

# Open Economy AS/AD Model: Policy Analysis

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# Model Recap

AS:

$$Y/L = F\left(\frac{P}{P^e} \frac{1}{1+m}, z\right) \quad (1)$$

AD:

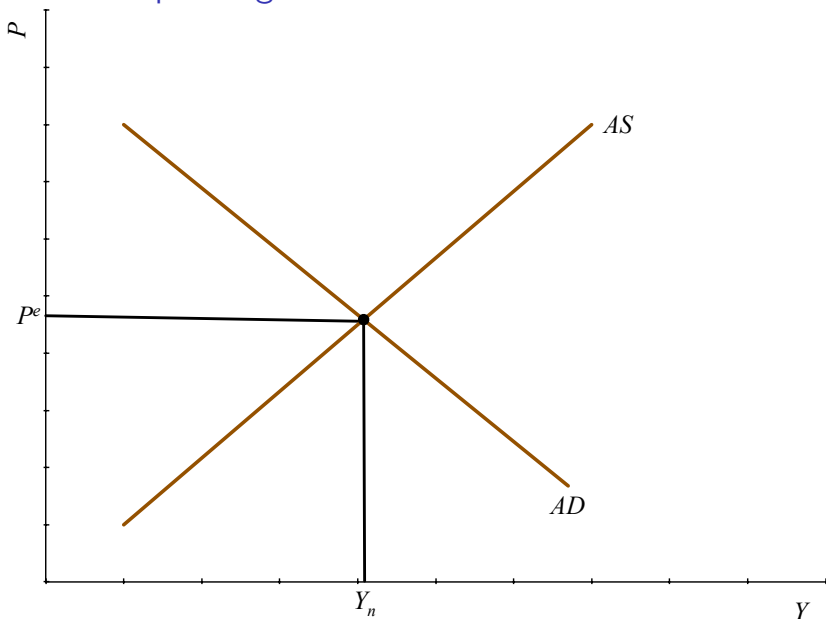
$$Y = Y\left(P/(\bar{E}P^*), G, T\right) \quad (2)$$

Short run:  $P^e$  is given.

Medium run:  $P^e = P$ .

Transition:  $P^e \rightarrow P$  shifts AS.

## Government spending



## $G \uparrow$ : Short run

$P^e$  fixed

AD shifts right.

Move along AS

► higher  $P$  and  $Y$

$NX \downarrow$  because  $P \uparrow$  and  $Y \uparrow$

Money market:  $M/P = YL(i^*)$

►  $M \uparrow$  to offset higher  $P$  and higher  $Y$

$G \uparrow$ : Medium run

$$P^e = P$$

MR-AS fixed  $Y = Y_n$ .

AS shifts up  $\implies P \uparrow$

$NX \downarrow$  due to higher prices.

Money market:  $M/P$  unchanged

Overall result: full crowding out

The government ends up sending all of its extra demand abroad!

# Devaluation

Suppose the economy is in recession with  $Y < Y_n$ .

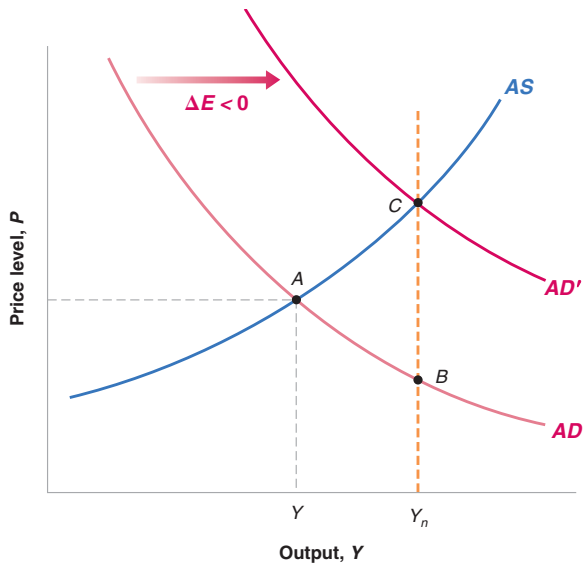
What are the options?

1.  $G \uparrow$  (budget deficit,  $NX \downarrow$ )
2. Wait for the AS curve to shift (takes time)

Instead of waiting for  $P$  to fall, why not simply lower  $E$ ?

- ▶ The effect on the real exchange rate and on demand is the same.
- ▶ Avoid the painful period of unemployment.

# Devaluation



# A Free Lunch?

Now fixed exchange rates look like a free lunch.

- ▶ Avoid exchange rate volatility
- ▶ Gain instant adjustment to full employment through devaluation.

