

2024 Outlook Presentation: Enterprise IT Spending Forecast for Retail

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This research equips technology and service providers that address the retail market with a graphical outlook of the IT spend forecast for 2024 and beyond, based on the latest available Gartner vertical industry forecast data. TSPs can use it to aid planning and strategy activities.

Overview

This presentation deck equips technology and service providers (TSPs) with a graphical representation of the [Forecast: Enterprise IT Spending for the Retail Market, Worldwide, 2021-2027, 3Q23 Update](#). The presentation can be used to support industry planning and strategy activities for 2024 and beyond.

The first section of the presentation presents multiyear total overviews of forecast IT spend categories for the industry. The second part of the presentation uses bubble charts to present the forecast IT spend in 2024. It also includes the forecast compound annual growth rate (CAGR), the expected growth share per segment, and lists 2024 IT spend and year-over-year (YoY) growth. The last sections show breakdowns by subvertical and region.

For a discussion of the forecast data and the changes implemented since the previous update, see the overview section of the above-mentioned source document.

Document Revision History

[2023 Outlook Presentation: Enterprise IT Spending Forecast for Retail - 1 December 2022](#)

[2022 Outlook Presentation: Enterprise IT Spending Forecast for the Retail Market - 16 December 2021](#)

Recommended by the Authors

Some documents may not be available as part of your current Gartner subscription.

[Forecast: Enterprise IT Spending by Vertical Industry Market, Worldwide, 2021-2027, 3Q23 Update](#)

[Market Definitions and Methodology: Vertical Industries](#)

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