

MCHACKS 10

Sponsorship Package

Canada's Favourite Hackathon
McGill University | January 28-29, 2023

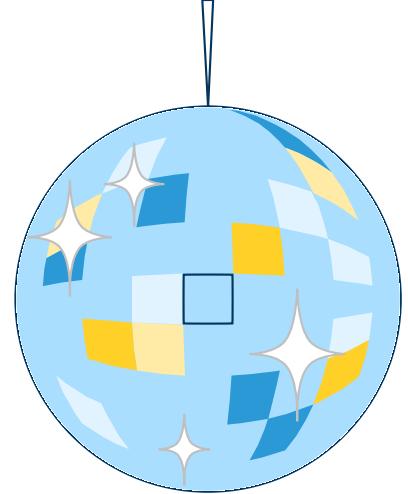
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Our Vision for McHacks 10

Dear sponsor,

Thank you for your time. We're excited to share how you can be a part of McHacks 10 on January 28-29, 2023.



We are building McHacks 10, the first launchpad for hacker projects in Canada. This McGill hackathon will unite 500+ students from across the country, and transform their hackathon projects into functional startups in less than 24 hours.

Here's how:

1. **Diversity.** We celebrate diversity in tech, and we're committed to bringing hackers together from a variety of backgrounds and skill levels together at McHacks.
2. **Speed.** We'll guide hackers with a blueprint to ideate and create lean, innovative projects.
3. **Impact.** Montreal is a leading hub in digital technology and artificial intelligence. We'll connect hackers with top industry players and our dedicated sponsors.

This builds on **10 years** of McHacks, during which **\$500,000+** from industry partners propelled **5,000+** students to build impactful projects.

With your support, we'll be ready to take McHacks to the next level. We've outlined our ready-made packages in this handbook, and we'll make your custom package just right for you.

Interested in sponsoring McHacks 10? Please send us a message, and we'll be fast to reply!

See you soon!

The McHacks Team
sponsor@mchacks.ca



Our Story

10 years of hackathons.

Since 2014, HackMcGill has welcomed 5,000+ students from across North America. With \$500,000+ from our corporate sponsors, McHacks has established itself as a sustainable, results-focused hackathon in Canada. With our record, we'll continue to support student projects for years to come.

Previous sponsors.



Impactful projects.



A cloud-based app that generates study exercises, using a natural language understanding API. (2019)



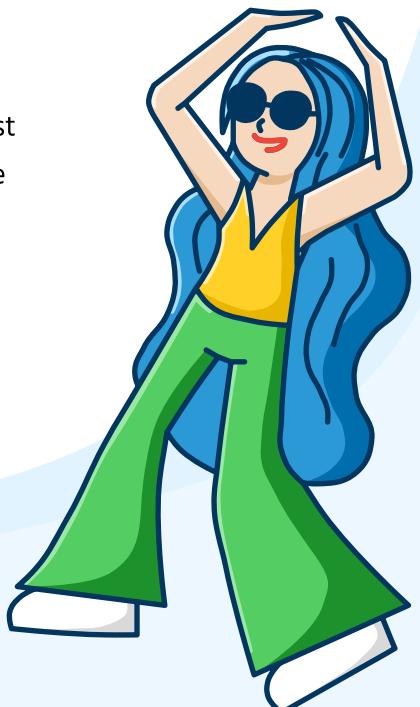
A task manager that uses an AI-powered chatbot to provide a seamless calendar integration. (2021)



A video-conferencing platform that uses live geolocation and augmented reality to enhance the user experience. (2022)

Our Team.

Our current team has organized 8 hackathons from 3 different schools in the last 5 years, amounting to 1,000+ hours of hackathon organizing experience. We are diverse both in background and studies in arts, computer science, finance, engineering, and social sciences. This is reflected in the diversity of our hackers and sponsors, and we're confident there's room for your company too, no matter your size or specialty.



Our Story

Average stats.



1208
Applicants



778
hackers



90+
schools



92%
hackers seeking
employment

A hacker hotspot.

McHacks gave me the chance to meet many creative programmers, learn from them, see their amazing ideas, and push my own creative thinking. Overall it was great fun and a very educational experience, definitely excited to comeback next year

Stephen Schneider, Rochester University

It's a great opportunity to connect with the next generation of techies, find out what motivates them and let them know that Manulife is up to something: creating leading-edge technology to be a leader in the Financial/Insurance tech sector

Thierry Leroux-Demers, Principal Enterprise Architect at Manulife



Sponsorship tiers

	byte (email us)	kilo \$3,000	mega \$6,000	giga \$9,000	tera \$12,000
general					
Thanked at opening & closing	•	•	•	•	•
Stage time at opening ceremonies		1 min	2 mins	3 mins	5 mins
Sponsor table		Standard	Standard	Large	Large
Pre-McHacks 10 challenge				•	•
Closing remarks					•
Product demo (on stage)					•
recruiting					
Access to sponsorship dashboard	•	•	•	•	•
Recruiter passes		1	2	4	∞
Access to hacker resumes/GitHub/LinkedIn			Post	Pre	Pre
Speed networking			Limited	•	•
Pre-screen hackers				•	•
Custom email to McHacks 10 hackers					•
Interview Room					•
engineering					
Send engineers and designers	•	•	•	•	•
Judge main prizes	•	•	•	•	•
Listed on API directory	•	•	•	•	•
Custom/API prize		•	•	•	•
Host workshop/mini event			30 min	45 min	60 min
Seat on final judging panel				•	•
marketing					
Logo on website	XS	S	M	L	XL
Social media promotion		1	2	2	3
Logo on t-shirt			•	•	•
Fireside chat				•	•
Logo on choice of McHacks swag*					•
swag					
Distribute swag	•	•	•	•	•
Distribute swag in swag bags		•		•	•

add-ons

(open to all sponsors)

- Sponsor a bus (\$4,000)
- Sponsor a meal (\$3,000)
- Social media takeover (during McHacks 10) (\$3,000)
- Sponsor a snack (\$1,500)
- Sponsor an activity (\$1,500)
- Social media takeover (outside of McHacks 10) (\$1,000)

title sponsor

(limited bid, please email us)

- All Tera sponsor benefits
- Presenting sponsor
- Keynote speaker
- Recurring social media posts for a 3-month period
- Recruitment session outside of McHacks 10
- Sponsored bus for hackers
- Sponsored meal

Contact Us

 mchacks.ca

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