Open Economy AS/AD Model: Policy Analysis

Prof. Lutz Hendricks

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Model Recap

AS:

$$Y/L = F\left(\frac{P}{P^e}\frac{1}{1+m}, z\right) \qquad (1)$$
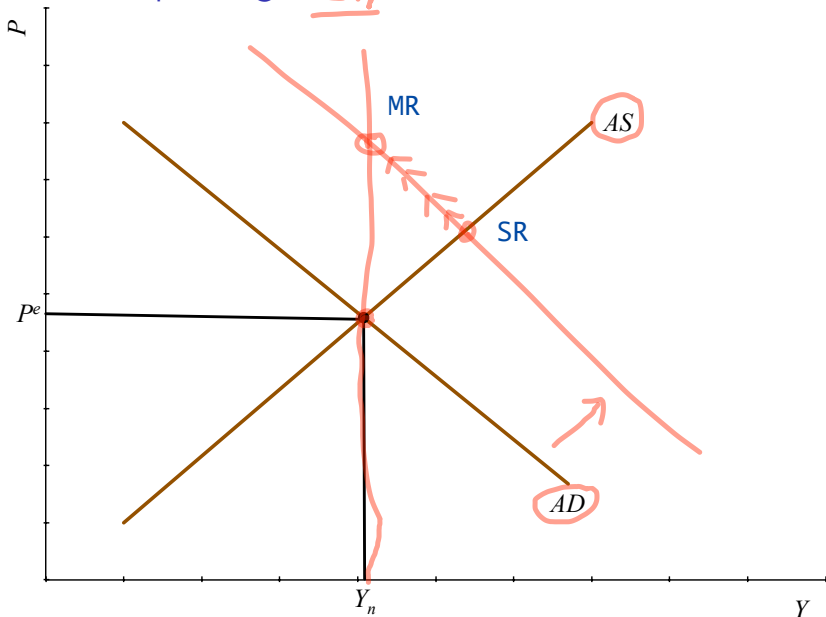
AD:

$$Y = Y\left(\bar{E}P/P^*, G, T\right) \qquad (2)$$

Short run: P^e is given.

Medium run: $P^e = P$.

Transition: $P^e \rightarrow P$ shifts AS.

Government spending

$G \uparrow$: Short run

P^e **fixed**

AD shifts right.

Move along AS

▶ higher P and Y

$NX \downarrow$ because $P \uparrow$ and $Y \uparrow$

Money market: $M/P = YL(i^*)$

▶ $M \uparrow$ to offset higher P and higher Y

$G \uparrow$: Medium run

$$Y = C + I + G + NX \quad \text{unchanged}$$

$P^e = P$

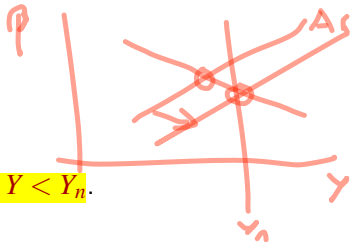MR-AS fixed $Y = Y_n$.

AS shifts up $\implies P \uparrow$

$NX \downarrow$ due to higher prices.

Money market: M/P unchanged

Overall result: full crowding out

The government ends up sending all of its extra demand abroad!

Devaluation

Suppose the economy is in recession with $Y < Y_n$.
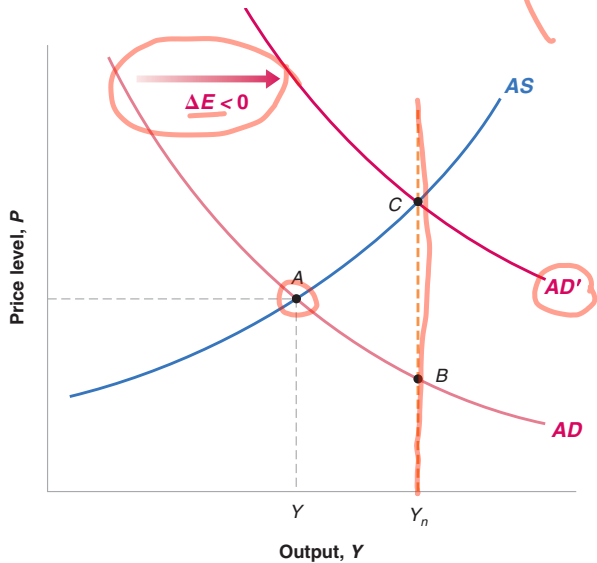
What are the options?

