

Der Business Analytics Club für SAS User 8. September 2022 | Wien



8. September 2022 14:00 - 14:10 Uhr Begrüßung / Intro / News Gerhard Svolba, SAS 14:10 - 14:40 Uhr Erstellen einer benutzerdefinierten Funktionsprozedur mit PROC FCMP in SAS zur Berechnung des multilateralen Verbraucherpreisindex Adam Tardos, Statistik Austria Self-Service Analytics in an industrial use case 14:40 - 14:55 Uhr Manfred Kügel, SAS 14:55 - 15:10 Uhr KI in Aktion - Bilderkennung und Natural-Language-Processing mit SAS Gerhard Svolba, SAS 15:10 - 15:25 Uhr Python, R und SAS: Getrennte Sprachen, gemeinsame Prozessflüsse Gerhard Svolba, SAS 15:25 - 15:35 Uhr Pause 15:35 - 15:50 Uhr SAS und DevOps Phillip Manschek, SAS 15:50 - 16:05 Uhr SAS Studio - der Nachfolger des SAS Enterprise Guide und mehr Phillip Manschek, SAS 16:05 - 16:20 Uhr Tipps und Tricks: Wie Sie mit SAS Procedures animierte Graphiken erstellen und Bewegung in Ihre Darstellungen bekommen können Gernot Engel, SAS 16:20 - 16:35 Uhr SAS Information Catalog, schnell die richtigen Daten finden & verstehen Gernot Engel, SAS 16:35 - 16:50 Uhr SAS Support-Änderung in 2025 Phillip Manschek, SAS 16:50 Uhr A&Q

sas

KI in Aktion - Bilderkennung und Natural-Language-Processing mit SAS

Gerhard Svolba, SAS Austria (credits to Ian McCallum IIASA, Laxenburg, Jon Walker, SAS HC North Carlolina)



Links

- https://www.sas.com/de_at/data-for-good/rainforest.html
- https://developer.sas.com/home.html
- https://developer.sas.com/guides/dlpy.html
- https://github.com/sassoftware/python-dlpy
- IIASA, SAS. (2022) Crowd-driven deep learning tracks Amazon deforestation. In prep,
 - Ian McCallum, International Institute for Applied Systems Analysis, Laxenburg, Austria,
 - Jon Walker, SAS Campus Drive, Cary, NC 27513, United States



Statistik, Machine & Deep Learning



Forecasting, Optimierung



Model Deployment









Decision Management



Daten

Visualisierung



Natural Language Processing



Computer Vision



Künstliche Intelligenz

ist die Disziplin, Systeme zu trainieren, um Abläufe der menschlichen Tätigkeit durch LERNEN und AUTOMATISIERUNG zu emulieren.









Analyse der Abholzung des Amazonas Regenwalds auf Basis der automatischen Klassifikation von Satellitenbildern

(Kooperation mit der IIASA, International Institute for Applied System Analysis)



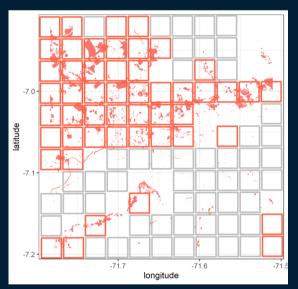
https://www.sas.com/de_at/data-for-good/rainforest.html



Background and Project Goal

- Amazon Rainforest 5,5 Mio km² (larger that EU)
- Deforestation:
 - $-29000 \, \text{km}^2 / \text{year in } 2003$
 - $-6000 \,\mathrm{km^2/year}$ in 2014,
 - now raising again
- Project Goal:
 Train a computer vision model to automatically detect areas where deforestation is taking place







Überblick über den Modellierungsablauf

Satellite Images

Perform Expert Rating (Subset)

Provide Data for Crowd Sourcing

Crowd Sourcing (GatherIQ)

Model 1 "Expert"

Validate Model Accuracy

Crowd Sourcing (GatherIQ)



Menschlicher Engriff oder natürliche Entwaldung?

