Shantanu Jain
FullStack Developer

github.com/helloshantanu
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EDUCATION

BMS Institute of Technology & Management
B.Tech in Computer Science & Engineering
2018 - Aug 2022
CGPA- 8.4/10.0

CXL Institute, USA
Growth Marketing (Mini Degree)
Jun 2020 - Nov 2020
Grade - A

SKILLS

Languages-
Javascript, Typescript, Python, Go, PHP, C++, HTML, CSS

Frameworks-
Node, React.js, Electron.js, JQuery, Flask, Django, Laravel, SASS

Tools-
Docker, Kubernetes, Jenkins, Travis CI, Jest, Mocha & Chai, Git, AWS Codepipeline, Gulp & Grunt

Platforms-
GCP, AWS, Heroku, Firebase, Vercel, Linux.

Databases-
MYSQL, PostgreSQL, MongoDB, Redis , Memcached, DynamoDB, Elastic Search.

Design-
Adobe CC, Interaction Design, Mixed Reality (AR/VR), User Flows, Wireframing, Prototyping, Data Visualization, Figma, Protopie.

AWARDS & HONOURS

TimesNext Young Entrepreneur Award (2020)
Revolutionary Startups (2020)

Semi-finalist, Anveshana Innovation Award (Innovation Center, BMSIT)

Winner, Young Jaina Award (National)

Winner, Mahindra Scholarship
(KC Mahindra Trust)

CERTIFICATION

Certified Digital Marketing | Google
Inbound Sales | Hubspot
Java Certification | Progate
Cloud Engineering | Google Cloud
CS50 | Harvard University

WORK EXPERIENCE

Co-Founder & CEO | Sterling Media Labs   **(2018-Present)**
- Worked on over 50 + projects on Web Development, App Development, Cloud Services, UI/ UX & Digital Marketing.
- Launched an inhouse Edtech product Eduvoke to enable schools and colleges to go online.
- Generated an ARR of 5+ LPA with a Growth Rate of over 300% while Industry Average was 32%
- Selected as Certified AWS Partners and Google Cloud for Startup Programme.
- Started 3 Sub startups Mazon, restroin, OPS & failed at them.

POSITION OF RESPONSIBILITY

Overall Coordinator & Convenor, EDC   **(Oct 2020-Present)**
- Leading the E-cell for the academic year 2020-2021

Vice-President, Entrepreneurship Development Cell   **(Aug 2018- Oct 2020)**
- Founding member of E-cell at BMSIT (EDC)
- Built a core team of 28+ students and organised 10+ Events and 30+ workshops in the academic year 2019-2020.
- Partnered with Multiple other E-Cell & Startup Organisation.

Paytm Mall CampusIcon | Paytm Mall   **(May 2018- Oct 2018)**
- Lead overall growth and Marketing of Laptops and Students accessories across campus as Campusicon.
- Prepared a PAN India Strategy for Increasing Sales of Laptops and related Equipment under a Combo Offer (Implemented)

PROJECTS (Professional)

AR Program | Facebook School of Innovation
- Selected among top 250 Teams for Facebook School of Innovation (AR Program) out of 10000 applicants and finished among top 50 teams.
- Built filters for Instagram and Facebook and Published them on Spark AR Hub.
- Participated in the Final Challenge to Build filter for Chumbak.
- Published an article about the Experience here.

MOBILE APP + DASHBOARD | Fettlepool Fitness Pvt. Ltd.
- Designed and Developed a Mobile App and a Backend Management System for a Gym to go contactless using smart RFID Cards.
- Integrated a Hardware Module to Read and transmit data to Cloud.
- Deployed Complete application on Cloud with Disaster Recovery and Security protocols.
- Technologies Used : **MERN Stack + Flutter + AWS**
- Links can be found here Mobile App & Github.

WEB-BASED PROJECTS (MULTIPLE)
- Built Multiple Web-based projects under Sterling Media Labs
- Some of them are EDC, Knowdis DataScience, Stepcare.in, Planhop, Aisecureme, Fettlepool.in & many more.