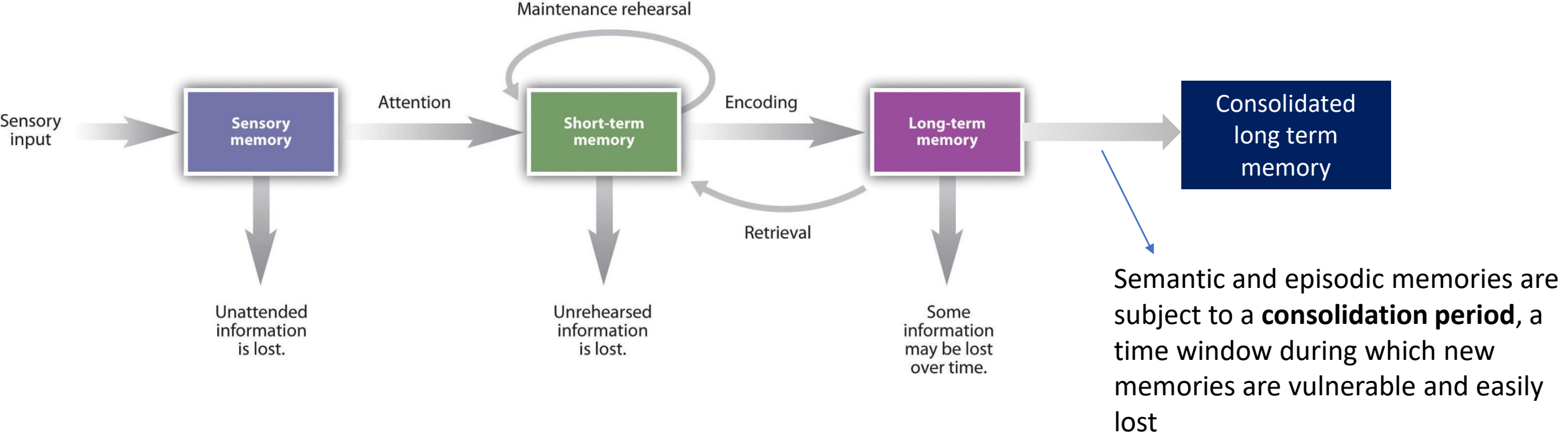


# Class 11

# Episodic and Semantic Memory

Thursday

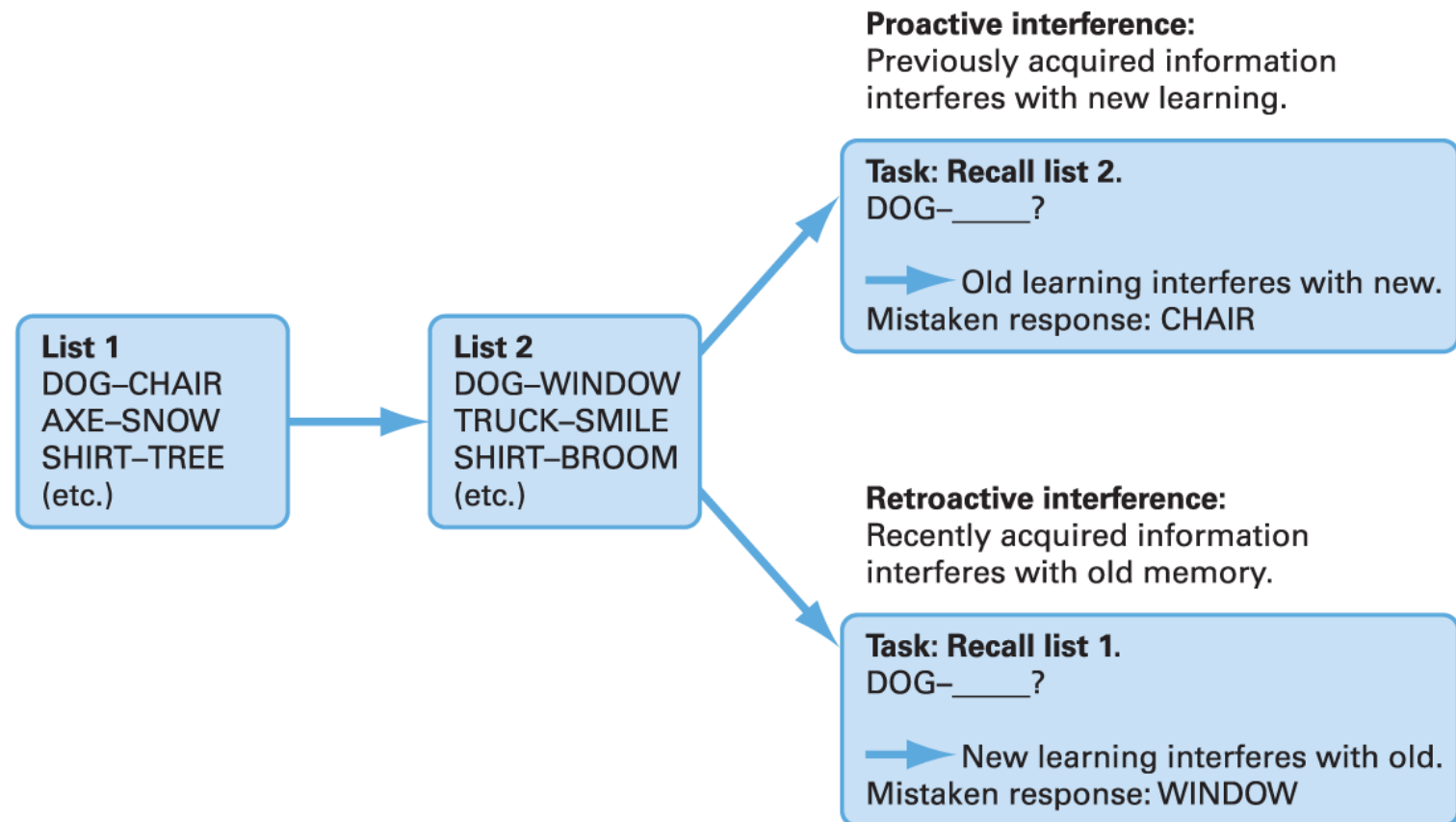
8<sup>th</sup> September 2022



**Interference:** reduction in the strength of a memory due to overlap with the content of other memories

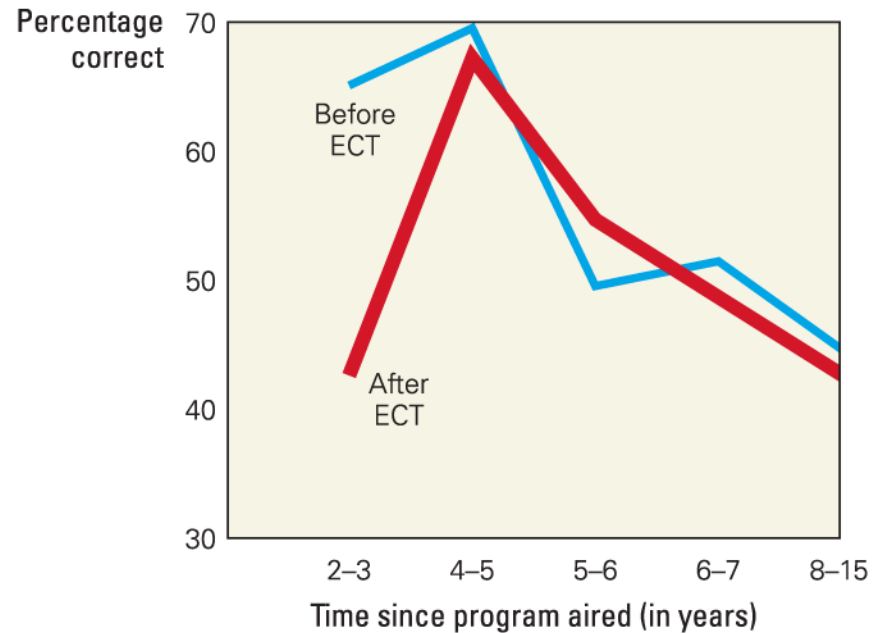
**Proactive interference:** disruption of new learning by previously stored information