What's the catch?

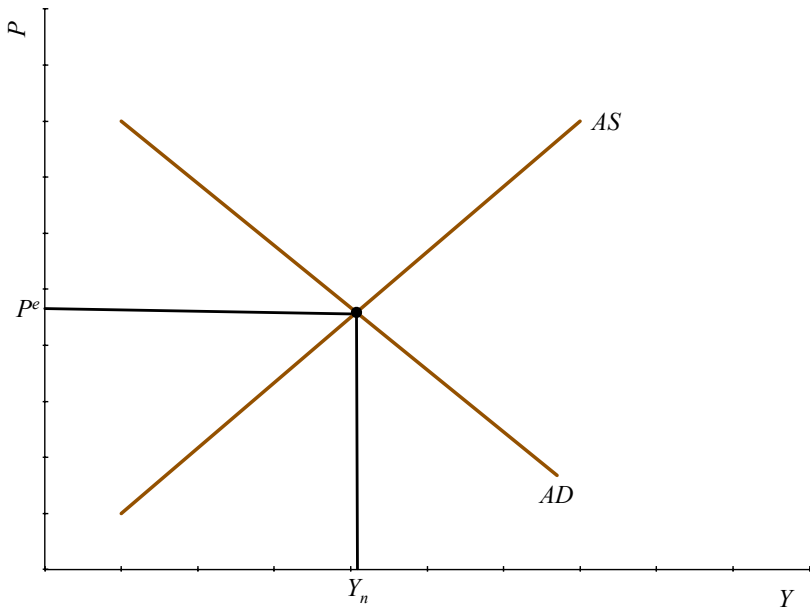
- ▶ Hint: what happens to  $E^e$ ?



# International Spillovers

What are the effects of a devaluation on the other country?

## Devaluation With Full Employment



# Trade Restrictions

Tariff shifts  $AD$  right:  $NX$  rises, holding everything else fixed.

Short run:

- ▶ the same as other  $AD$  shifters:  $Y \uparrow, P \uparrow$
- ▶ the Fed must raise  $M$  to prevent  $i$  from rising
- ▶ tariffs work in the short run (while price expectations are fixed)

# Trade Restrictions

Medium run:

- ▶ vertical  $AS$  curve fixes  $Y = Y_n$
- ▶ tariffs don't work – what gives?
- ▶ prices rise until  $NX$  is unchanged again

Price adjustments mimic the role of exchange rate adjustments.

# Currency Crises

# Currency Crises

Under the peg: UIP implies  $i = i^*$

But what happens if investors doubt the peg?

UIP:

$$i_t = i_t^* + x_t \quad (3)$$

$$x_t = \frac{E_{t+1}^e - E_t}{E_t} \quad (4)$$

$x$ : expected FX appreciation appreciation.

In general, the depreciation term  $x_t$  can be positive or negative.

But the peg offers **insurance** to those who bet against the peg:  $x_t$  can never be negative.

# Currency Crises

Example:

- ▶ 25% chance of 20% devaluation over the next month
- ▶  $x_t = 0.75 \times 0 + 0.25 \times -0.2 = -0.05$
- ▶ investors demand an interest premium of **5% per month** to compensate for this risk

What would the AS/AD graph for a currency crisis look like?

- ▶ Hint:

$$Y = C(Y - T) + I(Y, i^* + x - \pi^e) + G + NX(Y, Y^*, P/(\bar{E}P^*))$$

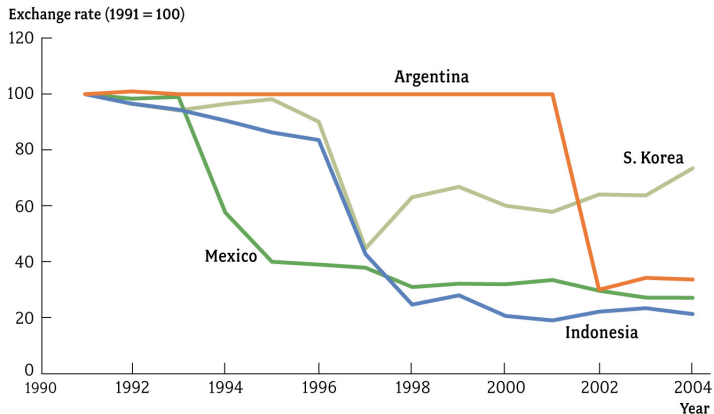
Result: High interest rates lead to a big recession.

