

HELEN OUYANG

FULL STACK DEVELOPER

I simply love the process of building digital experiences. Before becoming a Full Stack Developer, I built mobile and web user experiences as a Product Manager for 3+ years. My interest in technology and desire to get more hands on led me to learn programming. I'm also naturally curious, a fast learner, and I'm always pushing myself to learn more and do more: from mastering banana bread, to rock climbing outdoors, to learning to build beautiful websites with clean maintainable code.

Projects

Keyboard Warriors

- Team Project | Demo: <http://bit.ly/3mV26j7>
- Developed a full stack speed typing game built on React, Express, and PostgreSQL. Features a persistent leader board. 990+ games played to date.

DispatchMe

- Individual Project | Demo: <http://bit.ly/2YQANNz>
- Developed a dispatch web app built on React, Bootstrap, and Google Maps API. Allows a dispatcher to create delivery tasks and then an algorithm generates an optimized route for a driver.

Quiz and Tell

- Team Project | Demo: <http://bit.ly/3o2YKvS>
- Developed a full stack web app built using JQuery, EJS, and Bootstrap for front-end and Express and PostgreSQL on the back-end. Allows users to create, share, and complete BuzzFeed-like trivia and personality quizzes.

Work Experience

Product Manager & Scrum Master

Optimty Inc | May 2019 - April 2020

- Increased completion rate from 55% to 82% by conducted user research into user onboarding experience.
- Managed scheduling and prioritization of deliverables for the launch of our first major US client.
- Established mobile analytics and user research processes.

Product Manager

Virgin Mobile | July 2016 - July 2018

- Managed roadmap and delivery of the Virgin My Benefits reward app
- Increased offers viewed by 48% and offers redeemed per user by 15% through a UI redesign that improved offer discovery.

Project Manager

Bell Canada | June 2014 - June 2016

- Managed special projects across various departments including Operations, Customer Experience, Sales, and Marketing as part of Bell's Graduate Leadership Rotation Program.

Contact

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Education

Full Stack Web Development
Lighthouse Labs (2020)

B. A. International Relations
University of Toronto
(2009-2014)

Skills

Agile and Scrum
Project Planning
Communication
Leadership

Technical Skills

Languages

JavaScript
Ruby
HTML
CSS/SCSS
SQL

Frameworks & Libraries

React
Express
JQuery
Ruby on Rails
Bootstrap

Misc

Git
Mocha
Chai
Jest