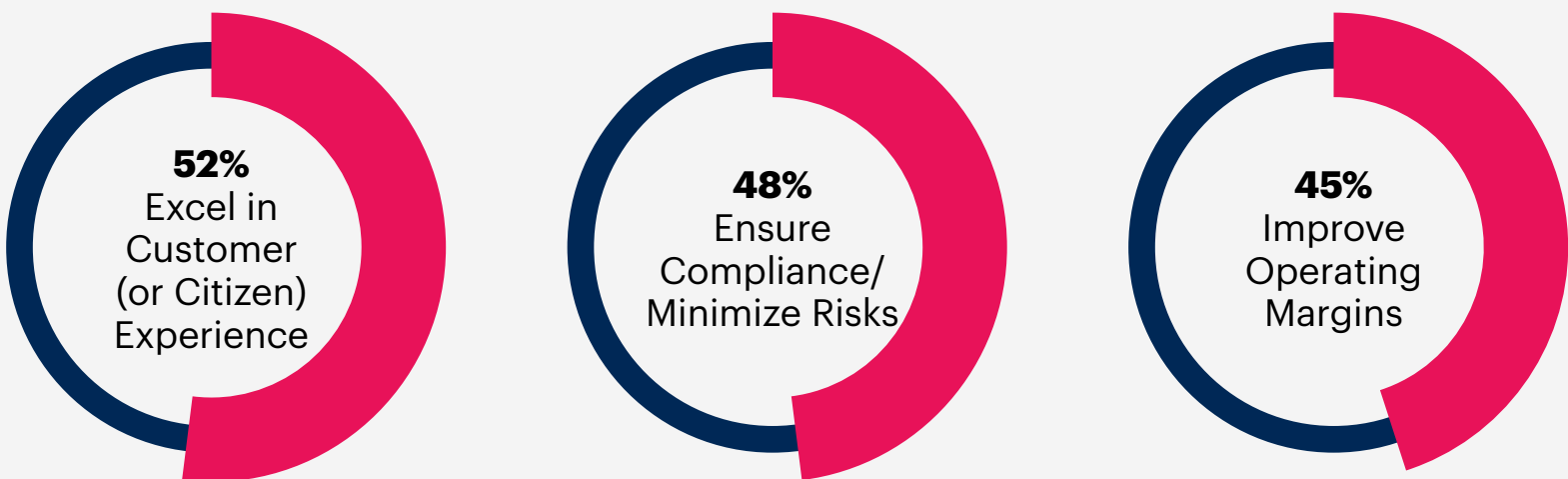


2024 Planned Technology Spend for CIOs in the Nordics Region

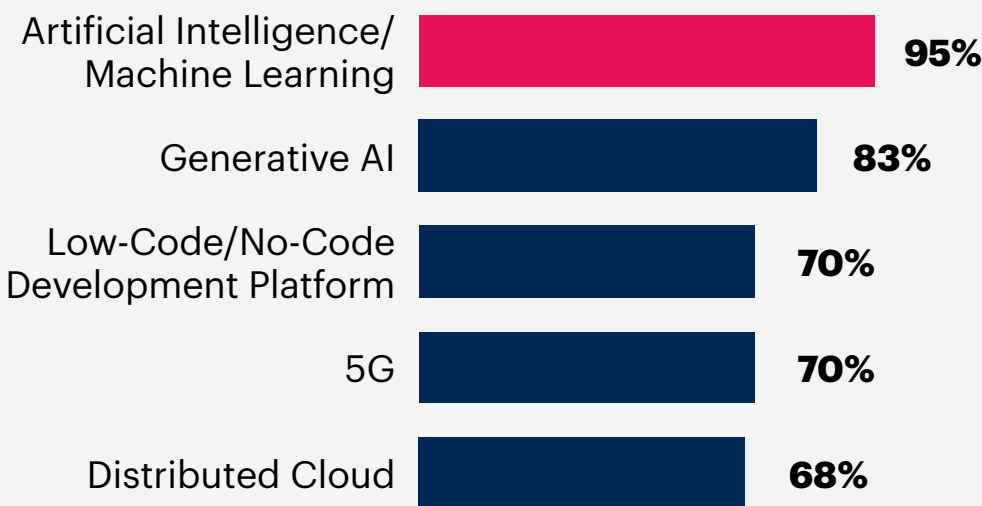
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



What are the most critical outcomes for digital technology investments?

