

Las Positas College  
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### Course Outline for MSCM 29

### INDEPENDENT STUDY, MASS COMMUNICATIONS

Effective: Fall 2018

#### I. CATALOG DESCRIPTION:

MSCM 29 — INDEPENDENT STUDY, MASS COMMUNICATIONS — 0.50 - 2.00 units

Supervised study in the area of Mass Communications. Any student interested in registering for an Independent Studies course should contact a full/part-time instructor or dean in the appropriate area.

0.50 - 2.00 Units Lab

#### Grading Methods:

Letter or P/NP

#### Discipline:

- Mass Communications or
- Journalism or
- Multimedia or
- Media Production or
- Broadcast Technology

	<u>MIN</u>	<u>MAX</u>
<b>Lab Hours:</b>	27.00	108.00
<b>Total Hours:</b>	27.00	108.00

#### II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

#### III. PREREQUISITE AND/OR ADVISORY SKILLS:

#### IV. MEASURABLE OBJECTIVES:

**Upon completion of this course, the student should be able to:**

- A. Develop a project in Mass Communications to develop skills or deepen knowledge
- B. Complete the project according to established industry standards
- C. Effectively communicate the project to the instructor and to the audience

#### V. CONTENT:

- A. Develop skills and knowledge that reinforce, or expand upon, Mass Communications concepts
- B. Develop a project related to Mass Communications, using current industry standards
- C. Communicate or publish the project

#### VI. METHODS OF INSTRUCTION:

- A. **Audio-visual Activity** - Create a video related to the goals set forth in the Independent Study Contract.
- B. **Classroom Activity** - Complete classroom activities related to the goals set forth in the Independent Study Contract.
- C. **Discussion** - with instructor and with students working on the campus publication.
- D. **Critique** - Create a critique of a campus publication related to the goals set forth in the Independent Study Contract.
- E. **Projects** - Create a project related to the goals set forth in the Independent Study Contract.

#### VII. TYPICAL ASSIGNMENTS:

- A. Reading Assignments: Read a published work and critique and/or analyze it.
- B. Writing Assignment: Prepare written work for publication.
- C. Lab Work: Work in lab to put together publication.

#### VIII. EVALUATION:

##### A. **Methods**

1. Research Projects
2. Portfolios
3. Papers
4. Oral Presentation
5. Projects
6. Group Projects

7. Lab Activities

**B. Frequency**

1. Research Projects: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.
2. Portfolios: Completed by the end of the semester.
3. Papers: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.
4. Oral Presentations: Completed by set deadlines during semester, based on the activity described in the Independent Study Contract.
5. Group Projects: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.
6. Lab Activities: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.

**IX. TYPICAL TEXTS:**

1. Textbooks, publications, or references will be determined in consultation with the instructor.

**X. OTHER MATERIALS REQUIRED OF STUDENTS:**