GUSTAVO MALAMUD

JR. WEB DEVELOPER

Pedro Goyena 4263
Olivos, Buenos Aires
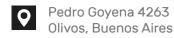
+54-9115-809-7865
+5411-4794-9336

gustavo.malamud@gmail.com

gusma28

May 11th, 1983

gustavomalamud.com.ar

github.com/gusma

ar.linkedin.com/in/gusma

ABOUT

Coder with over 3 years' experience, interested in web and mobile app development. Experience in building and customizing websites with HTML / CSS (LESS -SASS), PHP (with CMS's such as Wordpress or Drupal), and Javascript- JQuery. Currently moving forward towards Javascript (ES6, and frameworks such as Vue and React) as well as learning NodeJS and Ruby on Rails.

WORK EXPERIENCE

FRONT END DEVELOPER
2020 - Nowadays
@ Globant

Development of internal company projects such as a care assistance app in AngularJS. Coursed through two bootcamps (Azure/ Azure DevOps & NodeJS). Currently working as a Front-end developer for an online banking app. Stack: React + Hooks, ContextAPI, Flow, Jest + Enzyme, Styled Components.

DEVELOPER
2017 - Nowadays
Freelance

Website / microsite / landing page development for B2B / B2C clients through different means (HTML5/PHP/CSS3/ Javascript on Mobile-First philosophies). Implementation and customization of CMS's. Design and deployment of E-Mail Marketing campaigns. Retargeting campaigns through Paid Advertising. Design and implementation of Marketing Automation campaigns.

FRONT END DEVELOPER
2019 - 2020
@GlobalLogic.com

Development of internal company projects such as a React-based DLS. Development, documentation, testing and DevOps duties. Stack: React, Context API, Styled Components, Storybook.js, GitLab.

MARKETING MANAGER
2018 - Nowadays
@Debmedia.com

Development of integrated Digital Marketing campaigns: e-mail marketing newsletters, paid ad campaigns, landing pages, graphical ads for different media. Social Media Marketing, Marketing Automation campaigns. CRM based campaigns.

DIGITAL MARKETING MANAGER
2013-2017
@Redmas.com

In charge of: Web Design, online campaigns, content strategy, internal-external communications, new feature testing for ad products, general performance optimization, social media and web analytics. Website development. E-Mail Marketing campaigns and landing pages.

STUDIES COURSED

HIGH SCHOOL
1995-2000
Colegio Chaltel

Chaltel College, Don Torcuato, Buenos Aires. Bilingual high school.

TERTIARY
2018-2019
Acámica

Full Stack developer on Node.js and LAMP Stack. Complete.

TERTIARY
2012-2012
EAM

Escuela Argentina de Motores. Technician in Automobile Mechanics and Electricity. Complete.

UNIVERSITY
2004- Nowadays
Universidad de Buenos Aires

Studies on Social Communication Sciences. On stand-by.
Majoring in Advertising.
B Level average.

LANGUAGES

SPANISH
Mother tongue.

Mother tongue. Resident of Argentina since birth.

ENGLISH
Advanced domain.

FCE y IGCSE degrees from the Universidad of Cambridge set for in Colegio Chaltel. Over ten years experience working with clients in North America and Europe.

HEBREW
Basic domain.

BET Level approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Resided in Israel in the year 2017.

FRENCH
Basic domain.

Level A1 - set for and approved with the IGCSE exam for the University of Cambridge. Intermediate reading- writing skills, basic oral skills.

ITALIAN
Basic domain.

Level 1 exam approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Basic written / oral skills.

SKILLS

DEVELOPMENT TOOLS

Visual Studio Code. Atom. Sublime Text. FTP / SSH. Gulp Grunt. Project Management tools (Jetbrains, Basecamp, Jira, Dragnet, Pivotal Tracker, Trello, Redmine, Mantis, PHProject). CRMs (Sugar, Zoho). Versioning tools (Github, Subversion). CI (Use of Travis, Jenkins for deployment).
Shared hosting administration, VPS's, servers and cloud instances(Linode, AWS) with LAMP / LEMP stacks.

DESIGN TOOLS

Photoshop, Fireworks, Corel Draw, Illustrator, Indesign.

PROGRAMMING LANGUAGES / FRAMEWORKS

HTML / HTML5, CSS/ CSS3, PHP , CMS's (Wordpress, Drupal, Gatsby and others), LESS / SASS. CSSGrid, Flex, Bootstrap.
Basic Javascript (ES6, learning Vue.js and Angular, Node and Yeoman). Basic React Hooks + ContextAPI usage. Gatsby. AngularJS.
Ruby on Rails (basic skills).
MySQL (basic skills).

CERTIFICATIONS

Responsive Web Design. freeCodeCamp, may 2019. Actually working on the Javascript & libraries certification.

Tag Management Basics with Google Tag Manager. with Google March 2019.

Advanced Google Analytics, at Google. March 2019.

Google Adwords Certified, February 2019.

Email Marketing Certified & Growth Driven Design Certification @ Hubspot.com, April 2019.