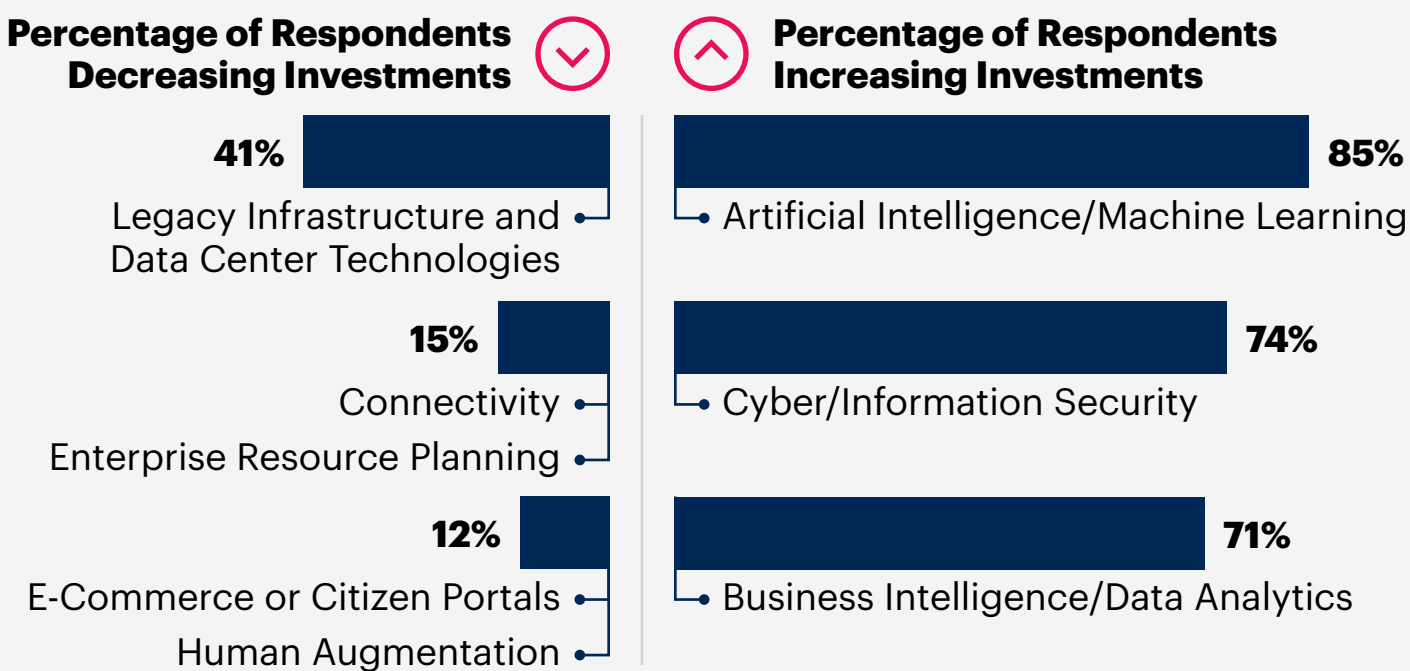


Which technologies are most likely to be implemented by 2026?



— TOP —
GAME-CHANGING TECHNOLOGY
in the next three years:
Artificial Intelligence

What are the top three technologies where CIOs will increase and decrease investments?



What can you do now?



Engage business leaders to identify AI use cases for improved customer experience by leveraging customer journey maps.



Engineer platforms to provide fusion teams with access to the technology needed to build digital capabilities.



Collaborate with your peers and map digital technology investments to identify profitability improvement opportunities.