



A S H L E Y
J I A N G

FULL-STACK DEVELOPER

CONTACT

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Germany

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SKILLS

- HTML5
- CSS
- JavaScript(ES6)
- GIT
- Sass
- Bootstrap
- ReactJS
- MongoDB
- Express
- Postman
- Adobe Creative Suite

LANGUAGE

- English (Bilingual)
- Mandarin Chinese (Bilingual)
- German (A2)

INTERESTS

True crime podcasts,
craft & making reality shows,
cooking, baking and yoga

Full stack Web Developer with 6+ years of experience in the field of design and marketing. With a diverse range of inter-cultural experiences. Able to work individually and well in a team, I have collaborated with designers and clients in North America, Europe, and across Asia.

EDUCATION

Fullstack Web Development

07.2021 – Present | Digital Career Institute gGmbH - Leipzig, Germany

BFA in Industrial Design

05/2007 – 05/2011 | Columbus College of Art & Design - Ohio, USA

EXPERIENCE

PRESENT
03/2022

WEB DEVELOPER STUDENT TUTOR

DCI Digital Career Institute gGmbH | *Germany (remote)*

- Review class modules and provide support to students during tutor sessions
- Help students with coding exercises and clarifying new introduced concepts
- Be available to students to answer questions
- Main topics: Javascript, React, VSCode

04/2019
11/2017

TRAINING INSTRUCTOR

THE GENIUS WORKSHOP | *Shanghai, China*

- Access and look after 100+ students' progress throughout their term and work closely with sales, marketing and management department to efficiently plan and coordinate work
- Design new STEM curriculum and class material for each new term
- Give presentations and live demos at international school events
- Train and lead student teams to compete in national STEM competitions
- Train and mentor new on-boarding instructors

10/2017
10/2014

DIGITAL MARKETING COORDINATOR

ANOVAX Marketing & Research Consultants | *Shanghai, China*

- Manage, budget and deploy ad campaigns (on-site, social media, newsletter, brochures, print-outs, signage...etc.)
- Monitor and optimize traffic for all social platforms
- Create regular reports to ensure that KPI's are monitored and goals are reached
- Manage and monitor client data base
- Semiotic check on all materials throughout each market research project
- Intern management, training and recruitment

09/2014
08/2013

SENIOR DESIGNER

CINJUL Fashion Accessories | *Shanghai, China*

- Branding and concept development
- Create CAD drawings, Tech Packs, sketches, trend reports and promotion PPT
- Visual Display: showroom management and coordination
- Sourcing: Monitor the resource/sample allocation. Update and maintain source/client listings
- Assist Merchandise Director and train interns and temps

07/2013
04/2012

FASHION DESIGN ASSISTANT

FASHION DK | *Shanghai, China*

- Assist across South Korean, Singapore and Shanghai women's wear design departments
- Brand Development for in-house brand: Maxqullo
- Create Tech Packs, CAD drawings, trend reports, showroom display
- Trend analysis, sample sourcing, showroom coordination
- Merchandising and production development for sub-company brand: Tinawells (Whole9Yards)