

# Infographic: 2024 Planned Technology Spend for CIOs in the Nordics Region

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Initiatives: [CIO Technology and Innovation Leadership](#)

The 2024 Gartner CIO and Technology Executive Survey identifies technology spending trends and digital technology investment objectives for CIOs and technology executives in the Nordics Region. CIOs can use this Infographic to benchmark their own technology adoption plans and priorities.

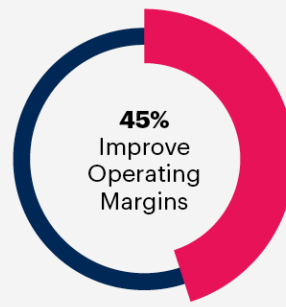
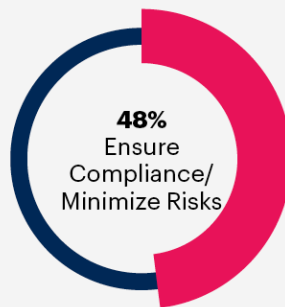
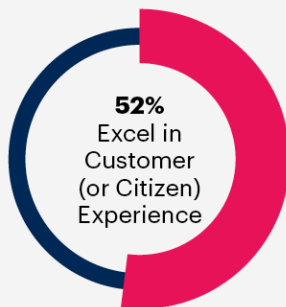
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# 2024 Planned Technology Spend for CIOs in the Nordics Region

The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



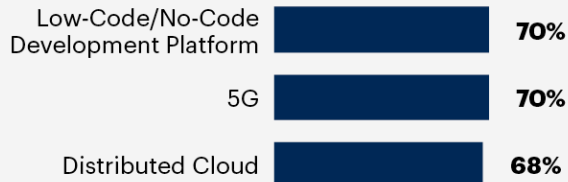
## What are the most critical outcomes for digital technology investments?



## Which technologies are most likely to be implemented by 2026?



— TOP —  
GAME-CHANGING  
TECHNOLOGY

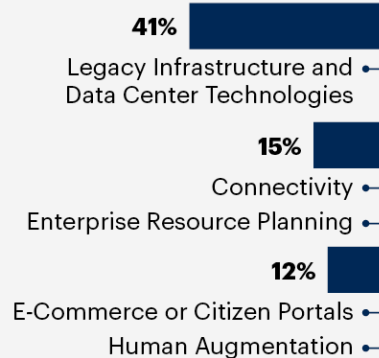


in the next three years:

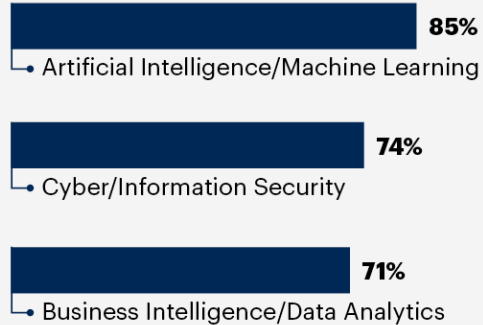
**Artificial Intelligence**

## What are the top three technologies where CIOs will increase and decrease investments?

### Percentage of Respondents Decreasing Investments



### Percentage of Respondents Increasing Investments



## What can you do now?



**Engage business leaders**  
to identify AI use cases for improved customer experience by leveraging customer journey maps.



**Engineer platforms**  
to provide fusion teams with access to the technology needed to build digital capabilities.



**Collaborate with your peers and map digital technology investments**  
to identify profitability improvement opportunities.

n = 66 Nordics CIOs and technology executives

Source: 2024 Gartner CIO and Technology Executive Survey

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## Overview

CIOs in the Nordics need to engage their business leaders to channel the strong AI momentum toward relevant business cases.

The Nordics Region respondents to the 2024 Gartner CIO and Technology Executive Survey indicate continued strong interest in deploying AI solutions, including generative AI (GenAI). The AI momentum requires CIOs to step up now and identify use cases so that investments can be targeted at relevant opportunities. Then CIOs need to create the digital foundations — the platforms, guiding principles and governance — to enable the business to benefit from AI. Equally, CIOs need to ensure that all technologies being used are reliable and performing, while accessing data that is secure, compliant and at the required quality level to be credible.

## Evidence

**2024 Gartner CIO and Technology Executive Survey.** This survey was conducted online from 2 May to 27 June 2023 to help CIOs determine how to distribute digital leadership across the enterprise and to identify technology adoption and functional performance trends. Ninety-seven percent of respondents led an information technology function. In total, 2,457 CIOs and technology executives participated, with representation from all geographies, revenue bands and industry sectors (public and private), including 66 from the Nordic region.

*Disclaimer: The results of this survey do not represent global findings or the market as a whole, but reflect the sentiments of the respondents and companies surveyed.*

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