



Term Evaluation (Odd) Semester Examination September 2025

Roll no.....

Name of the Course: BBA

Semester: III

Name of the Paper: Human Resource Management

Paper Code: BBA 303

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1. (10 Marks)

- a. Explain the differences between *Personnel Management* and *HRM* with suitable examples. (CO2)

OR

- b. Discuss the *importance of HRM* in achieving organizational effectiveness. (CO2)

Q2. (10 Marks)

- a. Describe the *steps involved in the HR planning process* with examples. (CO2)

OR

- c. Explain the difference between *Job Description* and *Job Specification* with an example. (CO2)

Q3. (10 Marks)

- a. Explain the *evolution of HRM* from *Personnel Management* to *Strategic HRM*. (CO2)

OR

- b. Compare the *advantages and limitations of internal and external sources of recruitment*. (CO3, C04)

Q4. (10 Marks)

- a. Discuss the *selection process* for managerial employees in a multinational company. (CO2)

OR

- c. Analyze the importance of *placement and induction* in reducing employee turnover. (CO4)

Q5. (10 Marks)

- a. Assume you are an HR manager in a newly established company. How would you highlight the importance of HRM to top management? (CO4, CO5)

OR

- b. Analyze the challenges faced by HRM in the digital era. (CO4)