Term Evaluation (Odd) Semester Examination September 2025

Roll no.............................

Name of the Course: BBA
Semester: III
Name of the Paper: MANAGEMENT INFORMATION SYSTEM
Paper Code: BBA305

Time: 1.5 hour   **Maximum Marks: 50**

Note:
  (i)   Answer all the questions by choosing any one of the sub-questions
  (ii) Each question carries 10 marks.

Q1.   (10 Marks)
a. Define 'data' and 'information' in the context of MIS. What is the key difference between them? Provide a simple example to illustrate this difference. CO1
                                        OR
b. List and briefly describe the five key components of any Management Information System (MIS). CO1

Q2.   (10 Marks)
a. What does MIS stand for? Provide a simple definition of a Management Information System and state one reason why it is significant for a modern organization. CO1
                                        OR
b. Differentiate between an Operation Support System (OSS) and a Management Support System (MSS). Give one example of each type of system. CO1

Q3.   (10 Marks)
a. What is an ERP system? In one sentence, explain its main goal in a business. CO1
                                        OR
b. What are the five main phases of the System Development Life Cycle (SDLC)? List them in order.CO2

Q4.   (10 Marks)
a. Differentiate between the Waterfall and Agile development methodologies. Which one is a linear, step-by-step approach? CO2
                                        OR
b. What is the main purpose of the "Requirements Analysis" phase in the SDLC?CO2

Q5.   (10 Marks)
a. Why is "Change Management" important when implementing a new MIS in an organization?CO2
                                        OR
b. How does a typical MIS primarily support structured decision-making (e.g., inventory reordering) compared to unstructured decision-making (e.g., entering a new market)?CO1

Note For the question paper setters:
  • Question paper should cover all the COs of the course.
  • Please specify COs against each question.