# Conversational Playlist Creation Dataset

Dataset: github.com/google-research-datasets/cpcd

The Conversational Playlist Creation Dataset (CPCD) contains 917 music-seeking conversations paired with song ratings collected using a wizard-of-oz methodology. This dataset is intended for research on how users express their preferences in consumption domains, like music, and to evaluate conversational recommendation systems. The dataset also includes questions asked by the wizard to elicit preferences from the user.

Data Card						
DATASET TEAM(S)	DATASET CONTACT		DATASET AUTHORS			
Conversational Playlist Creation	<ul> <li>Group Email:         conversational-playlist-</li> <li>Website: www.google.c</li> </ul>		<ul> <li>Arun Tejasvi Chaganty</li> <li>Megan Eileen Leszczynski</li> <li>Ravi Ganti</li> <li>Shu Zhang</li> <li>Filip Radlinski</li> <li>Krisztian Balog</li> </ul>			
PRIMARY DATA MODALITY	DATASET SNAPSHOT		DESCRIPTION OF CONTENT			
Image Data  Text Data  Tabular Data  Audio Data  Video Data  Time Series  Graph Data  Geospatial Data  Multimodal (Please specify)  Others (please specify)  Unknown	Size of dataset Number of Conversation Number of Dialog Turns Number of Tracks Labeled Classes Number of Labels Average labels per instance Algorithmic Labels Human Labels Other	9MB 9s 917 4,921 106,736 Positive / Negative 8,550 N/A N/A N/A	Each datapoint is a conversation between two speakers, a "user" and a music recommendation "system" (which is simulated by a human "wizard"). Each turn of the conversation includes a music-seeking query from the user, a list of search queries executed by the wizard, the wizard's response and which of the shown results were ultimately liked or disliked by the user. The datapoint also includes metadata for all the tracks referenced in the conversation.			
DATASET SUBJECT	EXAMPLE: DATA POINT		DATA FIELDS			

Sensitive Data about people

## Non-Sensitive Data about people

Data about natural phenomena

## Data about places and objects

Synthetically generated data

Data about systems or products and their behaviors

Unknown

Others\*

(\*please specify)

This is what a typical data point looks like.

Example Data Point:

```
"id": "00079c9c8dd7b55a",
  "turns": [
      "user_query": "I'd like to create a
playlist that is perfect for a dance party. I'd
like to create a playlist that I can utilize for
a dance party.",
       'system_response": "Hello! I can help with
that! What kind of genre or artist would you like
to add to your playlist?",
      "search_queries": [],
      "search_results": [],
      "liked_results": [],
      "disliked_results": []
    {
      "user_query": "Any genre works as long as
it is upbeat and something people can jump around
and sing to!",
      "system_response": "Here is a selection of
songs that match your preferences. Any other
artist or genre?",
      "search queries": [
        "I Gotta Feeling",
        "Uptown Funk",
         "Hey Ya"
      "search_results": [
          "OIPmhkzN2ug"
        ],
        [
           "tYvFa2ARD24"
           "Jx_06PHdWww",
          "NDXCJYxkyio"
      "liked_results": [
         "Jx_06PHdWww",
        "OIPmhkzN2ug"
      "disliked_results": [
         "tYvFa2ARD24"
    }
  "tracks": {
    "NDXCJYxkyio": {
      "track_ids": "NDXCJYxkyio",
      "track_titles": "Hey Ya",
"track_release_titles": "Circus",
```

Each datapoint is a conversation consisting of the following fields:

- id (string): a unique identifier for this conversation.
- turns (list[Turn]): A list of turns in the conversation.
- tracks (dict[string, Track]): The metadata associated with each track referenced in turns above.
- goal\_playlist (list[string]): The list of track ids for the final target list of "liked" tracks in this conversation.

### Each turn consists of:

- user\_query (string): user query for this turn.
- system\_response (string): wizard response for this
- search\_queries (list[string]): list of queries entered by the wizard this turn.
- search\_results (list[string]): list of track ids
- retrieved for each query in "search\_queries". liked\_results (list[string]): list of track ids shown to users and liked by them.
- disliked\_results (list[string]): list of track ids shown to users and disliked by them.

#### Each track consists of:

- track\_ids (string): identifier for the track. It corresponds to a YouTube video id.
- track\_titles (string): title of the track.
- track\_artists (list[string]): names of the artist on this track.
- track\_release\_titles (string): title of the release or album.
- track\_cluster\_ids (string): identifier for the cluster this track belongs to. Tracks with approximately the same title and artists were clustered together. The evaluation script respects these clusters when computing metrics.
- track\_canonical\_ids (string): the canonical track id for the cluster this track belongs to.

```
"track_artists": [
          "Sean Paul"
        "track_canonical_ids": "NDXCJYxkyio",
       "track_cluster_ids":
"f971a7673a776078fed9b62f5669f848"
   },

"OIPmhkzN2ug": {
  "track_ids": "OIPmhkzN2ug",
  "track_titles": "I Gotta Feeling",
  "track_release_titles": "THE E.N.D. (THE

ONEYER DIES)",
  ". [
ENERGY NEVER DIES)",
"track_artists": [
          "The Black Eyed Peas"
        "track_canonical_ids": "YU7IywQ_adI",
        "track_cluster_ids":
"3ad671cb3f4304d2c2a2927f2748de12"
    "track_titles": "Uptown Funk",
"track_release_titles": "Uptown Special",
       "track_artists": [
          "Mark Ronson",
          "Bruno Mars"
       ],
"track_canonical_ids": "_vAM53xoLvo",
       "track_cluster_ids":
"c5877449f4d33ac521d25361d952bf8b"
    },
"Jx_O6PHdWww": {
  "track_ids": "Jx_O6PHdWww",
  "track_titles": "Hey Ya! (Radio Mix)",
  "track_release_titles": "Speakerboxxx/The
Love Below",

"track_artists": [
          "Outkast"
        "track_canonical_ids": "jyyt0T-4dc4",
        "track_cluster_ids":
"bdc91aeae488a51e31cabf6285726fc9"
    }
   "goal_playlist": [
     "Jx_06PHdWww",
     "OIPmhkzN2ug"
}
```

