

**VR CAT**

# The VR Event at UPC

19 May 2016 16h - 20h

by



# Why VR CAT?



VR CAT is born with the clear purpose of becoming the first VR community in Catalonia, gathering the newest technology and the best talent together.





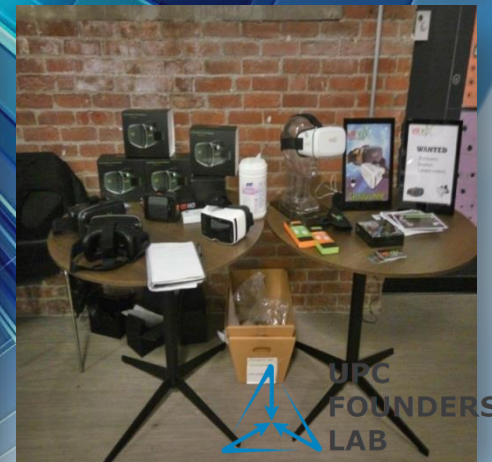
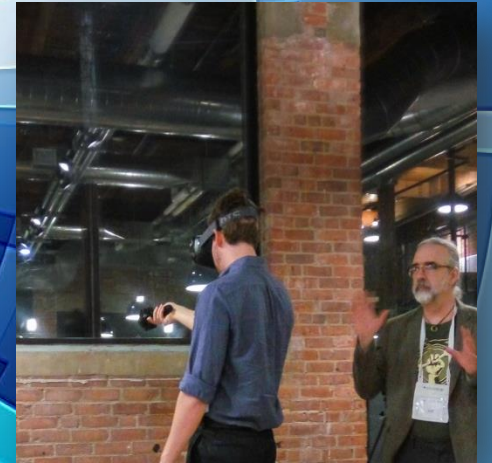
# The Event

**UPC Founders Lab**, the entrepreneurs hub of UPC, is pleased to invite you to the **first UPC Virtual Reality event**.

The main interest of the event will be to give you the possibility to present and make demonstrations of your projects in front of the community of students and professionals interested in Virtual Reality.

# What can the VR Cat event offer you

- Increase your company and product visibility
- Find talented technical students to join your company
- Find the technical partner missing in your team
- Integrate the first Catalunya Virtual Reality community





# How to participate in VR Cat

- Bring your VR project to make demos during the event

- Request a time slot if you are interested in presenting your project in front of the audience

- Invite other VR related projects to attend the event and present their projects

- Make a donation to VR Cat .We will invest all the donations in the event; advertisement, food and beverages, etc.

*Recommended donation 50-100€*

*Companies that decide to collaborate will be advertised in our platforms*

# Event Schedule and Location

Hour	
16h	Demos setup
17h	Demos start <i>(they can last until the end of the event)</i>
18h	Projects presentations <i>(time slots of 10 min)</i>
19h	Networking session - food and beverages will be provided

## Where:

UPC Campus Nord  
Jordi Girona 1-3, Barcelona, CP 08034

## Closest stops:

Metro L3 Palau Reial

L9 Zona Universitaria

Bus Linia 33 Jordi Girona- John M Keynes  
Linia 7, 67,75 Zona Universitària - Escola T S  
d'Enginyers



# Subscriptions and Team Contact

## Subscriptions Contact:

Marina Gracia March

[marina.gracia@upcfounderslab.com](mailto:marina.gracia@upcfounderslab.com)

## The Team



**Sergi Gomez**



**Jan Carbonell**



**Albert Castellana**



**Marina Gracia**

# Thank you very much for your attention

We will be waiting for you at  
VR Cat event

