

Care Plans

A PATH TO DRIVING BETTER OUTCOMES

Beth Herlin

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MY JOURNEY



I DESIGN HEALTH SERVICES

Past 2 years:

Care planning for Johnson & Johnson, Abbott Labs, Glytec,
Seniorlink, Updox, Care Cards

Care Plans series author - www.goinvo.com/features/careplans

Currently:

WuXi NextCode carrier testing and genomic research

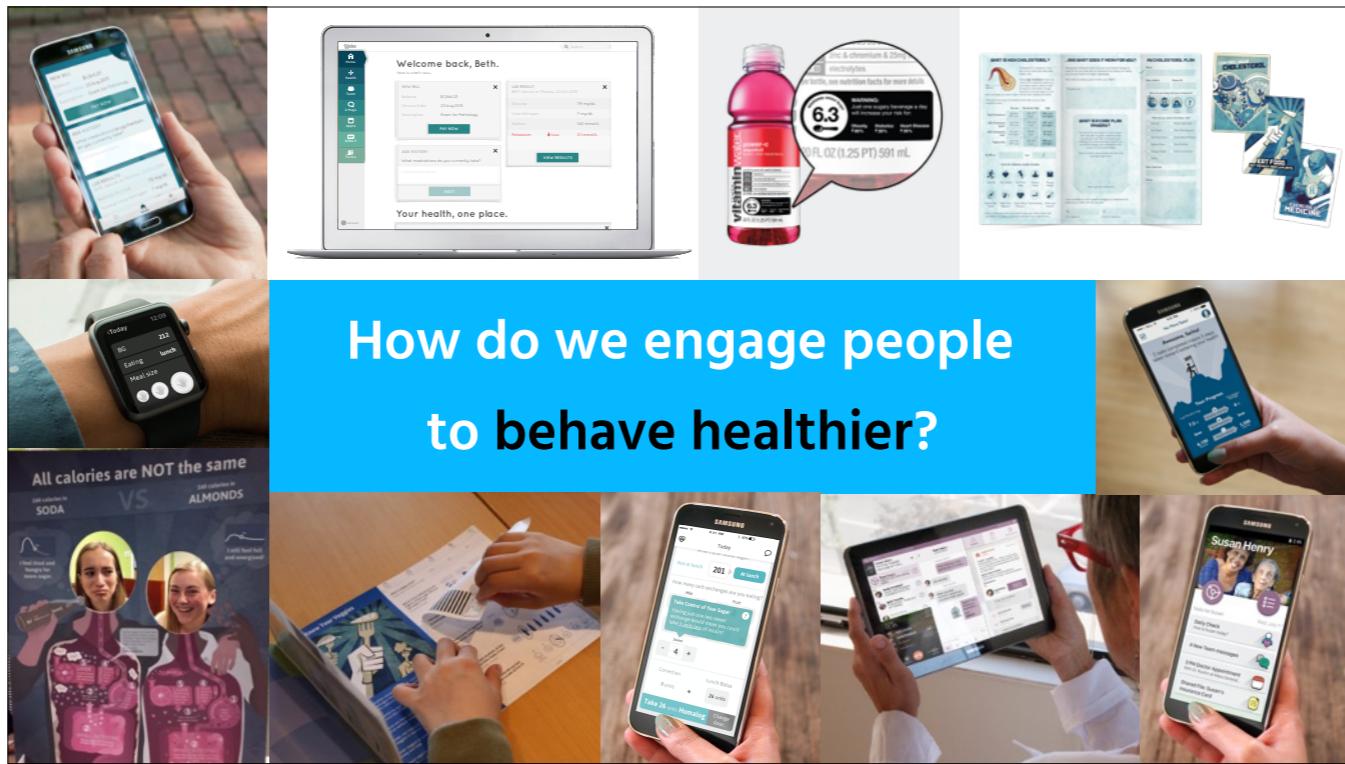
How do we engage people to behave healthier?

I've spent some time thinking about how to engage people to behave healthier.

Used care plan principles in:

- Responsive app for caregivers, their loved ones, and their care navigators
- Patient portal
- Patient-facing mobile care plan applications for things like diabetes and schizophrenia
- Analog care plans for office visits and mail-based delivery

Over 7 digital services...



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Over 7 digital services...

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THINK-Health, Health Populi blog, Huffington Post

Care Plans

Add “A path to driving better outcomes”

What are

Care Plans?

Add “A path to driving better outcomes”

CARE PLANS ARE...



A synthesis of
all 'plans of care'

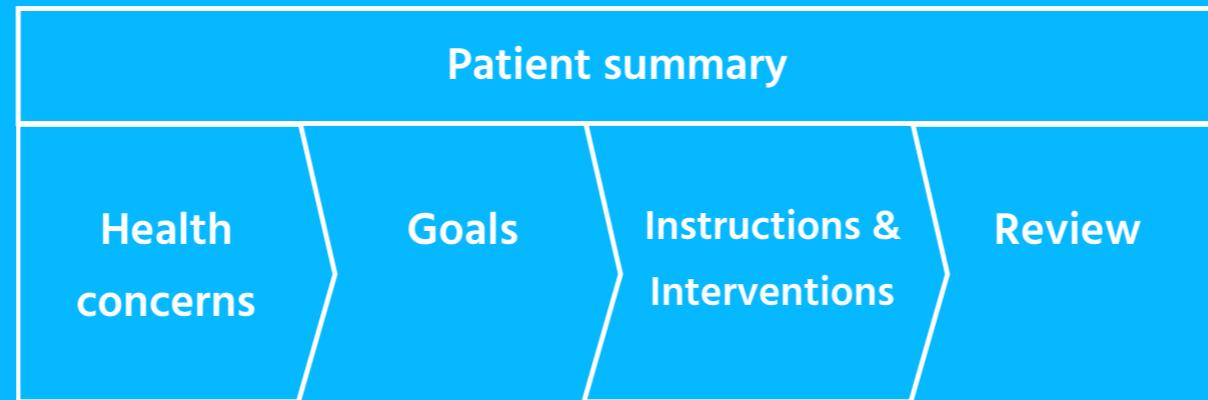


Driven by YOU &
your care team

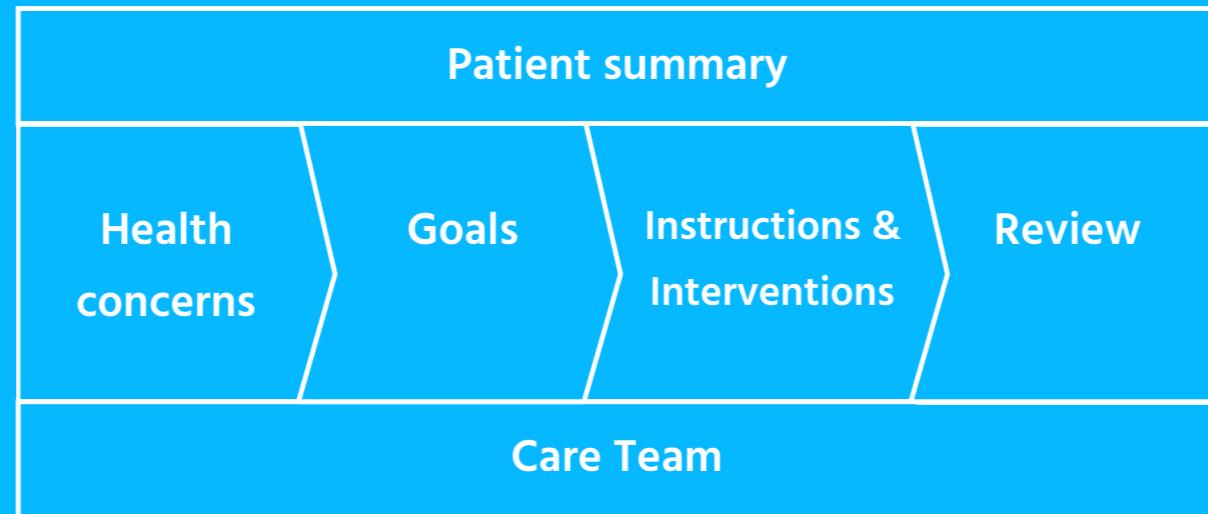


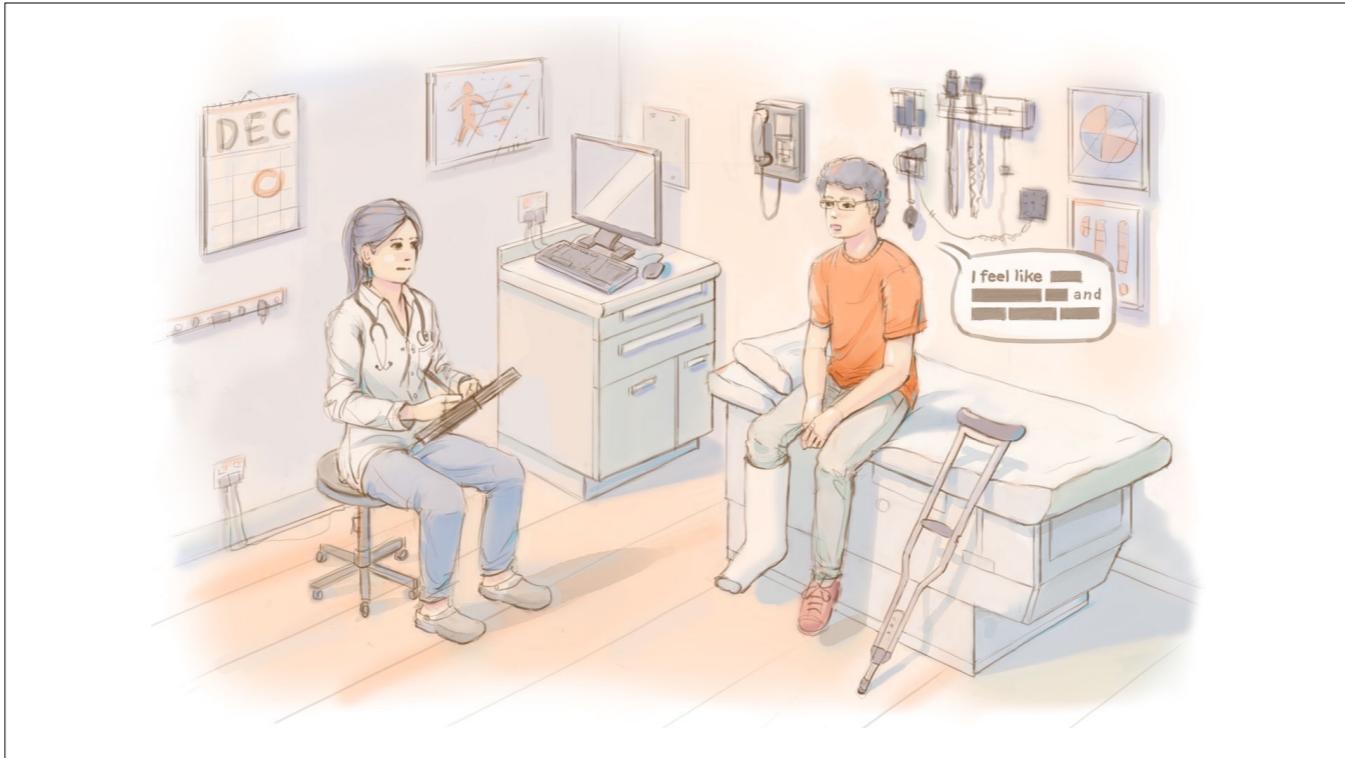
Ongoing

CARE PLANS CONTAIN...

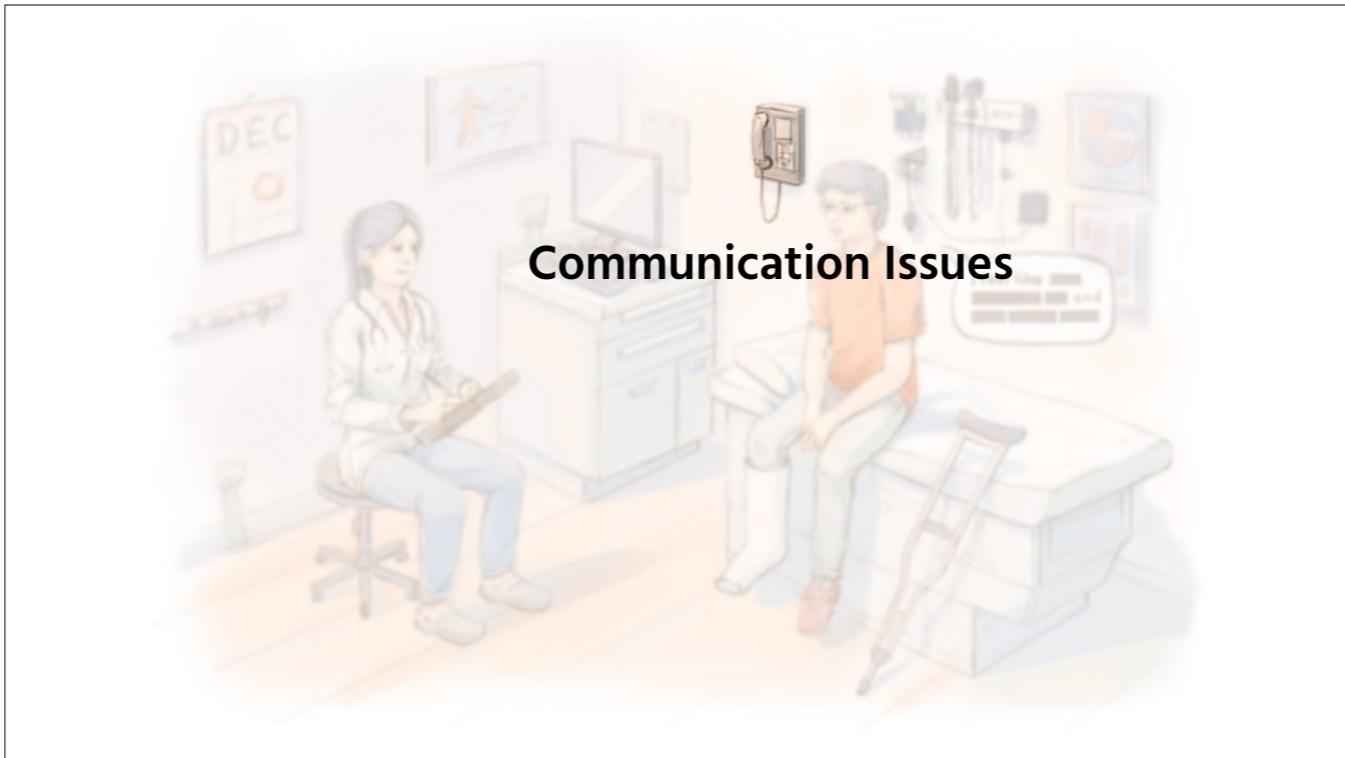


CARE PLANS CONTAIN...

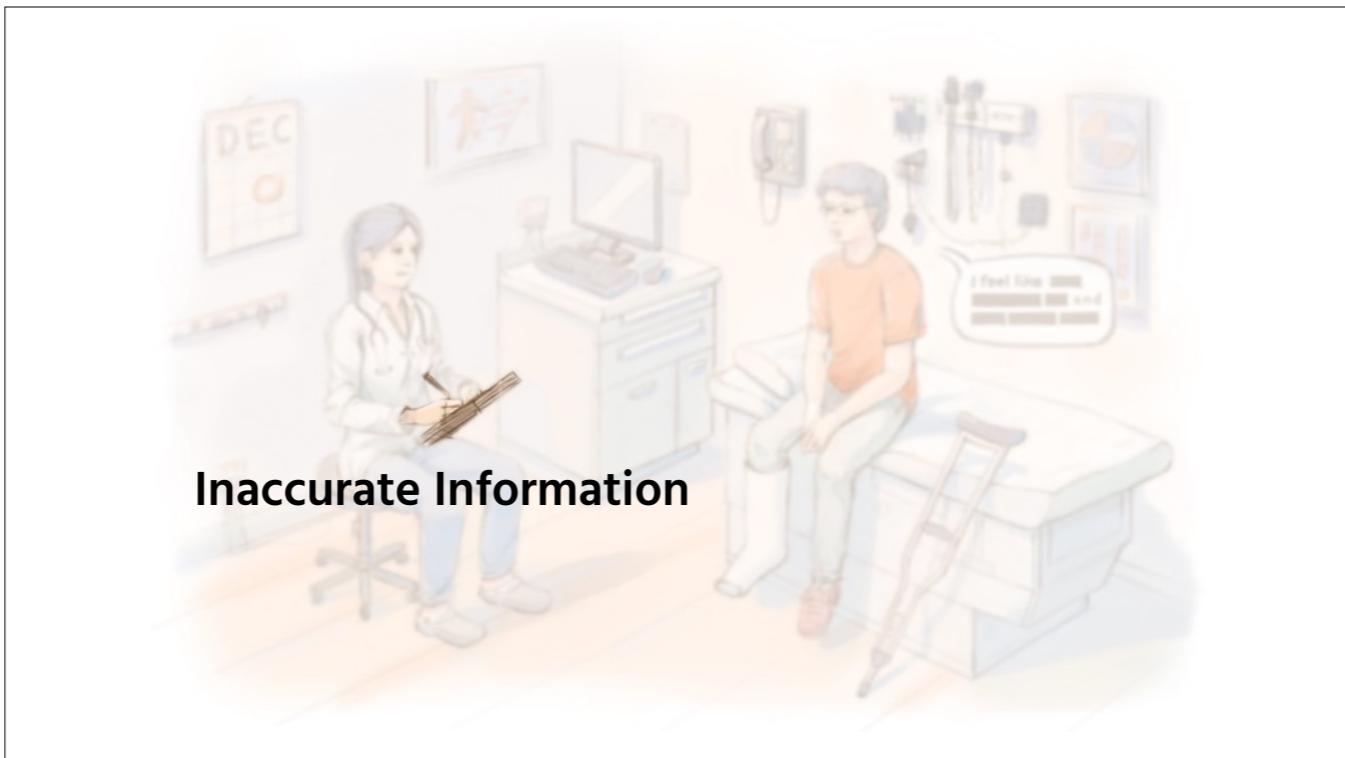




Care plans don't really exist in today's practice...yet. There's a lot of reasons why this is the case. Let look at Edwin. He broke his leg and is now seeing his primary care doctor, Dr. Yang after an emergency visit 1 week ago.



