

ANS 361 / AAS 325

Political Economy of Development in Postwar Korea

Spring 2019, ANS 361, AAS 325

Instructor: Professor Youjeong Oh, youjeong@utexas.edu

Office Hours: Tuesdays 12-2pm

Course Website: Canvas ANS 361

Course Description

This course will explore the political economy of South Korean development during the postwar period. The purpose of this course is to develop critical understanding of history, society, and culture of South Korea. By reading texts about compressed modernity, developmental state, social movements, gender politics, financial crisis and its aftermath, this course will address the tensions between industrialization, nationalism, authoritarianism, and democracy in South Korea. At the same time, we will contemplate contemporary South Korea in the global context by exploring such topics as Cold War geopolitics, transnational migration, transnational adoption, the globalization of Korean popular culture, and K-pop tourism. It is a reading- and discussion-extensive course.

This course carries the **Global Cultures flag**. Global Cultures courses are designed to increase your familiarity with cultural groups outside the United States. You should therefore expect a substantial portion of your grade to come from assignments covering the practices, beliefs, and histories of at least one non-U.S. cultural group, past or present.

Requirements

1. Class attendance (10%). Class attendance is mandatory and will be checked regularly including the add/drop period. Students are **allowed one absence**. For each unexcused absence after that, your final grade will be **lowered by 2 points**, up to maximum 10 points. The only exception to this policy is your health condition. In order to be excused from absence due to health problem, you must bring in a note from your doctor. Except the health problem, any prior-notices of your absence cannot make it excused. If you come to class 10 minutes late or leave the classroom earlier, it will be considered as tardiness; three occasions will be regarded as a full absence.
2. Reading and Class participation (10%). Students are required to come to class having already done the reading for the day. All readings are posted on Canvas under Files. This is the minimum required of you to be in the class. All students are expected to contribute to class discussion in a positive, relevant and respectful way.
3. Discussion questions (15%). Students pick three readings and post discussion questions about the selected readings **by 8am on each class day on Canvas under Discussions**. Posting should have a paragraph-length writing consisting of some

brief summarizations of author's argument (or other critical points) and your question(s) about the author's points. Please sign-up for three preferred readings on Canvas under Discussions. Each posting counts for 5%.

4. Review Paper (10%). Read Lewis, Linda S. (2002). *Laying Claim to the Memory of May: A Look Back at the 1980 Kwangju Uprising*. University of Hawaii Press. pp.3-71. Students are expected to write a review of this book. The discussion questions will be provided. A **hardcopy of typed review paper (2-3 single-space pages)** should be submitted no later than **February 19th (Tuesday) 9:30 am**.
5. Group Project (25%). Students (in a group) are required to complete a qualitative and analytical project on any topics *about Korea*; your project should contain critical analyses of the selected topics.
 - 1) Each group needs to submit **two (single-space) page prospectus** to describe what topic(s) you will explore, what types of research method you will employ, what sorts of data you need to collect, and the preliminary and expected findings, by **Feb. 26th**.
 - 2) Each group should meet with the instructor at least once before the final presentation to discuss the research topics and analytical frameworks.
 - 3) Students will make class presentation in **Week 12** and **Week 13** about the final findings of their projects. Presentations should include research question(s), analytical frameworks, key findings, argument(s), and implication(s).
 - 4) Each group needs to submit the final project materials by **May 9th**.
6. Take-home final exam (30%). Essay questions based on the assigned readings and class discussions. A **hardcopy of typed final paper** should be submitted no later than **May 9th (Thursday) 9:30am**. The final exam questions will be given three weeks before the due date. Late or emailed papers will be accepted, but it will lower your grade by 10 points respectively.

Grading Policy

In order to pass this class, students should fulfill and submit **all** requirements.

Grades are assigned as follows: 93-100 = A; 90-92.5 = A-; 86-89.5 = B+; 82-85.5 = B; 79-81.5 = B-; 76-78.5 = C+; 72-75.5 = C; 69-71.5 = C-; 65-68.5 = D+; 60-64.5 = D; below 60 = F. Not curved, no round up.

Academic Dishonesty

Cheating and plagiarism are serious offences and will not be tolerated. Plagiarism is representing someone else's work as your own. This includes handing in another student's paper, and it includes using the words and/or ideas from a publication, the web or other source without citation. Always cite your sources (in whatever format). Please refer to this site: http://deanofstudents.utexas.edu/sjs/acadint_plagiarism.php.

