

Las Positas College
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Course Outline for SPCH 11
INTERCULTURAL COMMUNICATION
Effective: Fall 2016

I. CATALOG DESCRIPTION:

SPCH 11 — INTERCULTURAL COMMUNICATION — 3.00 units

Introduction to intercultural communication in domestic and/or global contexts. Influence of cultures, languages, and social patterns on how members of groups relate among themselves and with members of different ethnic and cultural groups. Theory, knowledge, appreciation, practical application and comparison of effective communication among diverse groups of people from different domestic and international cultures.

3.00 Units Lecture

Strongly Recommended

- Eligibility for ENG 1A -

Grading Methods:

Letter Grade

Discipline:

	MIN
Lecture Hours:	54.00
Total Hours:	54.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

Before entering this course, it is strongly recommended that the student should be able to:

A. -Eligibility for ENG 1A

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. Describe the basic communication process;
- B. Recognize and articulate how core values, worldview, and communication patterns shape cultural and individual identity;
- C. Identify the components of culture and communication and their interrelationship;
- D. Explain how culture influences verbal and nonverbal communication;
- E. Identify and explain the social and psychological variables of culture and its expression;
- F. Discuss the diverse ways of thinking, perceptions and interpretations;
- G. Compare and contrast intercultural communication strategies in various contexts;
- H. Recognize barriers to effective intercultural competencies such as stereotyping, prejudice, and ethnocentrism;
 - I. Identify elements of common ground among diverse cultures;
 - J. Recognize and assess different communication and cultural patterns and their synergetic affects on each other.

V. CONTENT:

- A. Components of communication
 1. Language
 2. Nonverbal codes
 3. Perception
 4. Competencies
- B. Theories and principles of intercultural communication
- C. Components of culture
 1. Worldview
 2. Core values/beliefs
 3. Norms and roles
 4. Assimilation and enculturation
 5. Ethics and morals
- D. Cultural similarities and differences in American/Western and non-Western contexts
 1. Gender (culturally variable)
 2. Asian-American (non-Western based)
 3. American-Latino/a (non-Western based, with Western influences)
 4. African-American (Western Based)

- E. Historical and cultural influences on distinct communication styles
 - 1. Gender historical influences
 - 2. Asian-American historical influences
 - 3. American Latino/a historical influences
 - 4. African-American historical influences
- F. Political, economic, and social interdependence between Western and non-Western cultures
- G. Intracultural communication
 - 1. Co-cultures
 - 2. Assimilation and segregation
- H. Intercultural communication
 - 1. Verbal and nonverbal communication
 - 2. Intercultural communication competence skills
- I. Barriers to intercultural communication
 - 1. Ethnocentrism
 - 2. Stereotyping
 - 3. Prejudice
 - 4. Discrimination
 - 5. Power
 - 6. Culture shock
 - 7. Racism
- J. Social and psychological variables
 - 1. High context/low context
 - 2. Individualism/collectivism
 - 3. Power distance
 - 4. The relationship between humans and nature
 - 5. Similarities and differences in communication patterns

VI. METHODS OF INSTRUCTION:

- A. **Classroom Activity** -
- B. **Discussion** -
- C. **Lecture** -
- D. **Audio-visual Activity** -
- E. **Student Presentations** -
- F. **Simulations** - Role-playing situations
- G. **Projects** -
- H. **Demonstration** -
- I. **Guest Lecturers** -

VII. TYPICAL ASSIGNMENTS:

- A. **Interview/Paper:** Review scholarly literature regarding the student's ethnic history. Then compare and contrast that history with a family member's version of history. Relate this to issues of identity.
- B. **Individual Project:** Research a subculture different from your own and find out its main values, language base, nonverbal communication examples, values, and background. How is your own culture similar or dissimilar? Present the subculture as an oral presentation for the class.
- C. **Analysis Paper:** Write an analysis of conflict and conflict resolution using the mass media (TV, film, etc.) as a source. Choose a specific conflict and discuss its various stages according to conflict resolution theories we have been studying.

VIII. EVALUATION:

- A. **Methods**
 - 1. Exams/Tests
 - 2. Research Projects
 - 3. Oral Presentation
 - 4. Group Projects
 - 5. Class Participation
- B. **Frequency**
 - 1. Frequency
 - a. Weekly participation in class activities
 - b. A minimum of one oral presentation
 - c. A minimum of one research project
 - d. A minimum of one group assignment
 - e. One midterm examination
 - f. One final examination

IX. TYPICAL TEXTS:

- 1. Judith, Martin, and Thomas Nakayama. *Experiencing Intercultural Communication: An Introduction*. . 5th ed., McGraw-Hill, 2013.
- 2. Samovar, Larry, Richard Porter, and Edwin McDaniel. *Intercultural Communication: A Reader*. 40th ed., Wadsworth Publishing, 2014.
- 3. Lustig, Myron, and Jolene Koester. *Intercultural Competence*. 7th ed., Pearson, 2013.

X. OTHER MATERIALS REQUIRED OF STUDENTS: