

App Integration Services



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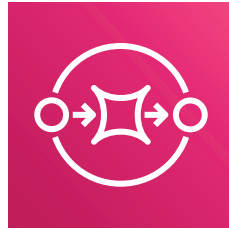
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AWS App Integration Services



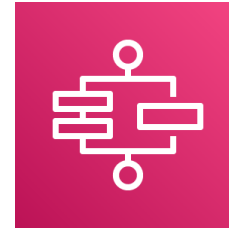
Amazon SNS

Managed pub/sub
messaging service



Amazon SQS

Managed message
queue service



AWS Step Functions

Serverless workflow
management service

Overview

Introducing Amazon Simple Notification Service (SNS)

Introducing Amazon Simple Queue Service (SQS)

Exploring architectures leveraging SNS and SQS

Examining AWS Step Functions

Reviewing sample AWS Step Function usage

AWS Messaging Services

Amazon Simple Notification Service (SNS)



Fully managed pub/sub messaging service

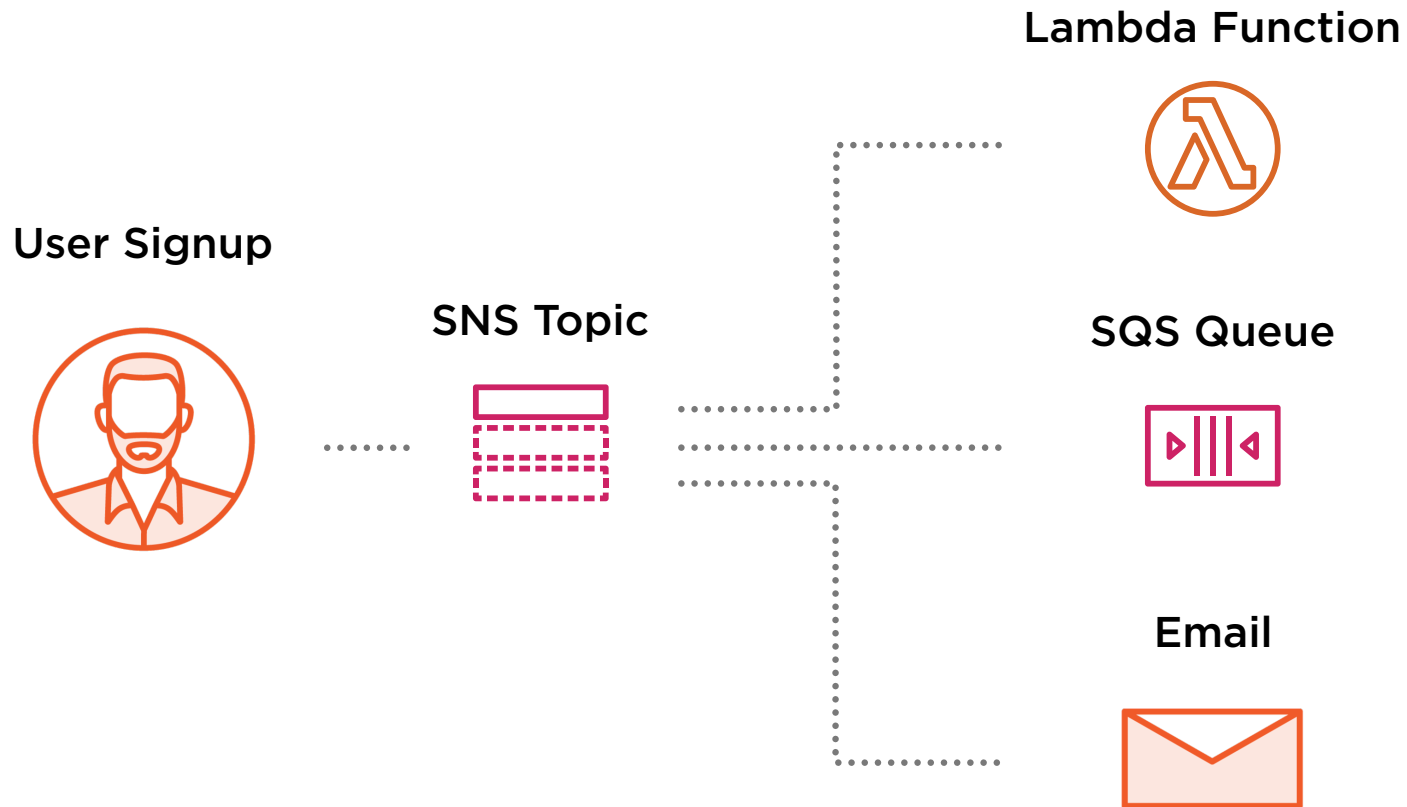
Enables you to create decoupled applications

