# **DITHERING**

By Daniel O.



# dith·er

verb gerund or present participle: dithering

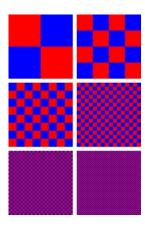
- 1. be indecisive.
  - "he was dithering about the election date"
- 2. display or print (a color image) in such a way that there appears to be more colors in it than are really available.

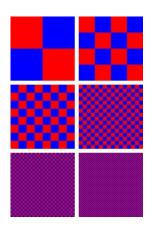
"dithered bitmaps"

Source: Google

Ok, cool. But how this works?

#### **HOW MANY COLORS ARE PRESENT IN THE IMAGE BELOW?**



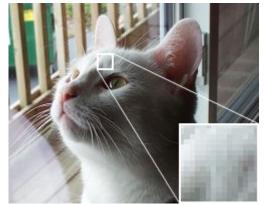


Red and blue are the only colors used but, as the red and blue squares are made smaller, the patch appears purple.

» Colors that are not available in the palette are approximated by a diffusion of colored pixels from within the available palette.

The human eye **perceives** the diffusion as a **mixture** of the colors within it.

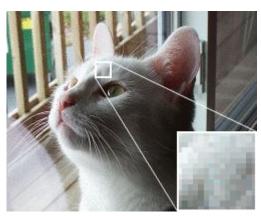
# **Original**



# No dithering



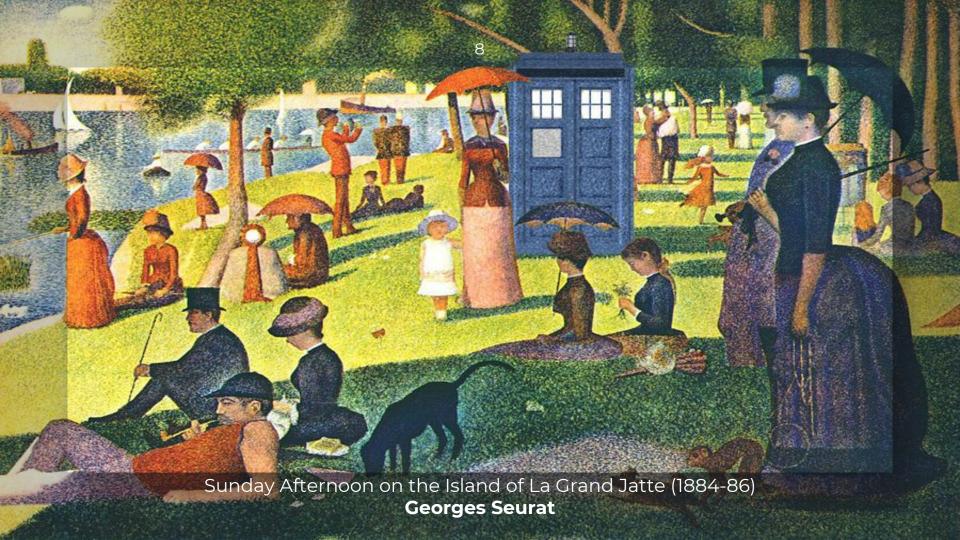
# **Dithered**

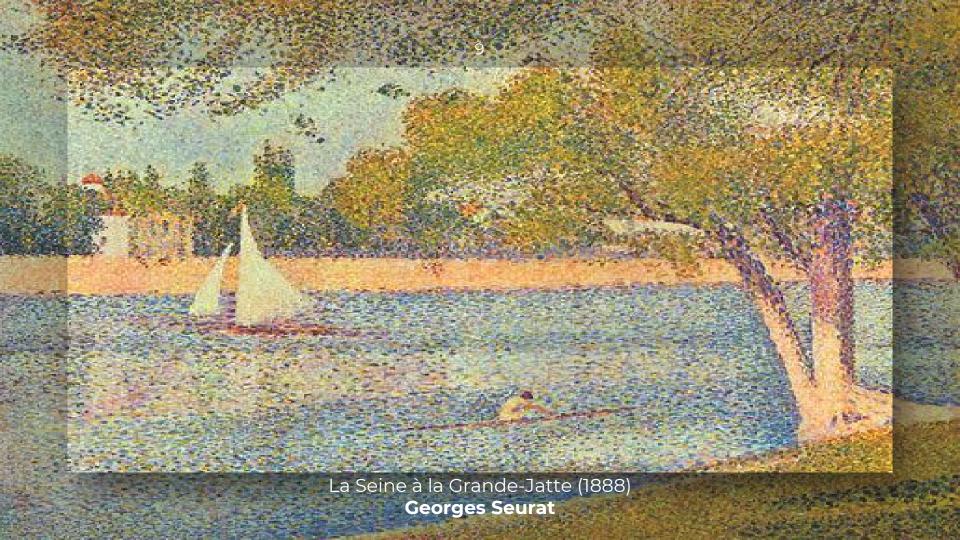


Millions of colours

Web-safe colours

256 colours





#### **Advantages**

Creates the illusion of **color depth** in images with a limited color palette

