

# Questionnaire

- 1 Do you like advertisements on the displays?
- 2: Which kind of Advertisement do you like / dislike?
- 3: What is that makes advertisement annoying or Interested for you?
- 4: What do you know about Interactive Advertisement?
- 5: What is your expectation about Interactive Advertisement?
- 6: What attracted you toward the screen?
- 7: What do you think about this type of technique?
- 8: Do you have any recommendations?

**Note: This is an open-ended questionnaire the sequence and questions are no entirely exact.**