
COURSE SCHEDULE:

JAN. 15	WED	OVERVIEW OF THE COURSE
17	FRI	CONFORMITY
20	MON	M.L.K. HOLIDAY
22	WED	CONFORMITY
24	FRI	CONFORMITY
27	MON	DISCUSSION DAY - 'CONFORMITY IN COLLEGE LIFE'
29	WED	COGNITIVE DISSONANCE
31	FRI	COGNITIVE DISSONANCE
FEB. 3	MON	QUIZ #1
5	WED	TELEVISION AND DEMOCRACY
7	FRI	TELEVISION AND SOCIAL VALUES
10	MON	TELEVISION AND LITERACY: THE CENTRAL ISSUES
12	WED	THE SOCIAL PSYCHOLOGICAL EFFECTS OF "BAD NEWS"
14	FRI	AGGRESSION
17	MON	AGGRESSION
19	WED	VIDEO - TELEVISION AND AGGRESSION
21	FRI	AGGRESSION
24	MON	CLASS WILL NOT MEET
26	WED	QUIZ #2
28	FRI	METHODOLOGICAL ISSUES IN SOCIAL PSYCHOLOGY
MAR. 3	MON	METHODOLOGICAL ISSUES IN SOCIAL PSYCHOLOGY
5	WED	ATTRACTION
7	FRI	ATTRACTION
17	MON	PREJUDICE
19	WED	DISCUSSION DAY
21	FRI	QUIZ #3
24	MON	PAPER PRESENTATIONS
26	WED	PAPER PRESENTATIONS
28	FRI	PAPER PRESENTATIONS
31	MON	PAPER PRESENTATIONS
APR. 2	WED	PAPER PRESENTATIONS
4	FRI	PAPER PRESENTATIONS
7	MON	PAPER PRESENTATIONS
9	WED	PAPER PRESENTATIONS
11	FRI	PAPER PRESENTATIONS

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14 MON PAPER PRESENTATIONS
16 WED PAPER PRESENTATIONS
18 FRI CLASS WILL NOT MEET

21 MON PAPER PRESENTATIONS
23 WED PAPER PRESENTATIONS
25 FRI PAPER PRESENTATIONS

28 MON OPEN DATE

This is an introduction to the field of social psychology. The theme of the course and of the discipline is that of "social influence". This course assumes no prior knowledge of the field.

READING ASSIGNMENTS:

QUIZ #1: CHAPTERS 1, 2,5
QUIZ #2: CHAPTERS 3,4,6
QUIZ #3: CHAPTERS 7,8,9

You will be able to make more informed and frequent contributions to class discussions if you have read the textbook material before it is covered in class. Ten percent of your total grade will be determined by your in-class participation. It is the quality, rather than the quantity of your contribution that matters.

GRADING POLICY:

Three exam each count 20 points	60 points
Term Paper counts 20 points	20
Paper presentation counts 10 points	10
In-class participation counts 10 points	10
	100 points total

The exams are entirely essay. Spelling, logical organization, and sentence structure will be taken into account in the grading of your essays. The plus/minus grading system will be employed in this course.

More will be said in class concerning the term paper. Pick a topic early and begin to research your topic immediately.

INSTRUCTOR: MICHAEL McQUAIDE, Ph.D.
OFFICE: 318 SENEY HALL
OFFICE HOURS: 10-11am/2-4pm on MWF; 11-12/2-4pm on TTH
IT IS BEST TO MAKE AN APPOINTMENT