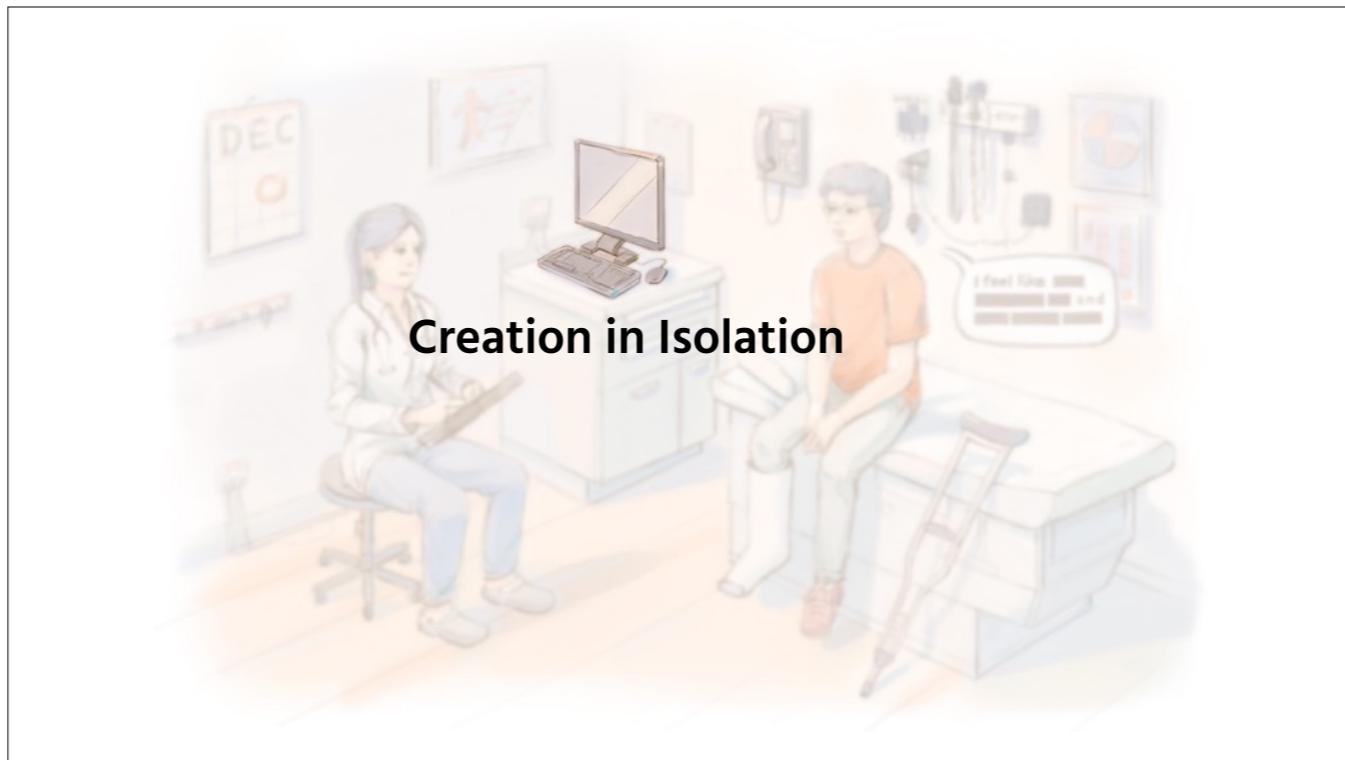
Edwin had trouble getting ahold of the right people to get his health records sent over from the hospital he visited. Dr. Yang can't get in touch with the doctor who saw him, and must rely on his account of important medical information. There are no effective, standard communication tools across institutions to discuss transitions and other aspects of care.



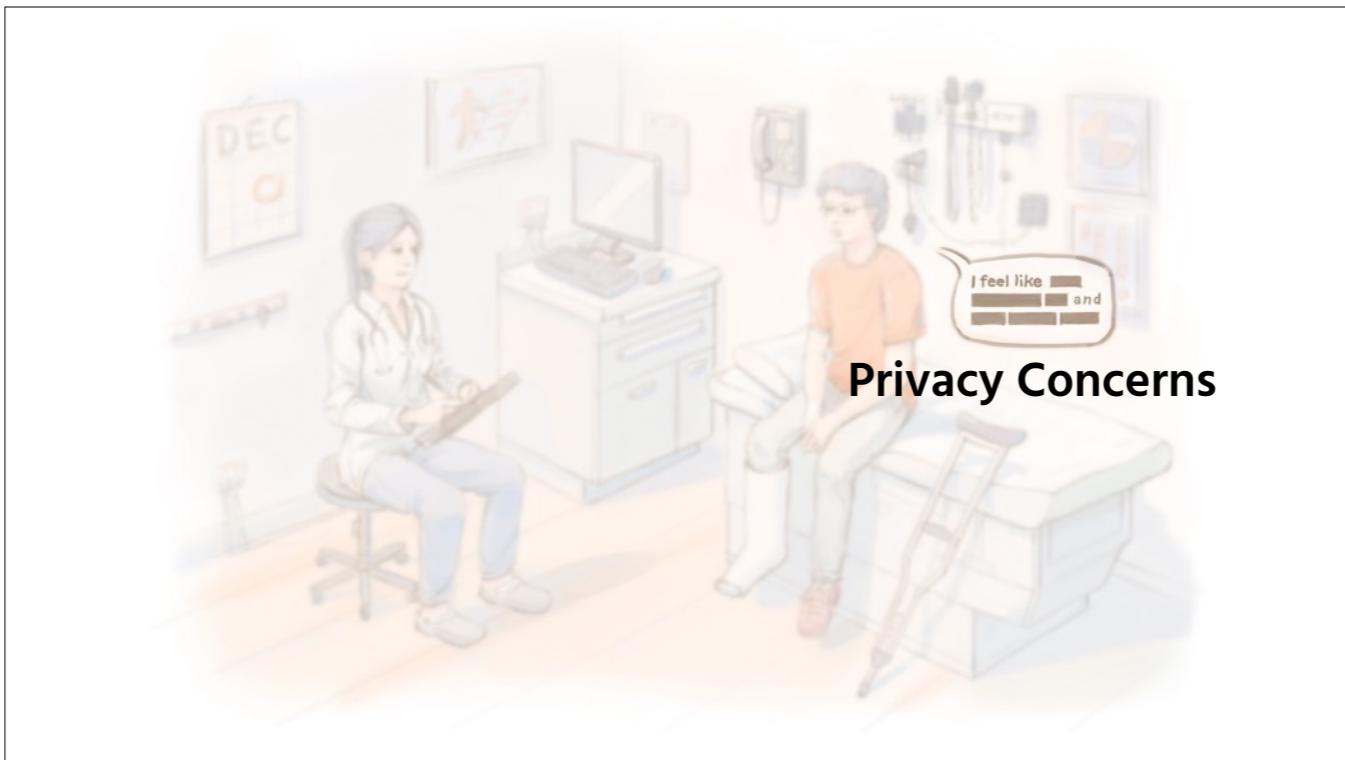
Inaccurate Information

Because she doesn't have the whole story, Dr. Yang has trouble working with Edwin to prescribe the right plan. She might ask questions in a way that Edwin doesn't understand, and he might not give the most accurate answer because he is self conscious or unsure.

-The Change Foundation in Ontario found that up to a $\frac{1}{3}$ of providers regularly relied on the caregiver and client to pass along information that was relevant to building the care plan - https://www.oma.org/Resources/Documents/CoordinatedCarePlan_June2014.pdf

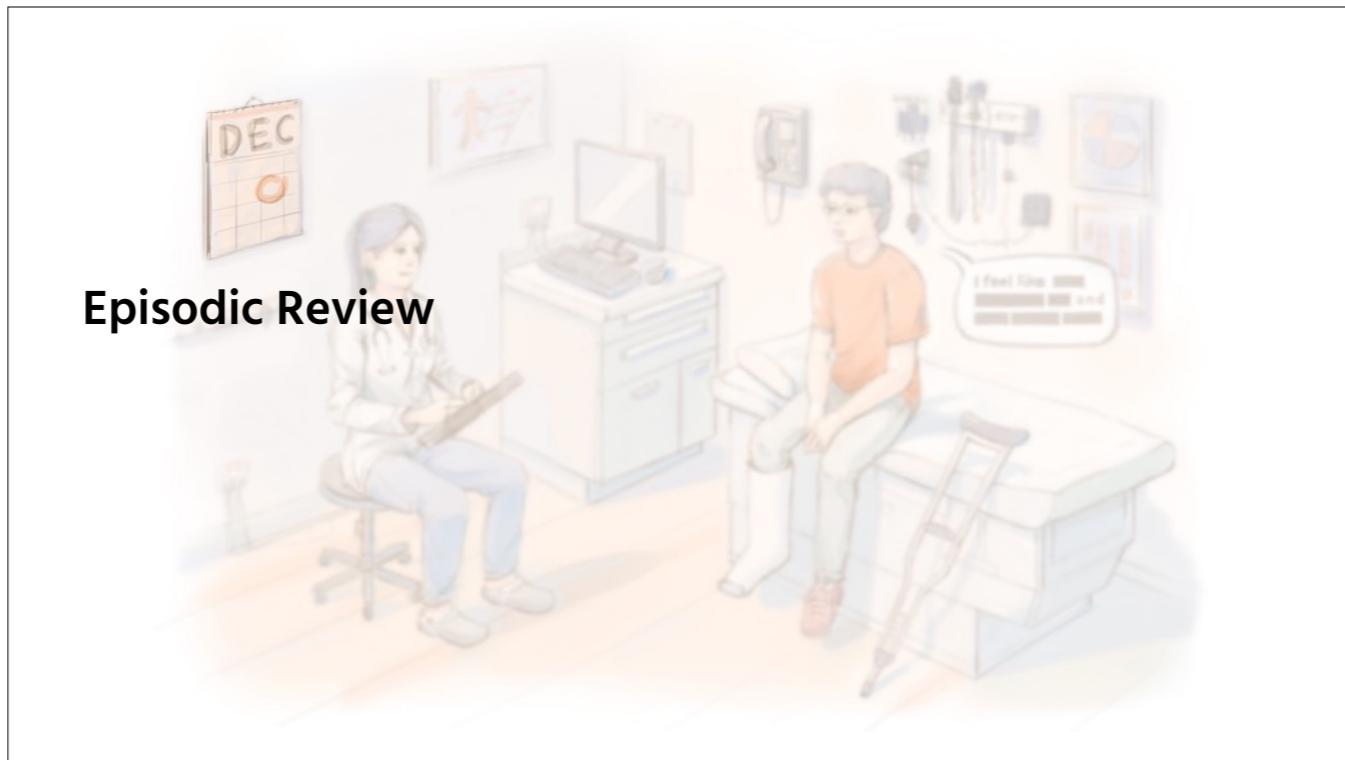


Edwin will receive some form of a treatment plan created by Dr. Yang, which may or may not line up with the one from his ER doctor he saw a week ago. When Dr. Yang refers him to an orthopedic specialist, he will get another set of potentially differing instructions and interventions. There is not single, holistic plan shared across his care team that follows him around, and no standard library of care plan content for his team to pull from.



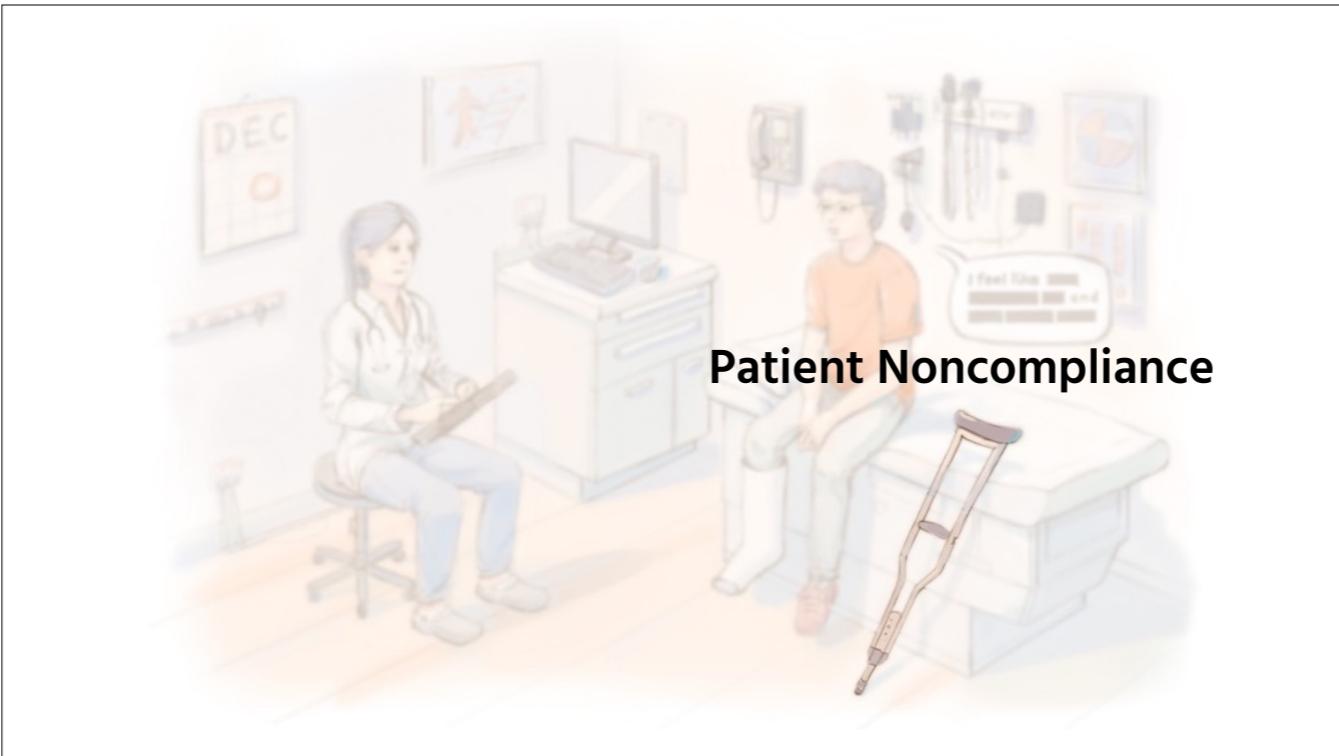
Privacy Concerns

Edwin is concerned about what aspects of the encounter will be included in his record for others to see. Since he does not have full control over his health information, he's hesitant to provide more information than what he thinks is sufficient for Dr. Yang to treat him.



Episodic Review

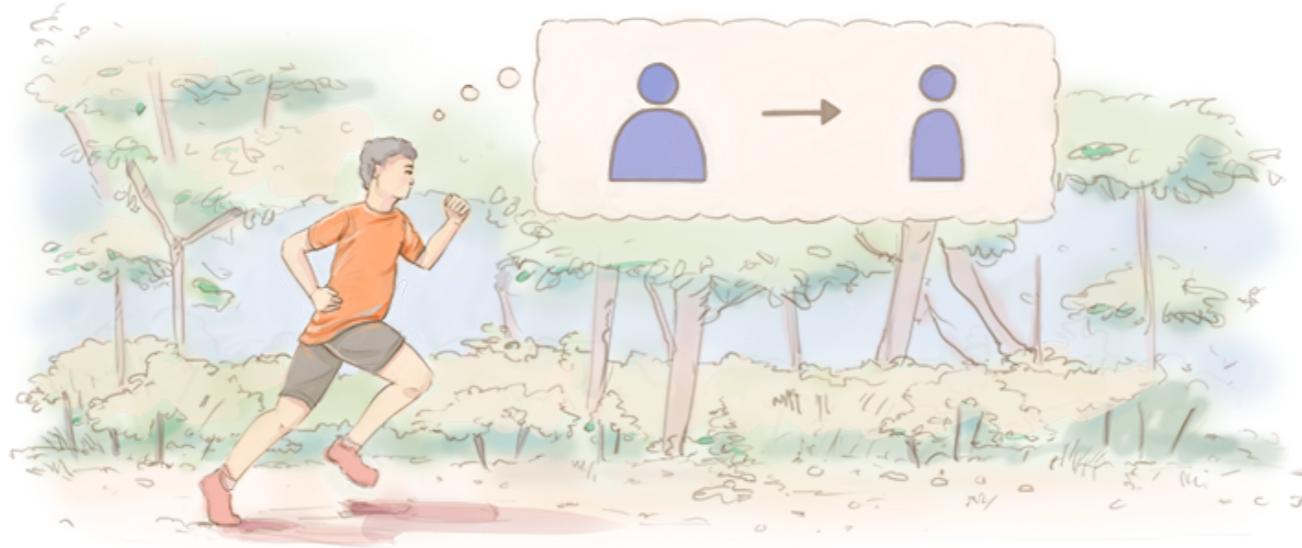
Dr. Yang tells Edwin to come back and see her again in 1 month to check his progress. Edwin's health status could change in a variety of ways in that 1 month - yet he will still be following the same - potentially harmful - course of treatment. His care plan won't change with his needs, because there is no form of continuous monitoring or intervention.



