

# GUSTAVO MALAMUD

## FRONT-END DEVELOPER

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## ABOUT

Coder with over 3 years' experience, interested in web and mobile app development. Experience in building and customizing websites with HTML / CSS (LESS -SASS), PHP (with CMS's such as Wordpress or Drupal), and Javascript- JQuery. Currently moving forward towards Javascript (ES6, and frameworks such as Vue and React) as well as learning NodeJS and Ruby on Rails.

## WORK EXPERIENCE

### FRONT END DEVELOPER

2020 - Nowadays  
@ Globant

Development of internal company projects such as a care assistance app in AngularJS. Coursed through two bootcamps (Azure/ Azure DevOps & NodeJS). Currently working as a Front-end developer for an online banking app. Stack: React + Hooks, ContextAPI, Flow, Jest + Enzyme, Styled Components.

### FRONT END DEVELOPER

2019 - 2020  
@GlobalLogic.com

Development of internal company projects such as a React-based DLS. Development, documentation, testing and DevOps duties. Stack: React, Context API, Styled Components, Storybook.js, GitLab.

### DEVELOPER

2017 - Nowadays  
Freelance

Website / microsite / landing page development for B2B / B2C clients through different means (HTML5/PHP/CSS3/ Javascript on Mobile-First philosophies). Implementation and customization of CMS's. Design and deployment of E-Mail Marketing campaigns. Retargeting campaigns through Paid Advertising. Design and implementation of Marketing Automation campaigns.

### MARKETING MANAGER

2018 - Nowadays  
@Debmedia.com

Development of integrated Digital Marketing campaigns: e-mail marketing newsletters, paid ad campaigns, landing pages, graphical ads for different media. Social Media Marketing, Marketing Automation campaigns. CRM based campaigns.

### DIGITAL MARKETING MANAGER

2013-2017  
@Redmas.com

In charge of: Web Design, online campaigns, content strategy, internal-external communications, new feature testing for ad products, general performance optimization, social media and web analytics. Website development. E-Mail Marketing campaigns and landing pages.

## STUDIES COURSED

### HIGH SCHOOL

1995-2000  
Colegio Chaltel

Chaltel College, Don Torcuato, Buenos Aires. Bilingual high school.

### TERTIARY

2018-2019  
Acámica

Full Stack developer on Node.js and LAMP Stack. Complete.

### TERTIARY

2012-2012  
EAM

Escuela Argentina de Motores. Technician in Automobile Mechanics and Electricity. Complete.

### UNIVERSITY

2004- Nowadays  
Universidad  
de Buenos Aires

Studies on Social Communication Sciences. On stand-by.  
Majoring in Advertising.  
B Level average.

## LANGUAGES

### SPANISH

Mother tongue.

Mother tongue. Resident of Argentina since birth.

### ENGLISH

Advanced domain.

FCE y IGCSE degrees from the Universidad of Cambridge set for in Colegio Chaltel. Over ten years experience working with clients in North America and Europe.

### HEBREW

Basic domain.

BET Level approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Resided in Israel in the year 2017.

### FRENCH

Basic domain.

Level A1 - set for and approved with the IGCSE exam for the University of Cambridge. Intermediate reading- writing skills, basic oral skills.

### ITALIAN

Basic domain.

Level 1 exam approved in the CUI (Centro de Idiomas de la Universidad de Buenos Aires). Basic written / oral skills.

## SKILLS

### DEVELOPMENT TOOLS

Visual Studio Code. Atom. Sublime Text. FTP / SSH. Gulp Grunt. Project Management tools (Jetbrains, Basecamp, Jira, Dragnet, Pivotal Tracker, Trello, Redmine, Mantis, PHPProject). CRMs (Sugar, Zoho). Versioning tools (Github, Subversion). CI (Use of Travis, Jenkins for deployment). Shared hosting administration, VPS's, servers and cloud instances(Linode, AWS) with LAMP / LEMP stacks.

### DESIGN TOOLS

Photoshop, Fireworks, Corel Draw, Illustrator, Indesign.

### PROGRAMMING LANGUAGES / FRAMEWORKS

HTML / HTML5, CSS/ CSS3, PHP , CMS's (Wordpress, Drupal, Gatsby and others), LESS / SASS. CSSGrid, Flex, Bootstrap.  
Basic Javascript (ES6, learning Vue.js and Angular, Node and Yeoman). Basic React Hooks + ContextAPI usage. Gatsby. AngularJS.  
Ruby on Rails (basic skills).  
MySQL (basic skills).

## CERTIFICATIONS



Responsive Web Design. freeCodeCamp, may 2019. Actually working on the Javascript & libraries certification.



Tag Management Basics with Google Tag Manager. with Google March 2019.



Advanced Google Analytics, at Google. March 2019.



Google Adwords Certified, February 2019.



Email Marketing Certified & Growth Driven Design Certification @ Hubspot.com, April 2019.