**Retroactive interference:** disruption of old (previously stored) information by more recent learning



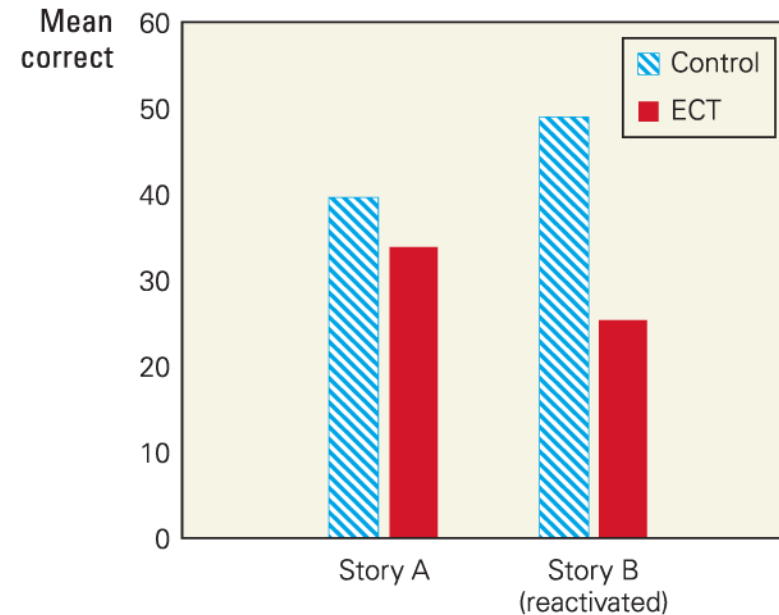
# The Consolidation Period and the Effects of Electroconvulsive Therapy (ECT) on Memory

