



End Term (Odd) Semester Examination November 2025

Roll no.....

Name of the Course and semester: **BBA V**

Name of the Paper: **Logistics and Supply Chain Management**

Paper Code: **BBA 502**

Time: 3 hour

Maximum Marks: 100

Note:

- (i) All the questions are compulsory.
- (ii) Answer any two sub questions from a, b and c in each main question.
- (iii) Total marks for each question is 20 (twenty).
- (iv) Each sub-question carries 10 marks.

Q1.

(2X10=20 Marks) CO-1

- a. Discuss the interface activities of Logistics & Marketing with examples.
- b. Describe the Integrated Logistics Management system and its advantages to a company.
- c. How does a Warehouse differ from a Distribution Center? List the various types of warehouses along with their functions.

Q2.

(2X10=20 Marks) CO-2

- a. Explain the factors which play an important role while taking Transportation routing decisions.
- b. Discuss the key principles of material handling system used by a company at its factory or warehouse.
- c. Illustrate the process of supply chain management for a firm to enable it reap maximum benefit.

Q3.

(2X10=20 Marks) CO-3

- a. Contrast the various transportation facilities and services used in logistics operations.
- b. Examine the types of packaging and its role in ensuring supply chain efficiency.
- c. Demonstrate the types of inventory and how can a firm producing stationery products can classify their inventory?

Q4.

(2X10=20 Marks) CO-4

- a. Illustrate the types of network models implied by a company for their transportation. Also, design a dispatch schedule for a courier hub handling 6 delivery zones.
- b. Elaborate any 3 key inventory control techniques with examples.
- c. Analyze the role of outsourcing in the supply chain network to increase efficiency and reduces logistics costs.

Q5.

(2X10=20 Marks) CO-5

- a. Rewrite the role of logistical elements for a company manufacturing fire-crackers.
- b. Elucidate the international logistics involved in exporting fruits or vegetables.
- c. Critically analyze the role of Information Technology Tools in various stages of agriculture supply chain (apple/mango fruit supply chain) starting from suppliers till the end consumers.