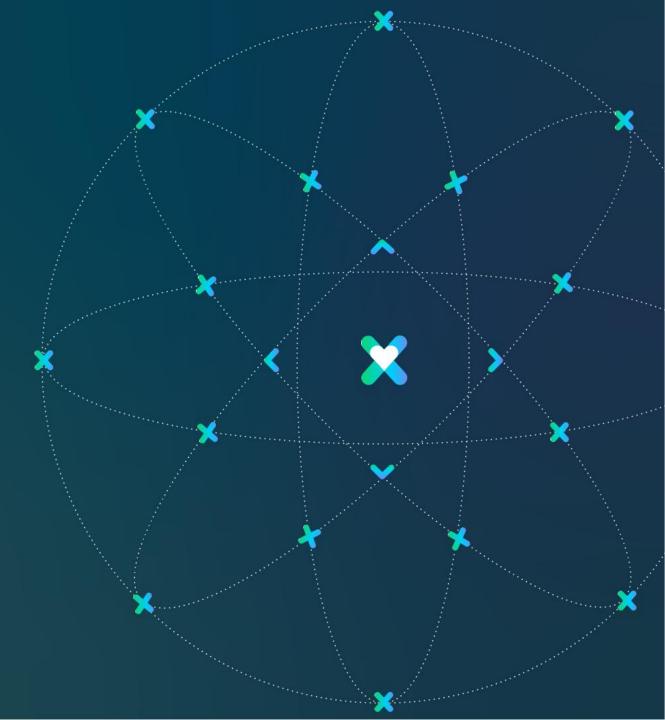
blackbaud

Getting Started with SKY API® & SKY API® & SKY Add-Ins®

A Very Beginner's Guide

Glen Hutson – Principal Solutions Architect - Blackbaud







Glen Hutson

Principal Solutions Architect

Joined Blackbaud in 2007 Been working with SKY API / SKY Add-ins since 2019

Today

This is a"101" Session meant for those who are really new to the basic concepts of APIs and the tools available to take advantage of them.

Agenda

Discussing such questions such as:

- 1. What are APIs?
- 2. What is SKY API?
- 3. What are SKY Add-Ins?
- 4. How do Pro-Coders Get Started?
- 5. What is Power Automate?
- 6. How do Low-Coders Get Started with Power Automate?
- 7. Now why did I walk to the kitchen?

Introduction

"OK, what is an API?"

APIs (Application Programming Interface) are mechanisms that enable two software components to communicate with each other using a set of definitions and protocols. For example, the weather bureau's software system contains daily weather data. The weather app on your phone "talks" to this system via APIs and shows you daily weather updates on your phone.

--Via Amazon (https://aws.amazon.com/what-is/api/)

Basic Concept of API

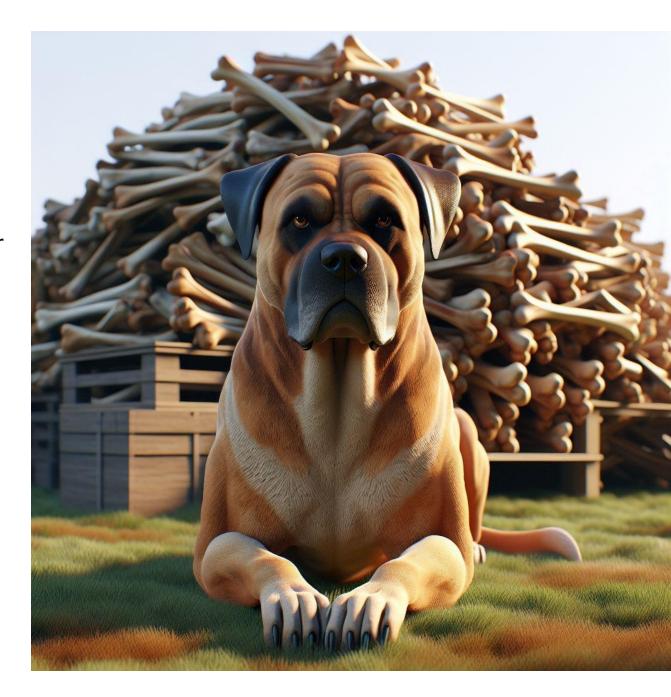


- Role of API
 - Allows distinct systems to share information with each other in a common, structured manner.
 - Prevents direct access to underlying data in each system.
- Think of a Restaurant
 - Waiter represents the API
 - Waiter relays requests and results between customer and kitchen
- Functionality
 - API receives requests from System A
 - API sends requests to internal parts of System B
 - API returns results to System A



Another way of looking at it...

APIs work as an intermediary in front of another system. It allows access to a pre-selected set of data, often involving authentication to ensure that only the right parts of the outside world have access.



APIs: Not just for Web

- Though our focus is on APIs for Blackbaud's Web-based Solutions, APIs can be present in a number of different scenarios, such as ondevice systems.
- Apple's MusicKit, WeatherKit, and HealthKit are examples of Device/Operating System APIs that are available to 3rd party developers and Apps. This allows access to data / parts of those features without direct access to the underlying part of the system.
- If you use any 3rd party apps integrated with Apple's Health / Fitness, you've probably been asked a *lot* to ensure that the right data is being shared.

