



Term Evaluation (Even) Semester Examination March 2025

Roll no.....

Name of the Course: BBA

Semester: 2nd

Name of the Paper: *Business Environment*

Paper Code: BBA 205

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

- Q1. (10 Marks) CO-1
- a. Define Business Environment. Explain its significance in business decision-making. CO-1
- OR
- b. Differentiate between **Micro and Macro Business Environments** with suitable examples. CO-1
- Q2. (10 Marks) CO-1
- a. What are the different dimensions of the business environment? Explain with examples. CO-1
- OR
- b. What is **Environmental Scanning**? Discuss its role in strategic business planning. CO-1
- Q3. (10 Marks) CO3
- a. Explain the key features of **Capitalism, Socialism, and Mixed Economy**. Which one is best suited for India and why? CO3
- OR
- b. Compare the role of the **Public Sector and Private Sector** in the economic development of India. CO3
- Q4. (10 Marks) CO4
- a. Discuss the **significance and challenges** faced by **Small Scale Industries (SSIs)** in India. Suggest measures to support their growth. CO4
- OR
- b. How has India's mixed economy system influenced the growth of major Indian businesses such as **Tata, Reliance, or Infosys**? CO4
- Q5. (10 Marks) CO5
- a. "Government policies and globalization have transformed the Indian business environment." Critically analyze this statement with relevant examples. CO5
- OR
- b. If you were a policymaker, how would you modify India's economic policies to enhance **business sustainability and economic growth**? CO5