Organized according to topics

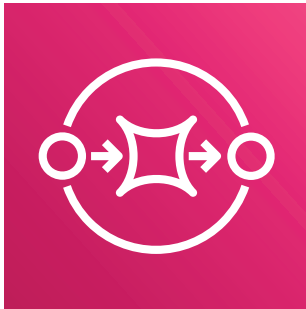
Integrates with multiple AWS services

Provides end user notifications across SMS, email, and push notifications

Example Amazon SNS Architecture



Amazon Simple Queue Service (SQS)



Fully managed message queue service

Enables you to build decoupled and fault tolerant applications

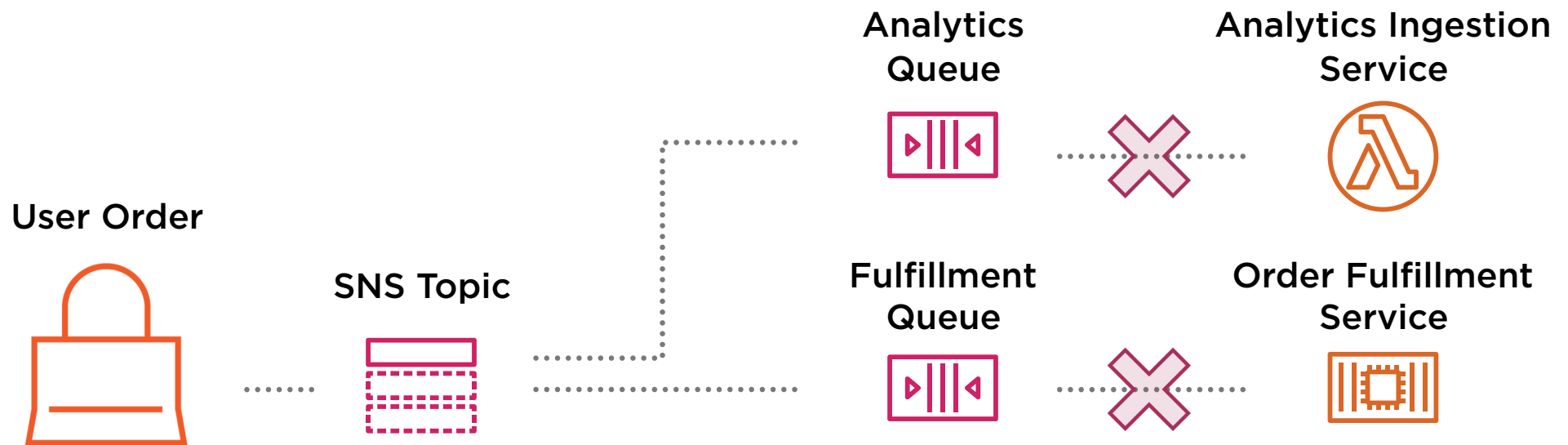
Supports up to 256 KB data payload

Allows messages to be stored up to 14 days

Provides two types of queues

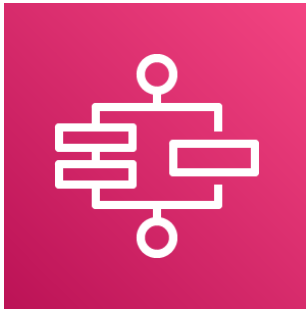
- Standard queue
- FIFO queue (first in first out)

