



Graphic Era
HILL UNIVERSITY
Established by an Act of the State Legislature of Uttarakhand (Adhiniyam Sankhya 12 of 2011)
University under section 2(f) of UGC Act, 1956

Sessional I (Odd) Semester Examination, September 2025

Name of the Course: B.Pharma

Roll no.....

Semester: 1st

Name of the Paper: Communication Skills

Paper Code: BP 105T

Time: 1.5 hour

Maximum Marks: 30

Note:

(i) This question paper contains two sections

(ii) All the questions are compulsory

Section A

Q. 1 Short Questions: Attempt any four question

(4X 5 = 20 Marks)

- What is the communication process? Briefly explain each component involved in it. (CO1)
- How can prejudice negatively affect communication and relationships? (CO2)
- Why is it crucial to align verbal and non-verbal communication when delivering a message? (CO1)
- Why is it necessary to recognize how past experiences influence your emotional responses? (CO1)
- What is meant by 'consideration' in the Seven Cs of communication? (CO2)
- How do gender barriers shape communication patterns between men and women? (CO1)

Section B

Q. 2 Long questions: Attempt any one question

(1X10 = 10 Marks)

- Discuss the different types of communication barriers. Provide examples of psychological barriers and explain how they can hinder effective communication in both personal and professional contexts. (CO2)
- Define the four communication styles as per the Communication Style Matrix. (CO1)