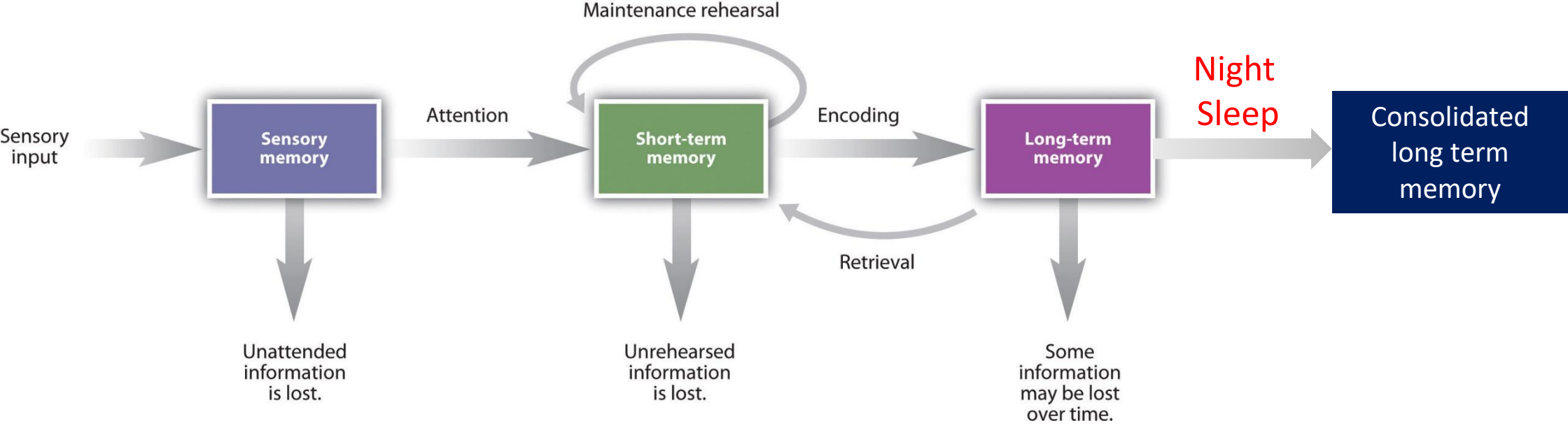
**A** ECT and consolidation



Gluck et al., *Learning and Memory*, 4e, © 2020 Worth Publishers

**B** ECT and reconsolidation





**Non-REM sleep:** All stages of sleep except REM sleep.

**Awake**

Alpha activity      Beta activity

Eyelids open and close

**Stage 1 sleep**

Theta activity  
10 min

Keeps a person  
asleep, inhibits  
sounds, prevents  
disturbance

**Stage 2 sleep**

Sleep spindle  
K complex  
Seconds

**Stage 3 sleep**

15 min  
weaker Delta activity

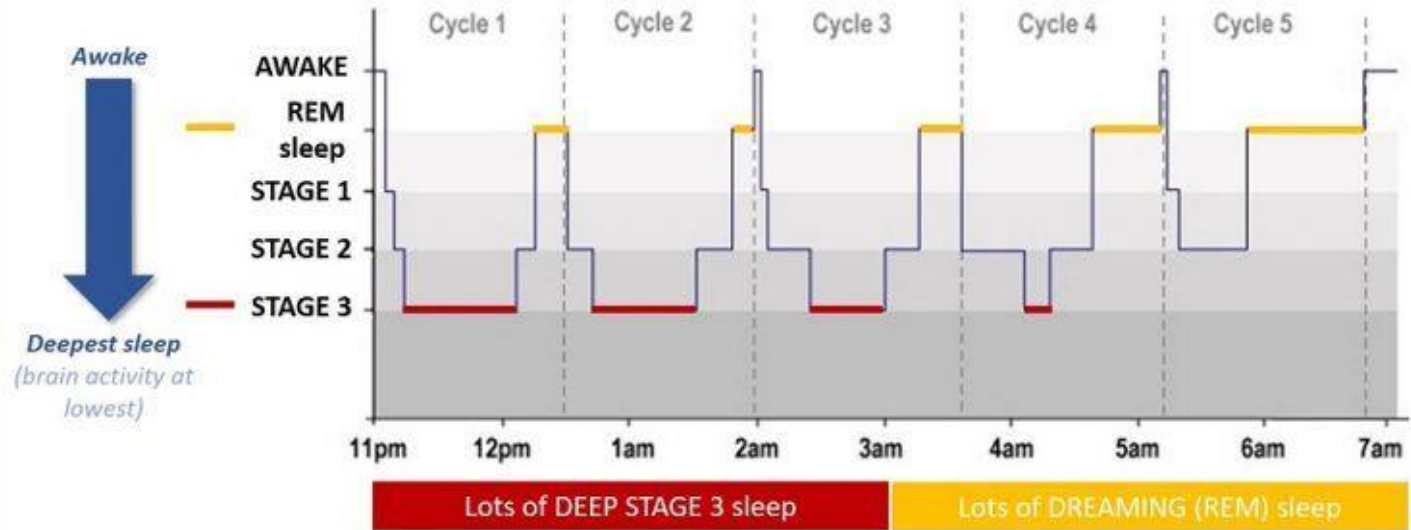
**Stage 4 sleep**

stronger Delta activity  
45 min

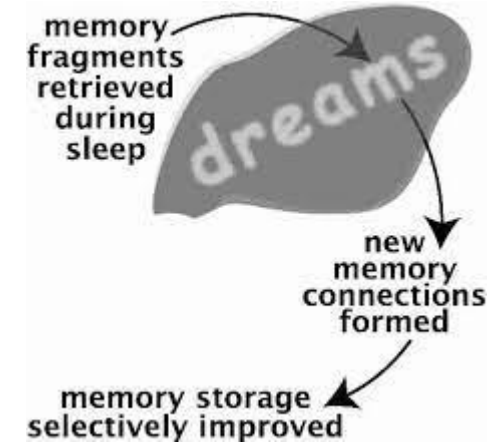
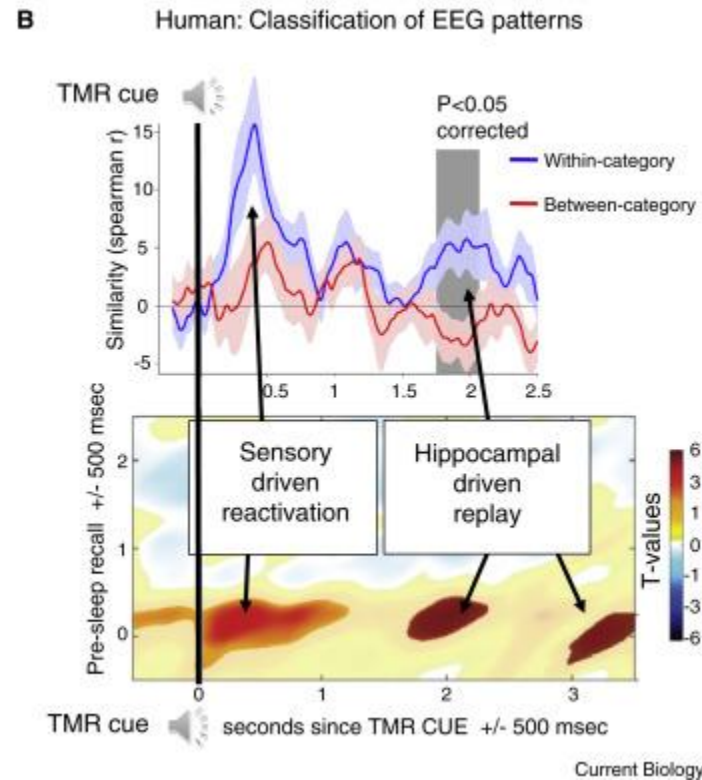
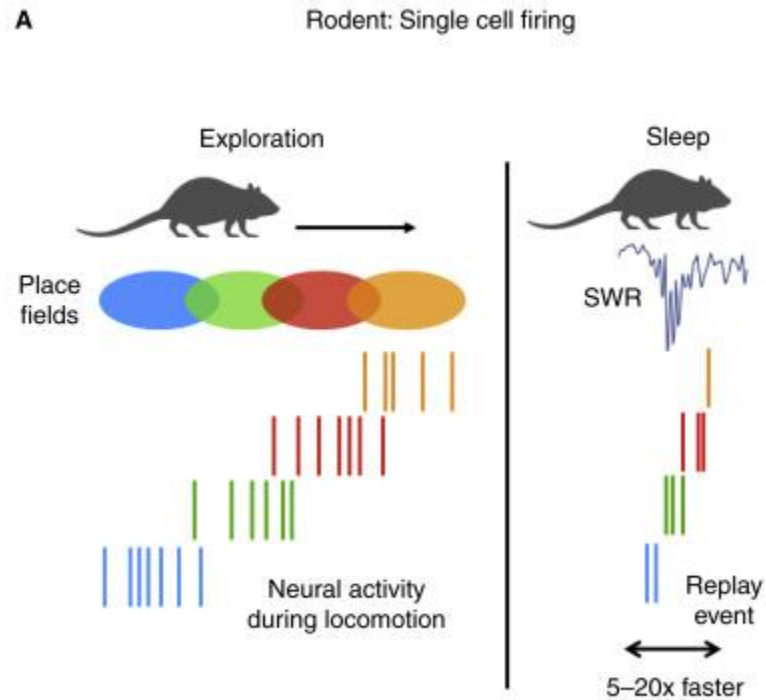
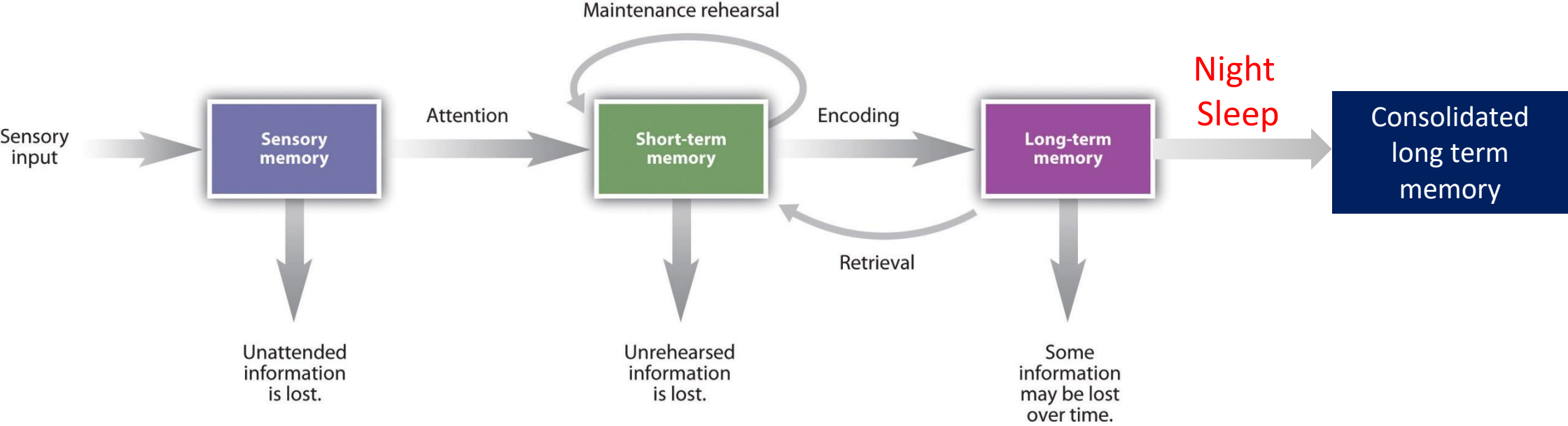
**REM sleep**

