

Kaely
Plinker

Portfolio

Hi! I'm Kaely. A creative generalist, graphic designer, web designer, problem solver, coffee drinker. I'd love to chat.

 3 Brand Design and Application

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 5 Publication Design

 6 Other Designs

Brand design and application

The McClures are medical missionaries to Cambodia and were struggling to build a website that they needed in order to raise support. When I met with them, it was clear that they needed not only a website, but a full brand design from logo and website to printed materials to share their critical mission.

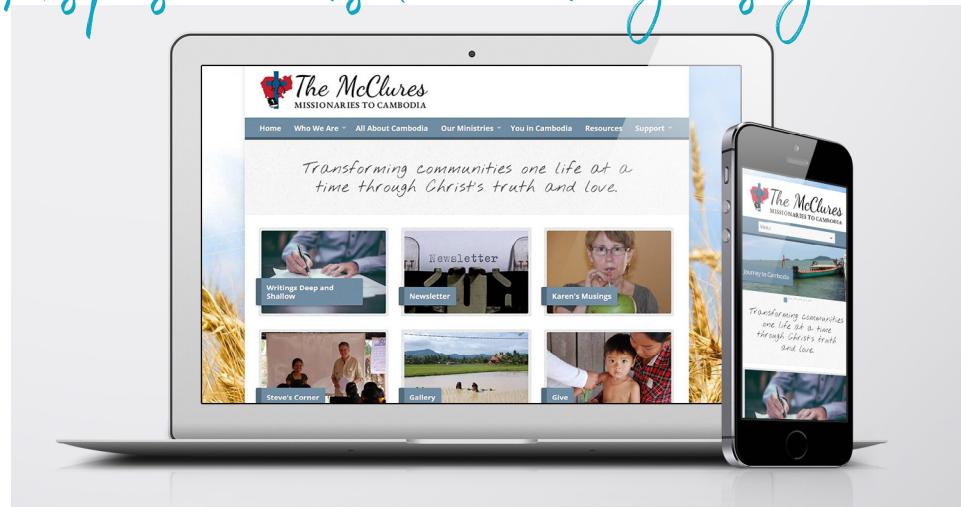
Logo design



Marketing materials



Responsive website and blog design



Social media strategy and design



Brand design and application

The Pregnancy Clinic Ministry has an annual 5k Run and Family fun Walk, below is a sampling of the materials created for these events:

Event Logo Design



Logo for T-Shirt



Logo for web banners



Poster/Flyer



Rack Card



Social Media



Website Design & Build



Facebook Ady



Publication Design

My publication work includes newsletters, annual reports, larger reports, and even a 60+ page manual which I cannot display here due to privacy concerns.

Newsletters

4 Page spread – graphic design and all content written



Annual Reports

Data compilation, assessment, and visualization



Manuals

16 page Adoption Portfolio
Magazine style manual with text and images (some blurring to protect privacy)



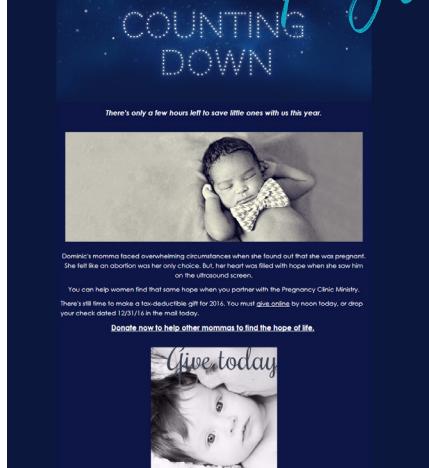
Other Designs

I work on a full range of digital marketing pieces including websites, blogs, social media posts, and email campaigns. I also produce a full range of marketing materials including business cards, flyers, posters, brochures, rack cards, postcards, mailings, and display boards. Below is a small sampling.

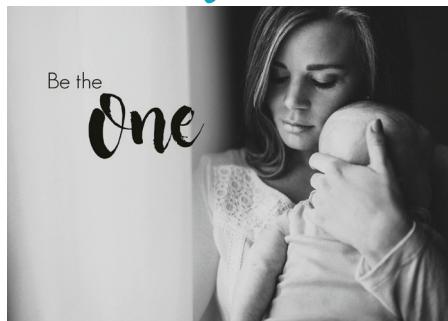
Websites



Email Campaigns



Invitations



Social Media



Facebook

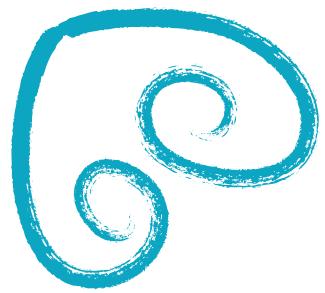


Instagram



Twitter





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