



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: BBA

Semester: 2

Name of the Paper: Computer applications in Business

Paper Code: BBA 204

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1.

(10 Marks)

a. Identify the key components of a computer system and explain their functions. (CO1)

OR

b. Define input and output devices. Provide examples and explain their significance in business applications. (CO1)

Q2.

(10 Marks)

a. Explain the evolution of computer generations and highlight their impact on business organizations. (CO1)

OR

b. Classify different types of computer memory and discuss their roles in system performance. (CO1)

Q3.

(10 Marks)

a. Explain with example that how businesses use MS Excel for data analysis and decision-making. (CO2)

OR

b. How does the selection of appropriate computer hardware and software impact business productivity? (CO4)

Q4.

(10 Marks)

a. Assess the importance of IT security in a business environment. (CO4)

OR

b. Compare and contrast the different types of operating systems and their suitability for businesses. (CO3)

Q5.

(10 Marks)

a. Illustrate the functions of an operating system and describe the advantages of multiprogramming and multitasking OS. (CO3)

OR

b. Design a simple IT strategy for a retail business to improve sales efficiency. (CO3)