SOAP, REST, what?

In order for systems to communicate via an API, there needs to be some commonality established. There are various protocols (predefined structures) that are used in API Communication. Among the many, two are:

- SOAP Simple Object Access Protocol
 - Available in BBCRM/Altru and Luminate Online
- REST **Re**presentational **S**tate **T**ransfer
 - Available in a variety of Blackbaud Solutions.
 - The main focus of today's session.





How SKY API fits in



There are many different APIs involved in Blackbaud Solutions.



SKY API is a REST-based framework introduced in 2014 to give a common API infrastructure across Blackbaud Solutions.



Started with Raiser's Edge NXT and Financial Edge NXT and then expanded to other solutions.



Blackbaud CRM/Altru and Grantmaking were recently added to SKY API.



Blackbaud also uses SKY APIs to facilitate communication among Blackbaud Solutions.

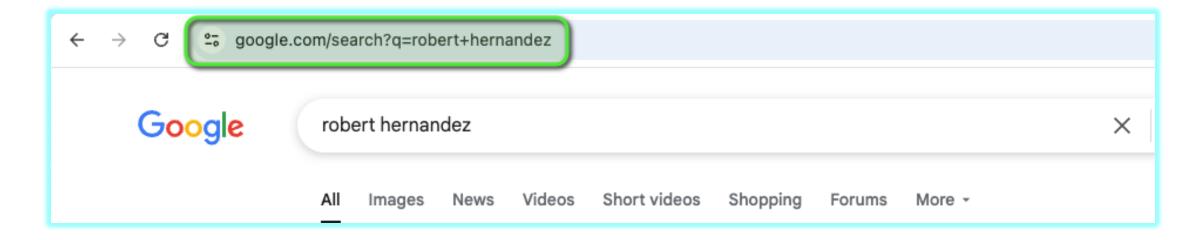


My lightbulb moment

When working with something new, I always try to base it on a familiar frame of reference. In starting to really dive into APIs, the light bulb finally came on: I was trying making it more complicated than it needed to be.



Something familiar



When using Google to search for Robert Hernandez, the address at the top includes:

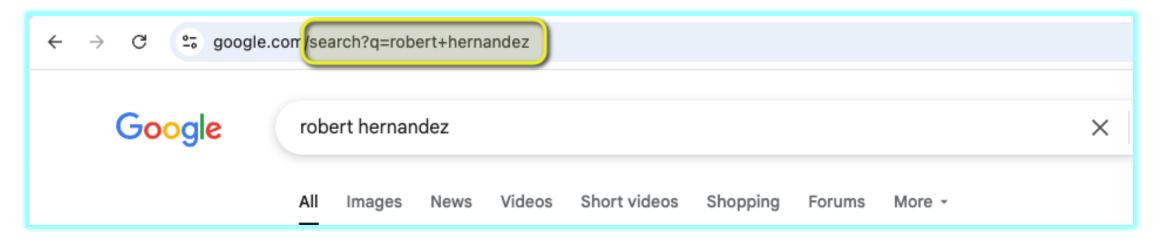
https://google.com/search?q=robert+hernandez

Something new

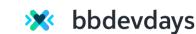
I was taking a look at the SKY API documentation and noted that when "searching" Raiser's Edge NXT for Robert Hernandez via the API, this is what it looks like:

```
► GET https://api.sky.blackbaud.com/constituent/v1/constituents/search?search_text=robert%20hernandez
```

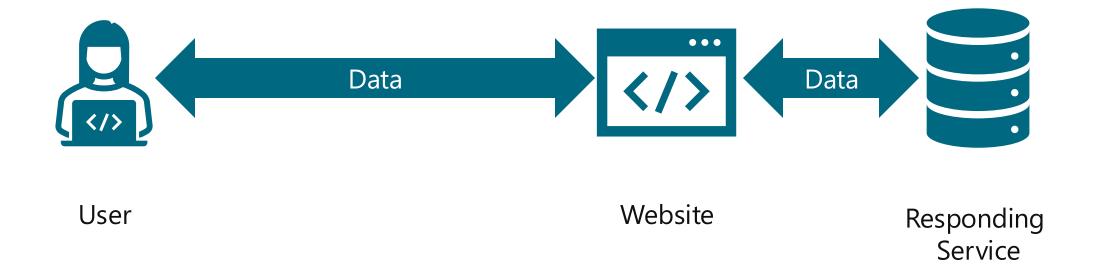
It's a bit more involved, but can you see the similarities?



