

Roll No.....

Name of the Course: B.Tech. ECE

Semester: VIIth

Name of the Paper: Principle of Management

Paper Code: HSMC-701

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer **all the questions** by choosing *any one of the sub questions.*
(ii) Each question carries 10 marks

Q 1	(10 marks)	
(a)	Define management. Justify the statement that management is an art, science and profession.	CO1
OR		
(b)	Discuss interpersonal, informational and decision roles of a manager.	
Q 2	(10 marks)	
(a)	What are various goals or objectives of management.	CO1
OR		
(b)	Explain 5 functions of management.	
Q 3	(10 marks)	
(a)	Explain managerial pyramid with the help of a diagram.	CO1 , CO2
OR		
(b)	Differentiate between MBO, MBE and MBA approaches of management.	
Q 4	(10 marks)	
(a)	Write short notes on SWOT analysis	CO1 , CO2
OR		
(b)	Write detailed notes on external factors that affect the organization.	
Q 5	(10 marks)	
(a)	Discuss objectives of planning using SMARTER tool.	CO2
OR		
	What is significance of planning.	
Discuss in detail, various steps in planning process.		