

# Juan David Moreno Alfonso

FrontEnd Dev • UI/UX Designer • QA Enthusiast

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## Profile

Dynamic and innovative Frontend Developer with a proven track record of creating impactful and user-centric applications with significant potential to address community needs. Armed with a strong technical skill set and a passion for developing solutions that make a positive impact, I excel in transforming concepts into robust, visually appealing, and highly functional web applications.

## Let's Talk

[LinkedIn](#)  
[GitHub](#)  
[Website](#)

## Experience

### FrontEnd Developer & QA Tester at Cressco, Remote

August 2023 - Ongoing

I've spearheaded transformative initiatives to elevate user experiences on multiple online projects, championing the implementation of cutting-edge web solutions. I played a pivotal role in revolutionizing the digital landscape, leaving an indelible mark on each project by consistently delivering innovative and user-centric solutions.

#### Responsibilities:

- E-commerce Integration
- Performance Optimization
- Automated Testing
- Documentation Excellence
- Cross-Functional Collaboration

#### Objectives and Goals:

- Innovate and enhance client satisfaction through proactive engagement in insightful feedback sessions.
- Champion web accessibility standards for inclusive and user-friendly digital products.
- Implement robust testing methodologies resulting in a 15% reduction in post-release issues, to ensure flawless web applications.
- Propel projects to the forefront of innovation and competitiveness in the web development landscape.

#### TechStack:

## Languages

Spanish (Native)  
English ([Advanced](#))

React with JavaScript - TypeScript V +17.0.2 • Gatsby.js V 4.0.0 • Jest V +29.6.2 • Cypress V +12.17.3 • Axios V +1.4.0 • Graphql V 1.0.1 • Zod V 3.21.4 • Zustand V 4.3.8 • Tailwind V 3.3.2 • Sass V 1.69.2 • React Query V 4.29.12 • Next.js V 13.4.4

## **FrontEnd Developer & Designer at Patitas a Casa, Remote**

March 2023 - August 2023

I commanded the creation of a user-friendly web application dedicated to rescuing, locating, and adopting pets. Led cross-functional teams in the design and development phases, ensuring seamless integration of innovative features for an enhanced user experience. Orchestrated collaborative efforts, resulting in the successful development of a compassionate platform that connected pet lovers with their perfect companions.

### **Responsibilities:**

- Championed Responsive Web Design
- Spearheaded ongoing Optimization initiatives
- Applied strategic Problem Solving techniques
- Stayed abreast of emerging web design trends and technologies
- Led design initiatives to craft visually appealing interfaces

### **Objectives and Goals:**

- Spearheaded initiatives to optimize resource utilization
- Successfully forged strategic partnerships with prominent pet shelters and esteemed veterinarians.
- Led the company's participation in innovative industry events
- Initiated and nurtured community-centric collaborations, creating a positive feedback loop between the company and the pet care community.

### **TechStack:**

React with JavaScript - TypeScript V +18.2.0 • Vite V 4.3.2 • Axios V +1.4.0 • @emailjs/browser V 3.11.0

### **Tools:**

Figma • Adobe Photoshop • Adobe Illustrator

## **Sales Agent at XmartCall, Tuluá**

December 2022 - February 2023

My journey as a Sales Agent was more than a sales endeavor; it was a testament to the art of communication as a catalyst for understanding, trust, and satisfaction. Through effective English communication, I not only met sales targets but also fostered an environment where customers felt valued, heard, and genuinely cared for.

### **Responsibilities:**

- Engage Prospective Customers
- Conduct Needs Assessments:
- Navigate Objections with Finesse
- Collaborate with Cross-Functional Teams
- Seek and Implement Customer Feedback

### **Objectives and Goals:**

- Effectively translate technical details into customer-friendly language.
- Conduct thorough needs assessments by asking probing questions and actively listening to customer responses.
- Using effective communication to overcome hesitations.
- Implementing changes in communication approaches based on customer insights.

## **Education**

### **Software Engineering, Universidad del Valle, Tuluá, Colombia**

January 2020 - Ongoing

#### **TechStack:**

Scheme/Racket • Java V +8 • Python V 3.11.4

### **FrontEnd Development, Epam Systems, Remote**

February 2023 - May 2023

#### **TechStack:**

React V 18.2.0 • React Router Dom V 6.10.0 • React Redux V 8.0.5 •

Testing Library React V 14.0.0 • Chai V 4.3