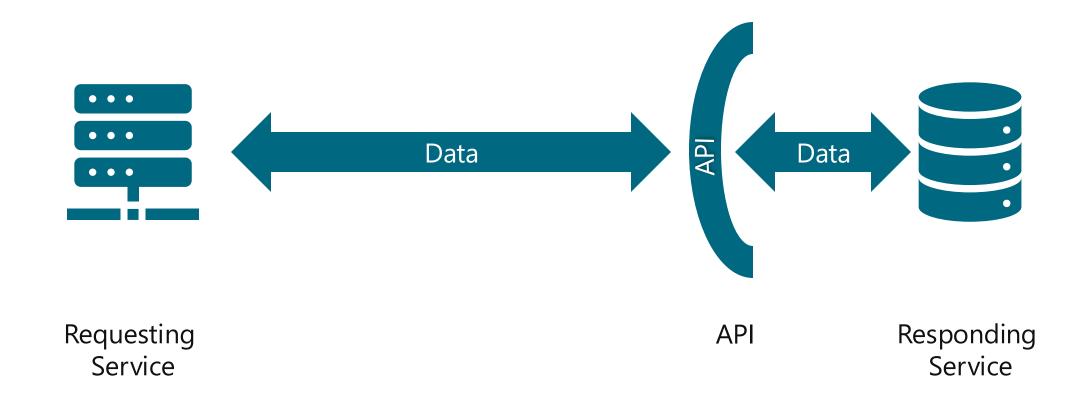
Don't try putting the API address directly within your browser, it won't work.



Instead of this...



... It's this...





Slightly more complicated

If I wanted to tell the API to not include inactive records:

▶ GET https://api.sky.blackbaud.com/constituent/v1/constituents/search?search_text=robert%20hernandez&include_inactive=false

GET

https://api.sky.blackbaud.com/constituent/v1/constituents/search?search_text=robert%20hernandez&include_inactive=false



The Gist

SKY (REST) APIs use Web Addresses (URLs) with structures similar to what you see in a typical web browser, just with some additional pieces.

In fact, it uses some of the same "Methods" that are common to standard web browser functions:

- GET Ask for information
 - GETting a web page.
- POST Send information
 - Similar to what happens when you submit a form on a website

A couple of unique ones:

PATCH – Update Information

DEL – Well, delete some information



Endpoints & Calls

An API **endpoint** is that specific type/piece of data you can access or modify in the API.

An API **call** is the specific request to an API endpoint.

In the previous example, this is **call**ing the *Search Constituent* **endpoint**.

Who is this JSON and why do you keep talking about them?

- JSON JavaScript Object Notation
- When systems talk to each other, they need a common language. JSON is one of several and the one used by SKY API.
- Used for the information that's returned as part of a GET call or as the data submitted as part of a POST or PATCH call.
- Uses a KEY: VALUE pairing

JSON Examples

Single JSON Object

Multiple JSON Objects ("Array")

```
"make": "DeLorean",
"model": "DMC-12",
"year": 1981
"make": "Cadillac",
"model": "Miller-Meteor Sentinel",
"year": 1959
```

SKY APIs and Permissions

- Connecting to SKY API uses a Blackbaud ID ("BBID").
- The permissions granted to that user are honored when using the SKY API.
- This means whatever changes you can make directly through the Solution (even Delete!) can be done via SKY API.

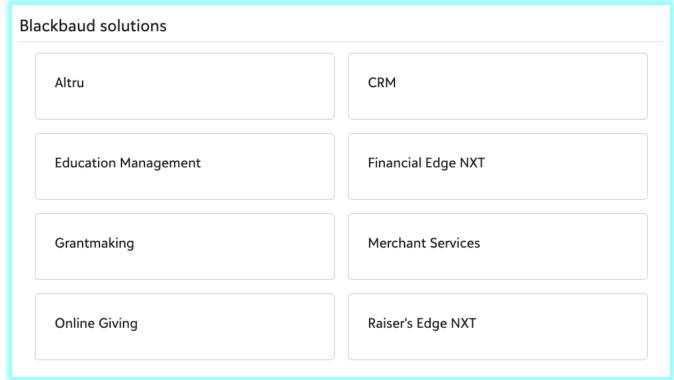
Raiser's Edge NXT Terminology Change!

You may have already noticed, but with the introduction of Raiser's Edge NXT and SKY API, there's been a terminology change.

- Previous: "Constituent ID"
 - Now: "Lookup ID"
- Previous: "(Constituent) System Record ID"
 - Now: "Constituent ID" or simply "ID" depending on scenario.

Now you can start peeking at API Documentation

- API Reference Starts at <u>https://developer.blackbaud.com/skyapi/products</u> where you can choose the solution for which you wish to explore the API.
- Note that "CRM" in the list is "Blackbaud Enterprise Fundraising CRM" which is different than Raiser's Edge NXT.