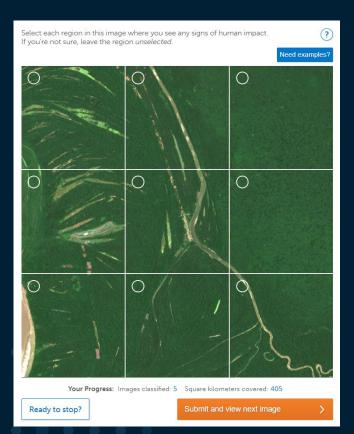








Beispiele für die Anwendung der Klassifikations-App







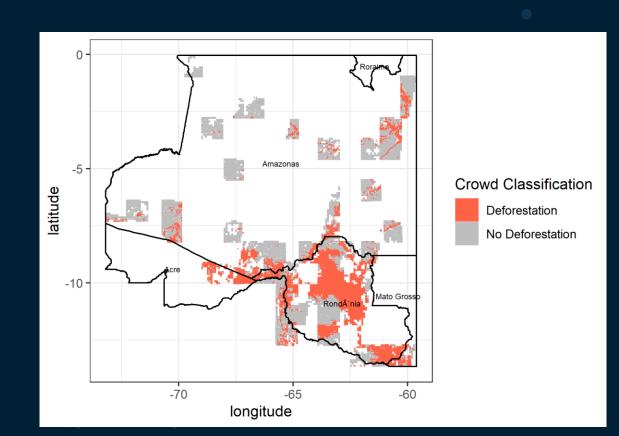
Crowd Sourcing

- Studies show: perform equally well as experts
- Accuracy increasing when consensus or majority voting is used
- Only few rainforest deforestation pictures exist in ImageNet, CIFAR-10, CIFAR-100. And: not in 10m resolution as from Sentinel-2 satellite
- Deforestation project: 6 months, 5500 active participants from 96 countries, 389.988 km2
- Used cloud free samples from sentinel-2 satellite images
- Consensus among the crowd: >80% for majority of pictures
- Agreement with expert review on a sample of 200 pictures: 88%



Results from Crowd Sourcing

Figure 1. Results of the crowdsourcing campaign over the Brazilian Amazon between June and November 2020. Map of the 390,000 km² (43,100 images) classified by the crowd as having either evidence of deforestation or no deforestation. Individual pixels represent a 3 x 3 km image.



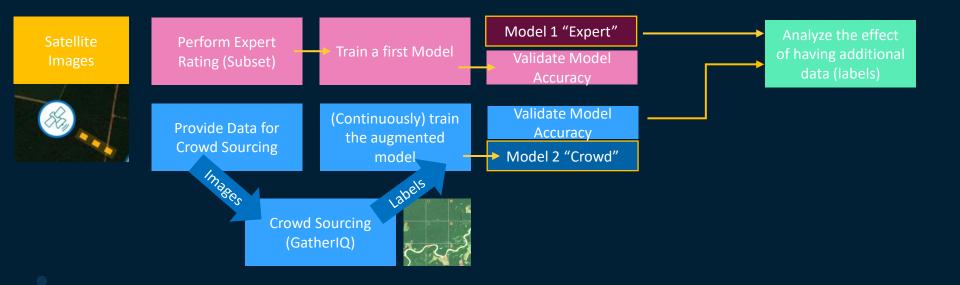
Comparing with existing products

- Comparison with existing products (PRODES and Maryland) difficult as they have differences in spatial details.
- After searching for >1km2 signs to compare with crowd results: 92% accuracy with PRODES and 89% with Maryland.



