



## Term Evaluation (Odd) Semester Examination September 2025

Roll no.....

Name of the Course and semester: BBA III SEMESTER

Name of the Paper: Legal and ethical issues in business

Paper Code: BBA 302

Time: 1.5 hour

Maximum Marks: 50

**Note:**

- (i) Answer all the questions by choosing any one of the sub questions
- (ii) Each question carries 10 marks.
- (iii) Please specify COs against each question.

Q1.

(10 Marks)

a. Define business ethics. Discuss in detail the importance of business ethics.

CO1

OR

b. Elaborate in detail Impact of Business Ethics on Business Policy and Strategy. Support your answer with examples of ethical consideration in business policy and strategy.

CO2

Q2.

(10 Marks)

a. Determine the key elements of a business culture that are influenced by ethical considerations.

CO2

OR

b. "Ethical values influence a company's reputation and brand image." Comment.

CO2

Q3.

(10 Marks)

a. Discuss legal and ethical principles that help students make informed decisions about their career paths.

CO2

OR

b. Highlight how CEO's leadership style influences the overall culture of a company.

CO1

Q4.

(10 Marks)

a. Elaborate unfair discrimination and its types.

CO1

OR

b. Define Coercion and its types.

CO1

Q5.

(10 Marks)

a. Differentiate bribery and corruption with suitable example.

CO2

OR

b. Describe in detail deception and its types.

CO1