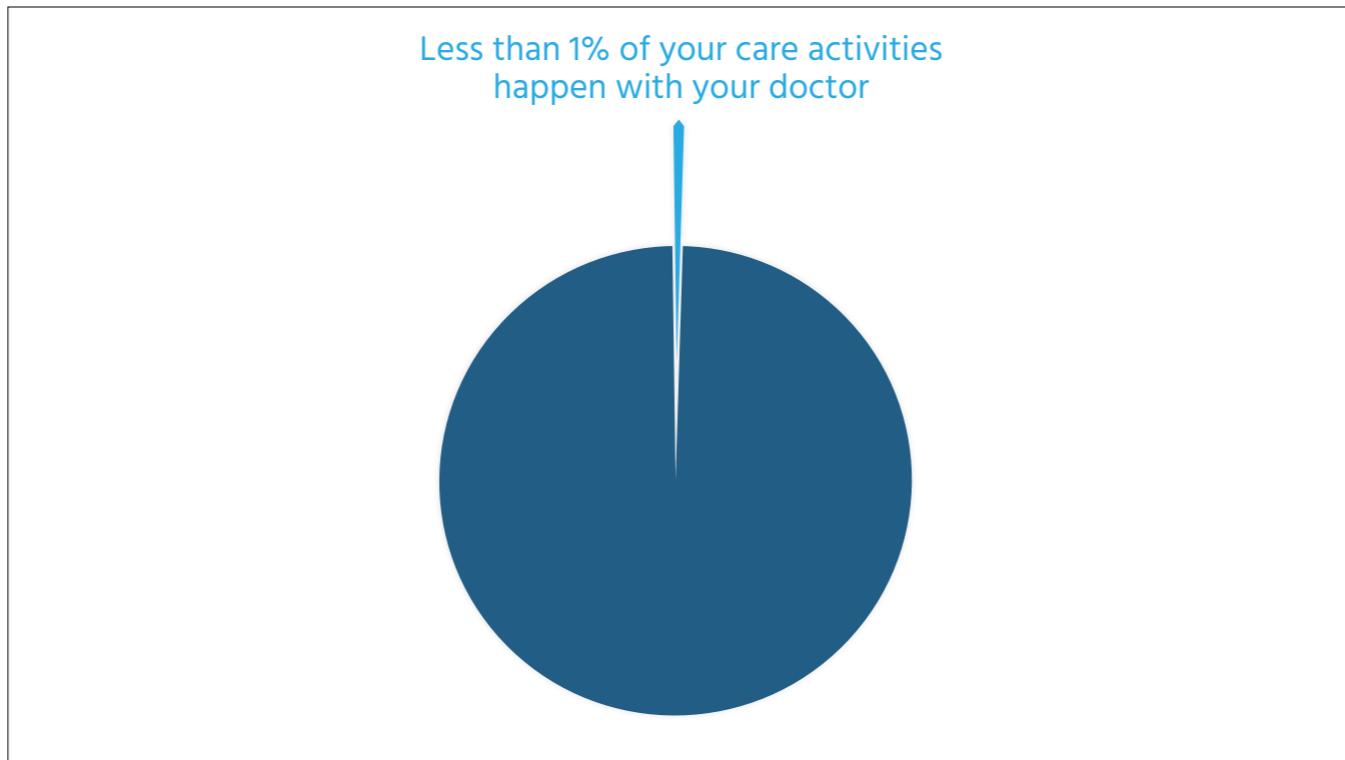
After Edwin leaves the office, there's a 20-30% chance he will fill his prescription, and a 50% chance of actually continuing the medication. Later on during his rehabilitation, he will start an aerobic exercise program, which he will be 50% likely to quit before 6 months. He received very little education during his short interaction about how the prescribed health behaviors will affect his outcomes.

Edwin, like most people, doesn't want to think about his health. Unless a care plan is designed in an accessible, engaging way, it probably won't be followed.

<https://www.cdc.gov/primarycare/materials/medication/docs/medication-adherence-01ccd.pdf>
Robison JI1, Rogers MA. Adherence to exercise programmes. Recommendations. Sports Med. 1994 Jan;17(1):39-52.



What happens when you leave the doctor's office?



<1% of care happens at the doctor's office. How do we get health interventions to 'stick' and promote 'self-care'?



<1% of care happens at the doctor's office. How do we get health interventions to 'stick' and promote 'self-care'?

Ambulatory Summary for Elizabeth Herlin

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Allergies

Name	Reaction	Severity	Status	Onset
NKDA				

Medications

Notes: b12 supplement

Problems

Name	Status	Onset Date	Source
Hashimoto Thyroiditis	Active		Encounter
Vitamin D Deficiency	Active		Encounter
Low Blood Pressure	Active		Encounter

Procedures

The current clinical standard of providing a visit summary is not too effective....

This is a real-life visit summary from my real-life doctor's appointment...

with a real-life 'plan of care'.

How do I behave in a healthier way?

10/26/2016 Hashimoto Thyroiditis; Low Blood Pressure; Vitamin D Deficiency Mihaela Blendea, MD: 11 Nevins Street, Suite 202, Brighton, MA 02135-3514, Ph. (617) 779-6700			
Social History			
Smoking Status Never Smoker			
Vaccine List			
None recorded.			
Plan of Care			
Reminders	None recorded.		
Appointments	Provider		
Lab	None recorded.		
Referral	None recorded.		
Procedures	None recorded.		
Surgeries	None recorded.		
Imaging	None recorded.		
Vitals			
Height	Weight	BMI	Blood Pressure
5 ft 11 in	160 lbs	22.3	118/68
Demographics			
Sex:	Female	Ethnicity:	Not Hispanic or Latino
DOB:	05/22/1991	Race:	White
Preferred language:	English	Marital status:	Never Married
Contact:	5 Sherborn Ct #11, Medford, MA 02155, Ph. tel:+1-713-3202818		
Care Team Members			
Referring Provider			

The current clinical standard of providing a visit summary is not too effective....

This is a real-life visit summary from my real-life doctor's appointment...

with a real-life 'plan of care'.

How do I behave in a healthier way?

CURRENT SERVICES

As we shift to quality-based, rather than volume-based care (50% alt payment models by 2018) there is a growing demand for care planning and management services.

CURRENT SERVICES

www.goinvo.com/features/careplans

	Interoperability	Patient Summary	Education	Goal Setting	Vitals Tracking	Dynamic Intervention	Data Ownership	Prof. Team Comm.	Nonprof. Team Comm.	Validity	Breadth	Avg / 100
Ocaresync	80	100	20	40	50	0	100	30	80	25	100	57
HealthVault	80	50	0	60	100	0	100	30	0	50	100	54
Wellframe	50	50	80	60	25	50	75	40	0	100	50	53
healarium	33	25	60	80	50	50	75	0	0	75	75	48
health4000	20	25	60	80	0	0	75	80	20	50	100	47
amwell	40	75	20	0	25	0	75	70	0	75	100	44
Bridge	100	75	40	20	0	0	75	60	0	50	70	44
patient fusion*	80	75	40	20	25	0	100	30	0	50	70	43
caringinplace*	0	50	20	80	0	0	75	0	100	25	30	35
plus	80	75	40	0	25	0	50	40	0	0	70	33

As we shift to quality-based, rather than volume-based care (50% alt payment models by 2018) there is a growing demand for care planning and management services.

CRITERIA

STANDARDIZATION AND INTEROPERABILITY

- Complies with meaningful use requirements (providing patients with encounter notes/discharge summaries).
- Meets CDA and/or FHIR data standards to integrate with EHRs.
- CQM standard compliance
- HIPAA compliant.
- Integrates with clinical workflows.

+ 8 more...

PATIENT SUMMARY AND HEALTH HISTORY

- Provides overview of general health condition.
- Service takes into account patients individual health concerns.
- Provides comprehensive medical history.
- Ease of obtaining medical record or medical history information.

PATIENT INSTRUCTIONS AND EDUCATION

- Personalized, time-based instructions from care providers for both short and long term.
- Dynamic instructions based on assessment of understanding and new data.
- Education reinforcement through reminders, and context-sensitive notifications.
- Links to external relevant resources.
- Accounts for individual demographics

This scoring was based on extensive criteria derived from our research. Here's just a few of them...

CURRENT SERVICES

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amwell	40	75	20	0	25	0	75	70	0	75	100	44
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As we shift to quality-based, rather than volume-based care (50% alt payment models by 2018) there is a growing demand for care planning and management services.

CURRENT SERVICES

Did another take at the landscape with more current solutions, mapping them out on different axes. One important way to think about them is by who is taking the risk to drive the service.

CURRENT SERVICES

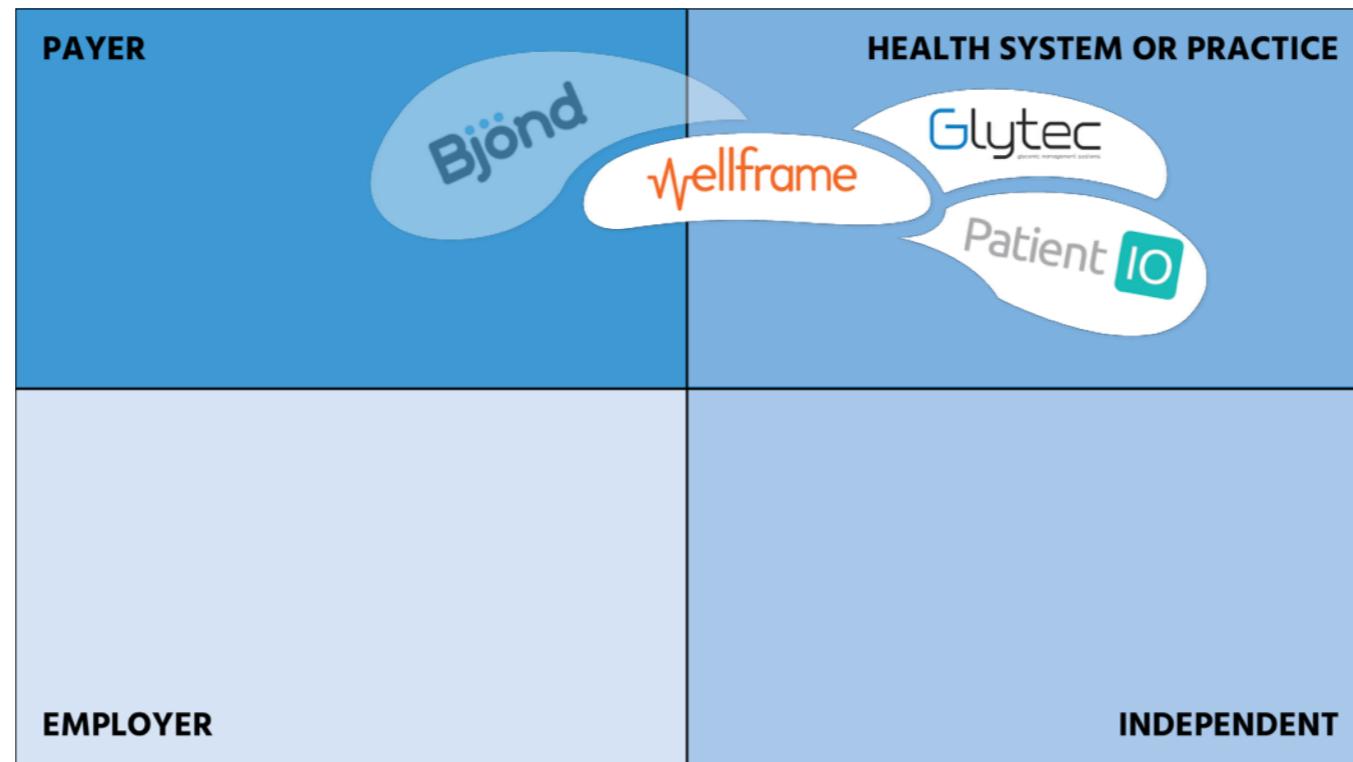
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PAYER	HEALTH SYSTEM OR PRACTICE
EMPLOYER	INDEPENDENT

PAYER	 The logo for Bjond, featuring the word "Bjond" in a stylized, rounded font with three small blue dots above the letter "i". The logo is set against a white speech bubble shape with a black outline, which is positioned on a blue background.	HEALTH SYSTEM OR PRACTICE
EMPLOYER		INDEPENDENT

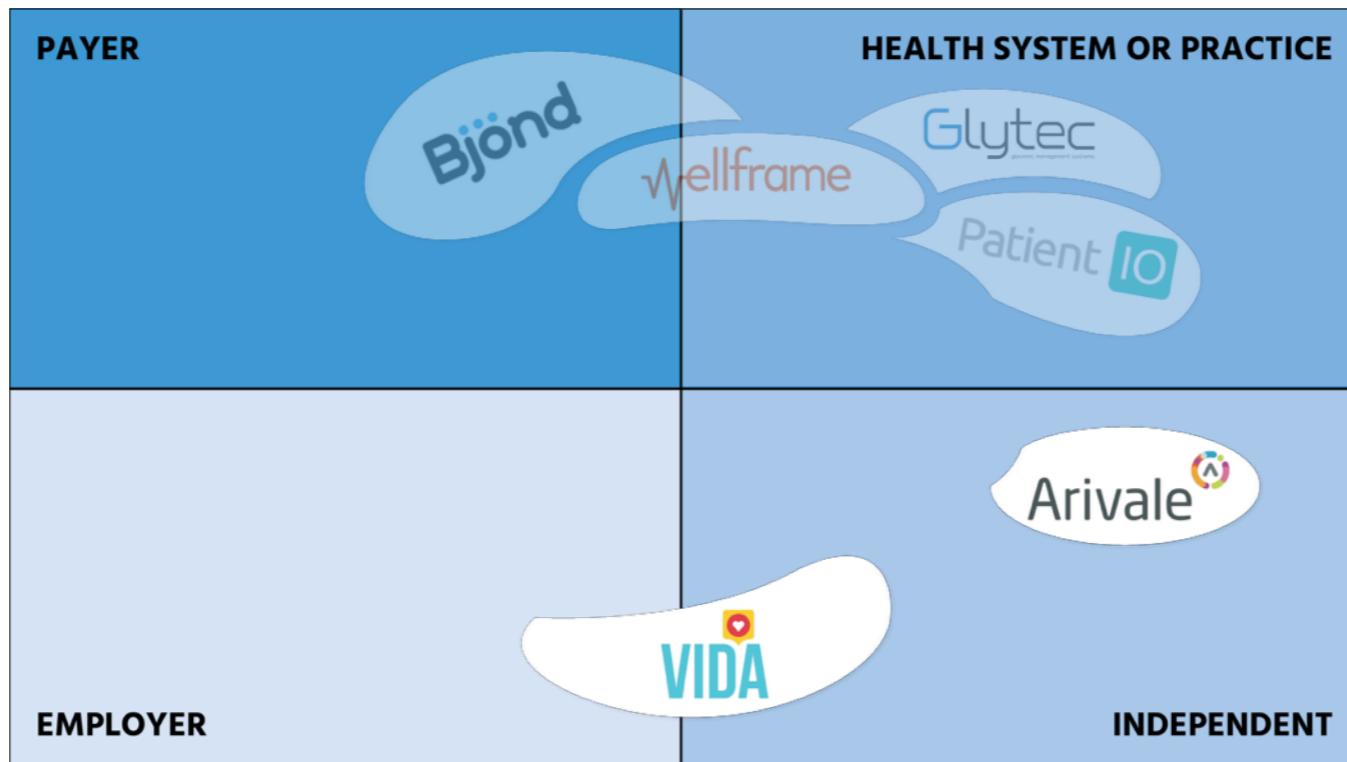


Bjönd allows insurers to analyze all patient health information and deliver the most effective intervention.

