



GopherCon Israel 2020 is the second GopherCon to be held in Israel. The conference will be held on February 3<sup>rd</sup>, at the [Expo Tel-Aviv](#). We are expecting approximately 400 people to attend the event.

GopherCon brings the Go community together through its events throughout the world. The GopherCon brand is well known and respected for its high standards and diverse appeal.

GopherCon is focused on the Go programming language, however, the topics to be presented relate to many other fields, including: DevOps, cloud computing, web programming, hacking and more. In the past number of years, Go has become a very popular programming language used for multiple purposes by many well known international companies.

## Why Sponsor?

GopherCon is a non-profit conference that is run by volunteers led by HaMakor, the Israeli society for free and open source software. Sponsoring GopherCon will provide you with a number of benefits:

- **Recruiting** The employment market is very competitive and it is becoming incredibly difficult to find quality programmers. Sponsorship will expose you to approximately 400 potential new employees who attend the conference as well as hundreds of others who will be exposed to you via the conference website and presentation videos.
- **Branding** It is important that the community knows that your company uses Go. By sponsoring the conference, you gain recognition as a supporter of Go and open source software. This will increase your ability to recruit people and to collaborate with other open source contributors.
- **Supporting Go** The Go ecosystem relies on sponsorships and corporate involvement to continue to grow. If Go is a part of your strategy, it is in your best interest to be involved in building the user community through a conference sponsorship.
- **Supporting Open Source** Go, as a programming language, is a significant piece of the open source ecosystem. Open source can only continue to thrive with contributions from corporate sponsors who benefit from free code and projects that they can use and modify.

## How To Sponsor?

The levels of sponsorship are described in the table below.

Benefit	Gold	Silver
Price	₪20,000	₪8,000
Sponsorships available	4	10
Conference tickets	5	3
Logo on conference website	✓	✓
Meet our sponsor blog post	✓	✓
Logo on conference videos	✓	✓
On site “GopherCon brought to you by ...”	✓	✓
On site booth & swag	✓	

If you're interested in sponsoring, please contact  
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