



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: B Com (HONORS)
Semester: IV
Name of the Paper: Entrepreneurship and Small Business
Paper Code: BCH 405
Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

- Q1. CO.....1 (10 Marks)
a. Is there a need for promoting entrepreneurship in a country like India? Discuss
OR
b. A new company's strategy must embody the founder's vision of where the company is going, not where it is. Discuss
- Q2. CO.....2 (10 Marks)
a. Discuss the differences between Intrapreneurship and Entrepreneurship.
OR
b. Identify the business philosophy, values, and behavioral orientation of any two important Indian entrepreneurs.
- Q3. CO.....3 (10 Marks)
a. Identify the advantages of being an entrepreneur.
OR
b. Identify the stages in the entrepreneurial process in detail.
- Q4. CO.....4 (10 Marks)
a. Bring out the role and methods of entrepreneurial development training.
OR
b. Write a detailed note on monitoring and evaluation of small businesses along with its methods and tools.
- Q5. CO.....5 (10 Marks)
a. "Family and society play an important role in entrepreneurship development". Discuss
OR
b. Women entrepreneurs have changed the way organizations have evolved? Discuss with an example.