Raiser's Edge NXT Search Constituent

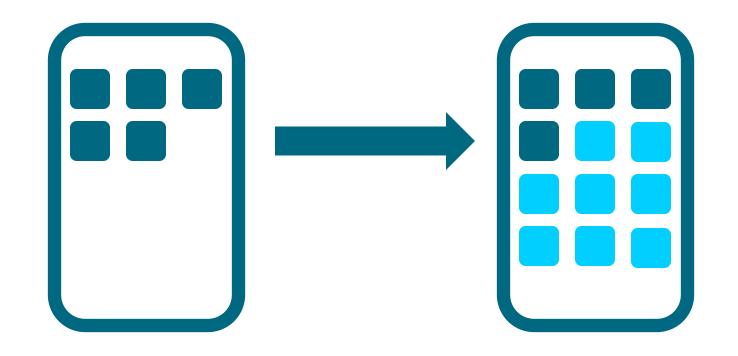
https://developer.sky.blackbaud.com/api#api=56b76470069a0509c8f1 c5b3&operation=SearchConstituent

Raiser's Edge NXT Get Action

https://developer.sky.blackbaud.com/api#api=56b76470069a0509c8f1 c5b3&operation=GetAction

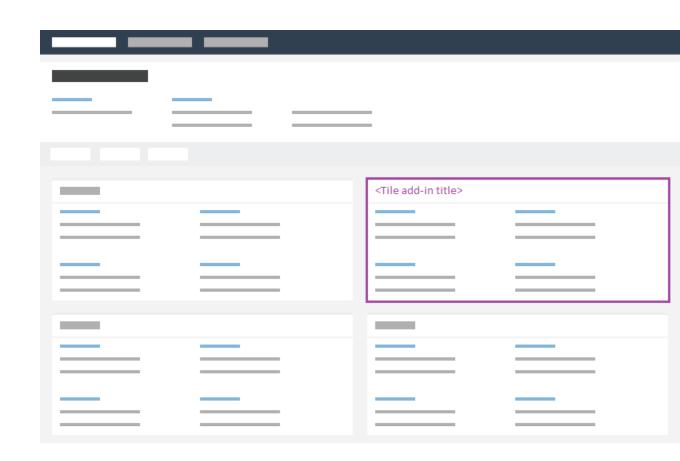
Extensibility Concept

When getting a new smartphone, it has several built-in apps and functions. However, you may want more than what's out of the box and add onto it. That's one example of extensibility.



Intro to SKY Add-ins

- SKY Add-Ins are an Extensibility feature of Blackbaud Solutions
- It allows for adding features/functions without directly touching the underlying Blackbaud Solution.
- Available to Customers, Partners, and nonrelated 3rd parties.
- Often shows up as a "Custom Tile" but can also take the form of fly-outs, modals (popups), and full pages.
- Uses SKY API to help exchange information.

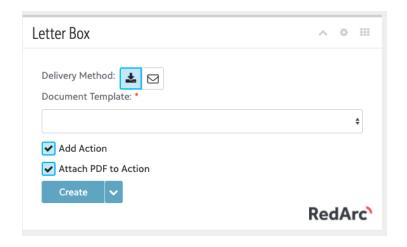


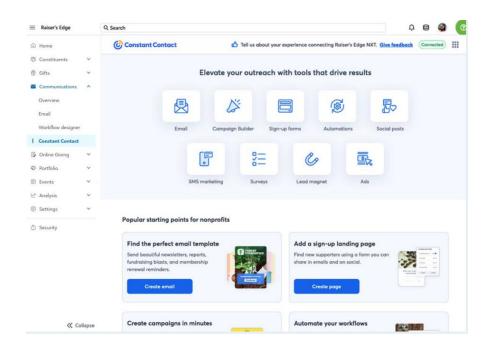
The Result

• SKY Add-ins are what allows 3rd party functionality to appear in-

product.







The data/functionality doesn't exist in the SKY Add-in -enabled solutions but rather surfaced in them.



Where can I put SKY Add-ins?

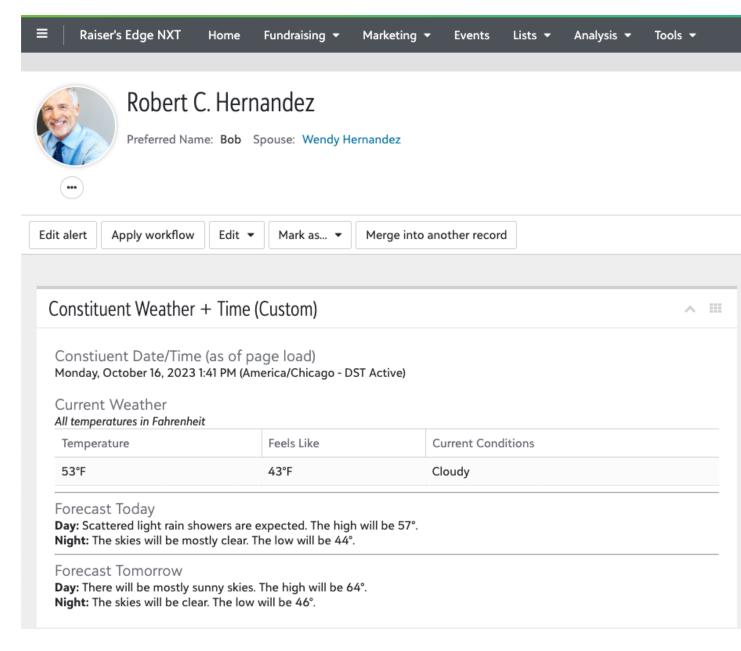
- Raiser's Edge NXT
- Raiser's Edge NXT Donor Portal
- Financial Edge NXT
- Blackbaud Grantmaking
- Blackbaud Education Management (limited)
- Blackbaud Enterprise Fundraising CRM (limited & Cloud Operations Only)
- Altru (Independent Page Only)
- Online Giving

The "where" and the "what" varies by Solution.



