



What is a threat landscape

Alternatively, why the threat landscape deliverable remains a crucial deliverable for any CTI team





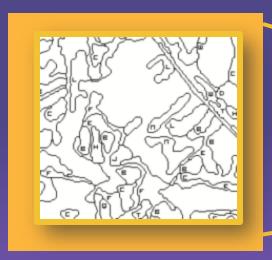






#1, Recognise the difference between types

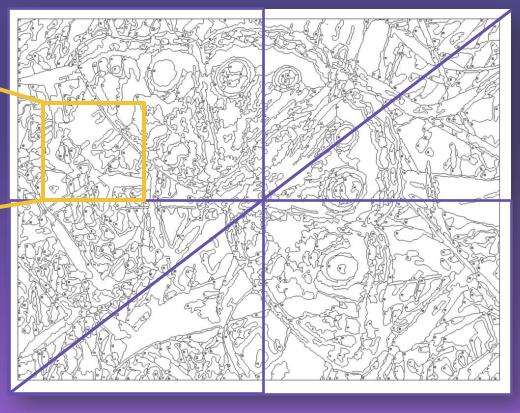
Individual entity



Source: https://paintingbynumbersshop.com/blogs/blog/paint-by-numbers-what-is-it

- ☐ Requirement based (typically, internal)
- ☐ **Research based** (typically, vendors or public agencies)
- ☐ Guesstimate (just doing what you think is right)

ENISA



Source: https://paintbynumberspro.com/printable-painting-by-numbers/

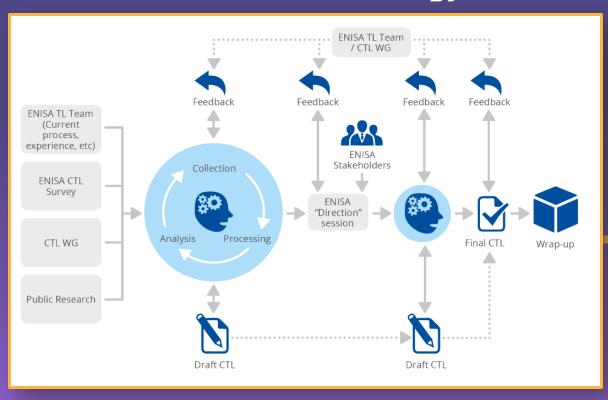
- Horizontal
- Thematic
- **Sectorial**



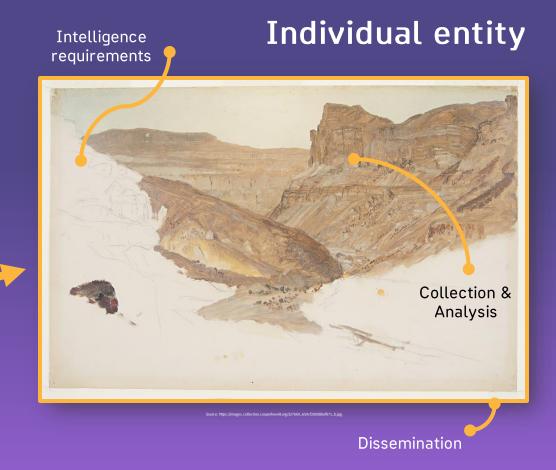


#2, Applying a process is harder than it seems

ENISA's methodology



https://www.enisa.europa.eu/publications/enisa-threat-landscape-methodology





#3, Considering audiences is crucial for success

- Decision makers
 What information is relevant for them to make decisions on?

Pro tip 🥦

Consider making specific chapters for each audience, to add the right levels of granularity.

1 line.

3 lines.

1-3 pages.

Move <u>relevant</u> supporting content to the annex.