Theta activity      Beta activity

Hypnogram of Adult Sleep Showing Typical Sleep Cycles Through The Night

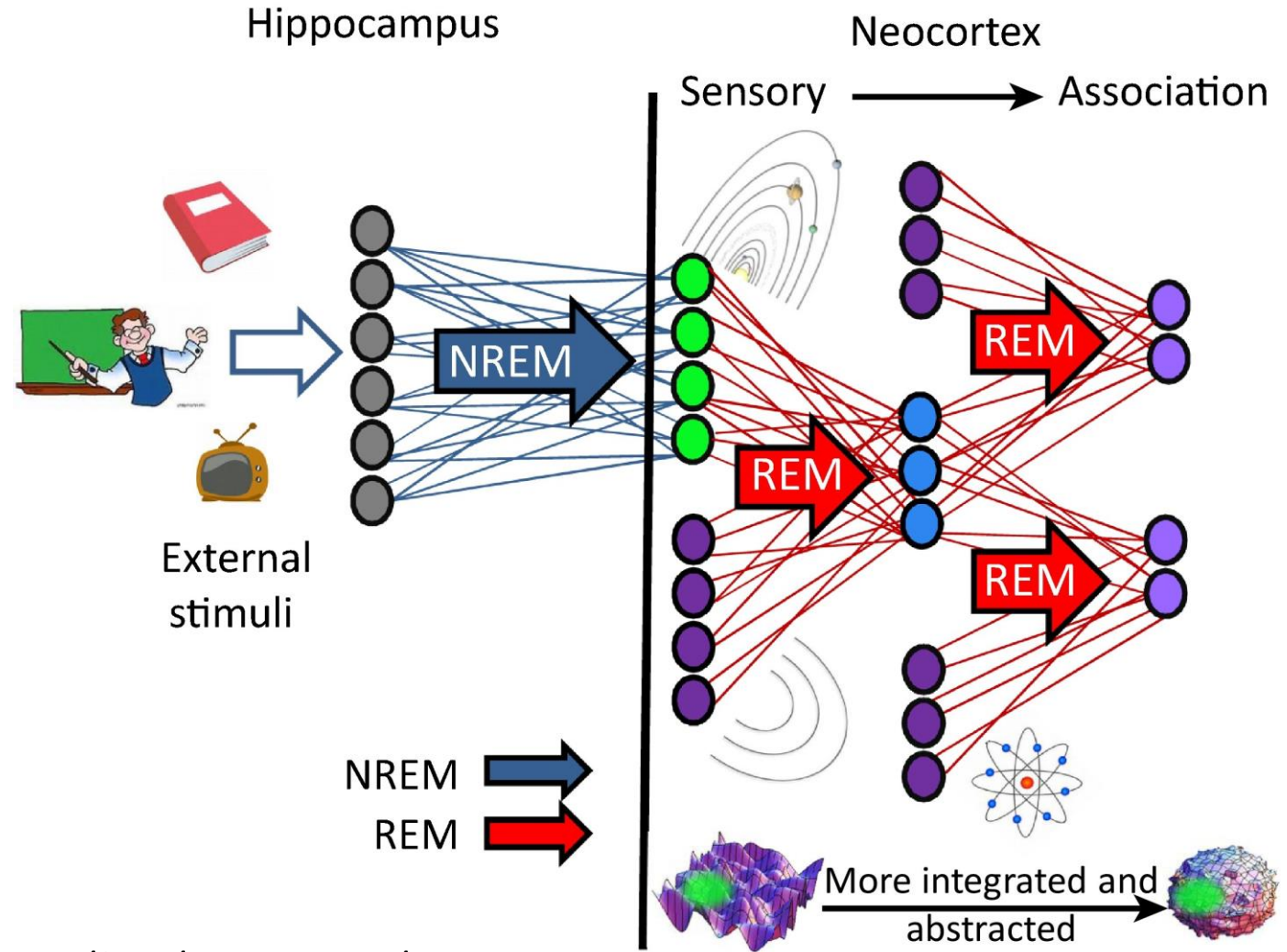


- **Alpha activity:** A smooth electrical activity of 8–12 Hz recorded from the brain; generally associated with a state of relaxation.
- **Beta activity:** Irregular electrical activity of 13–30 Hz recorded from the brain; generally associated with a state of arousal.
- **Theta activity:** EEG activity of 3.5-7.5 Hz that occurs intermittently during early stages of slow-wave and REM sleep, a transition between sleep and wakefulness.
- **Delta activity:** Regular, synchronous electrical activity of less than 4 Hz recorded from the brain; occurs during the deepest stages of slow-wave sleep.





# How Memory Replay in Sleep Boosts Creative Problem-Solving

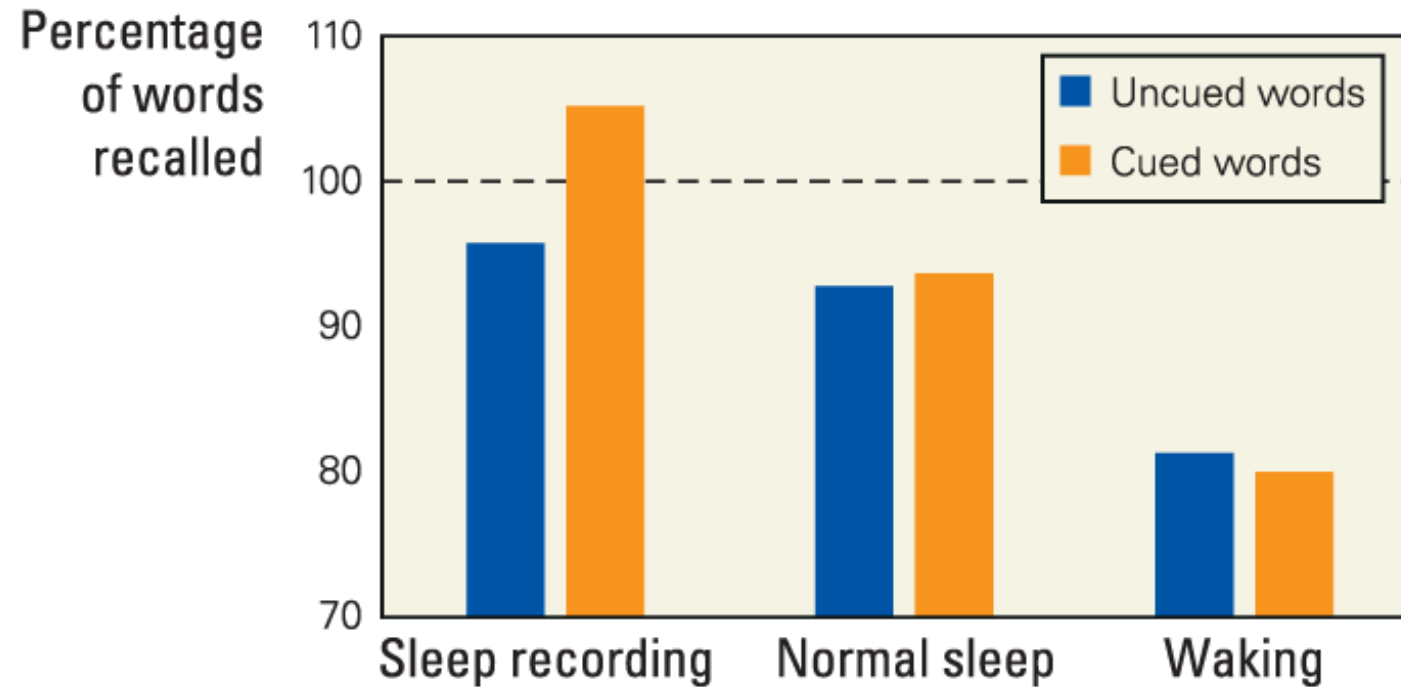


Trends in Cognitive Sciences

<https://somy.ceu.edu/sites/somy.ceu.edu/files/attachment/basicpage/6/knoblich2018howmemoryreplayinsleepboostscreativeproblem-solving.pdf>