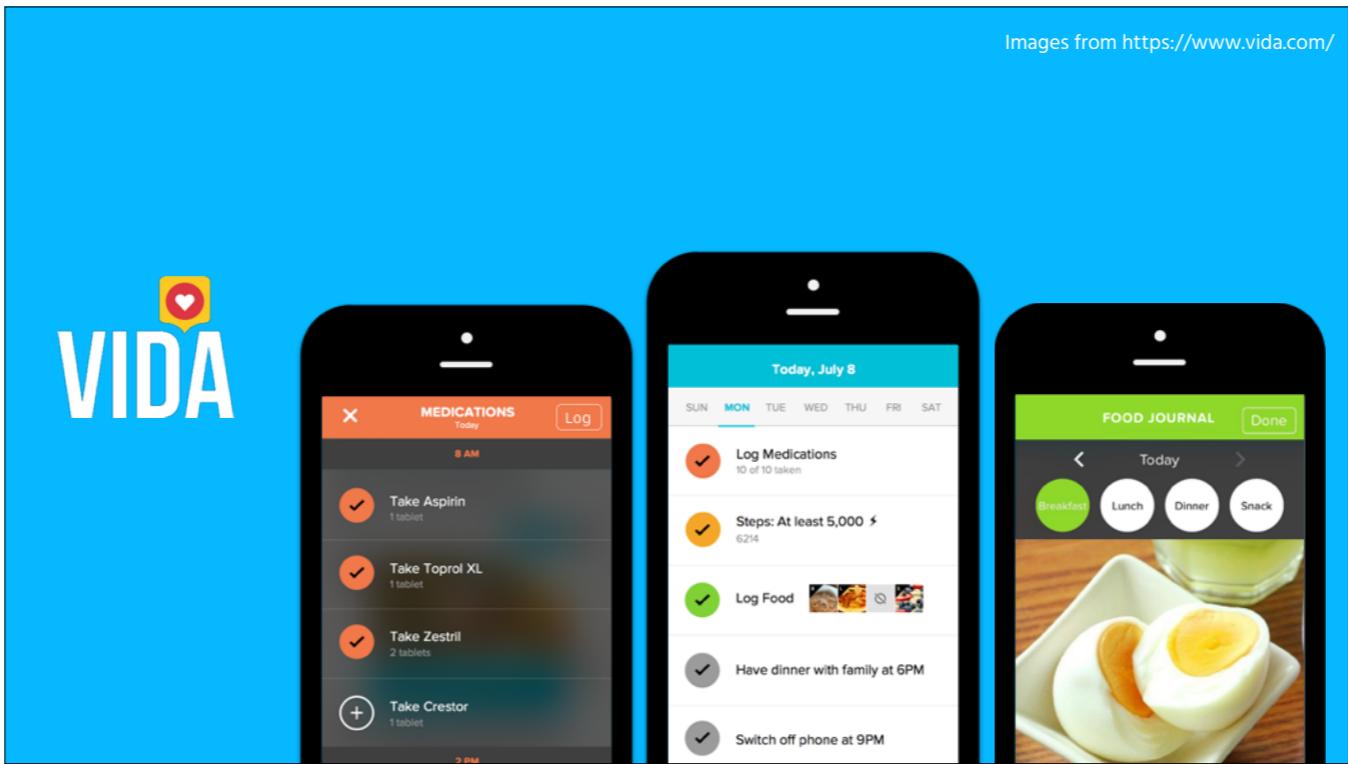




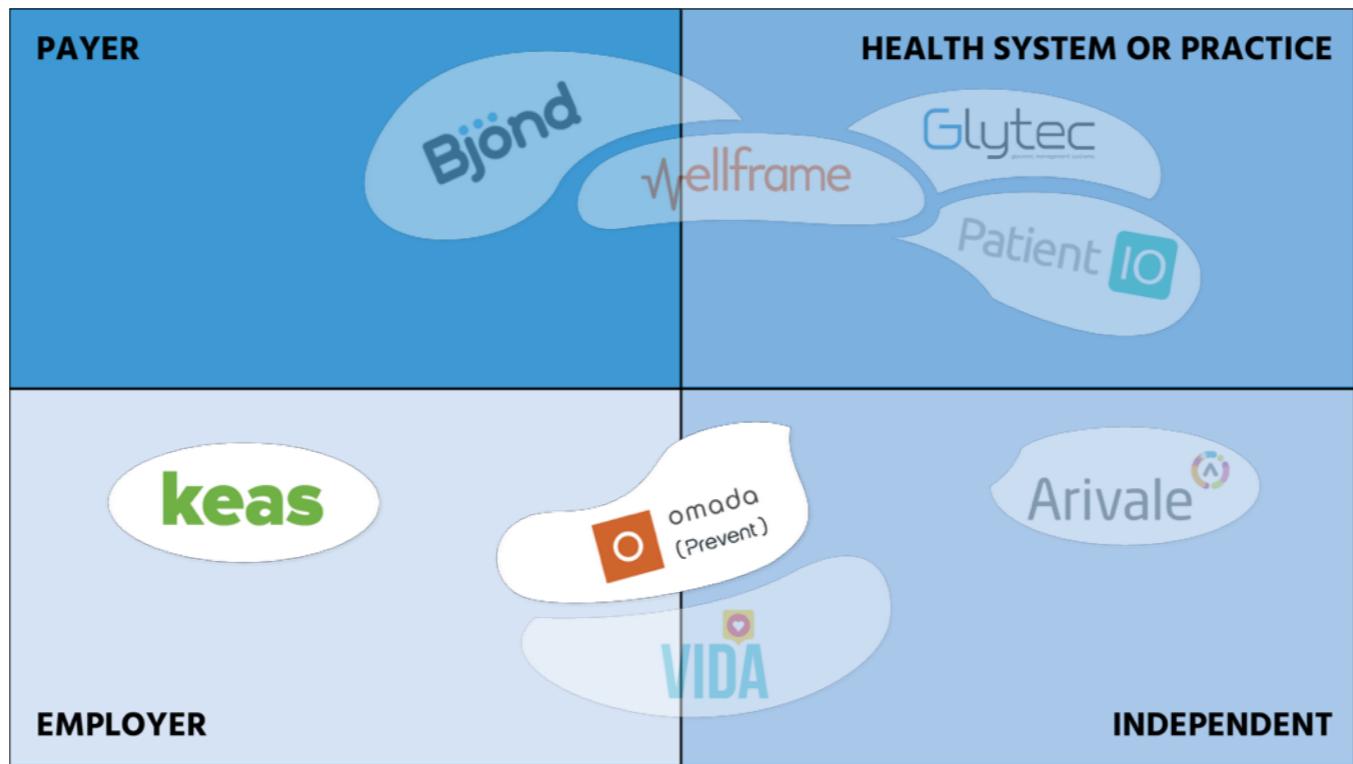
provide healthcare professionals with a platform to prioritize at risk patients, and communicate with and deliver content to patients through a mobile app. But there doesn't seem to be much inclusion of other members on the care team (professional or not).



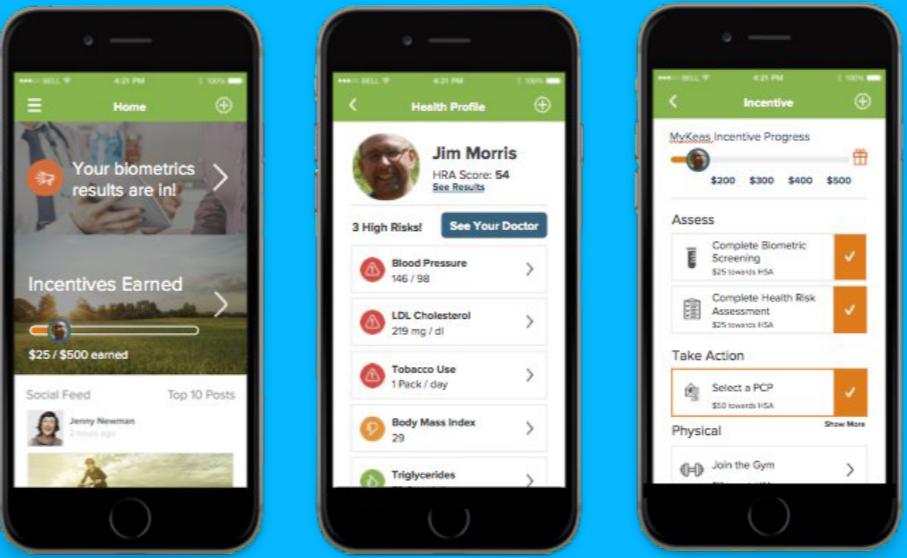
Images from <https://www.vida.com/>



started as an independent wellness service direct to consumer, but now is also employer-facing; but limited scope of conditions/goals

