



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Program: Diploma

Semester: 6th

Name of the Course: Entrepreneurship
Development

Course Code: DTCS-601

Time: 1.5 hrs

Maximum Marks: 50

Note:

- (i) Answer any one of the sub questions among a and b in each main question.
- (ii) Each question carries 10 marks.

Q1	(10 marks)	
(a)	What is the concept of Entrepreneurship? Explain all characteristics of an entrepreneur	CO1
	OR	
(b)	What is different business of Entrepreneurship. Explain in detail.	
Q2	(10 marks)	
(a)	Explain SWOT Analysis with suitable example?	CO1
	OR	
(b)	What is the Process and Impact of Liberalization? What are different characteristics of liberalization	
Q3	(10 marks)	
(a)	What do you understand by business ideas method and techniques to generate business ideas.	CO1
	OR	
(b)	What do you understand by the term "Startup"? What Challenges a startup holder has to face in business?	
Q4	(10 marks)	
(a)	What kind of information and support system required for establishing Successful business?	CO2
	OR	
(b)	Describe the phenomenon of "market assessment" explain it in detail.	
Q5	(10 marks)	
(a)	How will you do understand by concept of creativity and Qualities of creative person?	CO2
	OR	
(b)	What is Marketing explain the Concept and Importance of marketing?	