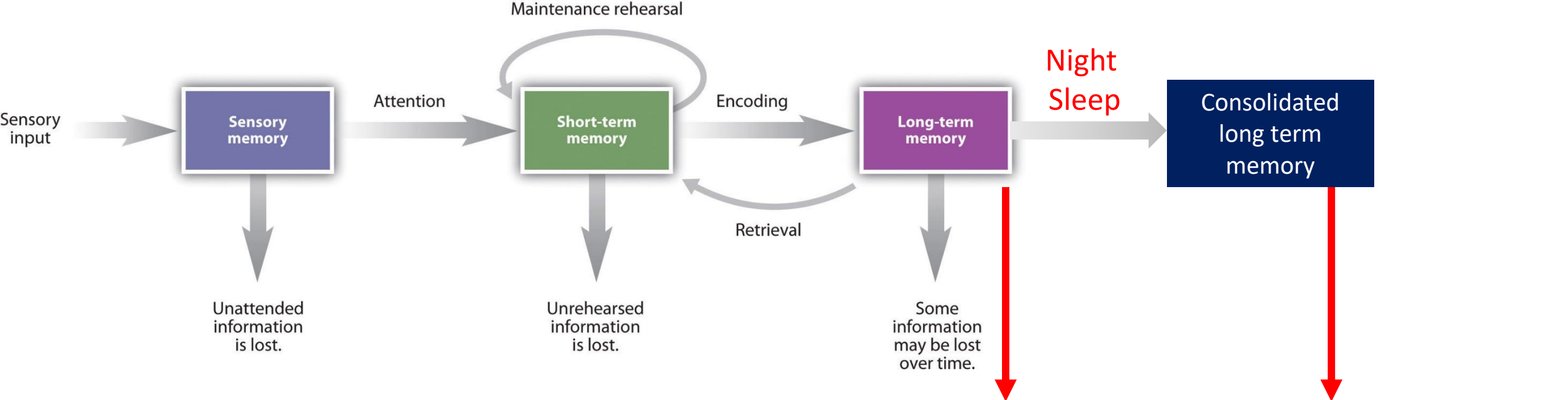


# Learning While You Sleep: Targeted Memory Reactivation

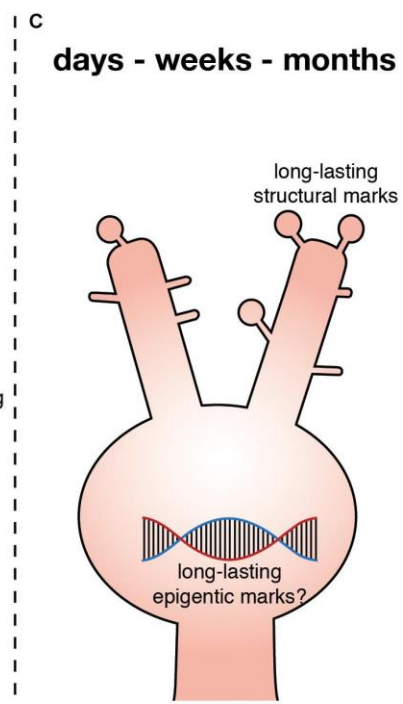
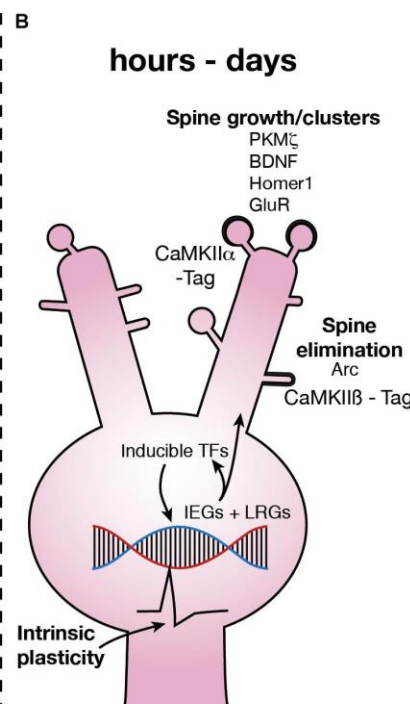
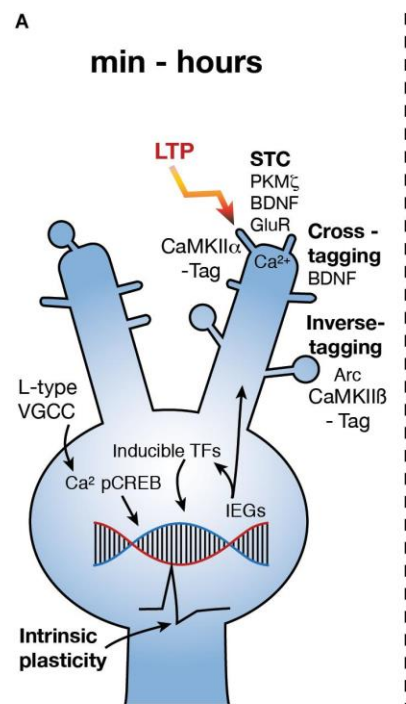


