



ASHLEY
JIANG

FULL-STACK DEVELOPER

CONTACT

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Germany

🔗 github.com/heyitsashleyhere

SKILLS

- HTML5
- CSS
- JavaScript(ES6)
- GIT
- Sass
- BootStrap
- ReactJS
- MongoDB
- Express
- Postman
- Adobe Creative Suite

LANGUAGE

- English (Bilingual)
- Mandarin Chinese (Bilingual)
- German (A2)

INTERESTS

True crime podcasts,
craft & making reality shows,
cooking, baking and yoga

I fell in love with the Web Development community in 2021 and aim to become a Full stack Web Developer. With 6+ years of experience in the field of design and marketing, I have a diverse range of inter-cultural experiences. I am not only a team-player but also a self-starter. I find satisfaction when I can apply my design mindset to the creative problem solving attitude aspect to my codes.

I strive to gain more skills and knowledge to help companies solve problems and am always eager to learn new Technologies (on my list: Redux, ReactNative, Typescript)

EDUCATION

Fullstack Web Development

07/2021 – Present | DCI Digital Career Institute gGmbH - Leipzig, Germany
• 12 month program learning MERN Stack and 150hrs German Language

BFA in Industrial Design

05/2007 – 05/2011 | Columbus College of Art & Design - Ohio, USA

EXPERIENCE

PRESENT **WEB DEVELOPER STUDENT TUTOR**
03/2022 DCI Digital Career Institute gGmbH | *Germany (remote)*

- Review class modules and provide support to students during tutor sessions
- Help students with coding exercises and clarifying new introduced concepts
- Be available to students to answer questions
- Main topics: Javascript, React, VSCode

04/2019 **TRAINING INSTRUCTOR**
11/2017 THE GENIUS WORKSHOP | *Shanghai, China*

- Access and look after students' progress and work closely with sales, marketing and management department
- Design new STEM curriculum and class material for each new term
- Give presentations and live demos at international school events
- Train and lead student teams to compete in national STEM competitions and mentor new on-boarding instructors

10/2017 **DIGITAL MARKETING COORDINATOR**
10/2014 ANOVAX Marketing & Research Consultants | *Shanghai, China*

- Manage, budget and deploy ad campaigns (on-site, social media, newsletter, brochures, print-outs, signage...etc.)
- Monitor and optimize traffic for all social platforms
- Create regular reports to ensure that KPI's are monitored and goals are reached
- Semiotic check on all materials for each market research project
- Intern management, training and recruitment

09/2014 **SENIOR DESIGNER**
08/2013 CINJUL Fashion Accessories | *Shanghai, China*

- Branding and concept development with Adobe Creative Suite
- Create CAD drawings, Tech Packs, sketches, trend reports and promotion PPT; showroom management and coordination
- Sourcing: Monitor the resource/sample allocation. Update and maintain source/client listings

07/2013 **FASHION DESIGN ASSISTANT**
04/2012 FASHION DK | *Shanghai, China*

- Assist across South Korean, Singapore and Shanghai women's wear design departments
- Brand Development for in-house brand: Maxquillo
- Create Tech Packs, CAD drawings, trend reports/analysis, sample sourcing, showroom coordination
- Merchandising and production development for sub-company brand: Tinawells (Whole9Yards)