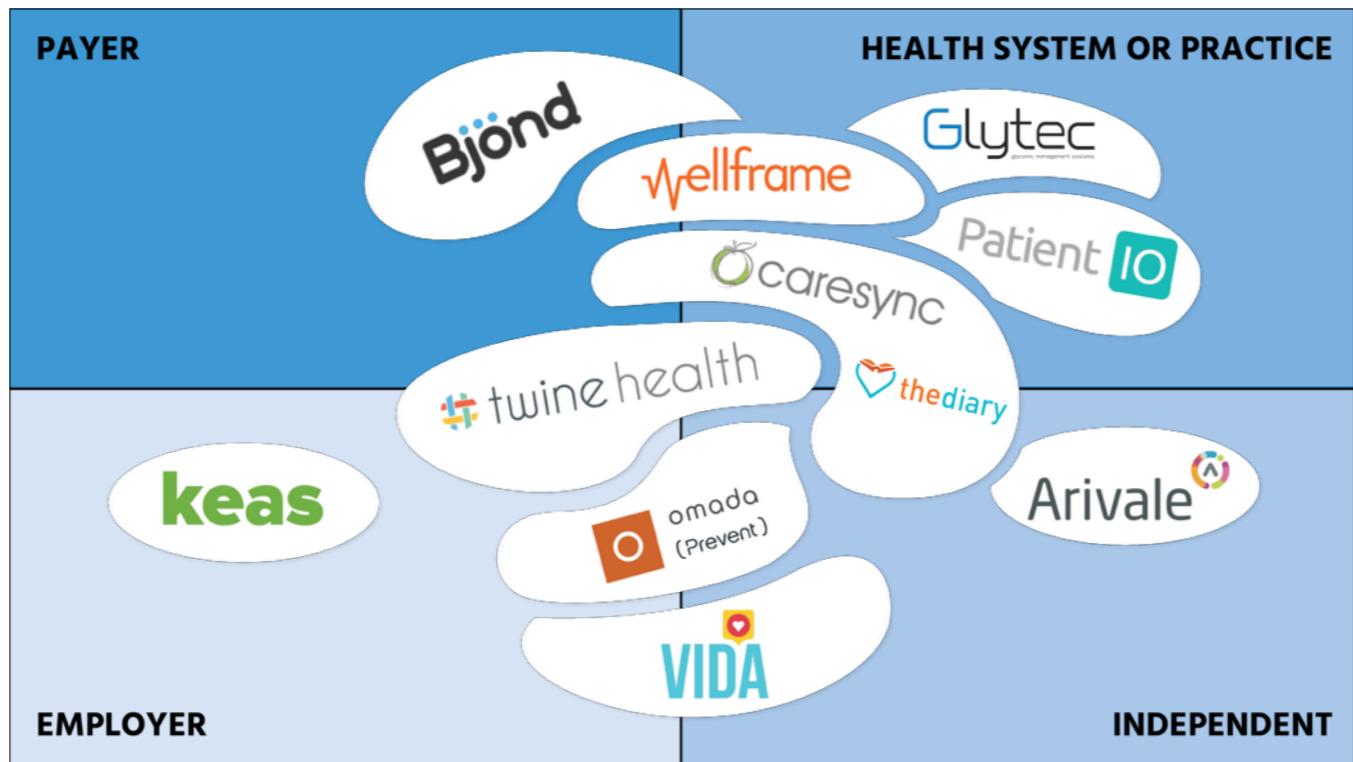


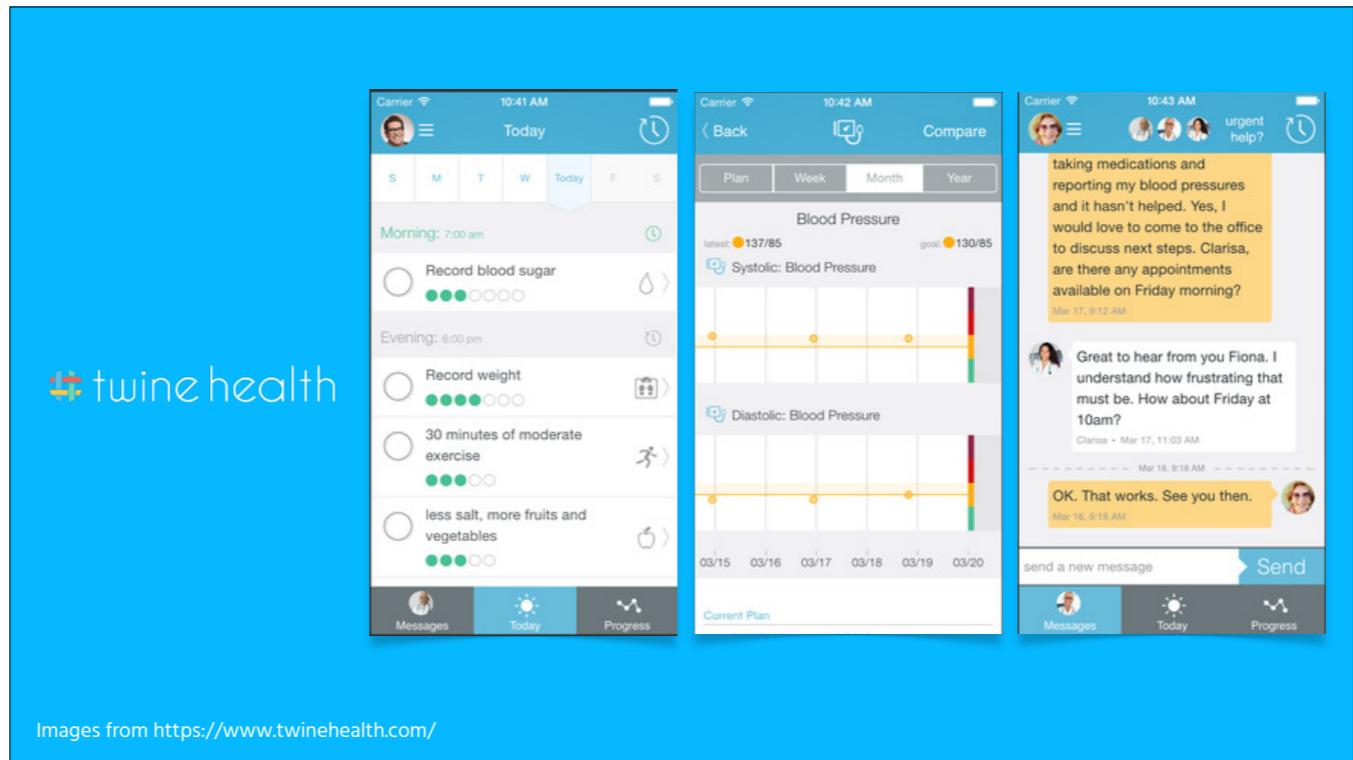
keas



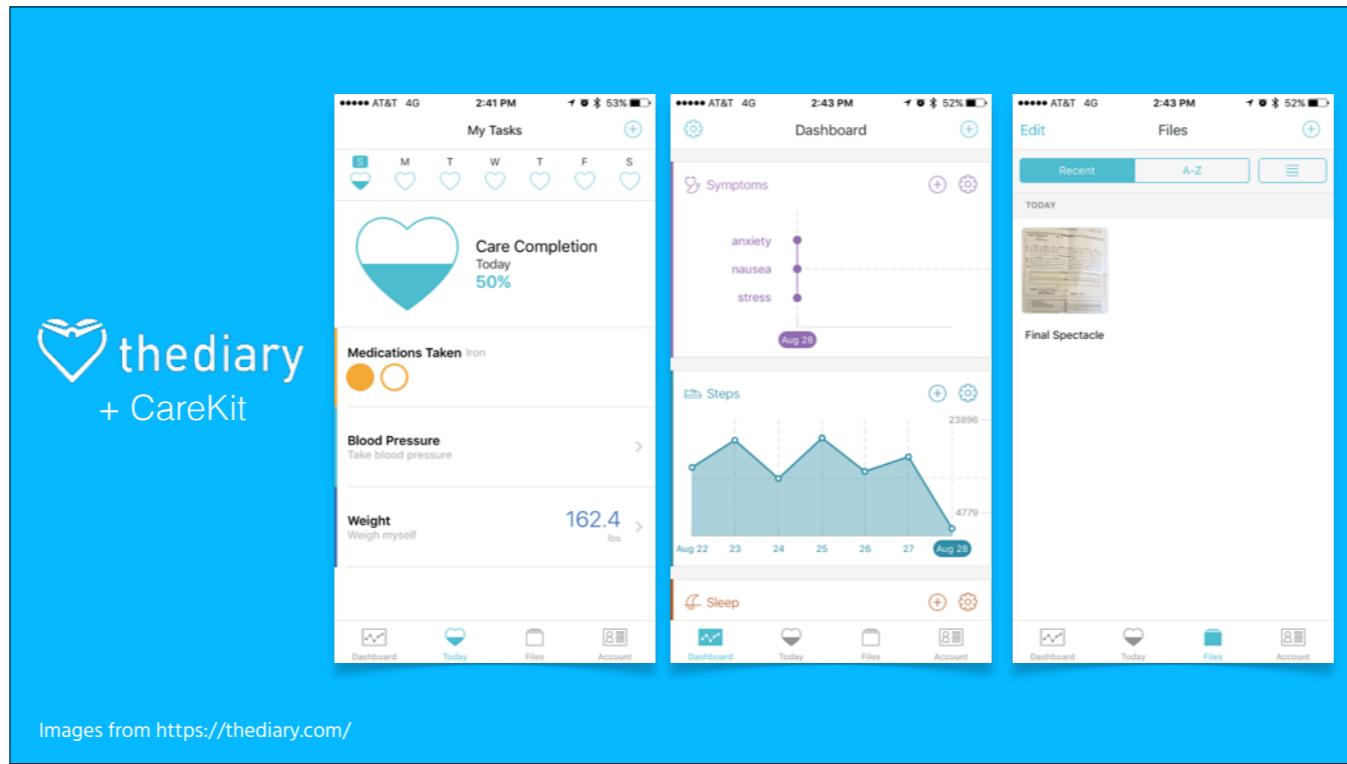
Images from <http://www.keas.com/>

allows self-insured employers

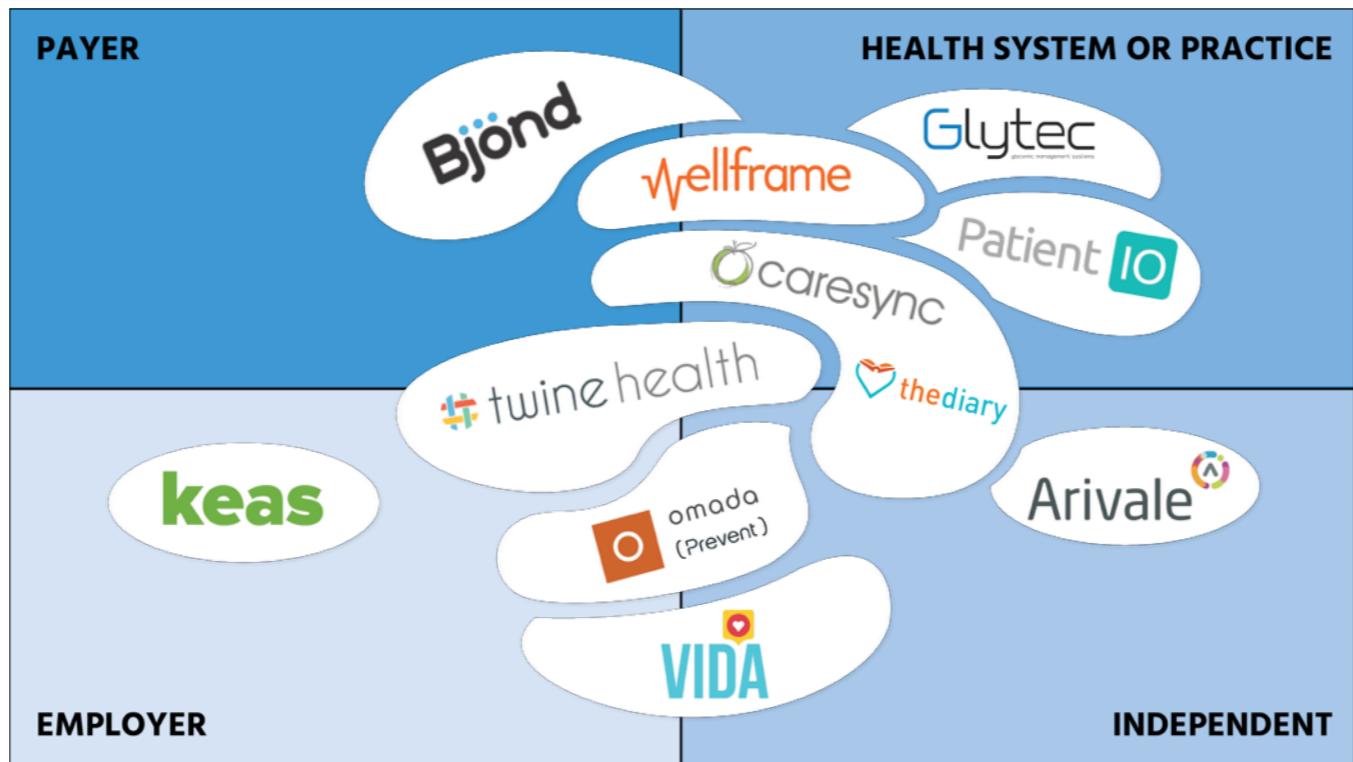


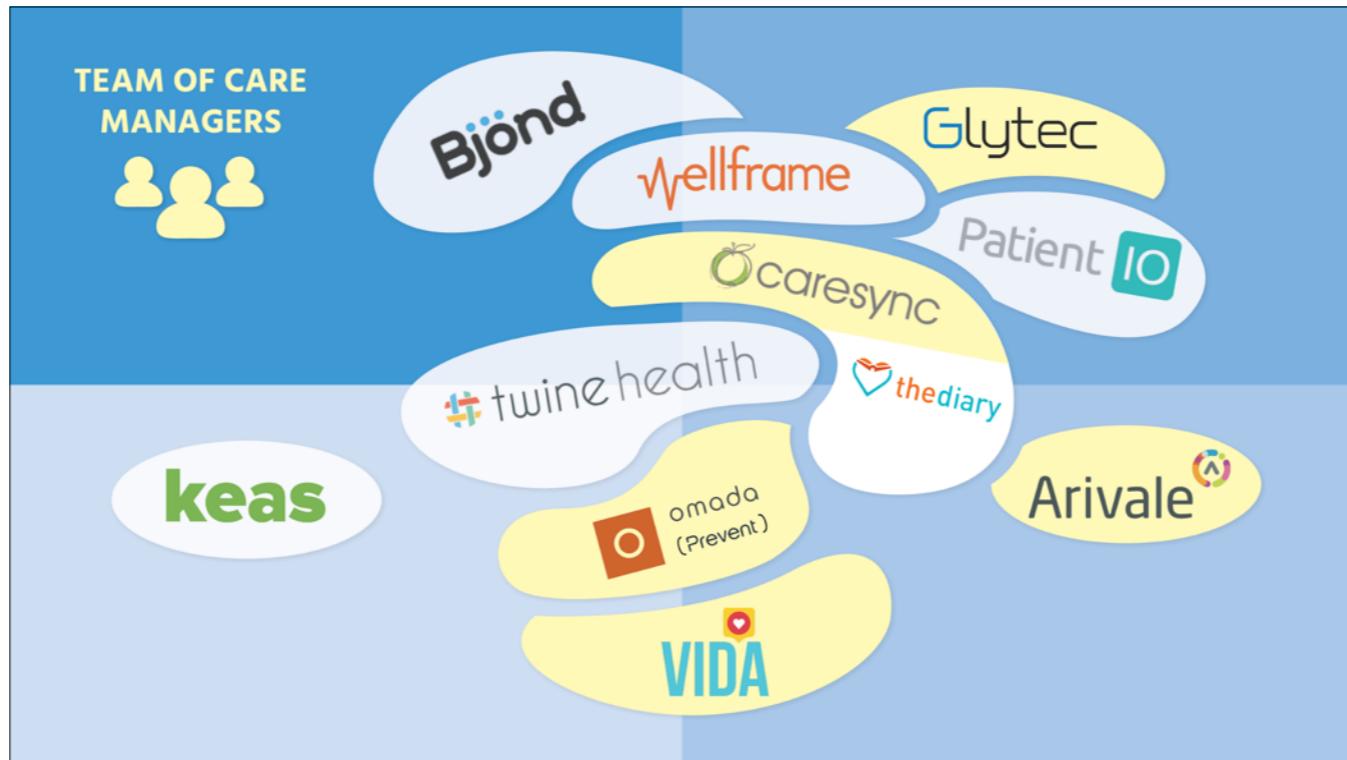


Provider, payer, and employer driven platform for managing patients



independent wellness service direct to consumer (but also now employer-facing)





Among these services, there's typically two models, one that provides solely a software product, and one that provides the software as well as access to a staff of care managers.

Care Plans

The concept of including the patient in a digital solution to better their health is still fairly new, and we have a long way to go in determining how to effectively design these solutions so that they work for the patient. NEXT...

But I'd like to start the much needed conversation about what the core principles for designing care plans might be. NEXT...

I'll go through each of these in more depth.

7 design principles for Care Plans

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GIVE THEM A CARE PLAN

Most patients don't get one.
That needs to change.



The first is a pretty obvious one, but it needs to be said. We have to start actually giving patients a care plan. Most patients don't get one, and if we want to reduce cost and improve outcomes, this needs to change.

FACILITATE PATIENT GOALS

**Understand where they are vs. want to be,
what barriers exist,
what steps they are willing to take,
and HOW.**

#2

Determine current state and desired outcome

Use techniques like motivational interviewing to understand their intrinsic intention and ability

Outline what BJ Foggs called “tiny habits” using “triggers”.

John Stevenson's Care Plan

Search Timeline Health Record

Asthma Wheezing Coughing Trouble falling asleep	What is something you want to do, but can't because of your asthma ? Ex: keep up with my 2-year-old, walk my dog, get out of bed in the morning Say it...
Type 2 Diabetes Fatigue Excessive hunger Blurred vision	What is something you want to do, but can't because of your type 2 diabetes ? Ex: travel out of the country, work a full shift, live on my own Say it...
	What is something you want to do, but can't because of other health issues? Ex: Go out to eat, go for a run, walk my dog Say it...

Back Problems Goals Habits Team Review Commit Next

Understand the current state
Patient-driven high level goals

John Stevenson's Care Plan

Search Timeline Health Record

Asthma Goal
Sleep well without waking up from coughing.

Type 2 Diabetes Goal
Feel confident enough to travel for my daughter's wedding.

Dr. Dua recommends these habits to help you feel well enough to achieve your goals. Let's explore each one and see what they mean to you.

To reduce wheezing Use inhaler as needed

- Right now, I forget my inhaler at home
- Starting tomorrow, I will use my inhaler when I wheeze

To decrease fatigue, decrease excessive hunger, and reduce weight Exercise more

- Right now, I walk 10 minutes a day
- Starting tomorrow, I will walk 25 minutes a day

To decrease fatigue, decrease excessive hunger, and reduce weight Diet change

- Right now, I drink 4 sodas a day
- Starting tomorrow, I will drink 1 soda a day

To reduce risk of heart disease

- Right now, I eat 0 meatless meals a week
- Starting tomorrow, I will eat 3 meatless meals a week

Back Problems Goals Habits Team Review Commit Next

Help educate the patient by drawing a connection between behavior change and desired outcomes. The process is manual now, but will be automated in the future

John Stevenson's Care Plan

Search

Timeline

Health Record

Care Plan Summary

	Altemoon
	Drink 1 soda or less Do tomorrow
	Eat a meatless meal 3 to go this week
	Evening
	Take 40mg Prednisone with water Do tomorrow
	Whenever
	Walk 25 minutes Do tomorrow
	Use my inhaler when I wheeze As needed

I agree to commit to this co-authored care plan and do my best to reach these goals.

Patient Signature
Sign here...

Care Navigator Signature
Sign here...

Dated 8.Aug.16 Dated 8.Aug.16

Complete Care Plan

Go Back

Commit the patient to their co-authored plan

TRY IT

My mini care plan to **MOVING MORE**

This can help:

- Reduce my risk for heart disease, type 2 diabetes, and obesity
- Improve my mental health and mood
- Increase my chances of living longer

Exercising more will help me personally with:

(Ex: reducing my anxiety, keeping up with my 4 year-old, staying independent longer)

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

**Understand the link
between behavior
change and desired
outcome**

My mini care plan to **MOVING MORE**

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[handouts]

TRY IT

**Patient-driven,
high level goal
setting**

My mini care plan to **MOVING MORE**

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[handouts]

TRY IT

Understand the current state

Increase my chances of living longer

Exercising more will help me personally with:

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Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

**Detail what small,
specific step you're
willing to take**

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this behavior and achieving my goals.

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Select a trigger

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

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To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Commit.

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this behavior and achieving my goals.

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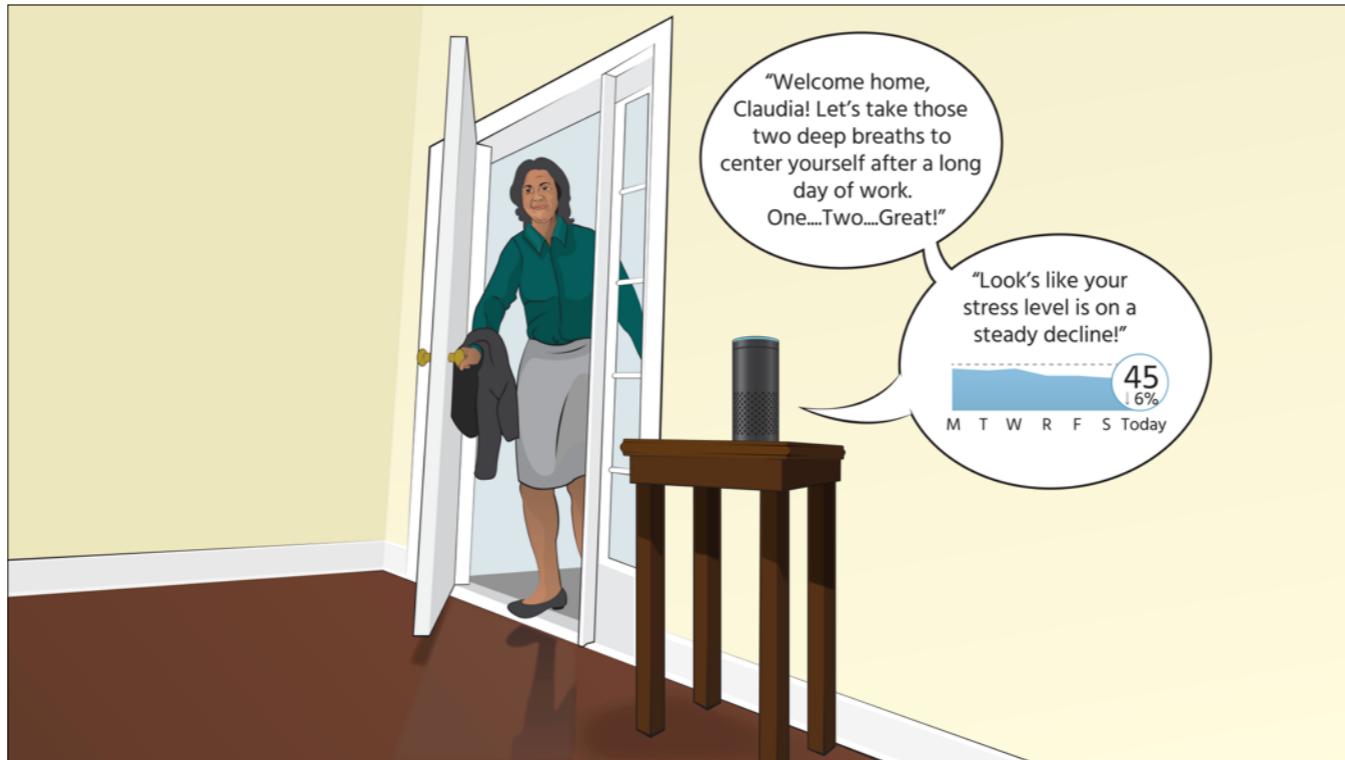
MAKE ACCURACY EFFORTLESS

Collect the right data,
at the right time,
with little workload.

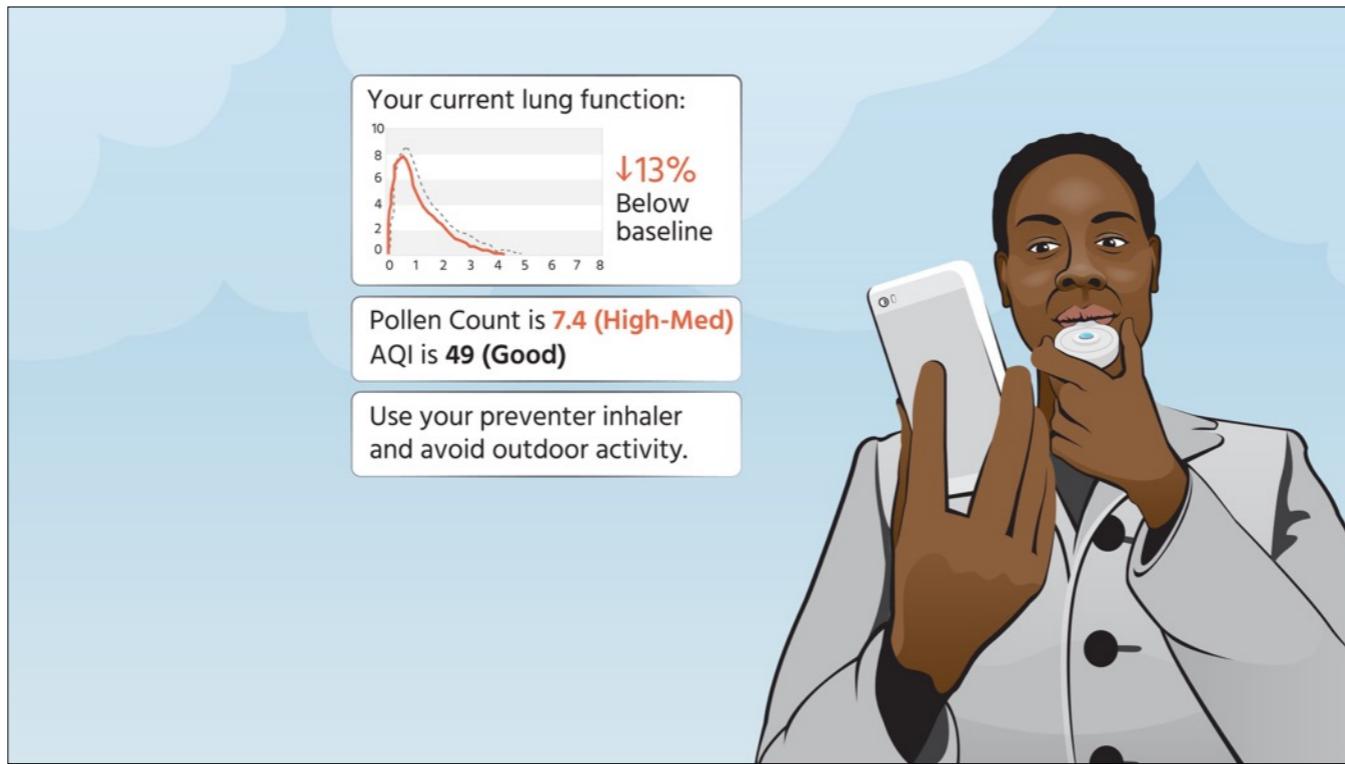
#3

activity and sleep trackers, heart monitors, body temperature trackers, smart scales, breathing monitors (spirometers), hematology monitors, facial mood tracking, and monitoring of progress towards specific goals

