



# SCRUM ROLES

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# WHATS MORE IMPORTANT?

EFFECIENCY

EFFECTIVENESS

PETER DRUCKER

*“There is nothing so useless as doing  
efficiently that which should not be done at  
all.”*

# WHATS MORE IMPORTANT?

- Hands down, it's effectiveness.
- Don't worry about efficiency until you figure out how to be effective.
- A very efficient development team working on the wrong things is a waste of time.
- A super-effective development team, however, can easily learn efficiency.
- Always work on the right things first.

SCRUM ROLES  
FALL INTO TWO  
BROAD  
CATEGORIES:

Core Roles

Non Core Roles

## NON CORE ROLES

- Non-core roles are those roles which are not mandatorily required for the Scrum
- may include team members who are interested in the project, have no formal role on the project team,
- may interface with the team, but may not be responsible for the success of the project.
- The non-core roles should also be taken into account in any Scrum project.

# NON CORE ROLES

- 1) Customers
- 2) Consumers/Users
- 3) Sponsors
- 4) Vendors
- 5) Scrum Guidance Body

# NON CORE ROLES

Non core roles can be internal or external.

Marketing team.

Legal

Compliance

Customers

# CORE ROLES



Core roles are those roles which are mandatorily required for producing the product of the project.



They are committed to the project



Responsible for the success of each



Sprint of the project and of the project as a whole.

## CORE ROLES

Scrum Master

Product Owner

Scrum Team

A cartoon illustration of a superhero standing on a yellow gradient background. The superhero has a beard, blue eyes, and a friendly expression. He is wearing a blue suit jacket over a white shirt with a red collar and a yellow circular pendant. A red cape flows behind him. A small black briefcase with a gold clasp sits on the floor to his left.

# PRODUCT OWNER

1. Who is Product Owner?
2. His roles and Responsibilities?
3. Traits of a Product Owner.
4. Challenges and Issues faced by Product Owner

# WHO IS PRODUCT OWNER

- The Product Owner is the person responsible for maximizing business value for the project.
- Responsible for articulating customer requirements
- Maintaining business justification for the project.
- The Product Owner represents the **Voice of the Customer.**
- Choosing the right product owner is **Crucial** for any Scrum project.



# HIS ROLE AND RESPONSIBILITIES

1. He is responsible for Describing requirements
2. Anticipate Client Requirements.
3. Defining a Product Vision
4. Preparing the Backlog.
5. Prioritizing the Backlog.
6. Making sure Backlog is visible to all



## HIS ROLE AND RESPONSIBILITIES

5. Making sure every one in the team understands the Backlog
6. Closely collaborating with the team
7. Accepting or Rejecting work results
8. Steering the project by tracking and forecasting its progress.



## HIS ROLE AND RESPONSIBILITIES

9. Act as a bridge between stake holders and scrum team
10. Over viewing the development process