

my curriculum vitae

my clients have described my design professionalism using words like: adept, flexible, friendly, dedicated, knowledgeable, trustworthy. As testament to this, I have several long standing relationships with clients whom I have worked with over the years, whom I still serve in a professional manner.

My career aspiration is towards a leadership role with a diverse professional team, working within an organisation whose culture is geared toward creative excellence as well as professional development.

career highlights

During my time with a previous employer, Freckle Creative, I won eleven WA Web Awards including overall Best Website of 2006 and Best Government Website in 2007. I also regularly had my work featured on CSS review sites like CSS Remix, Web Creme, CSS Mania, CSS Blast & Unmatched Style. Also during my time at Freckle, one of my websites was nominated into the CSS World awards.

Since joining Creative Nature, I have won three further awards for my work (Best WA Government Website 2008, overall Best WA Website 2008 and Best Australia-Wide Education Website 2009). Coincidentally, in both of the projects which won these awards, I project and account-managed, from conception through to delivery. To read more information about either of these projects, please click through to the individual case studies: Western Australian Museum's Alcoa Frogwatch and John Curtin College of the Arts.

experience summary

I completed my Certificate of Secondary Education at Christ Church Grammar School WA in 1999.

I hold a bachelor's degree in Arts, Multimedia Design from Curtin University, where I majored in 2d and 3d animation & motion graphics, with minors in photography and illustration.

employment history

2000 – 2002 Freelance graphic designer and computer technician.

2002 – 2004 Graphic Designer, Print Productions Manager, Computer Administrator / Technician for Hollands Photographics.

2004 – 2007 Sole Web Designer, Multimedia Developer, Animator, Network Administrator / Technician and Creative Director for Freckle Creative

2007 – 2010 Senior Web and Multimedia Designer for Creative Nature Communications.

2010 – 2011 Lead Web, Multimedia and User Experience Designer for Creative Nature Communications.

2010 – Current Freelance UX consultant / specialist for Glo Motion + UX

testimonials

“absolutely delighted!”

western Australian museum foundation
(RE frogwatch website)

“fantastic, and again, thank you, thank you, thank you for taking my ideas and making them look so wonderful.”

john curtin college.

work / life balance

In my spare time I like to live an active lifestyle. I like all things to do with the water, such as boating, wake boarding, surfing and SCUBA diving. In summer I play club cricket. I also like riding motorbikes, cycling and weight training at the gym.

licenses + permits

- Advanced and Regular Open Water PADI SCUBA Licences
- RE Class Drivers Licence
- C Class Drivers Licence
- Recreational Skippers Ticket
- Several first aid courses



skills + knowledge

people and leadership skills

Over the duration of my career, I have worked on a diverse array of projects, ranging from small-scale website developments through to fully fledged, departmental website reviews, including internal and external reference group participation/input and extensive stakeholder engagement. As such, I have developed the ability to respond and interact with people well in these situations, to successfully see complex web projects from concept through to profitable execution. In one of my current jobs I am applying these skills in a national government web project. I am leading the design production team and overseeing/reviewing the implementation work done by the development team in producing an overall quality user experience.

In addition to these skills, I now have considerable experience in production team

and account management – which has enabled me to steer several successful high profile government contracts through to delivery. This success has hinged on my ability to help negotiate a cohesive relationship between variously skilled productive team members (including development teams), by setting goals, motivating and reviewing ongoing work. To read more information about two such projects, please click through to the individual case studies: Western Australian Museum's Alcoa Frogwatch and John Curtin College of the Arts.

As outlined as part of my current job description, and as something that I am actively interested in, I mentor Creative Nature's junior design staff, and assist them in their own professional development as designers.

technical skills

With a BA degree in Multimedia, I have developed advanced skills in UX/UI development, web standards compliance, and various modelling/motion/animation software packages.

languages

- HTML 4.01,
- XHTML Strict 1.0,
- HTML 5.0,
- CSS 2.1,
- CSS 3.0,
- ActionScript 2.0,
- JavaScript (focus on jQuery)

I also have a working knowledge (for front-end implementation) of scripting in PHP and ASP.net powered environments (gained from working on the UX of Creative Nature's own proprietary CMS

and publishing a myriad of websites powered by various open-source PHP CMS platforms).

software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Adobe Dreamweaver
- Adobe Indesign
- Adobe After Effects
- Adobe Premier
- Adobe Soundbooth
- Sony Vegas
- Autodesk Maya
- Autodesk combustion
- Cinema 4d

tim@glo.id.au

http://glo.id.au



brief work samples



john curtin college website +cms

Creative Nature was engaged to create an online medium with which to attract perspective student parents.

My role in this project was to to project manage the entire account / project, lead the creative process, and work with DEV to implement the design / functionality. This included XHTML, ASP. Net, Flash and CSS work.

This site won an Australian Web Award at the 2009 awards (Best Education website in Australia).

[more info online >>](#)



alcoa frogwatchwebsite +cms

Creative Nature was engaged to create an online medium with which to store and showcase a stunning gallery of rich media detailing endemic WA Frog species.

My role in this project was to project manage the entire account / project, lead the creative process, and work with DEV to implement the design / functionality. This included XHTML, ASP. Net, Flash and CSS work.

This site won 2 WA Web Awards at the 2008 awards (including most outstanding).

[more info online >>](#)



green cms interface / ui work

Since it's birth, Creative Nature has maintained it's own proprietary ASP.Net CMS. During the CMS's life time it has had several interface redesigns. I project managed the final of these UI redesigns / re-brands (which should be coming to completion very shortly). After creating a simple, memorable name and brand for the CMS's UI to follow, I began work pulling together all the feedback I had received from frustrated clients over the years, to formulate a clear strategy that would effectively approach all raised concerns and UI problems – and improve the overall UX performance of the CMS.

Amongst the concerns that I was trying to address, were issues related to inter-browser operability, the speed and usability of the CMS and the overall dark and gloomy aesthetic. This redesign attempted to address all of these significant concerns.

Along with the overhaul of visuals to a cleaner / more functional interface, a lot of work was done on condensing, streamlining and optimising CMS code and function, which yielded significant performance improvements. I worked very closely with the development team to achieve this outcome and to ensure that the quality of the CMS's UX was not sacrificed for ease of development, or any other reason.

Unfortunately, I'm unable to show off the final CMS with the new UI in action, at this point (as it is a proprietary CMS), but I have a copy of the hollow skins (complete with some jQuery UX enhancement), uploaded [here](#) (note you can click the menu items to the left to access different functionality screens – albeit without the actual functionality actually plugged in...)

[more info online >>](#)