External data along with native data

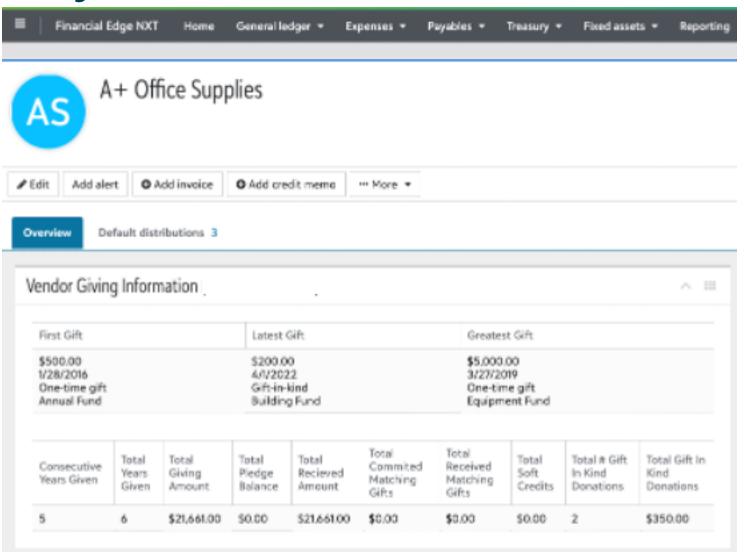
- Data doesn't have to live in Raiser's Edge NXT to complete the 360degree view of your constituents.
- It's using Weather API to gather the information.

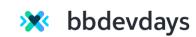




Cross-Reference Between Systems

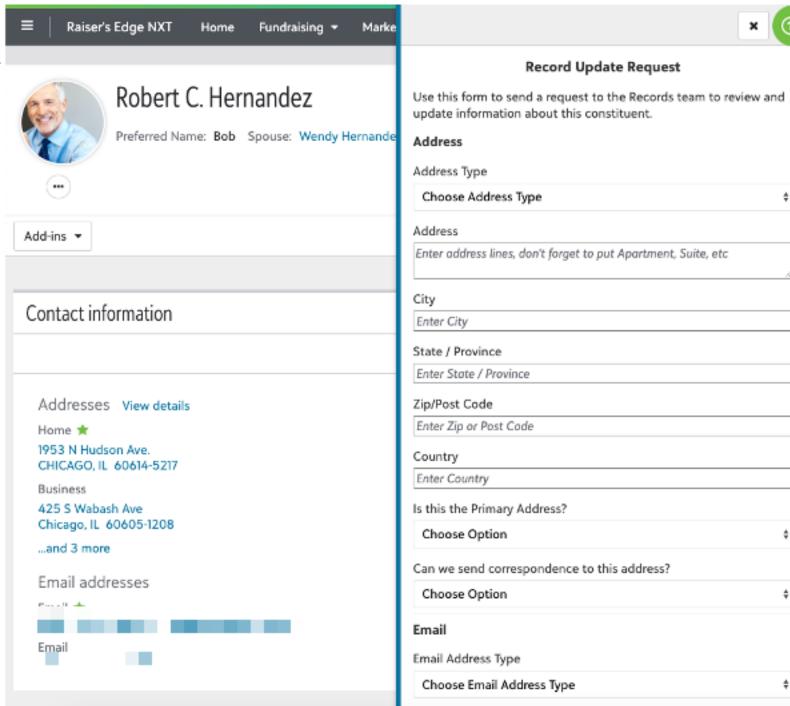
- In Financial Edge NXT, automatically pull Vendor Giving Summary information from Raiser's Edge NXT.
- It's using Raiser's Edge NXT SKY API to get the giving information.





Custom Functionality

 Create custom data entry screens to give limited-rights users the ability to submit information change requests right from the record.



Ways to Test

- Some label options as "Good, Better, Best". These are "Meh, Better, Best".
- Meh: Examples Records in Live DB
 - Pros: Your data structure (Campaigns, Funds, Appeals, Custom Fields, etc)
 - To Consider: Need to update your reports, queries, etc to filter out the test records. May accidently change or delete records you didn't intend to.
- Better: Cohort Database Free Shared DB.
 - See https://kb.blackbaud.com/knowledgebase/articles/Article/205032 (or search for "SKY Developer Cohort") for details on which cohort environments are available and how to get access.
 - Pros: Don't have to worry about accidently altering your live data. Can test items before pushing them live.
 - To Consider: Not your data structure. Some access may be limited.
- Best: Your own Test Environment
 - Pros: Copy of your data, using your data structure, with records you recognize. Can test items before pushing them live.
 - To Consider: Additional Blackbaud Subscription. See your Account Manager for more info.



