.

OR

b. Differentiate between Micro and Macro Business Environments with suitable examples. CO-1

(10 Marks)

CO-1

Q2.

a. What are the different dimensions of the business environment? Explain with examples.

OR

b. What is Environmental Scanning? Discuss its role in strategic business planning. CO-1

(10 Marks)

CO-1

CO-1

Q3.

(10 Marks)

a. Explain the key features of Capitalism, Socialism, and Mixed Economy. Which one is best suited for India and why? CO-3

OR

b. Compare the role of the Public Sector and Private Sector in the economic development of India. CO-3

Q4.

(10 Marks)

a. Discuss the significance and challenges faced by Small Scale Industries (SSIs) in India. Suggest measures to support their growth. CO-4

OR

b. How has India's mixed economy system influenced the growth of major Indian businesses such as Tata, Reliance, or Infosys? CO-4

Q5.

(10 Marks)

a. "Government policies and globalization have transformed the Indian business environment." Critically analyze this statement with relevant examples. CO-5

OR

b. If you were a policymaker, how would you modify India's economic policies to enhance business sustainability and economic growth? CO-5