= most relevant data, little effort

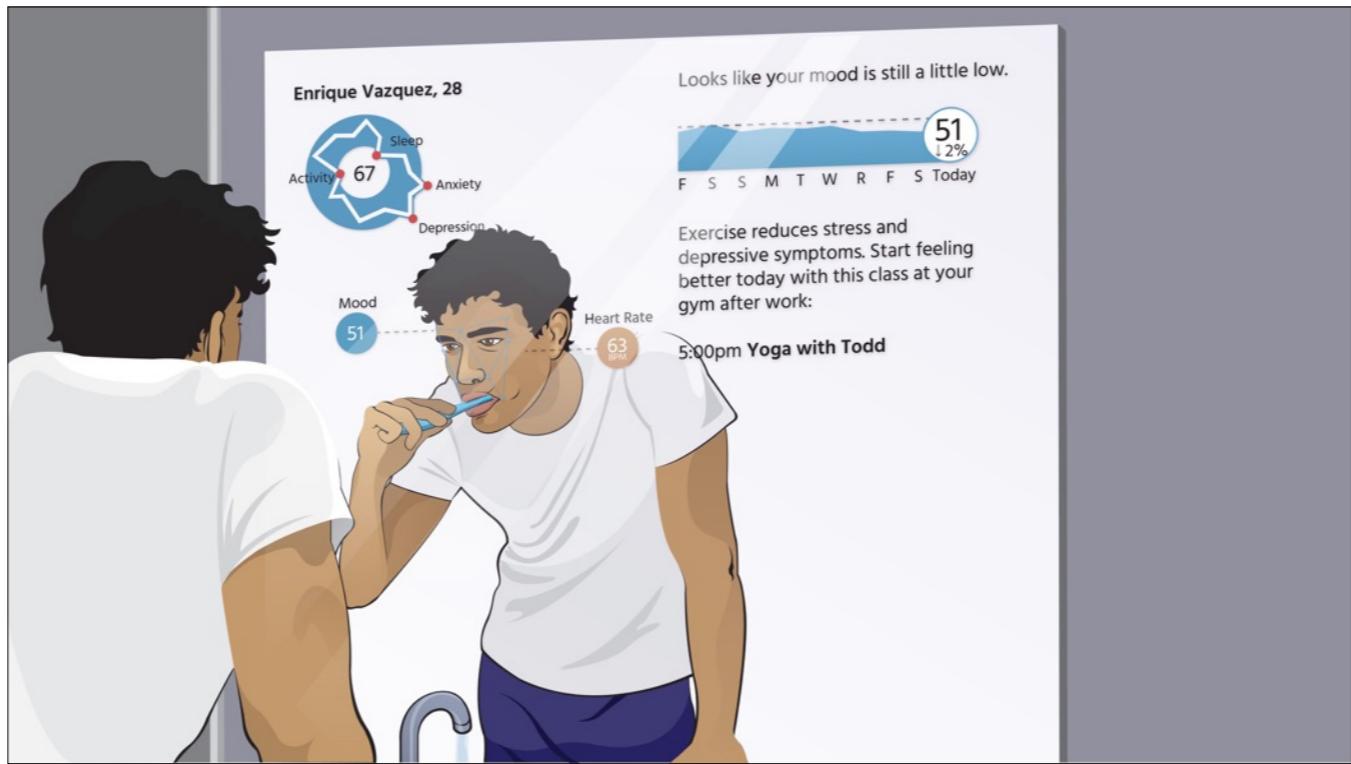


activity and sleep trackers, blood pressure cuffs, smart scales, spirometers, facial mood tracking, geolocation, and monitoring of progress towards specific goals
= most relevant data, little effort



“19 million patients will be monitored remotely by 2018”

<http://mhealthintelligence.com/news/key-healthcare-trends-strengthen-remote-patient-monitoring>

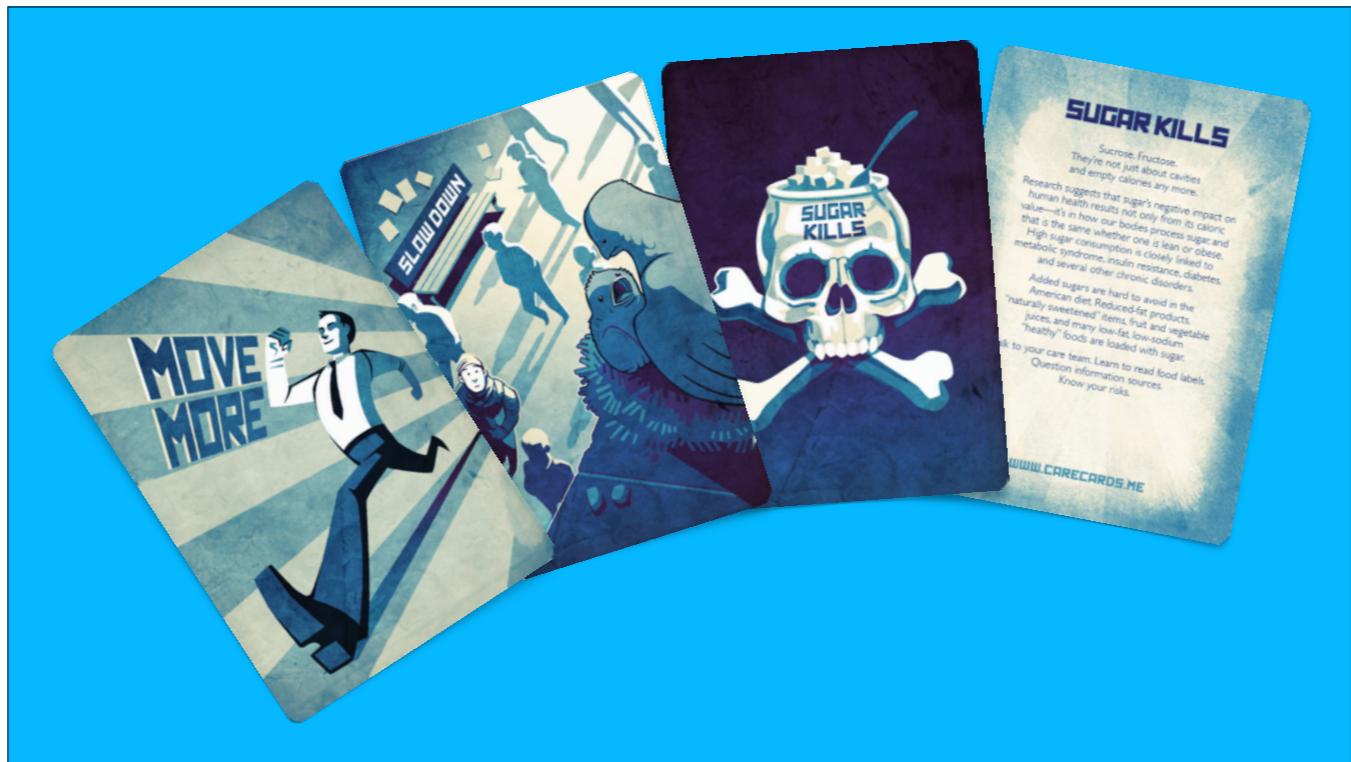


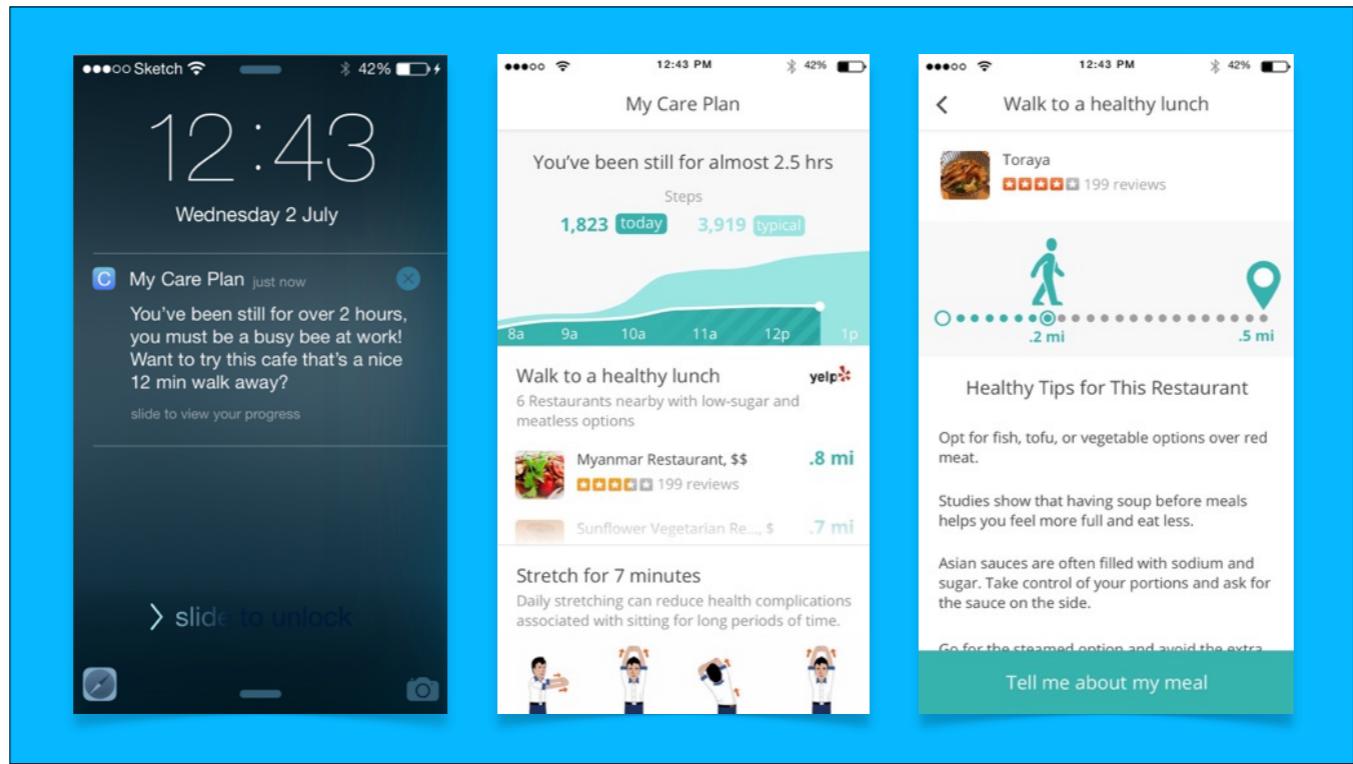
GIVE ACTIONABLE INSIGHT

Give relevant education
& action steps to improve
based on collected data.

#4

The data isn't as important as what you're supposed to do with it.





MAKE HISTORY READABLE

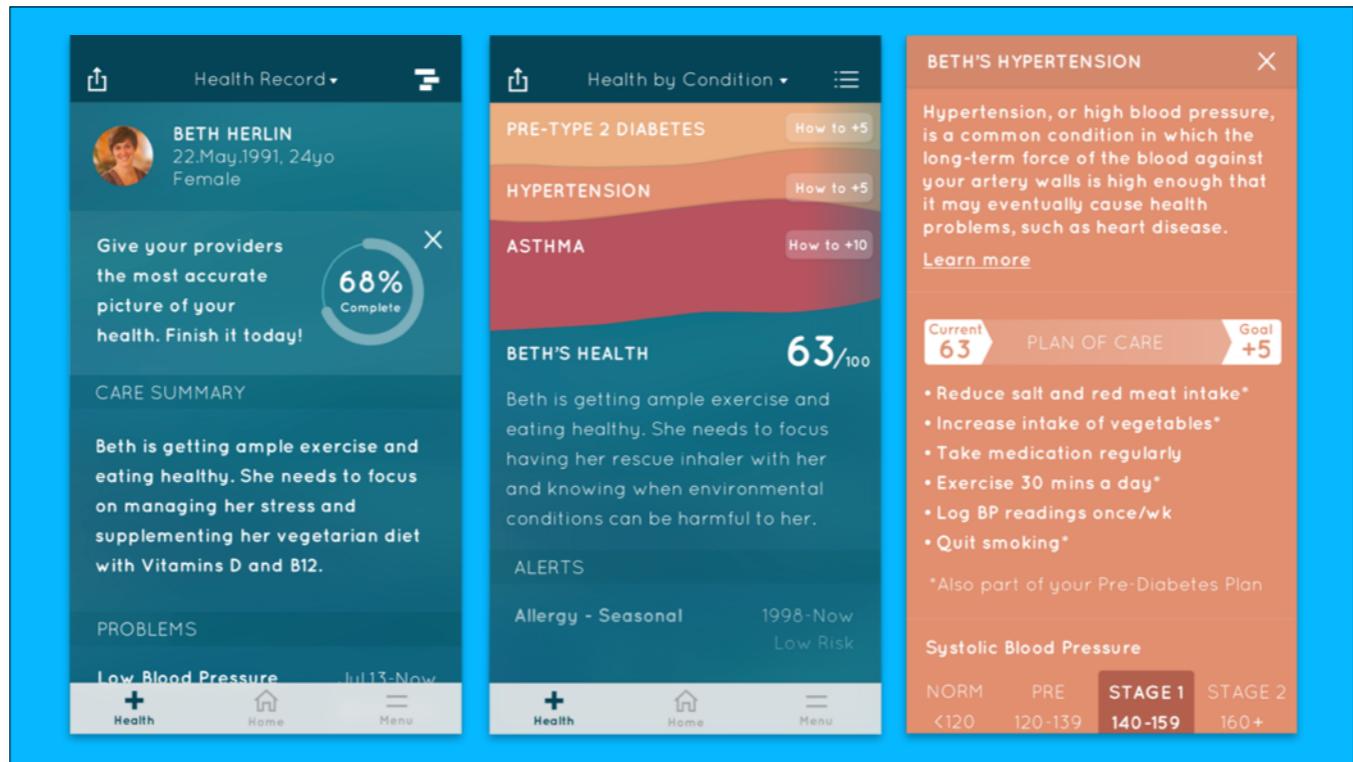
Chronological, filterable, with a summary.

Visualize trends & future predictions.

Allow correction/input by patient.

#5

1. View entire health record over time; Always updated summary of the human (along with a generalized health score).
2. Anytime there is more than 1 data point, you can show a trend. As we get more advanced, we can start to predict where these trends are going in the future. Important to emphasize the abnormal data here.
3. Let patient correct information that's wrong, and input big life events (facebook style)



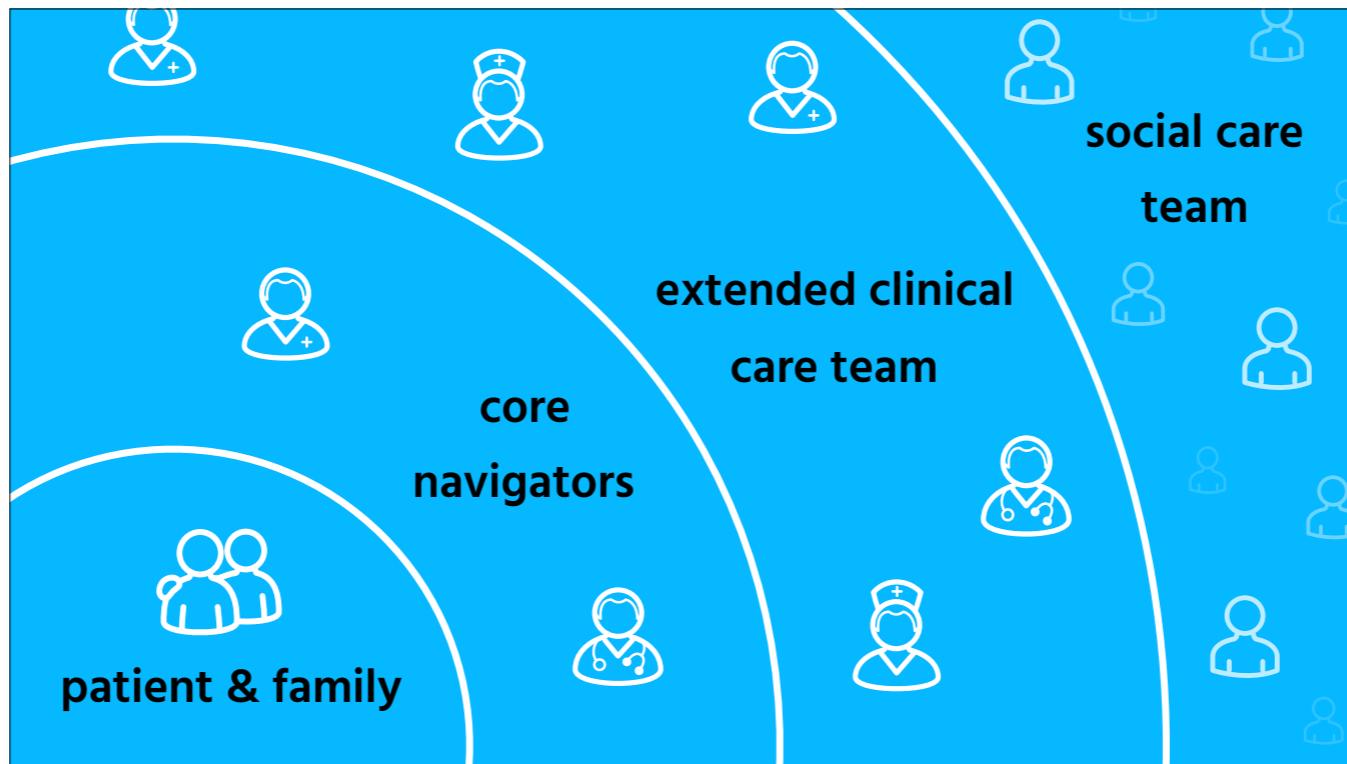
the most control in influencing

ENGAGE THE ENTIRE TEAM

Synchronous,
contextual,
driven by patient and “navigator”

#6

Collaboration across the entire team on a patient's health needs to be as synchronous and contextual as possible, and needs to be driven by the patient and their navigator.



The care plan should tap into all levels of the team from....

essential to this is to include education about how that collaboration can influence outcomes.

Involvement of family in care is associated with better self management behavior, higher patient self-efficacy, and decreased patient depressive symptoms and stress...= better outcomes.