#### **Disadvantages**

Throws away a certain amount of color information and also can often be distinguished by a characteristic graininess or speckled appearance upon closer look.

2.

Got it. Why is it important?

#### **Hardware**

Many modern LCDs used in mobile phones and inexpensive digital cameras, shows a much smaller color range than more advanced displays.

#### **Browser**

It may be necessary for the browser to perform dithering on images with too many colors for the available display.

#### File format

or fewer colors in many graphics editing programs. PNG may also have a restriction imposed on them for the sake of a reduction in file size.

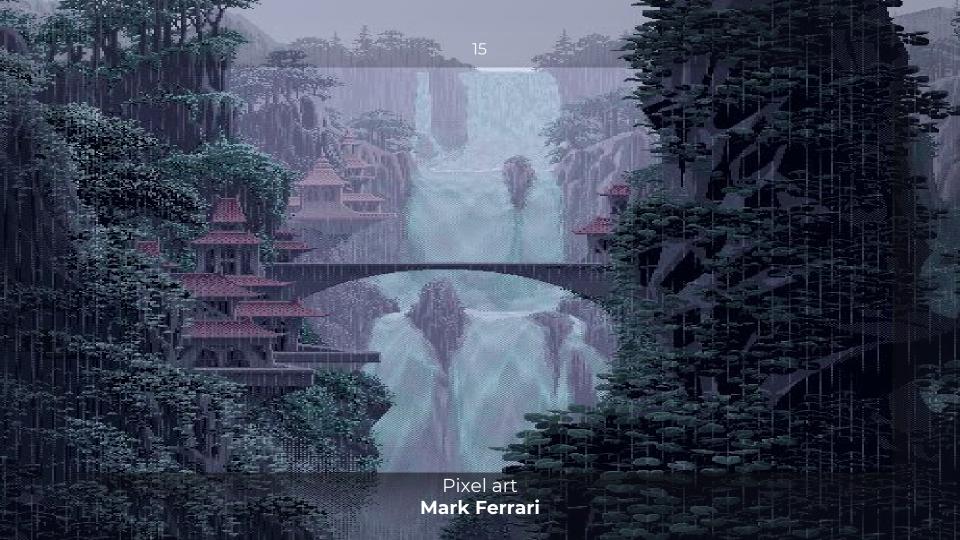
#### **WRAPPING UP**

» The result of using "unsafe" colors for graphic elements is that readers with colour-limited displays will see a lot of heavily dithered images.

» This may be acceptable for some visual elements, but if used in excess, parts of your work will be lost and the overall effect will be amateurish. THANKS!

# Any questions?





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» It enables to more accurately display graphics containing a greater range of colors than the hardware is capable of showing

» It might be used to display a image containing millions of colors on video hardware that is only capable of showing 256 colors at a time.