1. $G \uparrow$ (budget deficit, $NX \downarrow$)
2. Wait for the AS curve to shift (takes time)

Instead of waiting for P to fall, why not simply lower E?

▶ The effect on the real exchange rate and on demand is the same.

▶ Avoid the painful period of unemployment.

Devaluation

$$NX \left(E \uparrow / P^* \right)$$

$\Delta E < 0$

AS

AD'

AD

C

A

B

Price level, P

Output, Y

Y

Y_n

A Free Lunch?

Now fixed exchange rates look like a free lunch.

- ► Avoid exchange rate volatility
- ► Gain instant adjustment to full employment through devaluation.

What's the catch?

- ► Hint: what happens to E^e?

International Spillovers

What are the effects of a devaluation on the other country?

Currency Crises

Currency Crises

Under the peg: UIP implies $i = i^*$

But what happens if investors doubt the peg?

UIP:

$$i_t = i_t^* - x_t \qquad (3)$$

$$x_t = \frac{E_{t+1}^e - E_t}{E_t} \qquad (4)$$

x: expected FX depreciation / dollar appreciation.

In general, the depreciation term x_t can be positive or negative.

But the peg offers **insurance** to those who bet against the peg: x_t can never be positive.

Currency Crises

$$i = i^* + x$$
$$5\% = 65\% - 60\%$$

Example:

- ▶ 25% chance of 20% devaluation over the next month
- ▶ $x_t = 0.75 \times 0 + 0.25 \times -0.2 = -0.05$
- ▶ investors demand an interest premium of 5% **per month** to compensate for this risk

What would the AS/AD graph for a currency crisis look like?

- ▶ Hint: $Y = C(Y - T) + I(Y, i^* - \pi^e) + G + NX(Y, Y^*, \bar{E}P/P^*)$

Result: High interest rates lead to a big recession.

Policy Options

1. Raise i by 60%
   major recession as borrowing shuts down
2. Raise i by less than 60%
   - capital outflows
   - CB must sell FX and eventually runs out of reserves
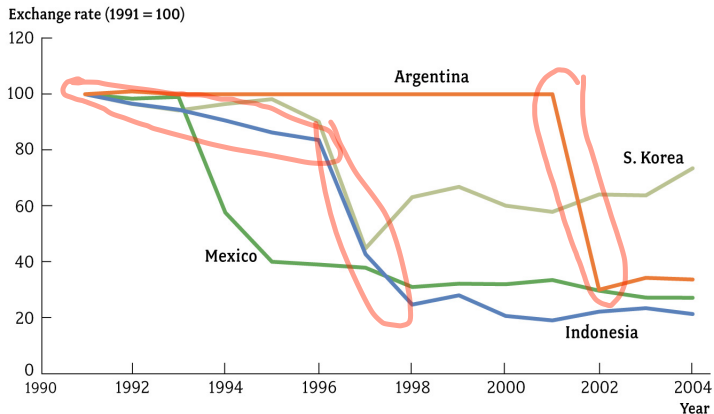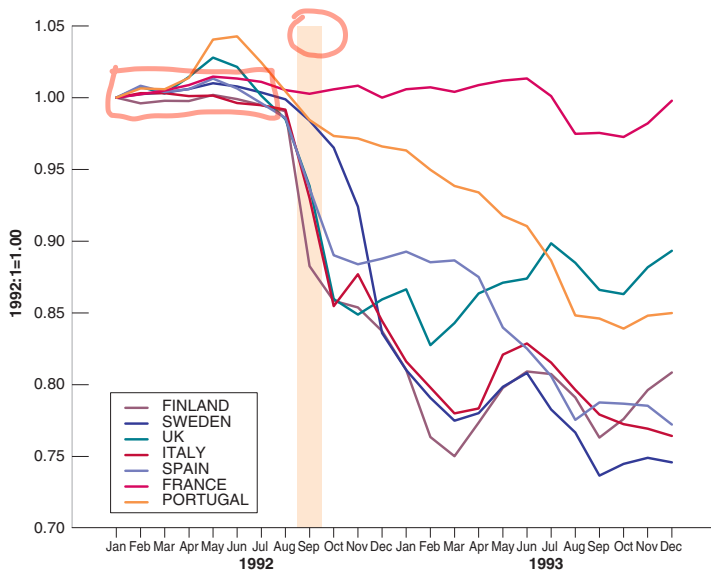3. Devalue the currency