Getting Started: Pro Code

If you are a programmer or have a programmer ("Pro-Code") on staff, there is a lot of info available:

- General Developer Info: https://developer.blackbaud.com/
- SKY Add-Ins Info: https://developer.blackbaud.com/skyapi/docs/addins
- RENXT Specific Info: https://developer.blackbaud.com/skyapi/products/renxt
- SKY API Community: https://community.blackbaud.com/forums/viewcategory/425
- Blackbaud Developers' Conference (You are Here!) has a number of pro-code sessions: https://www.blackbaud.com/bbdevdays

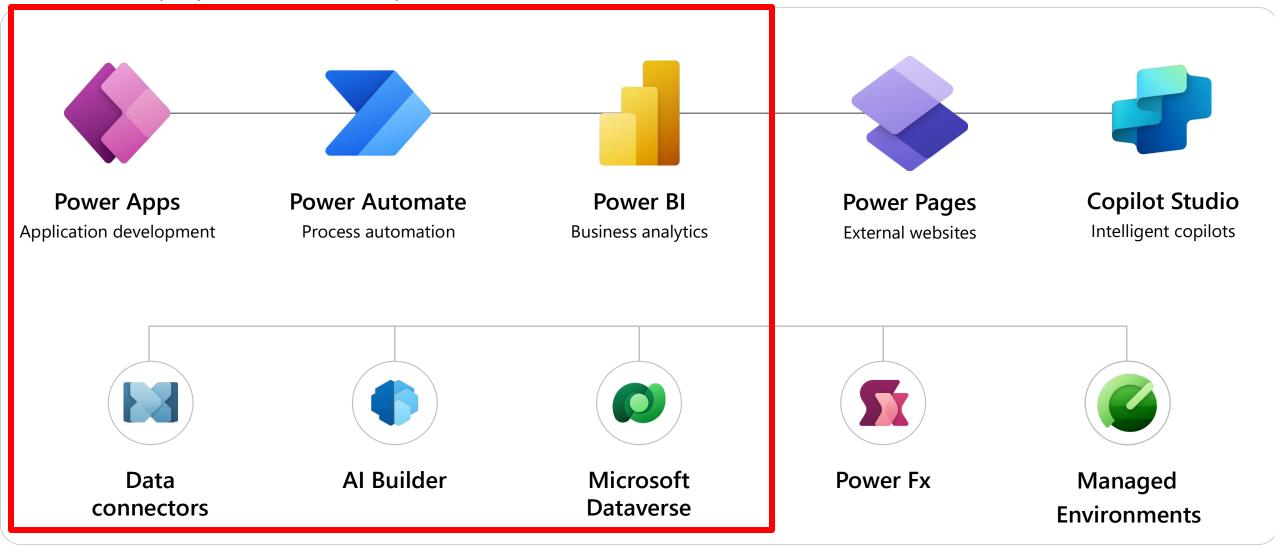


Yeah, what about other options? One that don't include as much coding?



Low-code building blocks for every developer

The Power Platform is an extensible platform of low-code tools that makes it easy to create efficient and flexible solutions rapidly in an environment you trust.



Introduction to Power Automate

- Part of the Power Platform by Microsoft
- API Accessibility
 - Hides complex API details
- Provides a drag-and-drop interface
 - Similar to RENXT Workflows
- User-Friendly for Non-Programmers
 - Designed for 'low-coders'
 - Empowers users without programming skills



Power Automate – Connectors



Office 365 Outl...



SharePoint



Microsoft Data.. PREMIUM



OneDrive for B...



Microsoft Forms



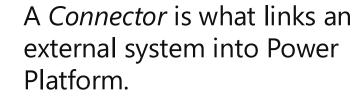
Planner



Microsoft Teams



Outlook.com



https://powerautomate.microsof

Generally Speaking, a connector

is a "wrapper" for an API. It

hides the nitty gritty while still

t.com/en-us/connectors/





SOL Server PREMIUM



Power BI



Azure DevOps PREMIUM



OneNote (Busi...



Notifications



Office 365 Users



Google Calendar



Approvals



Twitter



Excel Online (B...



Mail



Microsoft To-D..



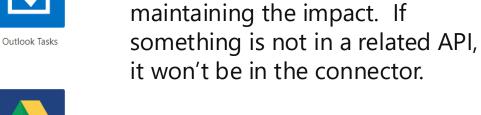
Gmail



MSN Weather









Dropbox



Trello



Project Online



Azure Applicati.. 2221



Project Roadmap



File System



FTP



Google Drive

The Blackbaud Family of Power Platform Connectors



Blackbaud Raiser's Edge NXT Constituents



Blackbaud Raiser's Edge NXT Documents



Blackbaud Raiser's Edge NXT Events



Blackbaud Raiser's Edge NXT Fundraising



Blackbaud RENXT Query



Blackbaud FENXT Query



Blackbaud RENXT Gifts



Blackbaud Raiser's Edge NXT Interactions



Blackbaud Raiser's Edge NXT Lists



Blackbaud Raiser's Edge NXT Prospects



Blackbaud FENXT Payable



Blackbaud FENXT General Ledger



Blackbaud SKY Add-ins



Blackbaud CRM Constituent



Blackbaud Altru Constituent



Blackbaud RENXT Reports



Microsoft Connectors



Office 365 Outlook



Excel Online (Business)