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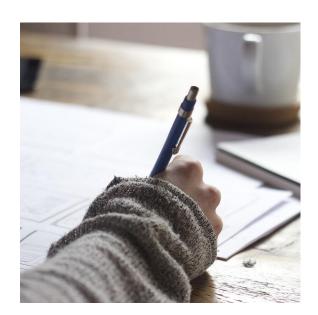
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**HELLO!** 18

# I am Jayden Smith

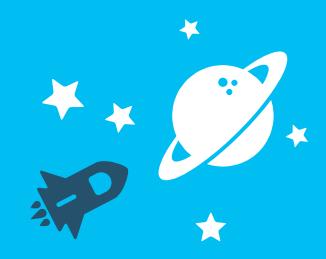
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You can find me at @username



# B CEP T

Bring the attention of your audience over a key concept using icons or illustrations



#### Yellow

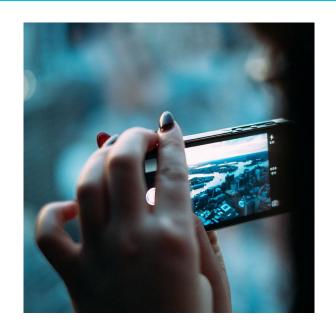
Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

#### Blue

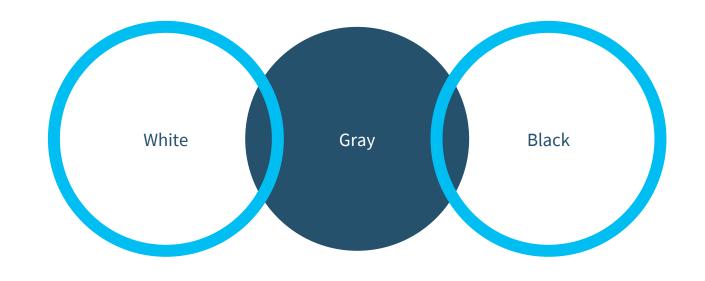
Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

#### Red

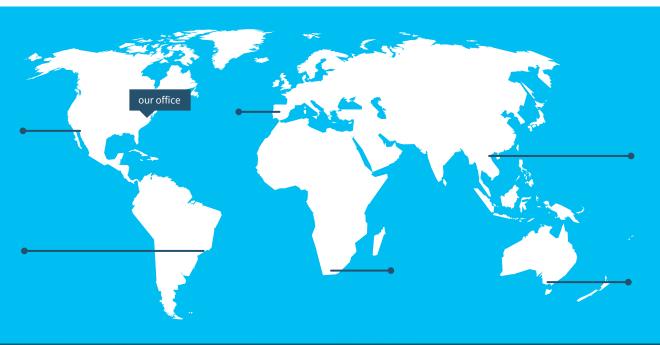
Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage. A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



#### **USE CHARTS TO EXPLAIN YOUR IDEAS**



	А	В	С
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



# 89,526,124

Whoa! That's a big number, aren't you proud?

89,526,124\$

That's a lot of money

185,244 users

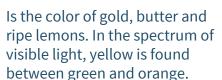
And a lot of users

100%

Total success!



# Yellow **©**



### Yellow 🔽

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

## Blue 1

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.



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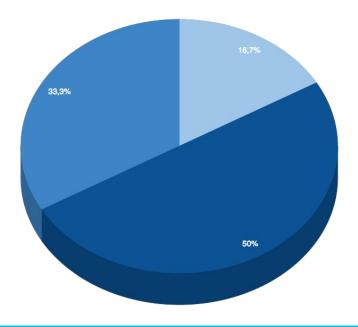


Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

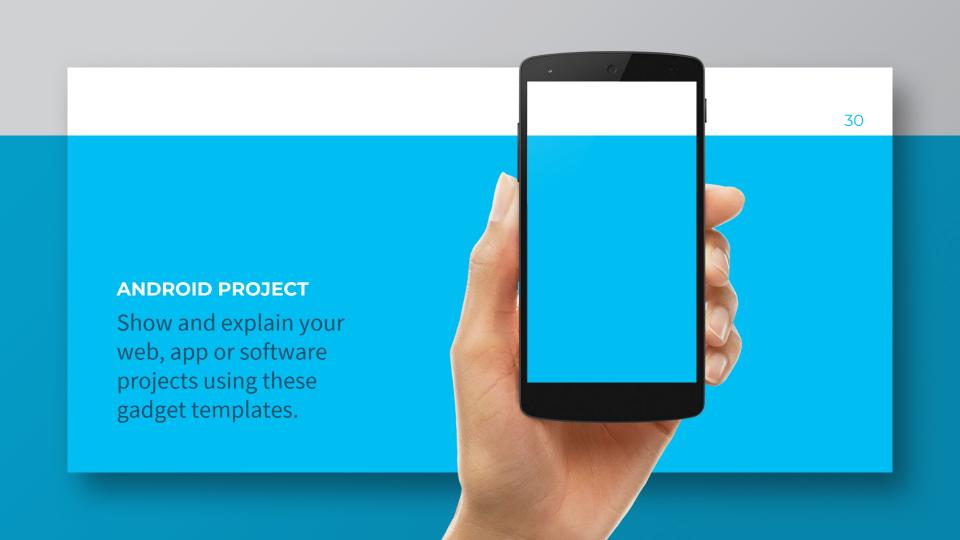
#### Red

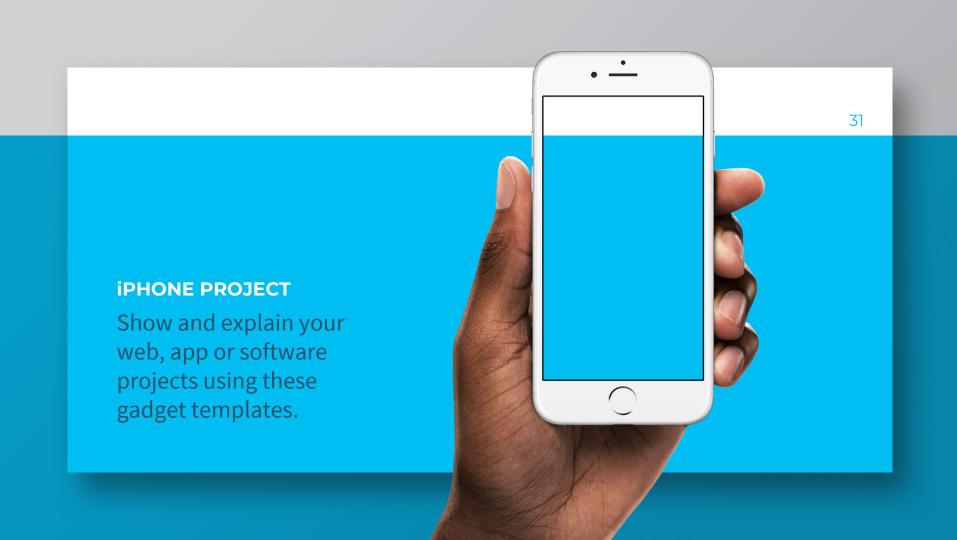


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You can insert graphs from **Google Sheets** 





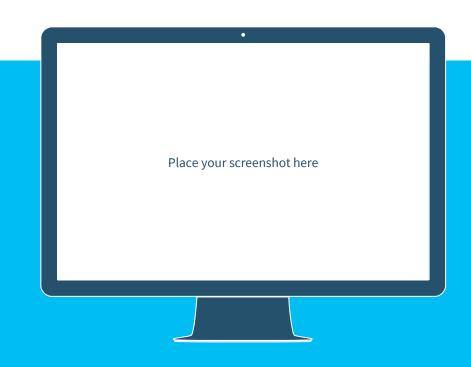
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» Sky Blue #00bef2 / Navy Blue #25516c

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- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice?:)

#### **Examples:**





#### Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions <a href="https://twitter.com/googledocs/status/730087240156643328">https://twitter.com/googledocs/status/730087240156643328</a>



