



## End Term Examination Nov, 2025

Name of the Course: B.Com (Honours)

Semester: V

Name of the Paper: International Business

Paper Code: BCH-502

Time: 3 Hours

Maximum Marks: 100

Note:

- All Questions are compulsory.
- Answer any two sub-questions among (a), (b), and (c) in each main question.
- Total marks in each main question: 20
- Each sub-question carries 10 marks.

**Q1.**

**(CO1)**

- What are the benefits & challenges of globalization for global economy & international business? Discuss its changes.
- Discuss the advantages & disadvantages of different modes of entry into the market. (Explain with 4 modes of entry)
- Short notes:
  - Factors influencing International Business
  - Difference b/w Domestic & International Business

**Q2.**

**(CO2)**

- How do MNCs use BOP data to make decisions about their market decisions? Why BOP is important for countries and MNCs?
- Give a detailed explanation of any two International Trade Theories.
- Short notes:
  - Tariff & non-tariff barriers
  - Complexities in international business

**Q3.**

**(CO3)**

- Elaborate on the role of WB & IMF in the business & operations of MNCs & International business.
- What are Regional Trade Blocs or Associations? How are they formed & what are their types?
- Short notes:
  - WTO
  - UNCTAD

**Q4.**

**(CO4)**

- What are financial risks? Explain the diff. types of forex risks in international business.
- What are MNCs? How they operate & what are the different strategies they adopt?
- Short notes:
  - Role of technology in international business.
  - Ecological consideration in IB

**Q5.**

**(CO5)**

- Why MNCs must follow ethical business practices in both domestic & international level? Give only 4 ethical practices.
- How will you explain the importance of CSR in international business scenario?
- Short notes:
  - Digital Trade
  - E-commerce