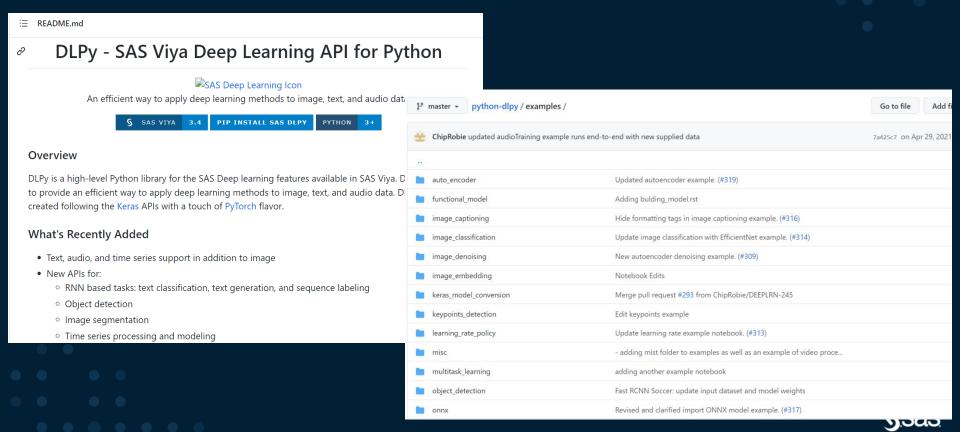


Überblick über den Modellierungsablauf



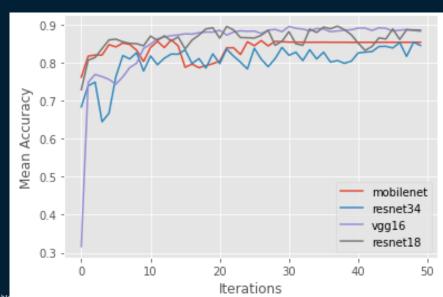


https://github.com/sassoftware/python-dlpy

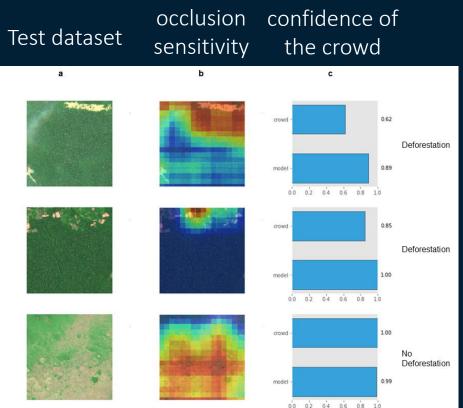


Deep Learning Methods

- 43000 images in the crowdsourced library
- 60/20/20 split for train, validation, test
- Models trained: VGG1629, ResNet18, ResNet3430, MobileNet31.
- ResNet18 model slightly outperformed all others



Example results and their interpretation



signs of deforestation in the image that trigger the activation layers, giving the model high confidence that human impact has occurred even though the crowd was less confident

signs of human impact at the top of the image trigger the activation layer accordingly

both the crowd and the model identify the canopy disturbance as non-human impact with high confidence

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Validation of the AI Model

- 94,8 agreement with the crowd on 8774 images
- 100 (unseen) sentinel-2 satellite images: comparing results between the Al model and the GLAD-S2 deforestation dataset

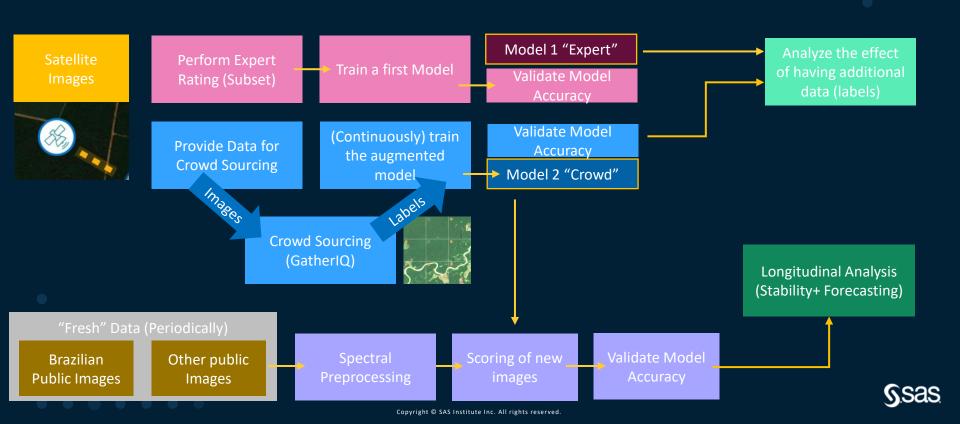


Data Selection and Preprocessing

- Crowd sourcing is based on the visible spectrum (RGB). Sentinel-2 contains 13 optical bands of which we used three to create RGB images (Blue (~493nm), Green (560nm), and Red (~665nm)) with a 10 m resolution.
- Data pre-processing:
 - 5% cloud filter has been used
 - Picture with excessive coloud coverage or with majority of missing data have been removed
- Computer vision model is not restricted to visible wavelengths.
- Models that use the near-infrared spectrum or the actual computed indices, such as NDVI, may be able to more accurately distinguish between natural deforestation, water features, and otherwise disturbed or developed land.