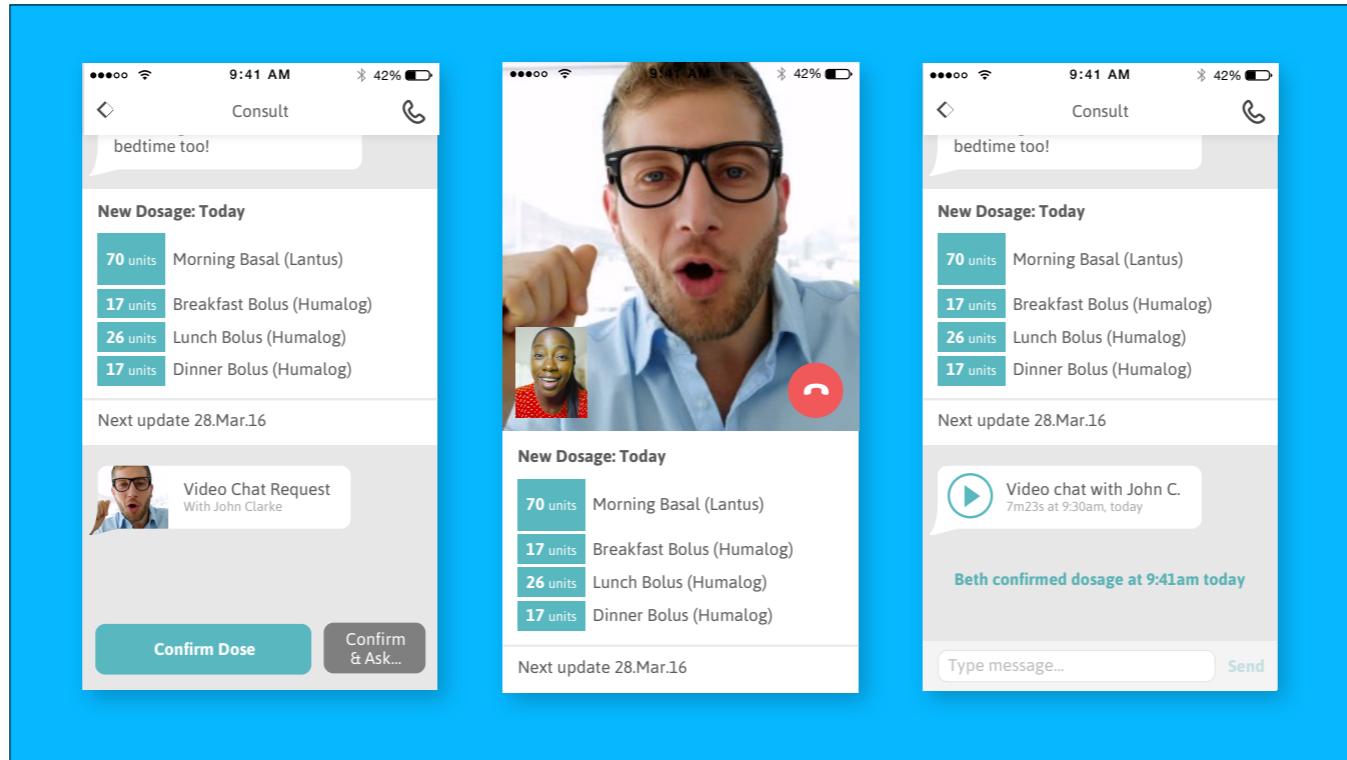
30-50% people already have family and friends involved in their care...they need to be included in the plan. - California Healthcare Foundation

http://www.chcf.org/~media/MEDIA%20LIBRARY%20Files/PDF/PDF%20F/PDF%20FamilyInvolvement_Final.pdf

Online Communities (HealthTap, PatientsLikeMe) provide education, emotional support, extensive network of similar peers. (Though there are privacy and misinformation risks here).

In a study conducted by PatientLikeMe, they found that “41% of HIV patients agreed they had reduced risky behaviors and 22% of mood disorders patients agreed they needed less inpatient care as a result of using the site.”

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2956230/>



Communication should be convenient and facilitated by context.

"An estimated \$25 to \$45 billion in healthcare costs due to lack of care coordination could be saved by taking a more holistic approach. Roughly 11% of the estimated 36 million hospitalization visits per year could be avoided."

<http://hitconsultant.net/2015/04/06/10-ways-remote-patient-monitoring-saves-money/>

GIVE CONTROL

The patient should
own their own care
plan, and control
who sees it.

#7

GIVE CONTROL

The patient should own their own care plan, and control who sees it.

John's Care Team



John Stevenson
2552 Mass Ave, Cambridge, MA 02140
(781) 315-5029

care plan owner



Dr. Divya Dua
Primary Doctor
UMass Memorial Medical
26 Queen Street # 3,
Worcester, MA 01610
(781) 893-2947

 cannot view plan



Shirley Tozzi
Care Manager
(619) 282-9284

 cannot view plan

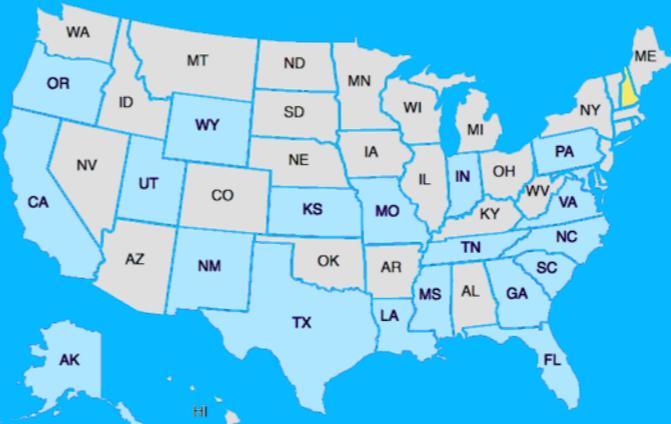


Emily S.
Partner
emilys@gmail.com
(713) 882-2849

 cannot view plan

CONTROL

The patient should own their own care plan, and control who sees it.
(Not usually the case)



<http://www.healthinfolaw.org/comparative-analysis/who-owns-medical-records-50-state-comparison>

Patients owns the information in their medical records in one state: NH

The 20 blue states are those with explicit laws stating the hospital and/or physician owns the medical record. The rest have no legislation.

It's important to note that collecting 'meaningful consent' is essential in giving patients control over their data. Some orgs are already starting down this path (Sage Bionetworks, ONC have open source toolkits for this kind of thing)

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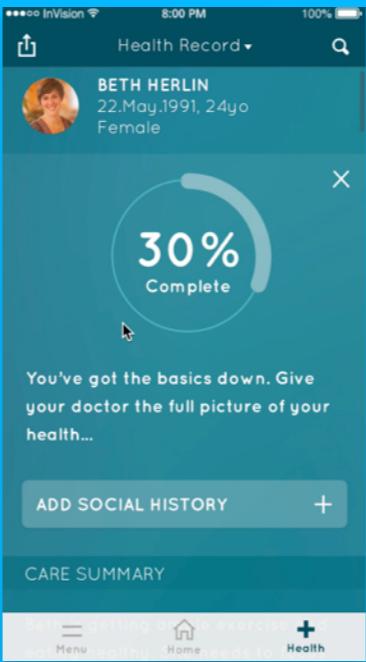
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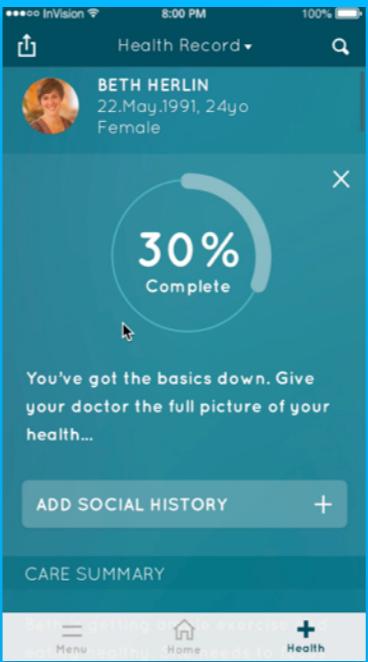
CONTROL

The patient can
export their data.



CONTROL

The patient can
export their data.



CARE PLANS TODAY TOMORROW IN THE FUTURE

This obviously won't all happen overnight, it's a slow progression.

CARE PLANS TODAY

In a 2013 survey by AMN Healthcare...

<http://www.amnhealthcare.com/industry-research/2147484673/1033/>

Demand for physicians predicted to exceed supply by 46-90 thousand (growing elderly pop + ACA)

CARE PLANS TODAY

2/3



healthcare executives need
more MDs & RNs

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CARE PLANS TODAY

2/3



healthcare executives need
more MDs & RNs

1/2+



healthcare executives need
more RN practitioners & PAs

In a 2013 survey by AMN Healthcare...

<http://www.amnhealthcare.com/industry-research/2147484673/1033/>

Demand for physicians predicted to exceed supply by 46-90 thousand (growing elderly pop + ACA)

CARE PLANS TODAY

Mihaela Blendea, MD; 11 Nevins Street, Suite 202, Brighton, MA 02135-3514, Ph. (617) 779-6700

Social History

Smoking Status

Never Smoker

Vaccine List

None recorded.

Plan of Care

Reminders

Provider

Appointments None recorded.

Lab None recorded.

Referral None recorded.

Procedures None recorded.

Surgeries None recorded.

Imaging None recorded.

Vitals

Height	Weight	BMI	Blood Pressure
5 ft 11 in	160 lbs	22.3	118/68

Demographics

Sex:	Female	Ethnicity:	Not Hispanic or Latino
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CARE PLANS TODAY



Inadequate care plans multiplied across the spectrum of a patient's care team just leads to confusion, disengagement, sometimes medical error, and poor outcomes.

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CARE PLANS TODAY

99490

Chronic care management services, at least 20 minutes of clinical staff time directed by a physician or other qualified health care professional, per calendar month, with the following required elements:



- ▶ Multiple (two or more) chronic conditions expected to last at least 12 months, or until the death of the patient,
- ▶ Chronic conditions place the patient at significant risk of death, acute exacerbation/decompensation, or functional decline,
- ▶ Comprehensive care plan established, implemented, revised, or monitored.

Payers have started reimbursing for quality, holistic care (CCM) in 2015, which is getting care professionals to create an **actual** care plan (for medicare patients of practices that have taken the leap)

Once medicare prove's the value, these incentives need to shift to preventative care as well.

CARE PLANS TODAY

99490

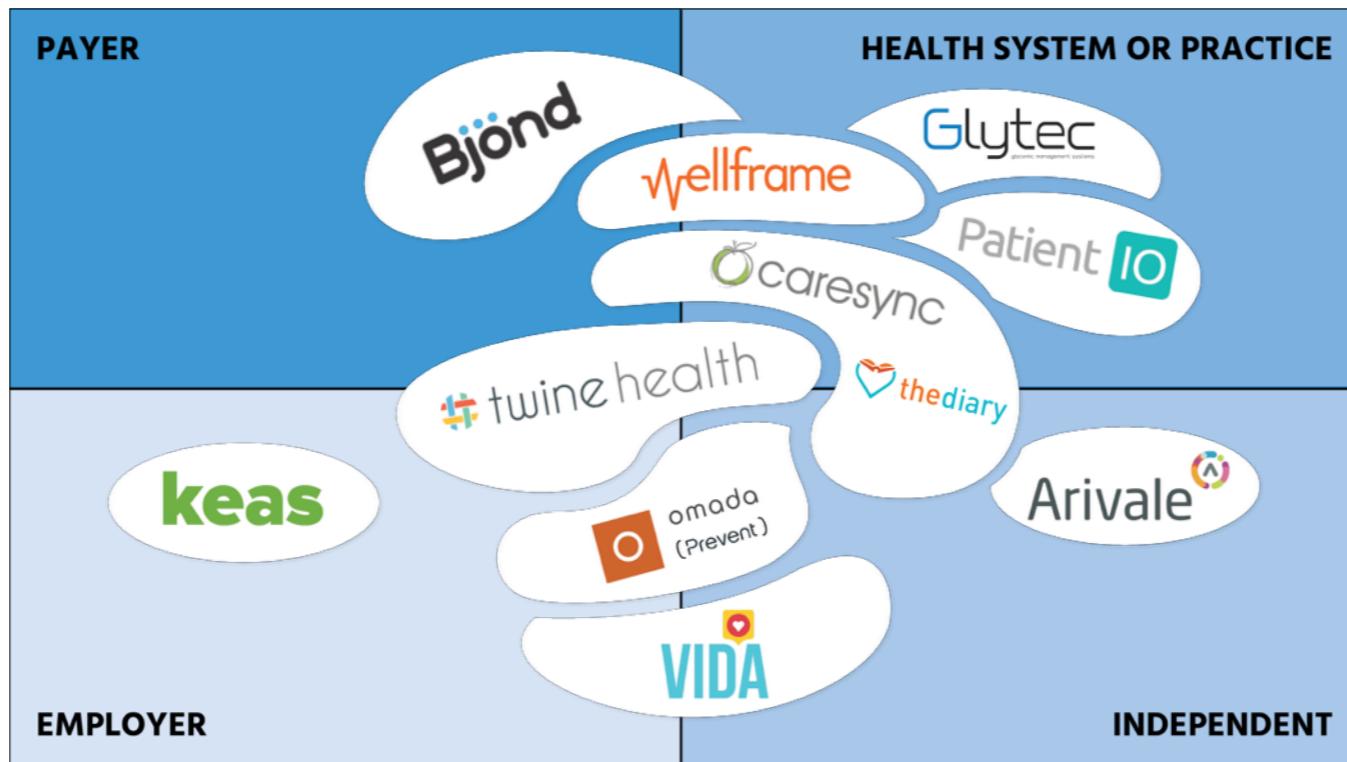
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Shift towards ACOs and Medicare's CCM reimbursement has allowed for these services to emerge. As they evolve along with our sensing tech, lower-power connectivity, and better data analytics...

68%

of population has a
smart phone

57%

people said lower
insurance premiums would
make them more likely to
use tracking device

\$4K /yr

saved per patient in reduced
ED visits and readmissions
from remote monitoring

Start to increase accessibility of quality healthcare by engaging the 68% of the people with a smartphone and the 57% of people that will adopt health tracking devices when incentivized with lower premiums.

This monitoring of patients alone could yield as much as 4k/yr/patient

Engaging software accessible to anyone of the 68% of pop. with a smart phone

“Using remote monitoring technology to reduce ED visits and readmissions can save over \$4,000 per patient per year elderly, chronically ill populations” ...but it needs to be covered by insurance...

<http://hitconsultant.net/2015/04/06/10-ways-remote-patient-monitoring-saves-money/>

CARE PLANS TODAY



There's not enough doctors to provide this continuous care to EVERYONE. But as these care planning services start to engage patients and coordinate their care teams...

"Some analysts say the shortages can be avoided through new models of team-based care that rely on non-physician clinicians—such as nurse practitioners and physician assistants—for primary care. A RAND Corp. study maintained that this strategy could reduce the physician shortage by more than half." - See more at: <http://www.amnhealthcare.com/industry-research/2147484673/1033/#sthash.ps4Y5XcU.dpuf>

CARE PLANS TOMORROW



They can leverage care “navigators” and more advanced AI to act as extensions of the doctor.



When more people gain access to empowering and engaging care plans, we will see more activated patients that practice preventative self-care.

ACCESSIBILITY + ENGAGEMENT

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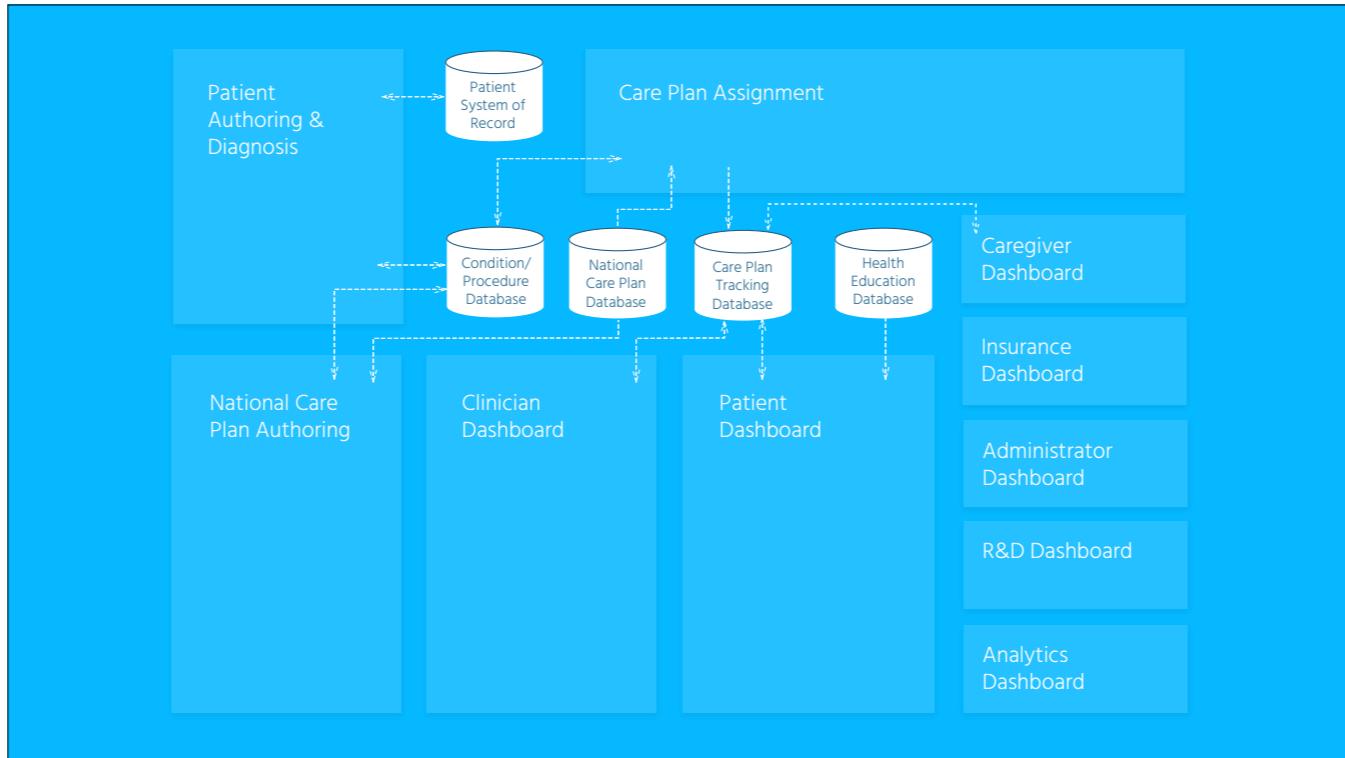
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CARE PLANS IN THE FUTURE

I'd like to conclude by looking even further into the future.