Crisis Examples

Exchange rate (1991 = 100)

FIGURE 15.7 **Depreciations During Several Currency Crises, 1991–2004**

Macroeconomics, Charles I. Jones
Copyright © 2008 W. W. Norton & Company

Crisis Examples

Lessons

1. Fixed exchange rates are ==fragile==
    1.1 they can only be sustained as long as investors remain utterly convinced that a peg will hold
    1.2 betting against a peg is insured by the government

2. ==Fixed exchange rates can collapse without reason==
   If many investors believe the peg will fail, it will fail.

Which Exchange Rate Regime Is Best?

The costs of fixing the exchange rate

1. Loss of monetary autonomy.
   - ▶ Import the U.S. inflation rate
2. Risk of speculative attacks.
3. Volatile interest rates.
4. Loss of automatic adjustment to certain shocks.

Benefits of fixing the exchange rate

1. Loss of monetary autonomy.
   - Import the U.S. inflation rate
2. Incentives for fiscal discipline.
   - Cannot print money to finance budget deficits.
3. Stable exchange rate

The Impossible Trinity

- Exchange rate regimes pursue 3 goals:
    1. Stable exchange rates
    2. Monetary autonomy
    3. Free capital flows.
- Only 2 of the 3 goals are attainable.
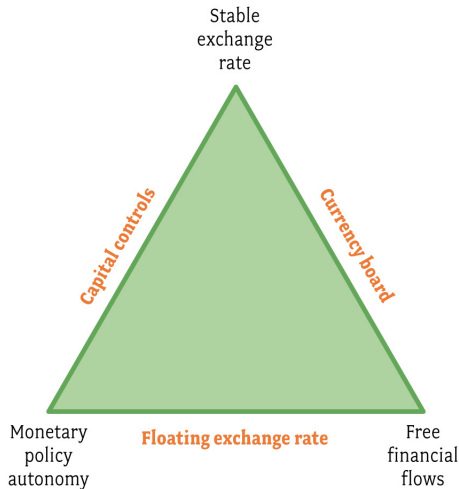
The Impossible Trinity

FIGURE 15.6 The Policy Trilemma in Open Economies

Macroeconomics, Charles I. Jones
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Which regime is best?

- ▶ The answer depends on the characteristics of the country.
- ▶ Large, relatively closed countries can handle volatile currencies - they usually float.
- ▶ Small countries with a major trading partner may want to peg
  - ▶ But beware of pegging against the wrong country (Argentina).
- ▶ Countries with questionable central banks may want to peg

Example: Regime Choice

1. USA vs rest of the world
2. Canada vs USA
3. Argentina vs USA vs Brazil

Currency Unions

- ▶ If the exchange rate is fixed, why not get rid of it?
- ▶ Main example: Euro
- ▶ Benefits:
  - ▶ lower transactions costs
  - ▶ credibility
  - ▶ speculative attacks no longer possible.
- ▶ Costs:
  - ▶ irreversible: cannot devalue in response to shocks
  - ▶ loss of monetary policy

Reading

▶ Blanchard / Johson, Macroeconomics, 6th ed., ch. 21

Additional reading:

▶ Jones, Macroeconomics, ch. 15.