

Date	Notes
17 th Feb	<p>Observations</p> <ul style="list-style-type: none"> • 10:47: A man saw by waving his hand but did not continue to approach. • 10:51: Another man also saw the screen and his silhouette too. • 11:29: A woman noticed her but did not do anything, probably because of the phone. • 11:30: Another woman notice again but did not approach. • 14:03: A kid saw her and then her mother noticed that they are playing with their image. • 14:50: The employees are arranging the books on the table. • 15:00: No one has played with the advertisement until now. <p>Comments:</p> <ul style="list-style-type: none"> • Because of the books and other items on the table people look down most of the time, which drives their attention away from other things, placed up (screen). • I approached to a person for an interview but he denied and said I do not have any idea how it works. • Most old people do not have a phone, or if they have one, they do not know the functionality to use. • The mobile is a big restriction for old aged and youngsters for interaction.
18 th Feb	<p>Observations:</p> <ul style="list-style-type: none"> • 10:00: Screen orientation changed toward entrance. • 11:56: A man glanced two times (1st non-intentionally, 2nd time intentionally). • 14:00: Screen orientation changed opposite to entrance. • 14:05: Man saw himself when turned him self from front table. But did not interact.. <p>Comments:</p> <ul style="list-style-type: none"> • For mobile maybe people do not prefer to stand and interact, It is better to give people enough time somewhere to sit and make decision to interact with their phones. • It does not make sense interacting with their phones while the monitor is at their hand reach. • Mobile phones should be used for far hand reach and big screens or projection wall. • Because of amount of less people, very less glances were observed and no one has interacted with advertisement.
19 th Feb	<p>Observations</p> <ul style="list-style-type: none"> • 10:00: Monitor positioned back to its original position. • A woman noticed the screen, and read the information text on the screen, but could not interact because she had an old Nokia phone, which was not compatible to operate. She was one of the guide tour who had seen the body interaction too. • 14:00: I interacted with the advertisement many times to drag people attention and the usage and give them some sort of encouragement. • 14:35: I played once again while 4 people were standing behind me. <p>Comments:</p> <ul style="list-style-type: none"> • Mobile phone takes longer time to operate. • Less glances made to the screen, maybe because of the access information text rendered on top, which blocks full silhouette representation. • In tourist information people tend to get information as quick as possible; to restrict the advertisement with mobile phone, which consumes time, would not be a good choice. • Mobile interaction is very private to one person and does not drive others attention toward the people interacting.
20 th Feb	<p>Observations</p> <ul style="list-style-type: none"> • 10:05: A boy noticed and took his phone out and scanned the QR-Code but his mother called him and left. • 10:25: A girl and a boy are seeing their body and having fun many times, just playing with their silhouette. Which drove their mothers attention too. • 10:45: I played in crowd and some of the people around noticed, but no interaction happened. • 11:00: Many children are playing with the screen using body and jumping up and down. • 11:35: A man waved on to the screen and came near to the screen, after reading the information text he left. • 13:15: Two people discuss on the application, they are curious about it. <p>Comments</p> <ul style="list-style-type: none"> • Do a survey for mobile usage in public displays in places like tourist information center.
21 th Feb	<p>Observations</p> <ul style="list-style-type: none"> • 10:00: The screen height got reduced and the screen and Kinect is facing diagonal. • 10:46: A man saw the screen for 3 seconds but did not play. • 10:48: Another man also noticed but did not approached to play. <p>Comments</p> <ul style="list-style-type: none"> • The diagonal setup of the monitor suites where people see things facing down on the table.