

HELEN OUYANG

FULL STACK DEVELOPER

Summary

I love building digital experiences and creative problem solving. I started my career in tech as a Product Manager but my desire to get more hands on led me to programming. My product background helps me bring a holistic user-centric approach to all the experiences I build. I'm also very results driven and have over 5 years of experience leading cross-functional teams.

Projects

Keyboard Warriors

- Demo: <https://bit.ly/37GewWD> | GitHub: <https://bit.ly/2VCTtyE>
- A browser game where you type to attack and cast spells.
- Stack: React, SASS, Express on Node.js, PostgreSQL, Cypress

Jungle

- GitHub: <https://bit.ly/3mMEGgu>
- An e-commerce website with a secured admin dashboard.
- Stack: Ruby on Rails, ERB, PostgreSQL, RSpec, Capybara

Quiz and Tell

- Demo: <https://bit.ly/2JO0HgC> | GitHub: <https://bit.ly/3oqMVil>
- A web app to share trivia and personality quizzes. Users can create, complete and share their quiz with friends.
- Stack: JQuery, Ajax EJS, Express, PostgreSQL, Bootstrap

Work Experience

Product Manager & Scrum Master

Optimity Inc | May 2019 - April 2020

- Increased completion rate from 55% to 82% by conducted user research into user onboarding experience.
- Managed scheduling and prioritization of deliverables for the launch of our first major US client.
- Established mobile analytics and user research processes.

Product Manager

Virgin Mobile | July 2016 - July 2018

- Managed roadmap and delivery of the Virgin My Benefits reward app
- Increased offers viewed by 48% and offers redeemed per user by 15% through a UI redesign that improved offer discovery.

Rotation Program

Bell Canada | June 2014 - June 2016

- Recruited into Bell's award winning Rotation Program.
- Roles: Operations Analyst, Performance Analyst, Project Manager and Product Manager

Contact

ouyang.helen@gmail.com
helenouyang.me
github.com/helenohyeah
linkedin.com/in/helenouyang

Skills/Web

JavaScript ES6
ReactJS
NodeJS, Express
JQuery, RESTful APIs
HTML5, CSS, SCSS, Bootstrap
Babel, WebPack

Skills/Data

SQL, MySQL
PostgreSQL

Skills/Testing

Mocha, Chai, Jest
RSpec, Cypress, Capybara

Skills/Tools

Git, Jira
Storybook

Education

Full Stack Web Development
Lighthouse Labs (2020)

B. A. International Relations
University of Toronto
(2009-2014)