



Term Evaluation (Odd) Semester Examination September 2025

Roll no.....

Name of the Course: BBA

Semester: I

Name of the Paper: **Principle & Practices of Management**

Paper Code: **BBA 101**

Time: **1.5 hour**

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

Q1. (10 Marks)

a. What is management and outline its essential functions. (CO2)

OR

b. Distinguish between management and administration with suitable examples. (CO4)

Q2. (10 Marks)

a. What is Management by Objectives (MBO) and Management by Exception (MBE)? How do they help in improving organizational performance? (CO3)

OR

b. What is planning? Explain any two types of planning with an example. (CO1, CO2)

Q3. (10 Marks)

a. Explain the Scientific management Theory. (CO2)

OR

b. Discuss Henry Fayol's principles of management. Do you think they are still relevant in today's dynamic business environment? (CO2, CO4)

Q4. (10 Marks)

a. Explain the different types of organizational structures. Which structure would be most suitable for a multinational company and why? (CO2)

OR

b. "Decision Making is the essence of management". Comment. (CO2)

Q5. (10 Marks)

a. Differentiate between centralization and decentralization of authority. What are the advantages and disadvantages of each? (CO4)

OR

b. Explain the Managerial Roles by Mintzberg's. (CO2)