

Las Positas College
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Course Outline for HORT 64

BASIC FLORISTRY

Effective: Fall

I. CATALOG DESCRIPTION:

HORT 64 — BASIC FLORISTRY — 3.00 units

Overview of floral design history and theory. Construction of beginning level floral design styles. Care and conditioning of cut flowers appropriate to beginning designs. Materials, products, and containers used in the floral industry. Introduction to Japanese floral design.

2.50 Units Lecture 0.50 Units Lab

Grading Methods:

Letter or P/NP

Discipline:

	<u>MIN</u>
Lecture Hours:	45.00
Lab Hours:	27.00
Total Hours:	72.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. be familiar with the history of floral design and its place in period and decorating styles;
- B. know basic design principles and elements;
- C. know how to construct beginning floral design shapes;
- D. be able to recognize the flowers and foliages appropriate for beginning designs;
- E. understand the steps necessary for proper conditioning of basic flowers and foliages;
- F. recognize basic materials, products, and containers used in floral industry;
- G. be able to construct a round arrangement, oval centerpiece, vertical arrangement, triangular arrangement, bud vase, simple boutonniere, simple sorsage, hand-held bouquet, balloon bouquet, wrapped flowers, and boxed flowers;
- H. be familiar with basic floral shop operations;
 - I. research a period in floral design/presentation;
- J. create and present a period-appropriate arrangement;
- K. be aware of various elements of Japanese design.

V. CONTENT:

- A. The modern floriculture industry
 - 1. overview of the industry
 - 2. career opportunities
- B. The history of floral design
 - 1. classical periods of floral design
 - 2. European periods of floral design
 - 3. American periods of floral design
 - 4. Oriental periods of floral design
 - 5. contemporary American designs
- C. Principles and elements of basic floral design
 - 1. principles of design
 - 2. design elements
 - 3. color in floral design
- D. Construction of basic designs
 - 1. mechanics
 - 2. support products
 - 3. containers
- E. Conditioning of cut flowers
 - 1. various products available
 - 2. harvest and shipping/handling
 - 3. various techniques for conditioning
- F. Introduction to floral shop operations

1. overview of daily operations
2. factors affecting marketplace
3. customer relations

VI. METHODS OF INSTRUCTION:

- A. **Lecture** -
- B. **Discussion** -
- C. **Demonstration** -
- D. Standard laboratory exercises
- E. **Student Presentations** -
- F. **Field Trips** -
- G. Slide presentations
- H. Videotapes
- I. Resource speakers

VII. TYPICAL ASSIGNMENTS:

VIII. EVALUATION:

- A. **Methods**
- B. **Frequency**

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IX. TYPICAL TEXTS:

1. Gary L. McDaniel *Floral Design and Arrangement.*, Reston Publishing, 0.

X. OTHER MATERIALS REQUIRED OF STUDENTS:

- A. Materials fee required