# Policy Options

1. Raise  $i$  by 60%  
major recession as borrowing shuts down
2. Raise  $i$  by less than 60%
  - ▶ capital outflows
  - ▶ CB must sell FX and eventually runs out of reserves
3. Devalue the currency



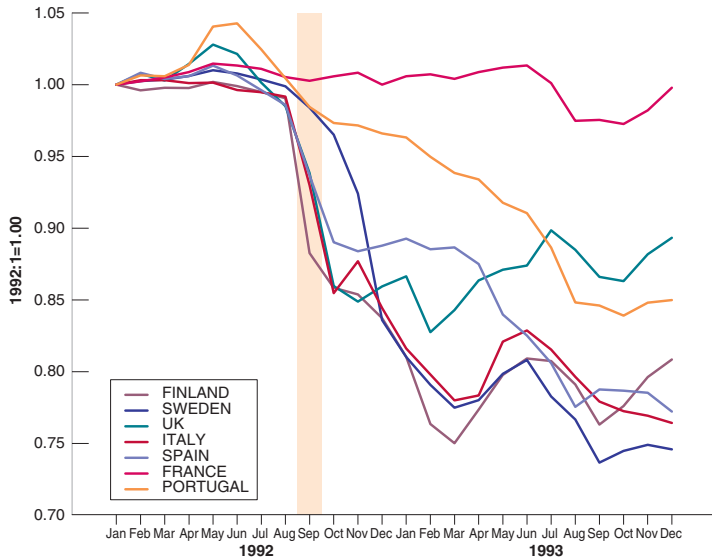
# Crisis Examples



**FIGURE 15.7** Depreciations During Several Currency Crises, 1991–2004

*Macroeconomics*, Charles I. Jones  
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# Crisis Examples



# Lessons

1. Fixed exchange rates are fragile
  - 1.1 they can only be sustained as long as investors remain utterly convinced that a peg will hold
  - 1.2 betting against a peg is insured by the government
2. Fixed exchange rates can collapse without reason  
If many investors believe the peg will fail, it will fail.

Which Exchange Rate Regime Is Best?

# The costs of fixing the exchange rate

1. Loss of monetary autonomy.
  - ▶ Import the U.S. inflation rate
2. Risk of speculative attacks.
3. Volatile interest rates.
4. Loss of automatic adjustment to certain shocks.

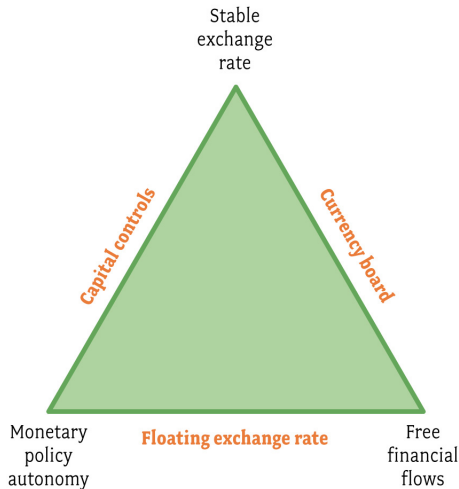
# Benefits of fixing the exchange rate

1. Loss of monetary autonomy.
  - ▶ Import the U.S. inflation rate
2. Incentives for fiscal discipline.
  - ▶ Cannot print money to finance budget deficits.
3. Stable exchange rate

# The Impossible Trinity

- ▶ Exchange rate regimes pursue 3 goals:
  1. Stable exchange rates
  2. Monetary autonomy
  3. Free capital flows.
- ▶ Only 2 of the 3 goals are attainable.

# The Impossible Trinity



**FIGURE 15.6** The Policy Trilemma in Open Economies

*Macroeconomics*, Charles I. Jones  
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## Which regime is best?

- ▶ The answer depends on the characteristics of the country.
- ▶ Large, relatively closed countries can handle volatile currencies - they usually float.
- ▶ Small countries with a major trading partner may want to peg
  - ▶ But beware of pegging against the wrong country (Argentina).
- ▶ Countries with questionable central banks may want to peg

## Example: Regime Choice

1. USA vs rest of the world
2. Canada vs USA
3. Argentina vs USA vs Brazil

# Currency Unions

- ▶ If the exchange rate is fixed, why not get rid of it?
- ▶ Main example: Euro
- ▶ Benefits:
  - ▶ lower transactions costs
  - ▶ credibility
  - ▶ speculative attacks no longer possible.
- ▶ Costs:
  - ▶ irreversible: cannot devalue in response to shocks
  - ▶ loss of monetary policy

# Reading

- ▶ Blanchard / Johnson, Macroeconomics, 6th ed., ch. 21

Additional reading:

- ▶ Jones, Macroeconomics, ch. 15.