

mchacks

sponsorship package

v 1.2



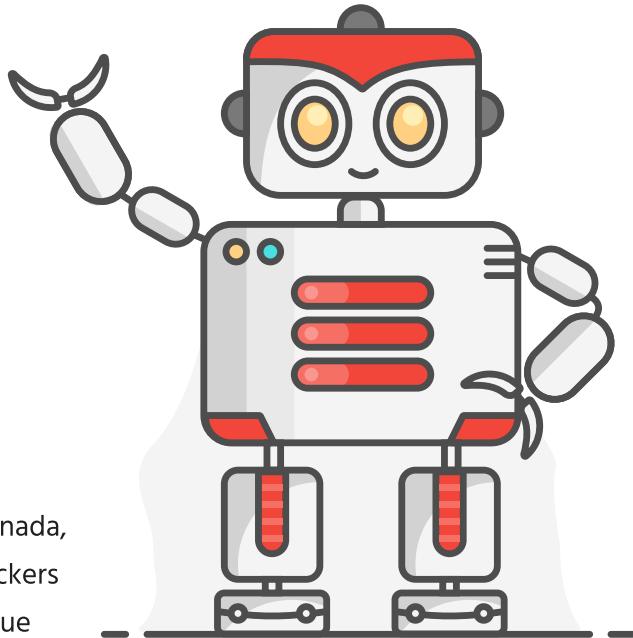
Dear potential sponsor,

Canada's favorite hackathon is back for a seventh time on **February 1st - 2nd, 2020!**

Located in Montreal, Canada's fastest-growing artificial intelligence ecosystem, McHacks challenges the best and brightest to test their limits and make their dreams reality — all in just 24 hours!

What makes us special?

McHacks is one of the largest hackathons in Canada, with a proud community of diverse student hackers and developers. We strive to highlight the unique demographic and budding talents of our community, creating an environment of collaboration, support and ambition.



What can I gain from McHacks?

Branding: Expose your brand to up-and-coming developers and top hackers in the tech community. McHacks welcomes students from Waterloo, UofT, and NYU among others -- when you showcase your brand at McHacks, all of Eastern North America is your stage.

API Demos & Testing: Put your products and APIs to the test in the hands of hundreds of curious and innovative hackers. Challenge their limits and receive valuable feedback firsthand!

Recruitment: During McHacks, you'll have direct access to all of our student developers. You can meet with our first-class talent to fill your internships and new graduate positions.

McHacks isn't just an event for hackers, it's an event for you as well. Our team will work closely with you to ensure that all of your needs and wishes are met, and that the experience was worthwhile. Feel free to reach out to us if you have any questions!

McHacks Stats



1600+
applications



550+
hackers



50+
schools



90+
submissions

McHacks testimonials

Mchacks gave me the chance to meet many creative programmers, learn from them, see their amazing ideas, and push my own creative thinking. Overall it was great fun and a very educational experience, definitely excited to comeback next year

Stephen Schneider, Rochester University

We love McHacks and are looking forward to the 7th edition next year. It's a great opportunity to connect with the next generation of techies, find out what motivates them and let them know that Manulife is up to something: creating leading-edge technology to be a leader in the Financial/Insurance tech sector

Thierry Leroux-Demers, Principal Enterprise Architect at Manulife



Sponsorship tiers

	byte *email us	kilo \$3,000	mega \$6,000	giga \$9,000	tera \$15,000
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general

Thanked at opening & closing	●	○	●	●	●
Recruiter passes		1	2	4	∞
Stage time at opening ceremonies		30 s	1 min	3 min	5 min
Sponsor table		○	●		
Large table				●	●
Title sponsor					●
Keynote speaker					●

recruiting

Access to sponsorship dashboard	●	○	●	●	●
Access to hacker resumes/Github/LinkedIn			Post	Pre	Pre
Post Hackathon recruiting email				●	●
Interview Room					●

engineering

Send engineers and designers	●	○	●	●	●
Judge prizes	●	○	●	●	●
Listed on API directory	●	○	●	●	●
Seat on final judging panel				●	●
Custom prize	○		●	●	●
Host workshop/mini event			30 min	60 min	90 min

marketing

Logo on website	XS	S	M	L	XL
Social media promotion		1	2	2	3
Sponsored meal				●	●
Logo on t-shirt			●	●	●
Naming rights to a space					●
Logo on choice of mchacks swag					●

swag

Distribute swag	●	○	●	●	●
Distribute swag in swag bags			●	●	●

add-ons: more stage time, sponsored bus

Contact us

 mchacks.ca

 fb.com/mchacks

 @mcgillhacks

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