University Notices and Policies

Use of E-Mail for Official Correspondence to Students

Email is recognized as an official mode of university correspondence; therefore, you are responsible for reading your

email for university and course-related information and announcements. You are responsible to keep the university informed about changes to your e-mail address. You should check your e-mail regularly and frequently to stay current with university-related communications, some of which may be time-critical. You can find UT Austin's policies and instructions for updating your e-mail address at <http://www.utexas.edu/its/policies/emailnotify.php>.

Documented Disability Statement

The University of Texas at Austin provides upon request appropriate academic accommodations for qualified students with disabilities. If you require special accommodations, you will need to obtain a letter that documents your disability from Services for Studies with Disabilities. **Present the letter to me at the beginning of the semester (within first two weeks)**, so we can discuss the accommodations you need. No later than five business days before an exam, you should remind me of any testing accommodations you will need. For more information, contact Services for Students with Disabilities at 471-6259 (voice) or 232-2937 (video phone) or www.utexas.edu/diversity/ddce/ssd.

Religious Holidays

By UT Austin policy, you must notify me of your pending absence at least fourteen days prior to the date of observance of a religious holy day. If you must miss a class, an examination, a work assignment, or a project in order to observe a religious holy day, I will give you an opportunity to complete the missed work within a reasonable time after the absence.

Emergency Evacuation Policy

Occupants of buildings on the UT Austin campus are required to evacuate and assemble outside when a fire alarm is activated or an announcement is made. Please be aware of the following policies regarding evacuation: Familiarize yourself with all exit doors of the classroom and the building. Remember that the nearest exit door may not be the one you used when you entered the building. If you require assistance to evacuate, inform me in writing during the first week of class. In the event of an evacuation, follow my instructions or those of class instructors. Do not re-enter a building unless you're given instructions by the Austin Fire Department, the UT Austin Police Department, or the Fire Prevention Services office

Weekly Topics and Readings

(subject to change at the discretion of the instructor).

Week 1 Introduction

Jan. 22. Introduction to class themes and requirements.

Jan. 24. Korean Developmental State

Readings:

Castells, Manuel. (1992). "Four Tigers with a dragon head: A comparative analysis of the state, economy, and society." Pp.33-70 in the Asian Pacific Rim, in Henderson, Jeffrey and Richard Appelbaum eds., *States and Development in the Pacific Rim*. Sage Publication.

Week 2 Vietnam War and South Korean Industrialization

Jan. 29. The Growth of Chaebol

Readings:

Glassman, Jim and Young-Jin Choi. (2014). "The chaebol and the US military-industrial complex: Cold War geopolitical economy and South Korean industrialization." *Environment and Planning A* 46: 1160-1180.

Jan. 31. Military Conscription and the Economic Growth

Readings:

Lee, Jin-Kyung. (2010). *Service Economies: Militarism, Sex Work, and Migrant Labor in South Korea*. Minnesota University Press. (Chapter 1. p. 37-48, 64-67, 70-77.)

Week 3 Korean Workers

Feb. 5. Film: *Ch'ŏn Tae-il: A Single Spark* (1995)

Feb. 7. Korean Workers

Readings:

Koo, Hagen. (2001). *Korean Workers: The Culture and Politics of Class Formation*. Ithaca, NY: Cornell University Press. (Read Chapter 3).

Week 4 Gendered Modernity I

Feb. 12. Developmentalism and Gendered Citizenship

Readings:

Moon, Seungsook. (2005). *Militarized Modernity and Gendered Citizenship in South Korea*, Durham: Duke University Press. (Read Chapter 1).

Feb. 14. Gendered Consumption Discourses in Korea

Readings:

Nelson, Laura. (2000). *Measured Excess: Status, Gender, and Consumer Nationalism in South Korea*. Columbia University Press. (Read Chapter 1 and 4 selected pages).

Week 5 Social Movements

Feb. 19. The Gwangju Democratic Uprising

*** Review Paper Due**

Readings:

Lewis, Linda S. (2002). *Laying Claim to the Memory of May: A Look Back at the 1980 Kwangju Uprising*. University of Hawaii Press. pp.3-71.