Example Amazon SNS & SQS Architecture



AWS Step Functions

AWS Step Functions



Enables orchestration of workflows through a fully managed service

Supports serverless architectures

Can support complex workflows including error handling

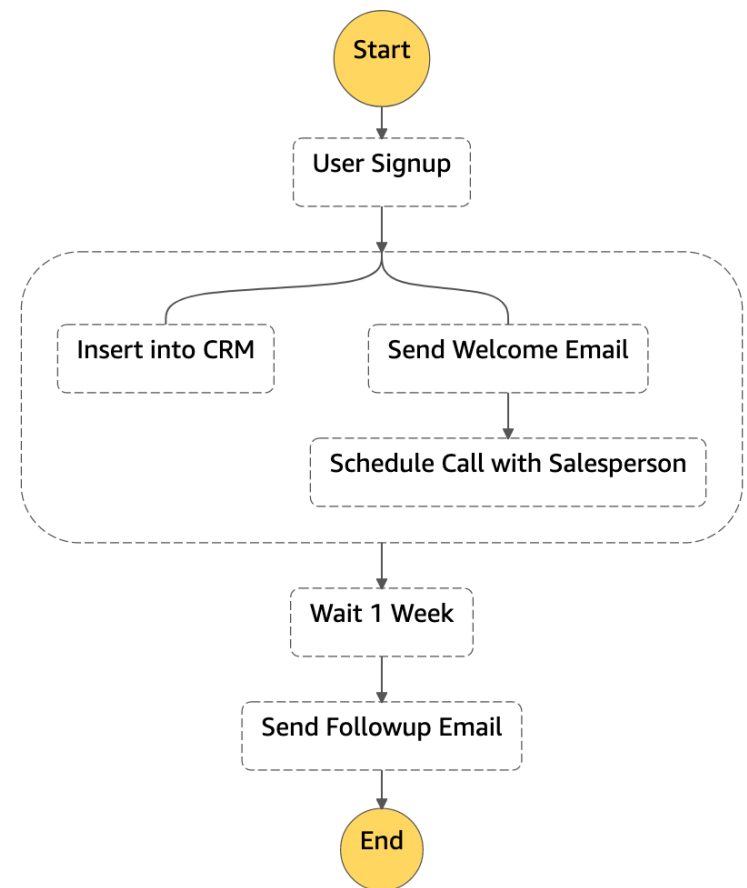
Charged per state transition along with the other AWS services leveraged

Workflows are defined using Amazon States Language

```

{
  "Comment": "Signup workflow",
  "StartAt": "User Signup",
  "States": {
    "User Signup": {
      "Type": "Pass",
      "Next": "Parallel"
    },
    "Parallel": {
      "Type": "Parallel",
      "Next": "Wait 1 Week",
      "Branches": [
        {
          "StartAt": "Insert CRM",
          "States": ...
        }
      ]
    }
  }
}

```



Compute services
Database services
Messaging services
**Data processing
services**
**Machine learning
services**

AWS Step Function Integrations

Scenario Based Review

Scenario 1



Ruth started a non-profit that assigns volunteers to opportunities

Recently their database server went down and users were unable to signup

While the situation is better, there is still some downtime expected in the future

She wants to explore an AWS service that could prevent lost user signups

What service would you recommend to Ruth?

Scenario 2



Jessi created a list of onboarding steps for new customers for their new app

These steps detail integrations with their CRM, emails to the user, and analytics

Jessi is worried about the time it will take to build all of this from scratch

Is there an AWS service that can help with this approach?

Scenario 3



Roger's company is an eCommerce company building a custom platform

They are still adding new functionality

He wants aspects of the platform to listen for events like orders and refunds

They don't yet know all of the elements that would need to respond to events

Is there a service that would allow current and future parts of the platform to listen for these events?

Summary

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Introduced Amazon Simple Notification Service (SNS)

Introduced Amazon Simple Queue Service (SQS)

Explored architectures leveraging SNS and SQS

Examined AWS Step Functions

Reviewed sample AWS Step Function usage



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Solution: Simple Queue Service (SQS)

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Solution: AWS Step Functions

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Solution: Simple Notification Service (SNS)