



## Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: B Com (HONORS)

Semester: IV

Name of the Paper: Entrepreneurship and Small Business

Paper Code: BCH 405

**Maximum Marks: 50**

Time: 1.5 hour

**Note:**

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

**Q1.**

a. Is there a need for promoting entrepreneurship in a country like India? Discuss  
OR

b. A new company's strategy must embody the founder's vision of where the company is going, not where it is. Discuss

CO.....1 (10 Marks)

**Q2.**

a. Discuss the differences between Intrapreneurship and Entrepreneurship.  
OR

b. Identify the business philosophy, values, and behavioral orientation of any two important Indian entrepreneurs.

CO..... 2(10 Marks)

**Q3.**

a. Identify the advantages of being an entrepreneur.  
OR

b. Identify the stages in the entrepreneurial process in detail.

CO.....3 (10 Marks)

**Q4.**

a. Bring out the role and methods of entrepreneurial development training.  
OR

b. Write a detailed note on monitoring and evaluation of small businesses along with its methods and tools.

CO.....4 (10 Marks)

**Q5.**

a. "Family and society play an important role in entrepreneurship development". Discuss  
OR

b. Women entrepreneurs have changed the way organizations have evolved? Discuss with an example.

CO.....5 (10 Marks)