Word Online (Business)

Premium



SharePoint



Planner



Approvals



OneDrive



Microsoft Teams



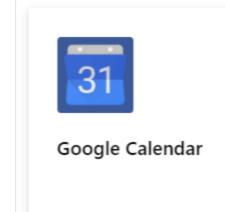
Microsoft Forms

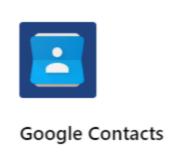


Outlook Tasks

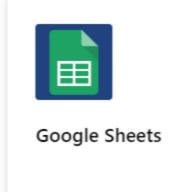


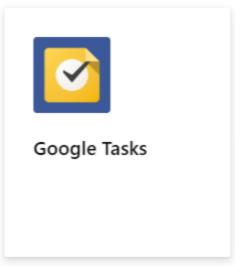
What about G-Suite?

















Cognito Forms



JotForm

Premium



Premium

SurveyMonkey

Gravity Forms by reenhanced

Premium

Contracts/ Signatures



Adobe Acrobat Sign



DocuSign Premium

Project Management



Basecamp 3



Trello



Asana

Events



GoToWebinar

Premium



Eventbrite

Premium

Marketing



Gratavid Premium



Twitter



MailChimp Premium



Twilio



WordPress

Program Management



Salesforce

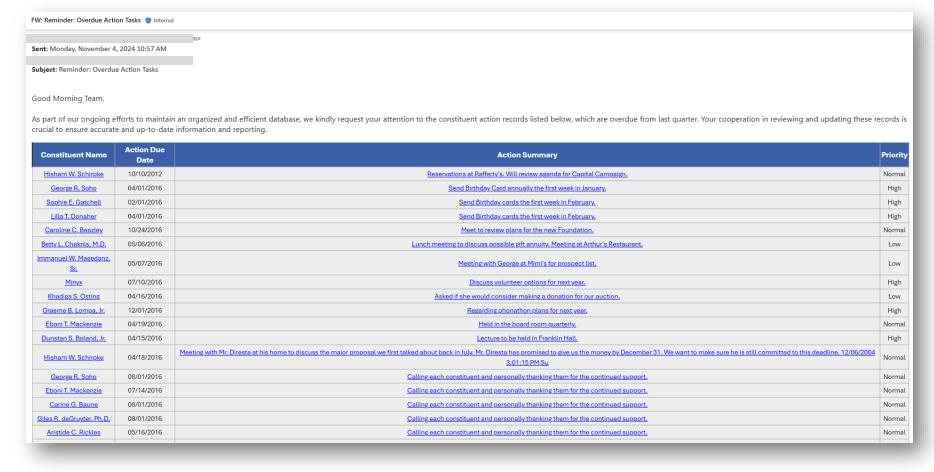
Premium

odevdays

Ad-hoc notification and report delivery

Get ad-hoc reports and notifications delivered to your inbox (or Teams / Slack, etc)

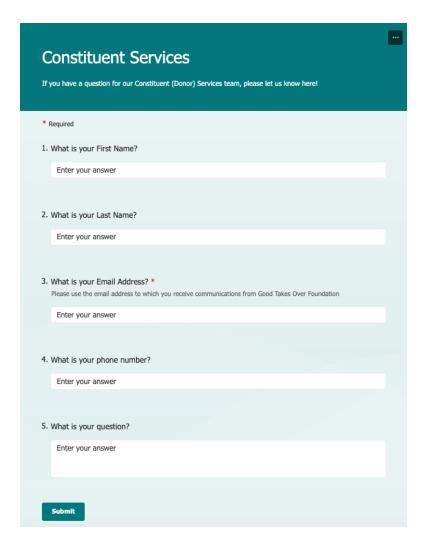
- Past Due Actions
- Major Gifts Last week