Gluck et al., *Learning and Memory*, 4e, © 2020 Worth Publishers

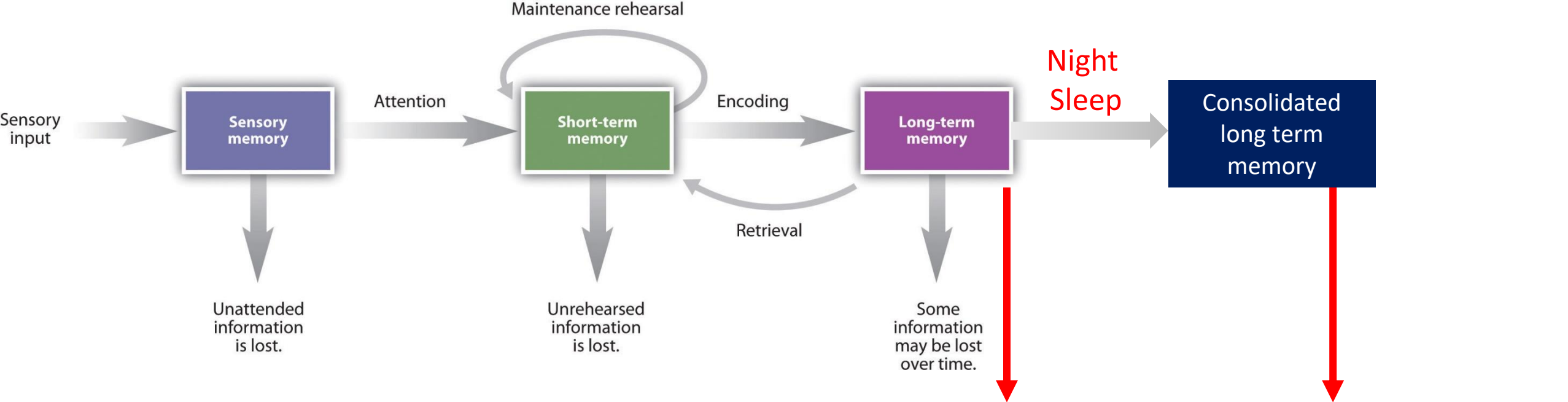
Inception movie



### Cellular consolidation



### Systems consolidation

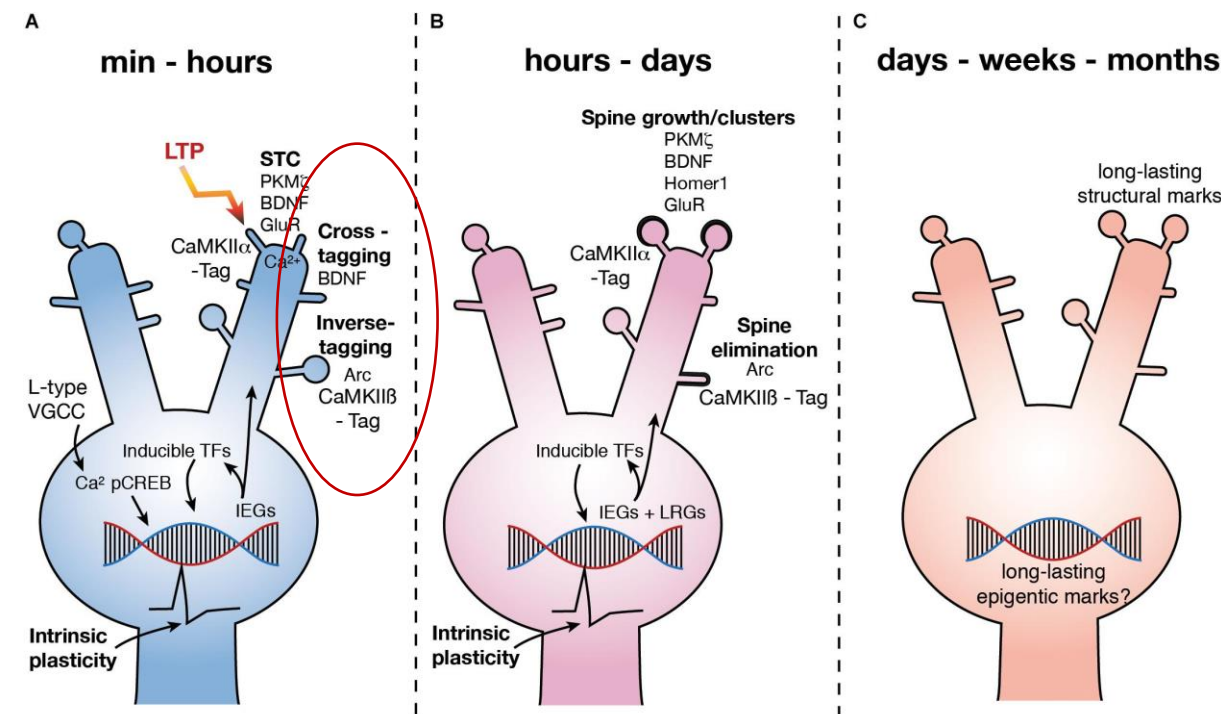


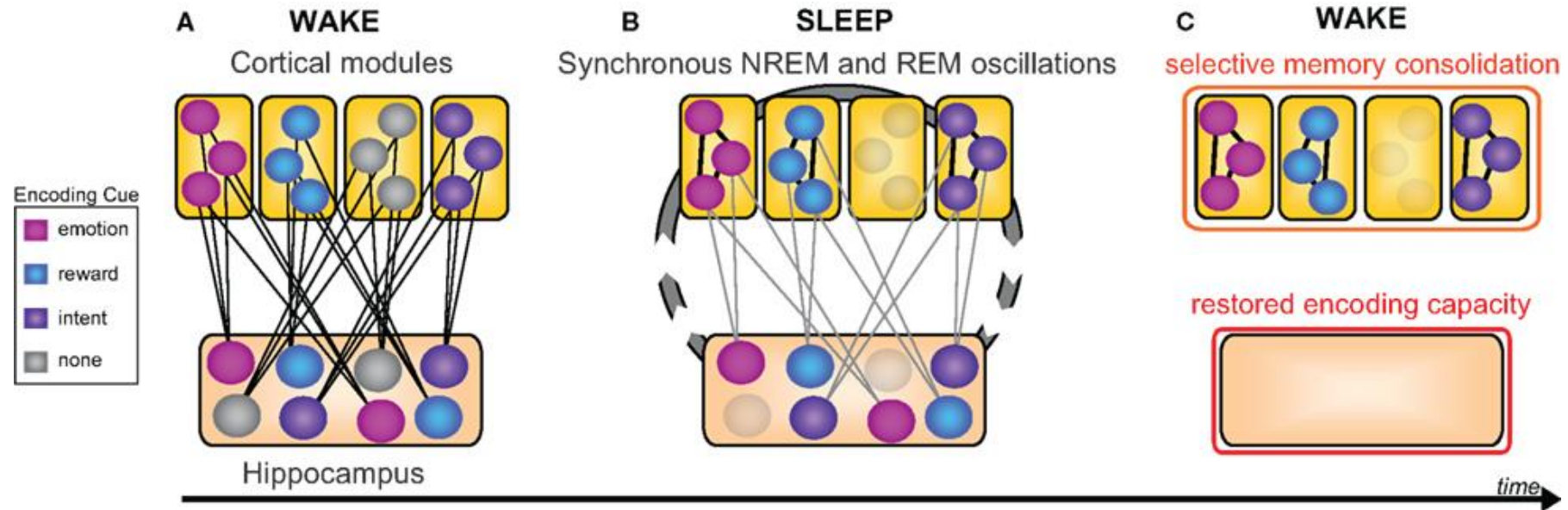
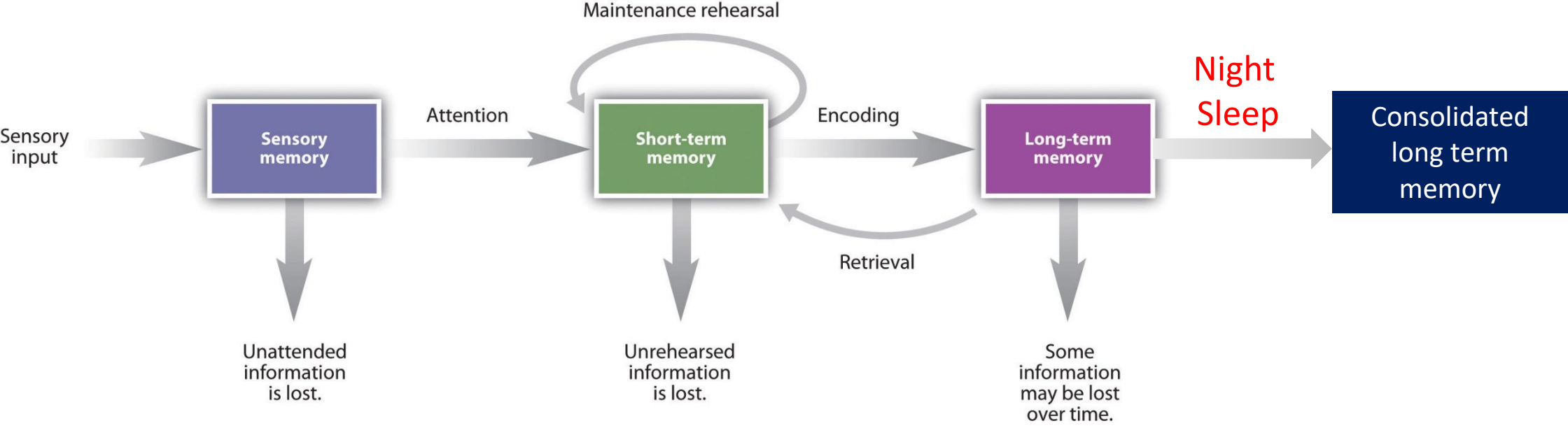
### Cellular consolidation

### Systems consolidation

Experiments strongly suggest that the frontal lobes help determine what new information gets encoded as episodic and semantic memories and what gets forgotten

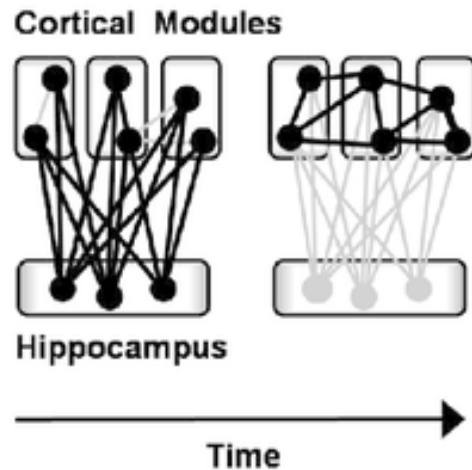
Maintain a balance between remembering and forgetting





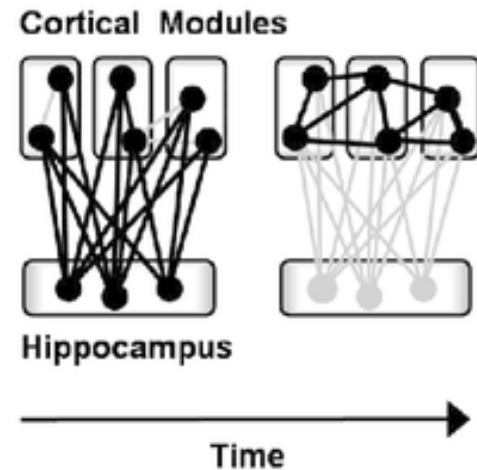
# Memory Consolidation Theory

**A) Standard Theory**

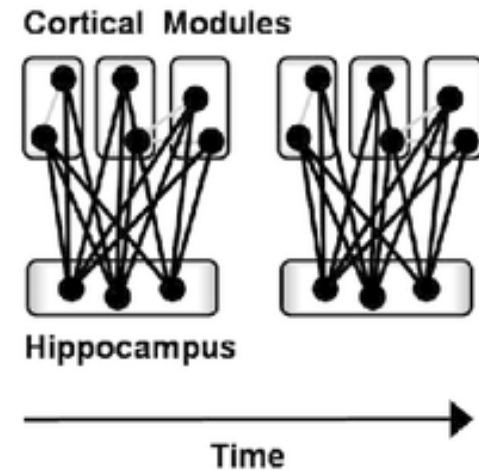


**B) Multiple Trace Theory**

**Semantic,  
Context-Free  
Memories**



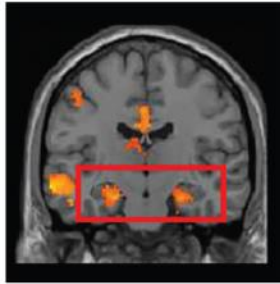
**Episodic,  
Contextually-Rich  
Memories**



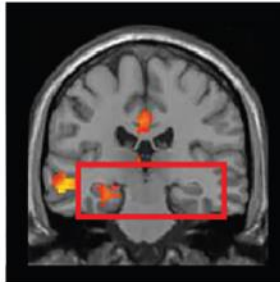
# Evidence from Healthy Brains

**A** Three days after viewing

"I remember seeing this one."

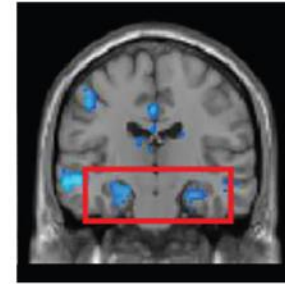


"I remember seeing this one, too."

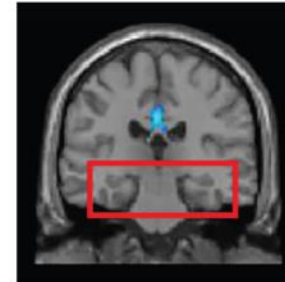


**B** Three months after viewing

"I remember seeing this one."



"I know I saw this one..."



Harand C, Bertran F, La Joie R, Landeau B, Mézenge F, Desgranges B, et al. (2012)  
The Hippocampus Remains Activated over the Long Term for the Retrieval of Truly Episodic Memories. PLoS ONE 7(8).



In adult humans with normal memory function, fMRI shows that the hippocampus is active even for retrieval of very old episodic information (Ryan et al., 2001). Does this prove that episodic memories always remain at least partially dependent on the hippocampus?

