





*Georgia*



# Georgia

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Editor & Designer

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# ~~ALIEN HEADS FOUND IN GEORGIA!~~

Georgia was named after a tabloid headline.



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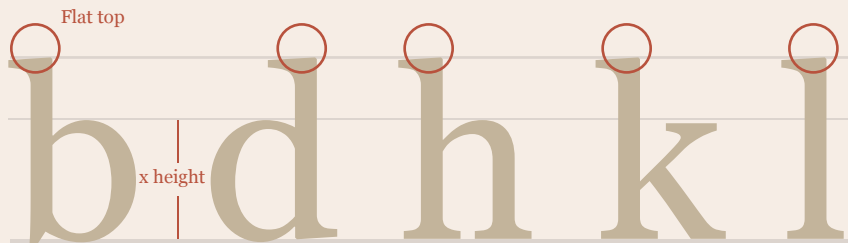


Georgia was designed in 1993 but  
published in 1996.

# *Matthew Carter*

Matthew Carter is the designer behind Georgia. Born in England, he fell in love with type while working at a font foundry in the Netherlands. In 1981, he co-founded Bitstream with Mike Parker, a digital fonts studio where he worked for the next ten years.

In recent years, he has created several popular typefaces, including Snell Roundhand, Verdana, and Georgia. Georgia and Verdana were both designed from scratch with screen legibility in mind for the Microsoft Corporation in 1996.



Carter was influenced by early nineteenth-century Scotch roman letterforms as demonstrated in the horizontal top serifs of the lowercase b, d, h, k, l and by the flat tops of the lowercase t, a.



Georgia's letterforms are characterized by their tall x-heights, thin strokes and thick serifs, and high contrast between the regular and bold weights. Unlike many contemporary fonts, the italic contains the single-storeyed lowercase a and g.

*ag*

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt

Uu Vv Xx Yy Zz

**Aa Bb Cc Dd Ee Ff**

**Gg Hh Ii Jj Kk Ll Mm**

**Nn Oo Pp Qq Rr Ss Tt**

**Uu Vv Xx Yy Zz**



*Aa Bb Cc Dd Ee Ff*

*Gg Hh Ii Jj Kk Ll Mm*

*Nn Oo Pp Qq Rr Ss Tt*

*Uu Vv Xx Yy Zz*

***Aa Bb Cc Dd Ee Ff***

***Gg Hh Ii Jj Kk Ll Mm***

***Nn Oo Pp Qq Rr Ss Tt***

***Uu Vv Xx Yy Zz***





## Numerals & Glyphs —

## *Numerals*

0 1 2 3 4  
5 7 8 9

Georgia's numerals are non-aligning,  
designed to blend into continuous text.

**\$0.00**

Despite Georgia's popularity,  
Carter made no profits from it.

**! ? & % @ \* . \* ? !**

f

n.

*Georgia*



DESIGNED BY KEKELI SACEY

TYPEFACE: GEORGIA

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