DATASET PURPOSE(S)

KEY DOMAINS OR APPLICATION(S)

PRIMARY MOTIVATION(S)

<ul> <li>Provide a dataset of music-seeking conversations paired with item ratings.</li> <li>Evaluate conversational recommendation systems.</li> </ul>
BLE USE CASE(S)  UNSUITABLE USE CASE(S)
The dataset was created in accordance with Google's Al Principles and is not intended to be used in a way that would cause or likely to cause overall harm.
BEST PRACTICES FOR JOINING OR AGGREGATING WITH DATASET
The dataset includes the video ids for songs on YouTube. For example, the YouTube video for a track id 7YQESUr8Cxc can be accessed at https://music.youtube.com/watch?v=7YQESUr8Cxc.  ing ons cion
MAINTENANCE PLAN
Versioning: N/A - CPCD is a static dataset. Minor releases correspond to any errors fixed in the dataset.      Update: CPCD is not updated.     Errors: Please contact conversational-playlist-team@google.com.      Feedback: Please contact conversational-playlist-team@google.com.

ACCESS POLICY	RETENTION POLICY	WIPEOUT POLICY
CPCD is an open-access public dataset.	N/A (Public data exemption)	N/A (Public data exemption)
DATA COLLECTION METHODS	DATA SOURCES	DATA COLLECTION
API Artificially Generated Crowdsourced - Paid Crowdsourced - Volunteer Vendor Collection Efforts Scraped or Crawled Survey, forms or polls Taken from other existing datasets Unknown To be determined Others (please specify)	N/A	Data was collected through a platform where two human annotators (a user and a wizard) interacted. Users initiated conversations by requesting for a playlist for a specific purpose (e.g. "music to lift me up when I'm sad"). Wizards could search and add songs on YouTube through the interface, and were encouraged to use Google web search to research recommendations. Wizards could also ask users questions ("did you have a particular genre in mind?"). Users can rate songs added by the wizard. Users submitted their conversations at the end of 5 rounds and after rating at least 15 songs.
INCLUSION CRITERIA	EXCLUSION CRITERIA	DATA PROCESSING
N/A	All turns where the user or wizard coordinated on the task (e.g, "Hello, are you there?", "Thanks!") were filtered.	N/A (no data processing was applied)
SENSITIVE DATA	FIELDS WITH SENSITIVE DATA	SECURITY AND PRIVACY HANDLING

User Content	N/A	N/A	
User Metadata			
User Activity Data			
Identifiable Data			
S/PII			
Business Data			
Employee Data			
Pseudonymous Data			
Anonymous Data			
Health Data			
Children's Data			
None			
Others*			
(*please specify)			
SENSITIVE HUMAN ATTRIBUTES	SOURCE(S) OF HUMAN ATTRIBUTES	RATIONALE FOR COLLECTING HUMAN ATTRIBUTES	
Race	N/A	N/A	
Gender			
Ethnicity			
Socio-economic status			
Geography			
Language			
Sexual Orientation			
Religion			
Age			
Culture			
Disability			
Experience or Seniority			
None			
Others (please specify)			
NNOTATION WORKFORCE TYPE ANNOTATION CHARACTERISTICS		ANNOTATION DESCRIPTION	

Annotation Target in Data Machine-generated Annotations Human Annotations - Expert Human Annotations - Non-expert Human Annotations - Employees Human Annotations - Contractors Human Annotations - Crowdsourcing Human Annotations - Outsourced / Managed Teams Unlabeled Others* (*Please specify)	N/A (dataset was created through annotator interactions)		N/A
	Users Annotator type Total unique annotators Expertise of annotators Wizards Annotator type Total unique annotators Expertise of annotators Expertise of annotators	Paid - Non-Expert 111 Trained for task Paid - Expert 11 Trained for task	Users  Annotators were recruited from an online crowdworking marketplace. Annotators were required to be fluent English speakers from the United States, and to be regular music listeners; they did not require a music background. Annotators were provided slides as training material: the slides included instructions on how to use the interface and some broad guidelines on what types of queries are preferred (conversational, detailed and stating broad preferences) and not preferred (short "commands" or fixating on specific songs). Users were surveyed for which genres of music they are familiar with; the survey results were used to match users and wizards.  Wizards  Annotators were recruited from a trusted vendor supplier of full-time crowdworkers. Annotators were required to be fluent English speakers from the United States, and to be extremely familiar with at least one music genre. Annotators were provided slides as training material and several rounds of feedback in early pilot iterations of the task. The slides included instructions on how to use the interface and some broad guidelines on how to search for relevant recommendations and to elicit user preferences. Wizards were surveyed for which genres of music they are familiar with; the survey results were used to match users and wizards.