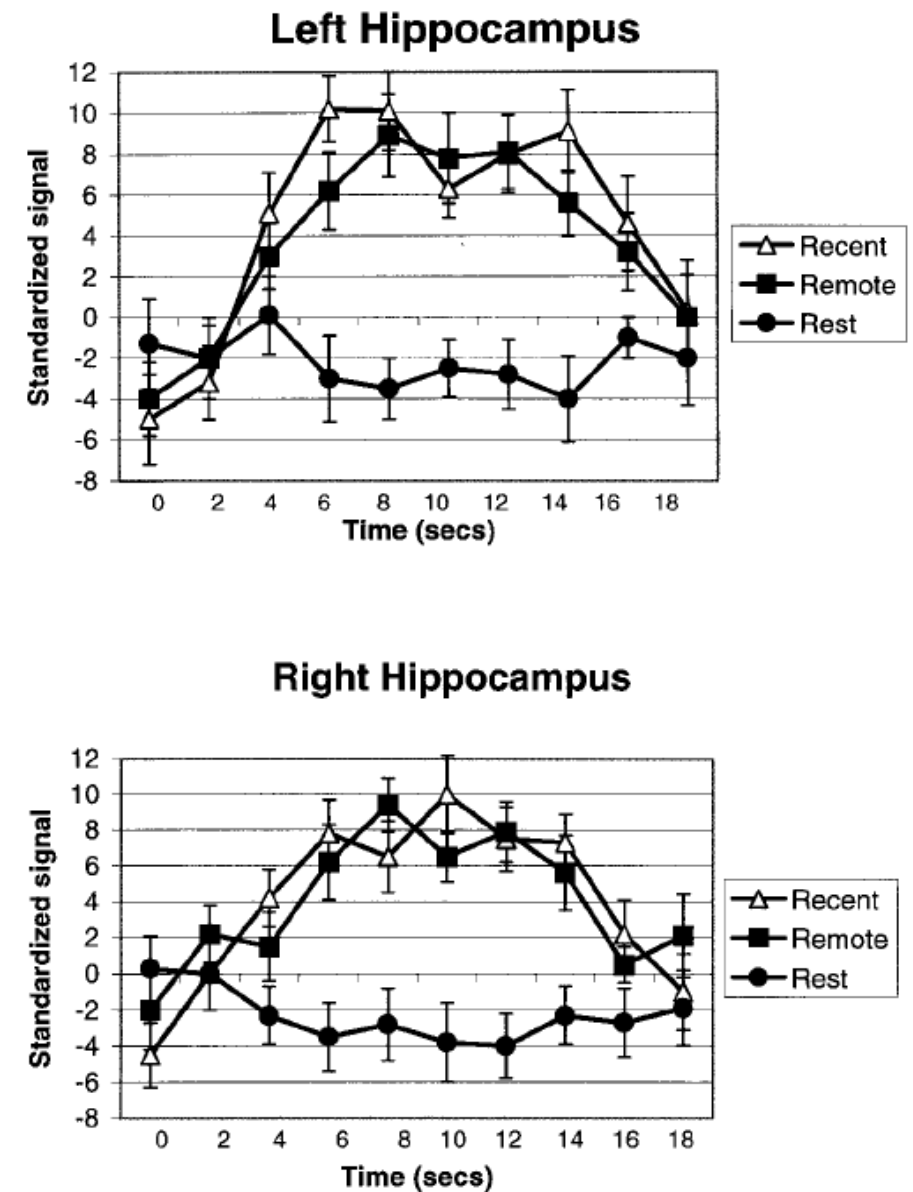
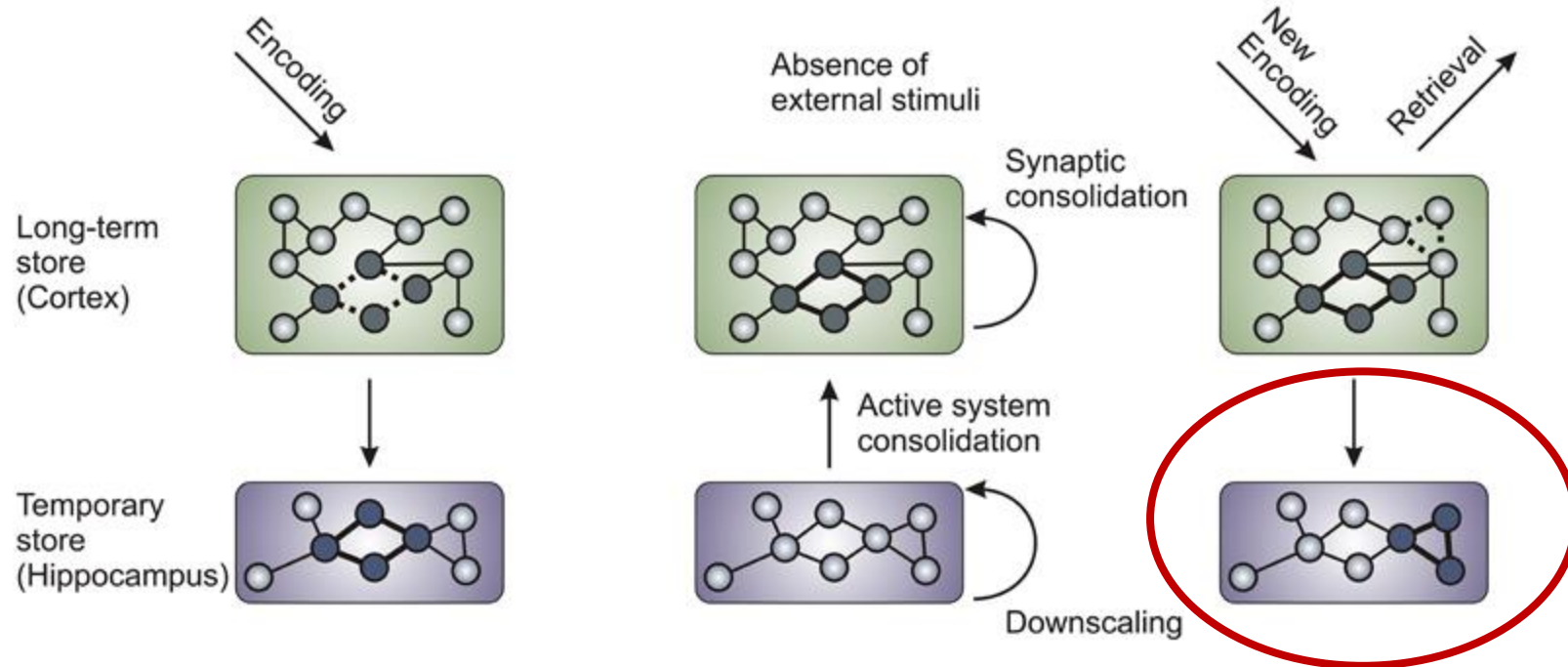
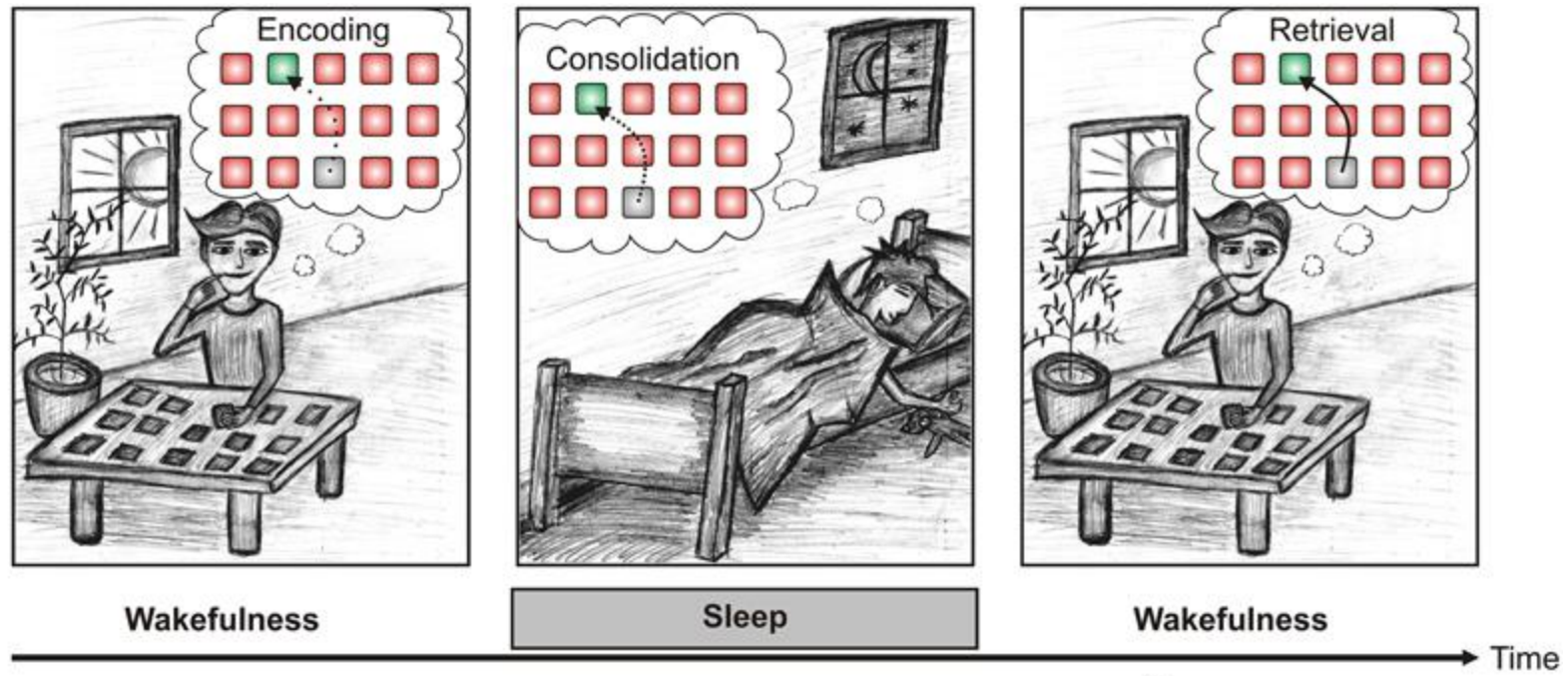
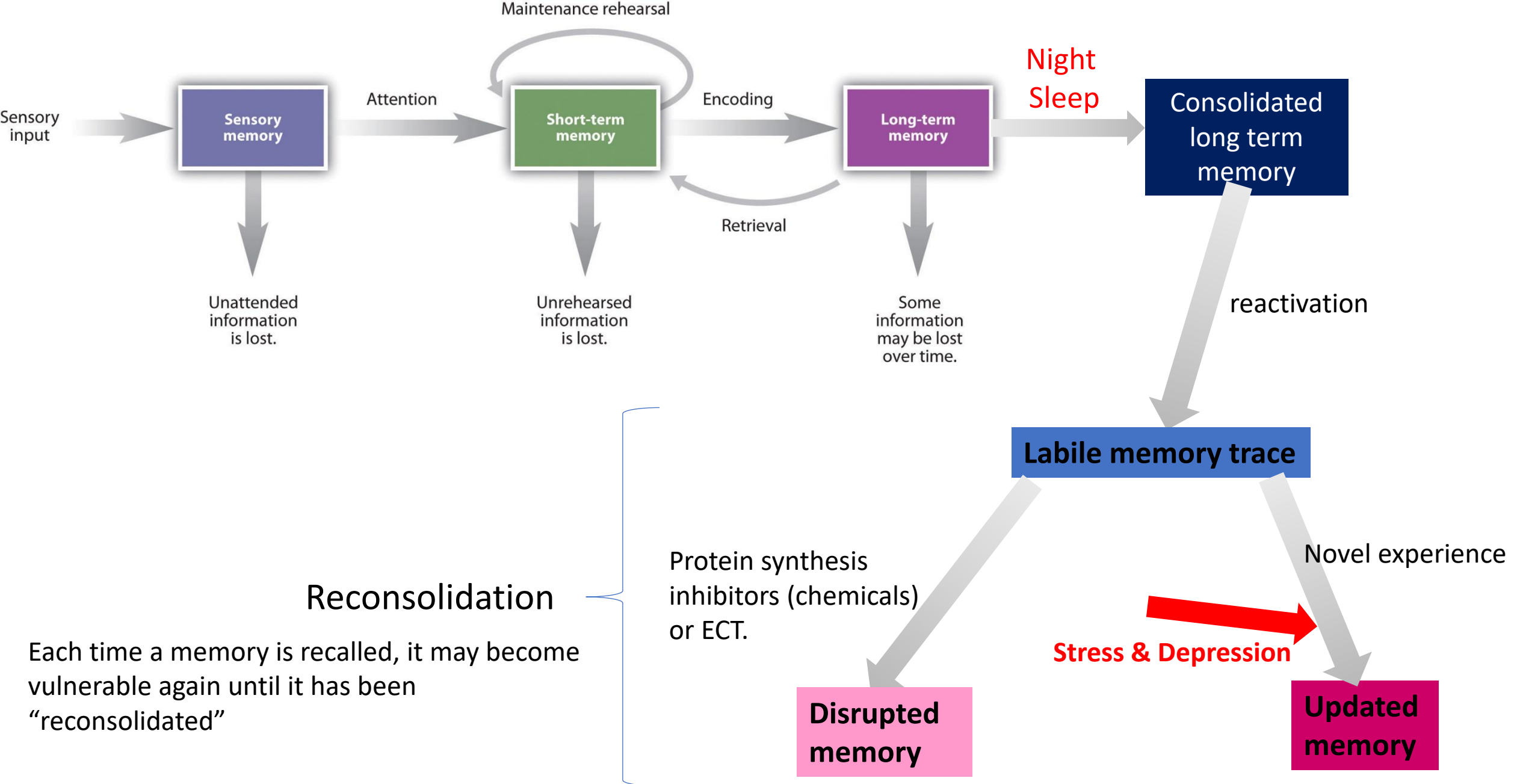


