



End Term (Odd) Semester Examination November 2025

Roll no.....

Name of the Course and semester: BBA III

Name of the Paper: *Legal and Ethical issues in Business*

Paper Code: BBA 302

Time: 3 hour

Maximum Marks: 100

Note:

- (i) All the questions are compulsory.
- (ii) Answer any two sub questions from a, b and c in each main question.
- (iii) Total marks for each question is 20 (twenty).
- (iv) Each sub-question carries 10 marks.

Q1.

(2X10=20 Marks)

a. Write an elaborate note on the **significance of business ethics** in modern organizations. CO1

b Describe the **positive influence and key benefits** of ethical practices in business.CO1

c Explain the **functions and responsibilities of a CEO**. How does the CEO's role affect **business policies?**
CO1

Q2.

(2X10=20 Marks)

a. Define **deception**. What are the **various forms of deceptive practices** found in business? CO2

b Identify and explain the **different sectors where bribery occurs**, supporting your answer with relevant examples. CO2

c Discuss the **elements that constitute theft** in a business context. Illustrate with suitable examples. CO2

Q3.

(2X10=20 Marks)

a. Explain the **types of pricing strategies** that may lead to **ethical dilemmas** in business operations. CO3

b What is meant by **seniority as a criterion for promotion**? Discuss its **merits and drawbacks** in organizational decision-making. CO3

c Examine the **ethical challenges** that organizations face while **recruiting employees**. Provide examples.
CO3

Q4.

(2X10=20 Marks)

a. Discuss the **importance of moral values** in business ethics and analyze the **factors influencing ethical conduct** in business. CO4

b Present a **critical discussion** on the **role of ethics in safeguarding the environment**. CO4

c Identify and describe the **physical factors** that contribute to **environmental ethics**. CO4

Q5.

(2X10=20 Marks)

a. Discuss the **social responsibilities of a business enterprise** towards its **shareholders**. CO5

b Define **social responsibility** and explain why it is **essential for modern businesses**. CO5

c Write a comprehensive note on the **social obligations of business organizations** towards the **government**. CO5