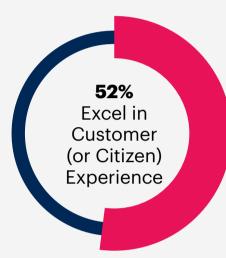
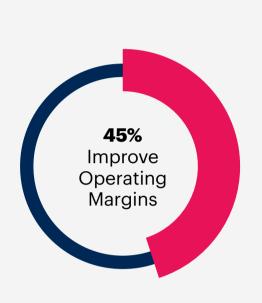
Gartner

2024 Planned Technology Spend for ClOs in the Nordics Region The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.

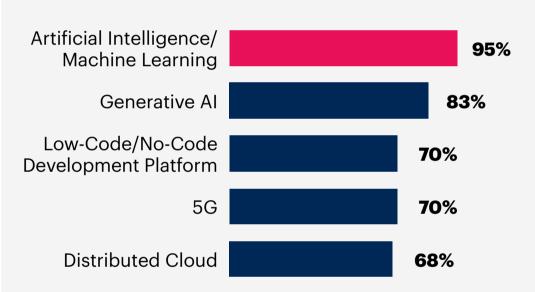
What are the most critical outcomes for digital technology investments?







Which technologies are most likely to be implemented by 2026?





85%

74%

What are the top three technologies where CIOs will increase and decrease investments?

Percentage of Respondents
Decreasing Investments



Percentage of Respondents Increasing Investments

41%
Legacy Infrastructure and ←
Data Center Technologies
15%

Increasing Investments

Connectivity •
Enterprise Resource Planning •

Artificial Intelligence/Machine Learning

E-Commerce or Citizen Portals Human Augmentation -

Cyber/Information Security

71%→ Business Intelligence/Data Analytics

What can you do now?



Engage business leaders

to identify AI use cases

for improved customer

experience by leveraging

customer journey maps.

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Engineer platforms to provide fusion tea

to provide fusion teams with access to the technology needed to build digital capabilities.



Collaborate with your peers and map digital technology investments to identify profitability improvement opportunities.

n = 66 Nordics CIOs and technology executives Source: 2024 Gartner CIO and Technology Executive Survey