



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: **BBA**

Semester: **II**

Name of the Paper: **ORGANISATIONAL BEHAVIOUR**

Paper Code: **BBA 201**

Time: **1.5 hour**

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1.

(10 Marks)

a. Explain any two modern approaches to Organizational Behavior. Additionally, discuss the key factors that influence Organizational Behavior. (CO2)

OR

b. Explain the meaning of Organizational Behavior (OB) and discuss its historical development. (CO2)

Q2.

(10 Marks)

a. Discuss the various disciplines that contribute to the study of Organizational Behavior (OB). (CO4)

OR

b. Explain any Three Organizational Behavior models. Which model do you think is most effective in today's business environment, and why? (CO3)

Q3.

(10 Marks)

a. Define attitude and explain its components. Discuss the significance of job-related attitudes in influencing employee performance. (CO2)

OR

b. Explain the characteristics of Type A and Type B personalities. Additionally, describe the stages of personality development. (CO2)

Q4.

(10 Marks)

a. Describe Maslow's Hierarchy of Needs theory. In your opinion, is this theory still applicable in today's world? Justify your answer. (CO1, CO2)

OR

b. What is perception? Describe the key factors influencing perception in an organizational context. (CO3)

Q5.

(10 Marks)

a. Explain the determinants of personality and describe the Big Five personality traits. How do these traits affect an individual's work behavior? (CO2)

OR

b. What is motivation, and why is it important in the workplace? Explain with examples. (CO2, CO3)