FIGURE 3. Mean (SEM) activations in left and right hippocampus for recollection of recent events, remote events, and rest, from three subjects who were unaware of the event cues that were to be presented in the scanner.





- Memory is not permanent, not static
- It continuously evolves



Hot  
Snow  
Warm  
Winter  
Ice  
Wet  
Frigid  
Chilly  
Heat  
Weather  
Freeze  
Air  
Shiver  
Arctic  
Frost





Evolutionarily, what do we benefit from such a complex system?

# Word list memory

Cold



# DRM (Deese-Roediger-Mc Dermott) – Paradigm

(Deese, Roediger, & McDermott, 1995)

Hot  
Snow  
Warm  
Winter  
Ice  
Wet  
Frigid  
Chilly  
Heat  
Weather  
Freeze  
Air  
Shiver  
Arctic  
Frost



**COLD**

(critical lure)

## False Memory

Incorrectly associating words or experiences to our memories

Mental context that links all the words

- Color of the two cars in the picture?
- What was written on the building behind?
- Car number?

[Elizabeth Loftus](#)

Instances of false memory – eye witness testimony

[Crime, law, memory – Ted talk](#)



# Creating False Memories in the Real World

A



B



Photo illustration by Slate, original images by Getty; left: SAUL LOEB/AFP/Getty Images, right: JUAN BARRETO/AFP/Getty Images.

# False Memory

- Related to the phenomenon of source monitoring errors is **false memory**, or memory for events that never actually happened
- In laboratory research, false memories are particularly likely to occur when people are prompted to imagine missing details; later, they may mistakenly remember those details as the truth
- One study reviewed 62 cases in which people were convicted of crimes and later exonerated based on DNA evidence. In more than 80% of these cases, the crucial evidence leading to conviction was eyewitness testimony in which witnesses had mistakenly identified people later proven to be innocent

Evolutionarily, what do we benefit from such a complex system?

- What do you plan to do after your semester is over?

# Mental Time Travel

1) Remember our past – The nature of information processing, in the internal circuits in the hippocampus, allow our past experiences to be retrieved with exceptional detail, as though we were reliving those moments.

- Adaptive advantage of episodic memory - it allows us to learn from the same event more than once. We can mentally revisit events and compare them to similar and related episodic memories.

2) Simulate the Future – By using our past experiences, we can construct or simulate future scenarios, predict outcomes in novel circumstances by reorganizing our past experiences.