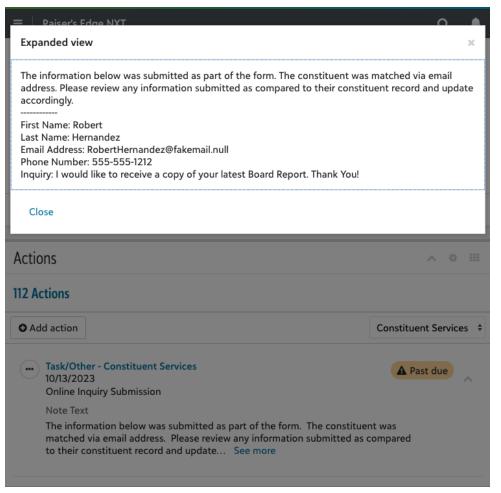




Public-facing data collection

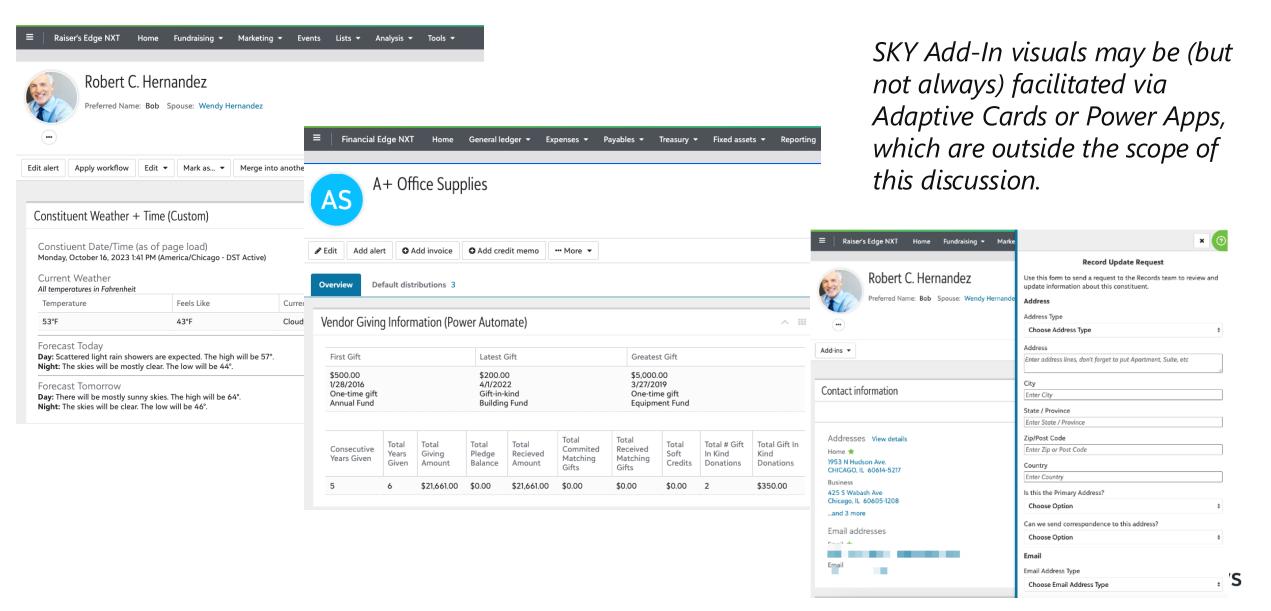
Use a Microsoft
Form (or similar) on
your main website to
collect information
and even send it to
the system as an
actionable item.



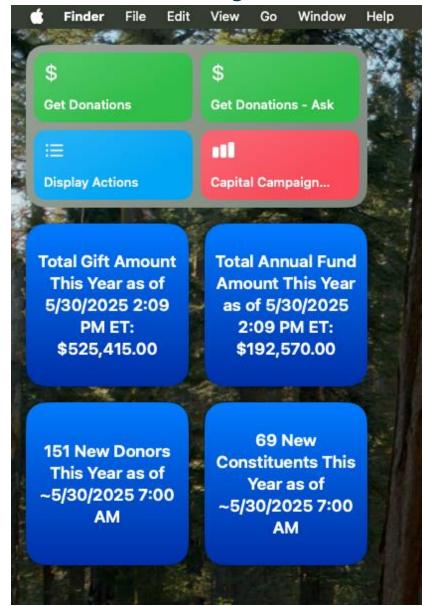




Remember these Examples: All w/Power Automate



Extend to your Desktop / Mobile Device





WiiFM?

Not Nintendo Wii Radio, but "what's in it for me"?

Power Automate can be used for many types of daily tasks. My first ones included:

- Custom automatic reply for meeting requests that meet certain criteria.
- Adding automatic buffers before/after meetings.
- For extended Out of Office, reset my Outlook Automatic Replies so they are sent to each recipient more than once to remind them I'm still out.

Before even touching Blackbaud Solutions, using it for my daily activities is what made Power Automate "real" to me.



Getting Started: Low-Coders using Power Automate

- Power Automate Getting Started: https://docs.blackbaud.com/microsoft-connectors-docs/microsoft-power-platform/power-automate
- Power Platform Specific Community: https://community.blackbaud.com/forums/viewcategory/586
- Pre-Built free templates created by Blackbaud Staff, Customers, and Partners: https://docs.blackbaud.com/microsoft-connectors-docs/microsoft-power-platform/showcase
- Blackbaud University Training: Courses are constantly being updated and re-evaluated, so search for "Power Platform" or "Power Automate".
- On-site Regional Workshops & Monthly User Groups: https://community.blackbaud.com/events/category/66
- Blackbaud Developers' Conference (You are Here!) has a slew of Low-Code sessions, including hands-on workshops: https://www.blackbaud.com/bbdevdays
- Pre-BBCon Workshop: https://www.bbconference.com/2025/preconference_workshops

Questions, comments?