GJ's 'Bottom-Line-Up-Front' Pyramid



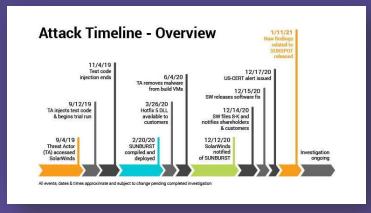
#4, Constantly improve your format on feedback





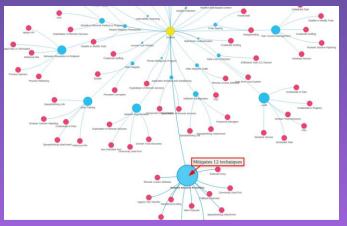
#5, Visualizations make your life easier

Timelines Flows

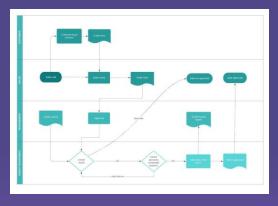


Source: https://www.channele2e.com/technology/security/solarwinds-orion-breachhacking-incident-timeline-and-updated-details/

Relationship graphs

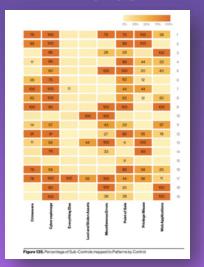


Source: https://media-exp1.licdn.com/dms/image/C4E12AQEX2yn12CXGsQ/article-cover_image-shrink_720_1280/0/1642458681370?e=1668643200&v=beta&t=7sq5Gs82H6Qfaz590BNYVR2gNiCNOcBSr9



https://d2slcw3kip6qmk.cloudfront.net/marketing/pages/co nsideration-page/Business-Process-FlowTemplate.jpeg

Tables





Do's and don'ts

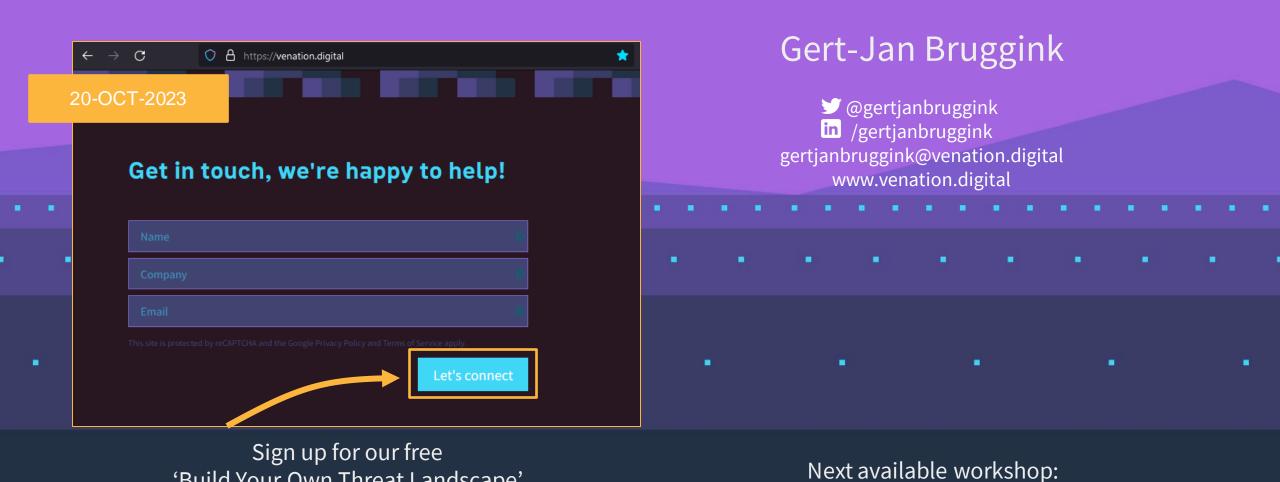


- FUD doesn't work. Especially in threat landscapes.
- Never exaggerate the role of APTs versus commodity cybercrime.
- Indicators of Compromise are dead. Long live Tactics, Techniques & Procedures - oh wait.



- ✓ Need to include details (e.g. threat actors)? Use visuals (e.g. scorecards) over long page details.
- ✓ Expect follow-up questions to your threat landscape and prepare accordingly.
- ✓ Less is more for decision makers. More is more for analysts.

Let's continue the discussion!



6-NOV-2023 @ FIRST CTI 2023

'Build Your Own Threat Landscape'

workshop materials via

www.venation.digital