|  |  |
| --- | --- |
| Carousel | |
|  | [WKND Adventures](https://main--wknd--hlxsites.hlx.page/adventures) Join us on one of our next adventures. Browse our list of curated experiences and sign up for one when you're ready to explore with us. Test for demo!  [Book your trip now! 50% off](https://main--wknd--hlxsites.hlx.page/adventures) |
|  | [San Diego Surf Spots](https://wknd.site/language-masters/en/magazine/san-diego-surf.html) From the hippie beaches of Ocean Beach to the ritzy shores of La Jolla and everywhere in between. Discover the San Diego surf scene.  [FULL ARTICLE](https://wknd.site/language-masters/en/magazine/san-diego-surf.html) |
|  | [Downhill Skiing Wyoming](https://wknd.site/language-masters/en/adventures/downhill-skiing-wyoming.html) A skier's paradise far from crowds and close to nature with terrain so vast it appears uncharted.  [VIEW TRIP](https://wknd.site/language-masters/en/adventures/downhill-skiing-wyoming.html) |

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| blockquote |
| "There is no better place to shred than Los Angeles" |
| Ben Tepfer - Pro Skater |

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| Featured Article |
| <https://main--wknd--hlxsites.hlx.page/magazine/western-australia> |

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## Recent Article

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| Columns | |
|  | [San Diego Surf Spots](https://wknd.site/language-masters/en/magazine/san-diego-surf.html)  From the hippie beaches of Ocean Beach to the ritzy shores of La Jolla and everywhere in between. Discover the San Diego surf scene.  [FULL ARTICLE](https://wknd.site/language-masters/en/magazine/san-diego-surf.html) |
| [Downhill Skiing Wyoming](https://wknd.site/language-masters/en/adventures/downhill-skiing-wyoming.html)  A skiers paradise far from crowds and close to nature with terrain so vast it appears uncharted.  [VIEW TRIP](https://wknd.site/language-masters/en/adventures/downhill-skiing-wyoming.html) |  |

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| Recent Articles |
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[ALL ARTICLES](https://wknd.site/language-masters/en/magazine.html)

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## Next Adventures

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| Teaser | |
| Rock Climbing and Bouldering above the lake and mountains | [Climbing New Zealand](https://main--wknd--hlxsites.hlx.page/adventures/climbing-new-zealand)  Let us help you make your New Zealand climbing vacation a memory you will cherish forever! Come join us for a guided rock climbing adventure in the mountains that trained Sir Edmund Hilary.  [SEE TRIP](https://main--wknd--hlxsites.hlx.page/adventures/climbing-new-zealand) |

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### Where do you want to go?

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| Recent Trips |
|  |

[ALL TRIPS](https://wknd.site/language-masters/en/adventures.html)

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| Form |
| <https://main--wknd--hlxsites.hlx.page/forms/fav-color.json> |

|  |  |
| --- | --- |
| Section Metadata | |
| Conversion Name | favourite-color |

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| --- | --- |
| **carousel** | |
|  | [WKND Adventures](https://word-edit.officeapps.live.com/we/wordeditorframe.aspx?ui=en%2DUS&rs=en%2DUS&wopisrc=https%3A%2F%2Fadobe.sharepoint.com%2Fsites%2FHelixProjects%2F_vti_bin%2Fwopi.ashx%2Ffiles%2Fdb9d9056f2064056b9acd159469bfb6d&wdenableroaming=1&mscc=1&hid=ECC8A1A0-5063-3000-5DCA-94429625302D&wdorigin=Other&jsapi=1&jsapiver=v1&newsession=1&corrid=75c6b2ee-b1b9-4934-ac97-6f2358fdd2d1&usid=75c6b2ee-b1b9-4934-ac97-6f2358fdd2d1&sftc=1&cac=1&mtf=1&sfp=1&instantedit=1&wopicomplete=1&wdredirectionreason=Unified_SingleFlush&rct=Normal&ctp=LeastProtected)  Join us on one of our next adventures. Browse our list of curated experiences and sign up for one when you're ready to explore with us.  [VIEW TRIPS](https://word-edit.officeapps.live.com/we/wordeditorframe.aspx?ui=en%2DUS&rs=en%2DUS&wopisrc=https%3A%2F%2Fadobe.sharepoint.com%2Fsites%2FHelixProjects%2F_vti_bin%2Fwopi.ashx%2Ffiles%2Fdb9d9056f2064056b9acd159469bfb6d&wdenableroaming=1&mscc=1&hid=ECC8A1A0-5063-3000-5DCA-94429625302D&wdorigin=Other&jsapi=1&jsapiver=v1&newsession=1&corrid=75c6b2ee-b1b9-4934-ac97-6f2358fdd2d1&usid=75c6b2ee-b1b9-4934-ac97-6f2358fdd2d1&sftc=1&cac=1&mtf=1&sfp=1&instantedit=1&wopicomplete=1&wdredirectionreason=Unified_SingleFlush&rct=Normal&ctp=LeastProtected) |
|  | [San Diego Surf Spots](https://wknd.site/language-masters/en/magazine/san-diego-surf.html)  From the hippie beaches of Ocean Beach to the ritzy shores of La Jolla and everywhere in between. Discover the San Diego surf scene.  [FULL ARTICLE](https://wknd.site/language-masters/en/magazine/san-diego-surf.html) |
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| Metadata | |
| Title | WKND Adventures and Travel |
| Description | WKND is a fictitious adventure and travel website created by Adobe to demonstrate how anyone can use Adobe Experience Manager Franklin. |
| Experiment | experiment-0001 |
| Instant Experiment | <https://main--wknd--hlxsites.hlx.page/experiments/experiment-0001/index-climbing>  <https://main--wknd--hlxsites.hlx.page/experiments/experiment-0001/index-surf> |
| Conversion Element | Form, Labeled link |
| Conversion Link Labels | BOOK YOUR TRIP NOW! 50% OFF, VIEW TRIPS |
| Conversion Name (BOOK YOUR TRIP NOW! 50% OFF) | booking |
| Conversion Name (VIEW TRIPS) | view-trips |
| Conversion Name | default |