Strona Republicans × Control Republicans × Control Moderates × Control Democrats × Control Strong Democrats × Control Strong Democrats × Control Strong Democrats × Treatment 1 Republicans × Treatment 1 Moderates × Treatment 1 Democrats × Treatment 1 Strong Democrats × Treatment 1 Strong Democrats × Treatment 1 Democrats ×

3.735.506

3,516,074

3,500,758

14.847%

3.228.105

3,161,525

2,700,628

21.885%

4.197.751

4,173,882

4,141,866

3.219%

Completed Midline Survey

Completed Endline Survey

Attrition Rates

Completed Post-Endline Survey

4.688.041

4,653,756

4,504,567

12.816%

Clicked Feed Banner	5,166,764	4,279,610	4,111,126	3,457,227	2,581,385	2,339,627	1,986,794	1,421,686	948,097	572,081

2.467.655

2,463,402

2,372,528

8.091%

alliel	3,100,704	4,273,010	4,111,120	3,437,227	2,301,303	2,333,021	1,300,734	1,421,000	340,037	372,001
Participate	5,007,982	4,267,887	3,966,220	3,438,182	2,551,639	2,327,291	1,868,736	1,305,251	759,294	530,285
colina Survoy	4 600 420	A 255 775	2 060 140	2 212 701	2 512 126	2 201 564	1 925 500	1 250 114	717.040	E22 707

2.211.733

2,036,314

2,014,681

13.889%

1.769.902

1,705,050

1,465,497

26.238%

1.182.840

1,112,065

1,013,929

28.681%

700.568

671,229

615,162

35.116%

275,002

39,529

39,529

93.090%

CHERCUT CCU DUTITICI	3,100,704	7,273,010	7,111,120	3,731,221	2,301,303	2,333,021	1,300,734	1,721,000	J-10,0J7	372,001
Consented to Participate	5,007,982	4,267,887	3,966,220	3,438,182	2,551,639	2,327,291	1,868,736	1,305,251	759,294	530,285
Completed Baseline Survey	4,698,428	4,255,775	3,960,140	3,313,791	2,512,126	2,301,564	1,825,599	1,250,114	717,049	523,797

Table 1: Experimental Summary Statistics by Group and Condition