Überblick über den Modellierungsablauf



Crowd vs. Model: Comparing the classifications

- established as an alert system complementary to the existing monitoring systems in place
- address the limited uptake of existing monitoring systems into actionable change or policy developments, through inclusion of the global civil community
- crowd appears to perform better in terms of classifying rivers and roads (water can appear in different colors, reflection)
- Additional filtering on image data could be applied
- Image size for crowd sourcing: 3 x 3 km for visual quality and identification of large areas. However less precise about the exact location





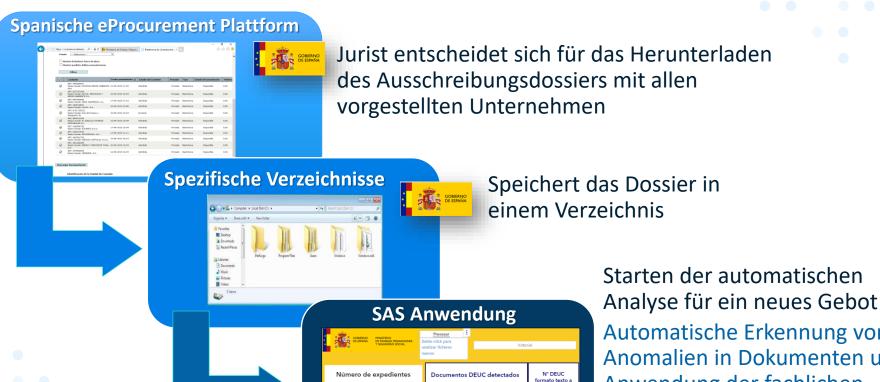
Freiform-Texten auf sinnvolle Weise zu skalieren.

"Smart Document" Fallbeispiel

Erhöhung des Service-Levels und der Zufriedenheit der Bürger/Innen



Die Einbettung des "SMART Document" Systems



Número de empresas

Automatische Erkennung von Anomalien in Dokumenten und Anwendung der fachlichen Regeln

Analyse der Dokumentation des **Bieters**

Überblick über das Ökosystem

Prozess-Automatisierung

Dokument Extraktion

Dokumenten-Klassifikation Entitäten Generierung Daten-Aufbereitung Ergebnisse Berichte







Download aus dem ESPD



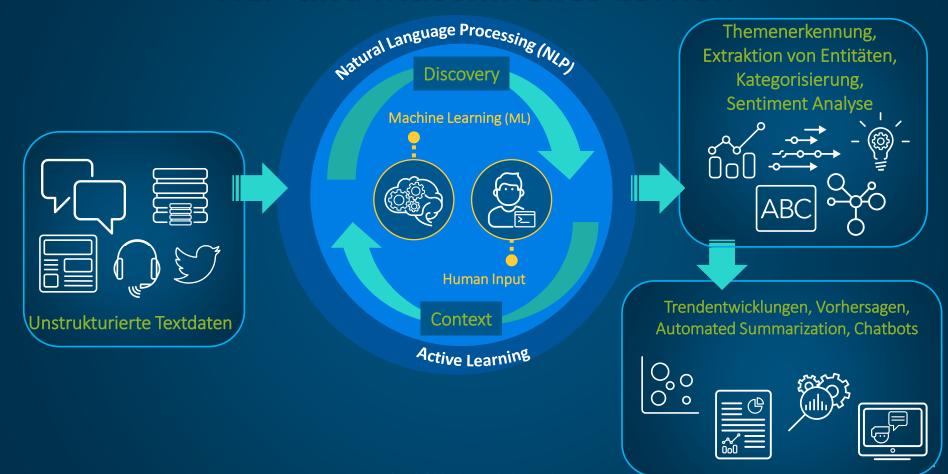
Ziel

Nombre empresa	CIF	fileName	DEUC ▼
KPMG AUDITORES , S . L .	L	DEUC.pdf	Si
DELOITTE, S. L.	L	DEUC_Fdo.pdf	Si
CREATIVIDAD Y TECNOLOGÍA S . A .	Feermoon	1DEUC9386CYTSA.pdf	Si

Tabelle mit der entsprechenden Dokumentation pro Gebot



NLP und Maschinelles Lernen



SAS Visual Text Analytics in SAS Model Studio