As we start to shift toward more organized population efforts such as the precision medicine initiative, we can develop national standards for personalized interventions informed by population metrics. There are already some steps towards using advanced data analytics to deliver the right intervention from a library of care plan content...

MITRE

<https://github.com/intervention-engine>

The Intervention Engine application interface is displayed across three main sections:

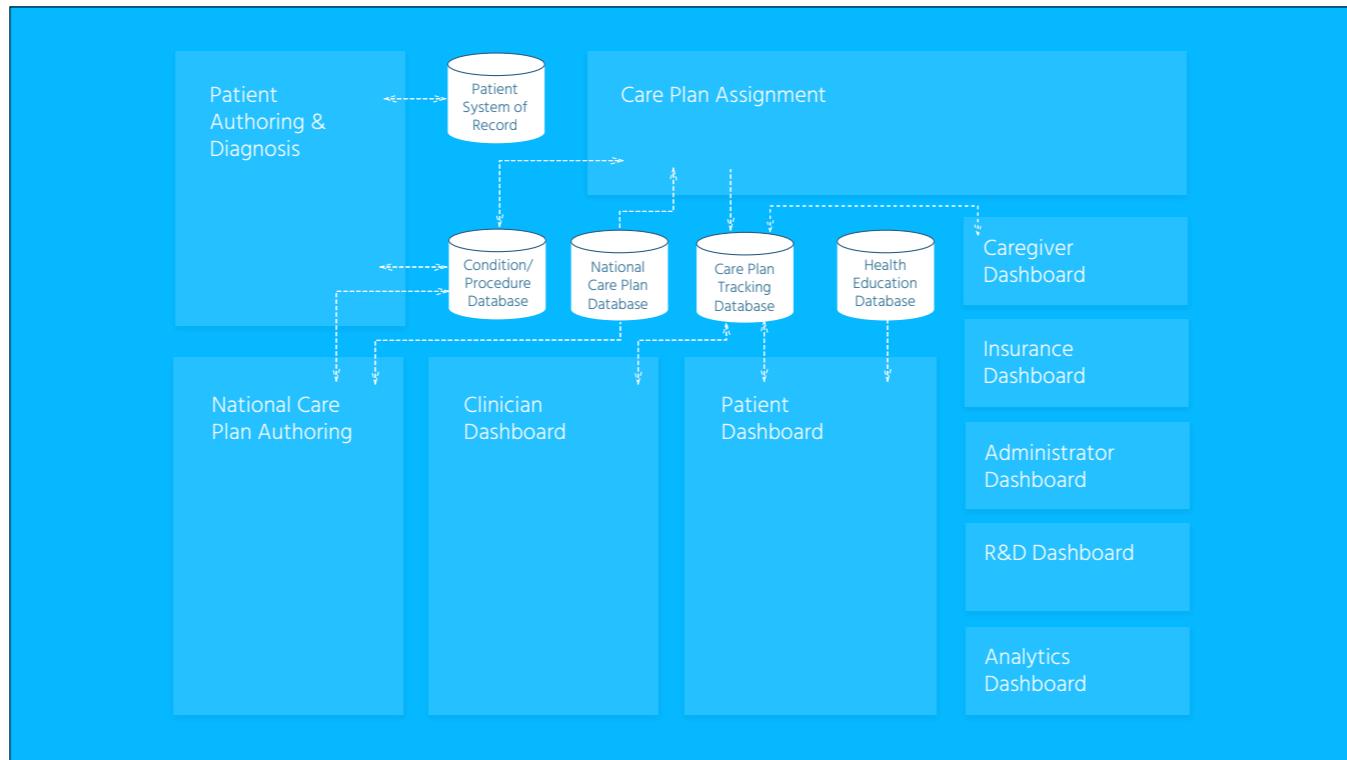
- Left Column (Patient Management):** Shows a list of patients with icons indicating their status (e.g., red dot for ER visit). A search bar is at the top.
- Middle Column (Population Analysis):** Shows a "Choose Populations" dropdown menu with filters like "Risk Levels 1-3+", "Patient age > 64 years", "ER visit within last 30 days", and "Diagnosed with Alzheimer's". Below it is a "View Results" summary for the last 30 days: 24 patients, 6 conditions, and 82 medications.
- Right Column (Patient Details):** Shows a detailed view for patient "Anderson, Jane" (68 yrs, Female, Home). It includes:
 - A "Completed Interventions" section with a star rating of 19.
 - An "Intervention Planned" section for Feb 6, 2015, with Dr. Anne Livingston.
 - A "Risk Changed" section for Jan 30, 2015, with Dr. Anne Livingston.
 - An "Intervention Completed" section for Jan 27, 2015, with Dr. Anne Livingston.
 - An "Encounter Planned" section for Feb 6, 2015, with Dr. Anne Livingston.
 - An "Encounter Completed" section for Jan 27, 2015, with Dr. Anne Livingston.

MITRE is someone who has already started down this path in their open source intervention engine.
Needs more examples...

Bjöndhealth



<http://www.bjondinc.com/#health>



With a rich, research-based library of content, we can start to leverage it along with advanced health tracking tech, eventually including genome, exome, and microbiome sequencing, in more automatic interventions delivered to people through engaging interfaces.



We as humans are too distracted by our activities of daily living to recognize poor health patterns and identify the right solution. To reach the best outcomes, our care plans should always be fine tuning and changing, just like our lives - and we can't rely on the dwindling doctor population to do it. We must continue utilize technology, policy, and culture to educate and empower people to take control of their future health.

DESIGNING CARE PLANS



So to review, here are the design principles I've just laid out. An essential foundation to implementing these is... NEXT... personalized education at the right level, in the right way, at the right time.

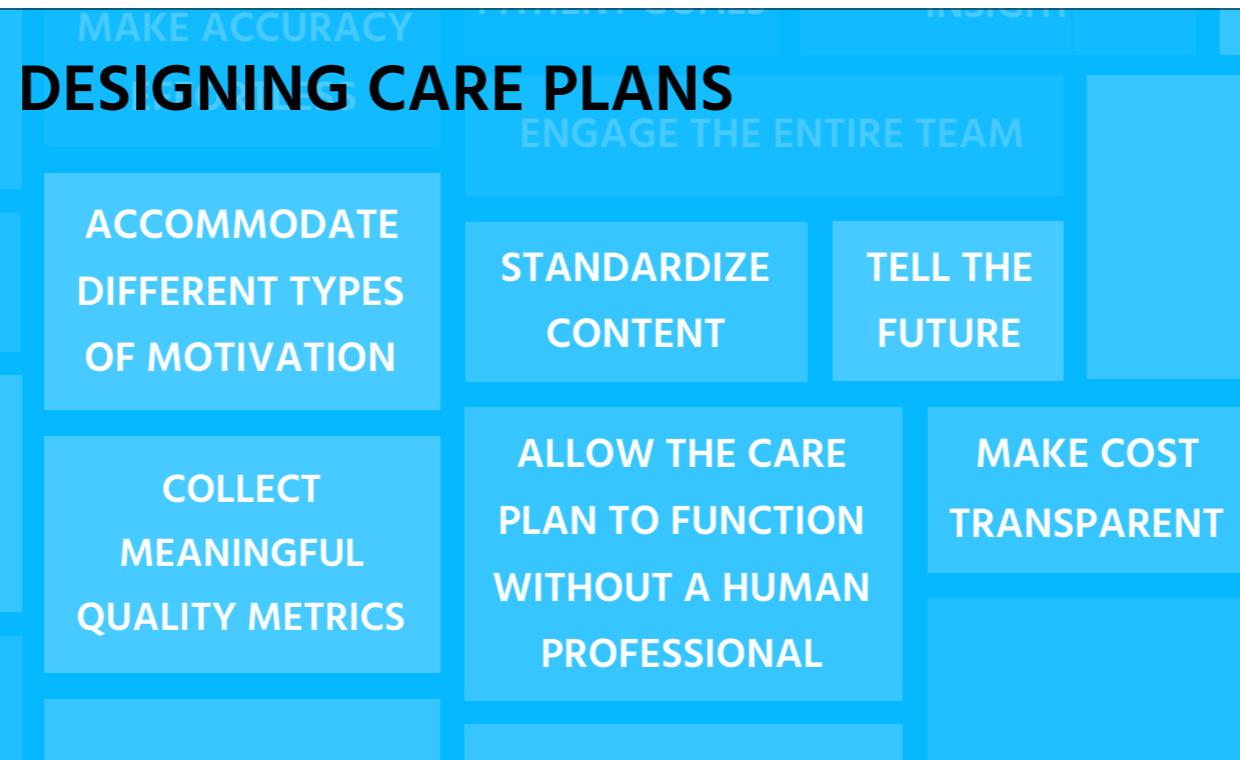
But this is just a start. The 7 I've laid out are by no means exhaustive of all the considerations for designing care plans, and there are... NEXT...many more to think about it. As services develop further, I'm hoping more designers, developers, entrepreneurs, and healthcare professionals will engage in discourse about care planning to drive better outcomes.

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**GIVE THEM A
CARE
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But by far, the most important of any of these principles, is the first. Gone are the days of avoiding our health when we all have a dynamic, collaborative, engaging care plan in hand.

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THANK YOU

Edwin Choi, Involution Studios

Juhan Sonin, Involution Studios

Harry Sleeper, Healthcare Provocateur

Joyce Lee, MD, MPH, University of Michigan

Jane Sarasohn-Kahn, MA, MHSA, THINK-Health, Health Populi
blog, Huffington Post

Jeff Belden, MD, University of Missouri, toomanyclicks.com

Thank you so much for your time, and to everyone that helped in our research or gave feedback.

@Beth11Herlin

Morning	
 Mindfulness for 5 mins	Do today
 Take iron supplement	Do today
 Walk to work	2 to go this week
Afternoon	
 Eat a salad for lunch	3 to go this week
Evening	
 Exercise 30 mins	3 to go this week
 Stretch for 5 mins	Do today
	After wake up
	With breakfast
	After breakfast
	At work
	After work
	After shower



#CarePlans

I'll with that, I'll end with my own care plan and move to any questions you have.

IN PROGRESS...

- Vetted by expert designers
- 4 services in development
- 2 services currently deployed to be tested
- Always getting industry feedback for validation

CRITERIA

STANDARDIZATION AND INTEROPERABILITY

- Complies with meaningful use requirements (providing patients with encounter notes/discharge summaries).
- Meets CDA and/or FHIR data standards to integrate with EHRs.
- CQM standard compliance
- HIPAA compliant.
- Integrates with clinical workflows.

PATIENT SUMMARY AND HEALTH HISTORY

- Provides overview of general health condition.
- Service takes into account patients individual health concerns.
- Provides comprehensive medical history.
- Ease of obtaining medical record or medical history information.

PATIENT INSTRUCTIONS AND EDUCATION

- Personalized, time-based instructions from care providers for both short and long term.
- Dynamic instructions based on assessment of understanding and new data.
- Education reinforcement through reminders, and context-sensitive notifications.
- Links to external relevant resources.
- Accounts for individual demographics

CRITERIA

PATIENT EMPOWERMENT AND GOAL SETTING

- Education-facilitated goal setting with or without clinician input.
- Editable and shareable plan of time-based goals.
- Patient encouragement and incentive.
- Feedback on progress toward goals.
- Projected outcomes based on current adherence trends.

CONNECTEDNESS / VITALS TRACKING

- Tracks progress towards specified care plan goals either manually through user input or through ambient sensors.
- Collects and stores biometric data such as heart rate, blood pressure, respiration patterns, posture, weight, physical activity, etc.
- Connects with other health applications and services (HealthKit, Fitbit, Jawbone, Withings, etc.) that track vitals.
- Ability to view trends in data.

DATA INSIGHT AND DYNAMIC TRACKING

- Provides summative insights about health status and actionable recommendations/education for improvement.
- Provides projected outcome of recommended intervention.
- Communicates summative trends in progress and health concerns to providers.
- Incorporates provider input into dynamic care plan.

CRITERIA

PATIENT DATA OWNERSHIP AND ACCESS	PROFESSIONAL CARE TEAM COMMUNICATION	NON-PROFESSIONAL CARE TEAM COMMUNICATION
<ul style="list-style-type: none">• Provides secure access and proxy rights to view and edit health information• Provides ability to export health information for personal records.• Accessibility from many devices.• Real time updating to the most recent health information.	<ul style="list-style-type: none">• Collects and stores contact information for all professional providers of care.• Provides a search engine to locate and contact new care provider.• Can schedule a physical or virtual appointment with a care provider.• Can call or send an asynchronous message to care provider.• Can synchronously chat or virtually consult with a care provider.• Communication can be recorded and stored for later review.• Can provide access to all or specific health information to select care providers.	<ul style="list-style-type: none">• Collects and stores contact information for all non-professional caregivers, friends, and family members involved in care.• Can call or send an asynchronous message to caregiver.• Can synchronously chat or virtually consult with a caregiver.• Communication can be recorded and stored for later review.• Can collaborate on health tasks with caregivers.• Can provide access to all or specific health information to select caregivers.

CRITERIA

CLINICAL VALIDITY

- Clinical trials or studies conducted to objectively view health efficacy.
- Involves vetted care professionals.
- Integration with clinical workflows.
- Reputable health or medical organizations or professionals behind product development.

CONTENT BREADTH

- Nutrition
- Physical activity
- Sleep
- Mental resilience
- Medication management
- Bad habit cessation
- Sexual health
- Managing activities of daily living.

 GLIIMPSE®

<http://www.gliimpse.com/product/>

Outliers

Blood Urea Nitrogen (mg/dL)	7	9	20	Sep 26, 2013
Glucose (mg/dL)	74	106	107	Sep 26, 2013
Total Protein (g/dL)	5.9	6.3	8.2	Sep 26, 2013
Albumin (g/dL)	2.9	3.5	5	Sep 26, 2013
RBC Count ($10^6/\text{cL}$)	4.25	4.35	5.67	Sep 26, 2013
Hematocrit (%)	39.4	39.5	50.3	Sep 26, 2013
Potassium (mmol/L)	3.4	3.5	5	Sep 26, 2013

Blood Pressure

Systolic Blood Pressure (mm/Hg)	127	Sep 26,
Diastolic Blood Pressure (mm/Hg)	73	Sep 26,

Name _____

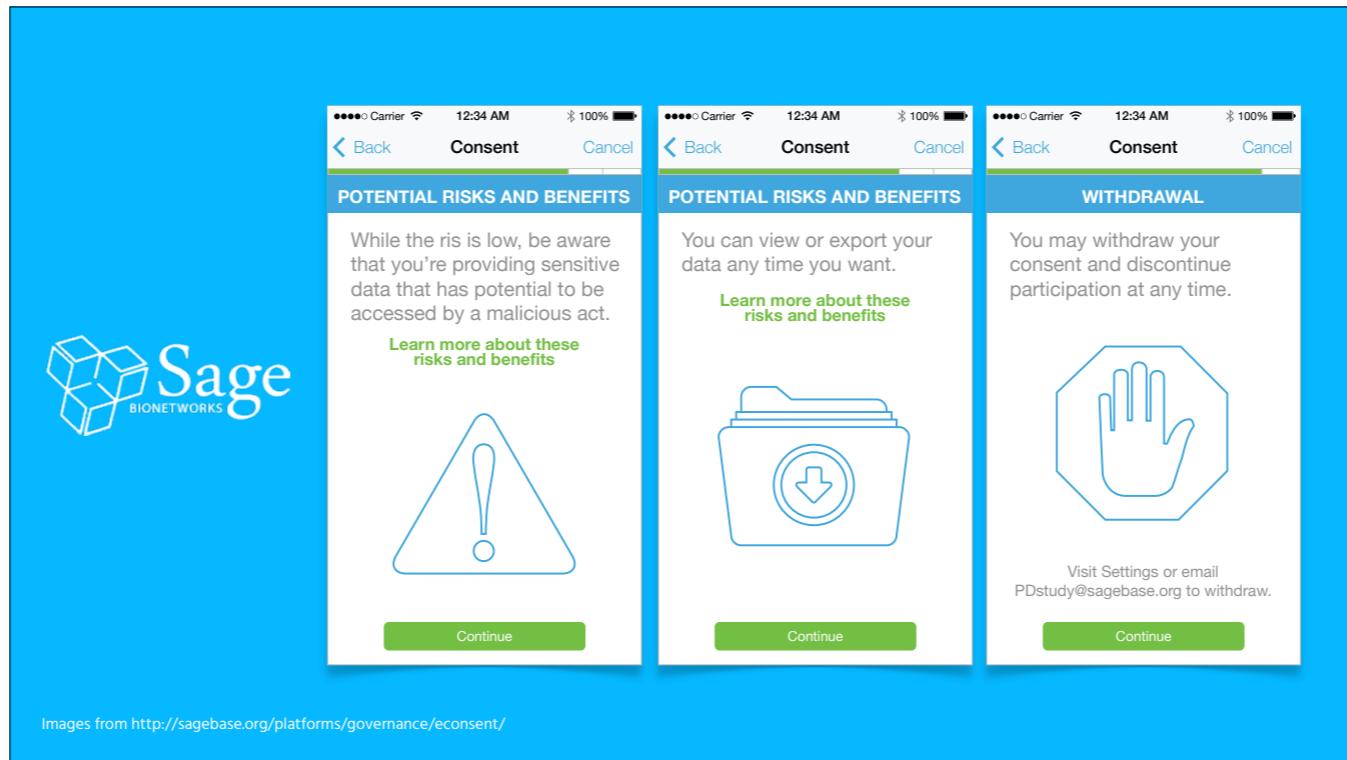
Email _____

View-only

Proxy-access

Donate Anonymously

Share recip



Collecting ‘meaningful consent’ is essential in giving patients control over their data. Some orgs are already starting down this path.

ONC eConsent Tool Kit

Image from <https://www.healthit.gov/providers-professionals/econsent-toolkit>



Image from <http://www.cloudbyz.com/cloudbyz-news-econsent.html>

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