



## End Term Examination Nov, 2025

Name of the Course: B.Com (Honours)

Semester: V

Name of the Paper: International Business

Paper Code: BCH-502

Time: 3 Hours

Maximum Marks: 100

**Note:**

- i. All Questions are compulsory.
- ii. Answer any two sub-questions among (a), (b), and (c) in each main question.
- iii. Total marks in each main question: 20
- iv. Each sub-question carries 10 marks.

**Q1.**

(CO1)

- a) What are the benefits & challenges of globalization for global economy & international business?  
Discuss its changes.
- b) Discuss the advantages & disadvantages of different modes of entry into the market. (Explain with 4 modes of entry)
- c) Short notes:  
I. Factors influencing International Business  
II. Difference b/w Domestic & International Business

**Q2.**

(CO2)

- (a) How do MNCs use BOP data to make decisions about their market decisions? Why BOP is important for countries and MNCs?

- (b) Give a detailed explanation of any two International Trade Theories.

(c) Short notes:

- I. Tariff & non-tariff barriers
- II. Complexities in international business

**Q3.**

(CO3)

- (a) Elaborate on the role of WB & IMF in the business & operations of MNCs & International business.

- (b) What are Regional Trade Blocs or Associations? How are they formed & what are their types?

(c) Short notes:

- I. WTO
- II. UNCTAD

**Q4.**

(CO4)

- (a) What are financial risks? Explain the diff. types of forex risks in international business.

- (b) What are MNCs? How they operate & what are the different strategies they adopt?

(c) Short notes:

- I. Role of technology in international business.
- II. Ecological consideration in IB

**Q5.**

(CO5)

- (a) Why MNCs must follow ethical business practices in both domestic & international level? Give only 4 ethical practices.

- (b) How will you explain the importance of CSR in international business scenario?

(c) Short notes:

1. Digital Trade
2. E-commerce