Feb. 21. Minjung Movement

Readings:

Koo, Hagen. (1993). "The State, Minjung and the Working Class in South Korea." In Hagen Koo eds., *State and Society in Contemporary Korea*. Cornell University Press.

Week 6 IMF Crisis I: Financial Speculation

Feb. 26. Globalization and Financial Speculation

*** Research Prospectus Due**

Film: *The Crash* (Originally presented on the PBS series Frontline, June 29, 1999.)

Feb. 28. Korean Financial Crisis

Readings:

Chang, Ha-Joon. (1998). "Korea: The misunderstood crisis." *World Development*, Vol. 26. Issue. 8. pp. 1555-1561.

"Who sank, or swam, in choppy currents of a world cash ocean," and three other articles by N. Kristof, E. Wyatt, D. Sanger, and S. WuDunn, *The New York Times*, Feb. 15,16,17,18, 1999.

Week 7 IMF Crisis II: Post-IMF Korean Society

Mar. 5. Flexible Labor

Readings:

Song, Jesook. (2007). "'Venture Companies,' 'Flexible Labor,' and the 'New Intellectual': The Neoliberal Construction of Underemployed Youth in South Korea." *Journal of Youth Studies* 10 (3): 331-351.

Mar. 7. Living on Your Own

Readings:

Song, Jesook. (2010). "'A room of one's own': the meaning of spatial autonomy for unmarried women in neoliberal South Korea." *Gender, Place & Culture* 17 (2): 131-149.

Week 8 The Internet and Youth Activism

Mar. 12. The Birth of the Internet Youth Protest

Kang, Jiyeon. (2018). *Igniting the Internet: Youth and Activism in Postauthoritarian South Korea*. University of Hawaii Press. (Read Chapter 1 and 2.)

Mar. 14. The 2008 "Mad Cow"

Readings:

Kang, Jiyeon. (2018). *Igniting the Internet: Youth and Activism in Postauthoritarian South Korea*. University of Hawaii Press. (Read Chapter 5.)

Week 9 Spring Break

Week 10 Transnational Adoption

Mar. 26. Industrial Adoption Complex.

Readings:

McKee, Kimberly. (2016). "Monetary Flows and the Movements of Children: The Transnational Adoption Industrial Complex." *Journal of Korean Studies* 21(1): 137-178.

Mar. 28. Korean Adoptees

Readings:

Kim, Eleana. (2012). Human Capital: Transnational Korean Adoptees and the Neoliberal Logic of Return. *The Journal of Korean Studies* 17(2): 299-328.

Week 11 Migration and Global Flows

Apr. 2. Migration and the Politics of Difference

Film: Documentary “Lost Baggage (2008)”

Apr. 4. Migration and Contested Citizenship

Readings:

Freeman, Caren. (2011). *Making and Faking Kinship: Marriage and Labor Migration between China and South Korea*. Cornell University Press. (Mandatory: Chapter 1 Optional: Chapter 4 and 5).

Week 12 Research Development

Apr. 9. Group Presentations

Apr. 11. Group Presentations

Week 13 Research Development

Apr. 16. Group Presentations

Apr. 18. Group Presentations

Week 14 Global Aspirations

Apr. 23. Making Chinatowns in Korea

Readings:

Eom, Sujin. (forthcoming). “The Idea of Chinatown: Rethinking Cities from the Periphery.”

Apr. 25. Pyeongtaek Rising

Readings:

Martin, Bridget. (2018). “FROM CAMP TOWN TO INTERNATIONAL CITY: US Military Base Expansion and Local Development in Pyeongtaek, South Korea.” *International Journal of Urban and Regional Research*.

Week 15 K-Pop and K-Beauty

Apr. 30. K-Pop Tourism to Gangnam

Readings:

Oh, Youjeong. (2018). *Pop City: Korean Popular Culture and the Selling of Place*. Cornell University Press. (Read Chapter 4.)

May. 2. K-Beauty Tourism to Myeong-dong

Readings:

Oh, Youjeong. (2018). *Pop City: Korean Popular Culture and the Selling of Place*. Cornell University Press. (Read Chapter 5.)

Week 16 Compressed Modernity

May. 7. Compressed Modernity of Korea

Readings:

Chang, Kyung-sup. (1999). "Compressed modernity and its discontents: South Korean society in transition." *Economy and Society* 28 (1): 30-55.

May. 9. Wrap-up Discussions and Final Review

*** Final Exam Due**