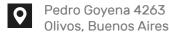
GUSTAVO MALAMUD

FRONT-END DEVELOPER



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May 11th, 1983

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ABOUT

Coder with over 3 years' experience, interested in web and mobile app development. Experience in building and customizing websites with HTML / CSS (LESS -SASS), PHP (with CMS's such as Wordpress or Drupal), and Javascript- JQuery. Currently moving forward towards Javascript (ES6, and frameworks such as Vue and React) as well as learning NodeJS and Ruby on Rails.

WORK EXPERIENCE

FRONT END DEVELOPER

2020 - Nowadays @ Globant Development of internal company projects such as a care assistance app in AngularJS. Coursed through two bootcamps (Azure/ Azure DevOps & NodeJS). Currently working as a Front-end developer for an online banking app. Stack: React + Hooks, ContextAPI, Flow, Jest + Enzyme, Styled Components.

FRONT END DEVELOPER

2019 - 2020 @GlobalLogic.com Development of internal company projects such as a React-based DLS.

Development, documentation, testing and DevOps duties. Stack: React,
Context API, Styled Components, Storybook.js, GitLab.

DEVELOPER

2017 - Nowadays Freelance Website / microsite / landing page development for B2B / B2C clients through different means (HTML5/PHP/CSS3/ Javascript on Mobile-First philosophies). Implementation and customization of CMS's. Design and deployment of E-Mail Marketing campaigns. Retargeting campaigns through Paid Advertising. Design and implementation of Marketing Automation campaigns.

MARKETING MANAGER

2018 - Nowadays @Debmedia.com Development of integrated Digital Marketing campaigns: e-mail marketing newsletters, paid ad campaigns, landing pages, graphical ads for different media. Social Media Marketing, Marketing Automation campaigns. CRM based campaigns.

DIGITAL MARKETING MANAGER

2013-2017 @Redmas.com In charge of: Web Design, online campaigns, content strategy, internalexternal communications, new feature testing for ad products, general performance optimization, social media and web analytics. Website development. E-Mail Marketing campaigns and landing pages.

STUDIES COURSED

HIGH SCHOOL

1995-2000 Colegio Chaltel Chaltel College, Don Torcuato, Buenos Aires. Bilingual high school.

TERTIARY

2018-2019 Acámica Full Stack developer on Node.js and LAMP Stack. Complete.

TERTIARY

2012-2012 EAM Escuela Argentina de Motores. Technician in Automobile Mechanics and Electricity. Complete.

UNIVERSITY

2004- Nowadays Universidad de Buenos Aires Studies on Social Communication Sciences. On stand-by.

Majoring in Advertising

B Level average.

LANGUAGES

SPANISH Mother tongue. Resident of Argentina since birth.

Mother tongue.

ENGLISH FCE y IGCSE degrees from the Universidad of Cambridge set for in Colegio Chaltel. Over ten years experience working

Advanced domain. with clients in North America and Europe.

HEBREW BET Level approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Resided in Israel in the year 2017.

Basic domain.

FRENCH Level A1 - set for and approved with the IGCSE exam for the University of Cambridge. Intermediate reading- writing skills,

Basic domain. basic oral skills.

ITALIAN Level 1 exam approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Basic written / oral skills.

Basic domain.

SKILLS

DEVELOPMENT TOOLS

Visual Studio Code. Atom. Sublime Text. FTP / SSH. Gulp Grunt. Project Management tools (Jetbrains, Basecamp, Jira, Dragnet, Pivotal Tracker, Trello, Redmine, Mantis, PHProject). CRMs (Sugar, Zoho). Versioning tools (Github, Subversion). CI (Use of Travis, Jenkins for deployment). Shared hosting administration, VPS's, servers and cloud instances(Linode, AWS) with LAMP / LEMP stacks.

DESIGN TOOLS

Photoshop, Fireworks, Corel Draw, Illustrator, Indesign.

PROGRAMMING LANGUAGES / FRAMEWORKS

HTML / HTML5, CSS/ CSS3, PHP, CMS's (Wordpress, Drupal, Gatsby and others), LESS / SASS. CSSGrid, Flex, Bootstrap.

Basic Javascript (ES6, learning Vue.js and Angular, Node and Yeoman). Basic React Hooks + ContextAPI usage. Gatsby. AngularJS. Ruby on Rails (basic skills).

MySQL (basic skills).

CERTIFICATIONS

(b) Responsive Web Design. freeCodeCamp, may 2019. Actually working on the Javascript & libraries certification.

Tag Management Basics with Google Tag Manager. with Google March 2019.

Advanced Google Analytics, at Google. March 2019.

Google Adwords Certified, February 2019.

Email Marketing Certified & Growth Driven Design Certification @ Hubspot.com, April 2019.