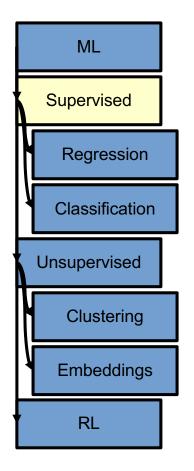
# CS181: Introduction to Machine Learning

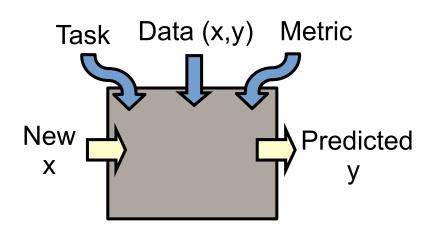
Lecture 10 (Max Margin Methods)

Spring 2021

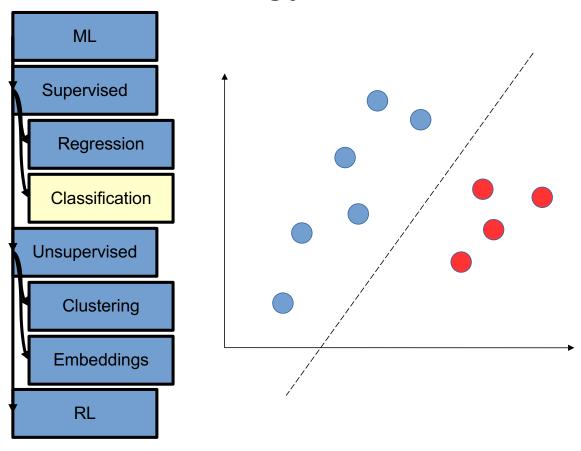
Finale Doshi-Velez and David C. Parkes Harvard Computer Science

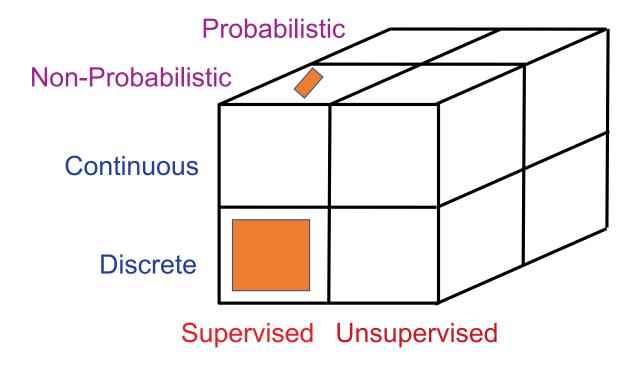
#### Machine Learning Taxonomy





## Terminology: Classification





+ graphical models, reinforcement learning

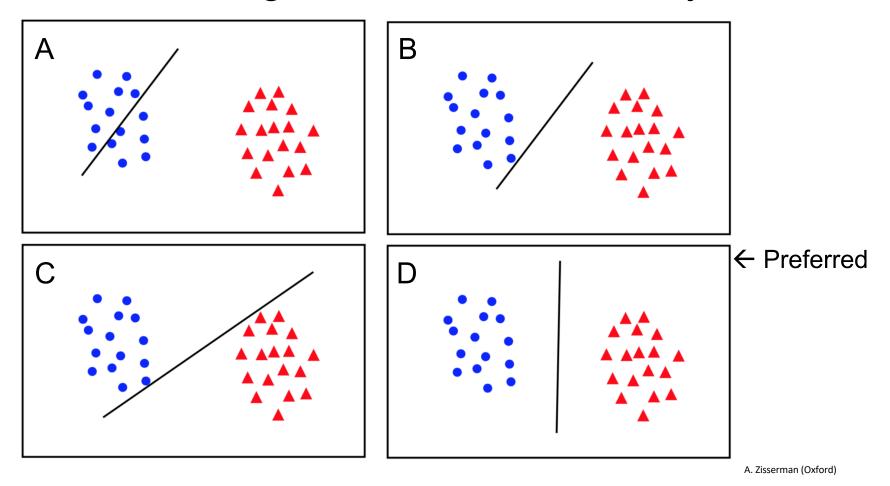
#### Today: Max Margin Methods

- "Max margin" is an elegant theory that takes us to the "support vector machine" model class!
- Convex training problems, coherent theory, and very good accuracy
- Leads to "support vector machines." SVMs have a record of very successful application, for example:
  - Predicting a cancer type from cell samples
  - Fake news characterization
  - Predicting the function of proteins
- Especially well suited when non-linear interactions between features because handle basis functions very nicely



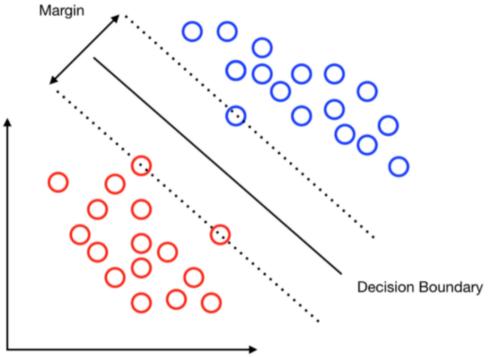
https://debuggercafe.com/opencv-hog-hyperparameter-tuning-for-accurate-and-fast-person-detection/

#### What's a good decision boundary?



#### Max-margin Decision boundary

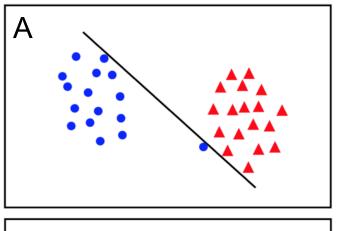
https://medium.com/analytics-vidhya/support-vector-machines-with-amazon-food-reviews-9fe0428e09ef

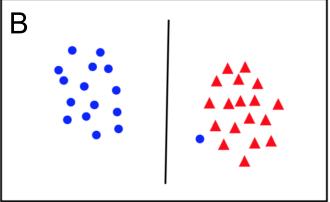


Idea: find the linear separator that maximizes the minimum distance from correctly classified examples to the boundary

(maximize "the margin on the data")

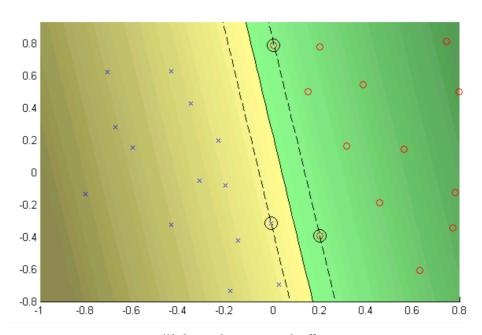
# What's a good decision boundary?



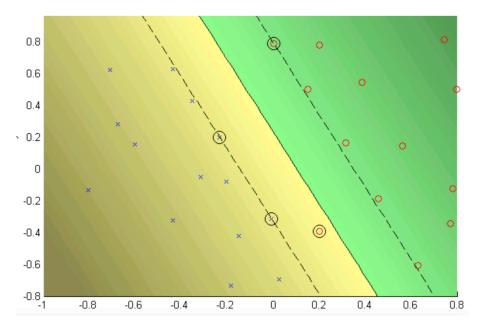


← May be preferred

# Trading off the "margin" for the number of mistakes



"Hard margin"
Require a separator



"Soft margin"
Tolerate some mistakes

A. Zisserman (Oxford)

## From linear to non-linear (next lecture)

