



Mid Term (Even) Semester Examination March 2025

Roll no.....

Name of the Course and semester: B. Com (Hons) – 4th Semester

Name of the Paper: Advanced Performance Management

Paper Code: BCH 403 (ACCA)

Time: 1.5-hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub questions
- (ii) Each question carries 10 marks.

Q1. (10 Marks)

a. Explain the role of strategic performance management in strategic planning and control? (CO 1)
OR

b. Write a detailed note on Critical success factors (CSFs). (CO1)

Q2. (10 Marks)

a. "KPIs are essential to the achievement of strategy since what gets measured gets done" Elucidate on the statement. (CO:1)

OR

b. How is strategic management accounting different from management accounting? (CO2)
(10 marks)

Q3. (10 Marks)

a. Enumerate various sources of information for management accountant. CO2
OR

b. Explain the role of the management accountant in providing information to stakeholders. CO2

Q4. (10 marks)

a. Write detailed note on International Integrated Reporting Council (IIRC). CO2
OR

b. What role does the Global Reporting Initiative (GRI) play in supporting organizations to measure and report their sustainability performance? CO2

Q5. (10 marks)

a. How does benchmarking help in effective strategic management? CO2
OR

b. List down benefits and drawback of benchmarking as a tool of strategic management. CO1