


HELEN OUYANG

JUNIOR FULL STACK DEVELOPER

 <https://helenohyeah.github.io/>

Projects

INTERVIEW SCHEDULER

- A scheduler that allows users to create, edit, and delete appointments
- Built with: React, Node, Express, SQL
- Tested with: Jest, Storybook, Cypress

QUIZANDTELL

- A web app to find fun trivia and personality quizzes. Users can create, complete quizzes and share their quiz with friends.
- Built with: HTML, JQuery, Ajax EJS, Express, Postgres, CSS, Bootstrap

Work Experience

PRODUCT MANAGER & SCRUM MASTER

Optimity Inc | May 2019 - April 2020

- Managed scheduling and prioritization of deliverables for the launch of our first major US client.
- Established mobile analytics and user research processes.
- Conducted user research to improve user onboarding. Increased completion rate from 55% to 82%.
- Led daily scrums, weekly demos and retros

PRODUCT MANAGER

Virgin Mobile | Jul 2016 - Jul 2018

- Managed roadmap and delivery of the Virgin My Benefits reward app
- Led a UI redesign that improved offer discovery. Increased offers viewed by 48% and offers redeemed per user by 15%

ROTATION PROGRAM

Bell Canada | Jun 2014 - Jun 2016

- Recruited into Bell's award winning Rotation Program in June 2014.
- Roles: Operations Analyst, Performance Analyst, Project Manager and Product Manager

Education

FULL STACK WEB DEVELOPMENT

Lighthouse Labs | 2020

B. A. IN INTERNATIONAL RELATIONS

University of Toronto | 2009 - 2014

- Received the Gordon Cressy Award for outstanding leadership

Summary

I'm a junior full-stack web developer with a background in Product Management at a large corporation and at a start-up. I love hands-on problem solving and I bring a user-centric approach to all the experiences I build. I'm also results driven and have over 5 years of experience leading cross-functional teams.

Technical Skills

Languages:

Javascript, Ruby, HTML, CSS

Frameworks, Libraries, and

Environments:

NodeJS, ReactJS, Ajax,

Dxpress, EJS, JQuery,

Bootstrap, SASS, Storybook


CMS & Databases:

SQL, Postgres, Git

Testing:

Mocha, Chai, Jest, Cypress

Get in Touch

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