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Course Outline for ENG 19A

LAS POSITAS LITERARY ANTHOLOGY A

Effective: Fall 2018

I. CATALOG DESCRIPTION:

ENG 19A — LAS POSITAS LITERARY ANTHOLOGY A — 3.00 units

Creation of a literary-style student magazine. Practical training in the managing, editing, formatting, and printing of a literary magazine. Enrollment constitutes the staff of the magazine. Cross listed with MSCM 19A. A student who has successfully completed MSCM 19A cannot enroll in ENG 19A.

2.00 Units Lecture 1.00 Units Lab

Grading Methods:

Letter or P/NP

Discipline:

- Mass Communications or
- English

MIN
36.00
72.00
54.00
162.00

- II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1
- III. PREREQUISITE AND/OR ADVISORY SKILLS:
- IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. Create a process and timeline for the production of a literary anthology

 B. Create submission guidelines, solicit submissions, and assess submissions for publication
- D. Organize an awards ceremony for contributors and contest winners

V. CONTENT:

- A. Assess the factors involved in designing a literary-style magazine:
 - structuring a timeline;
 creating a theme;
 selecting a format;
- 4. delegating duties and assigning roles for staff members.

 B. Assess submissions for publication:

 A develop entire and a rubite for accompany.
- - develop criteria and a rubric for assessment;
- 1. develop criteria a into a rubin to lassessment,
 2. read and score submissions;
 3. discuss and finalize group decisions.
 C. Perform basic editing, proofreading, and layout procedures:
 1. verify all accepted submissions in digital format;
 2. choose layout design, and pagination;
 3. choose layout design, and pagination;
 4. choose layout design, and pagination;
 5. choose layout design and pagination;
 6. choose layout design and pagination;
 6. choose layout design and pagination;
 6. choose layout design and pagination;
 7. choose layout design and pagination;

 - 3. enter accepted submissions into layout software and participate in digital layout and graphic design;
 - 4. copy edit and then proofread the manuscript before final printing.
- D. Organize and run literary awards ceremony:
 - notify accepted and rejected authors;
 - 2. contact prize-winning authors;
 - 3. structure format of ceremony;4. arrange guest speaker if so desired;
 - design and distribute flyers to publicize ceremony;
 - 6. design program for ceremony;
 - coordinate sales of anthology at ceremony;
 - 8. assist with introducing speakers and winners;
 - 9. assist with refreshments at ceremony.

- VI. METHODS OF INSTRUCTION:

 A. Lab Group collaborative learning; activity participation; group critique sessions and analysis of publications; coached supervision in necessary activities such as copy editing and proofreading; and critiques of issues for strengths and weaknesses.
 - B. Lecture Explanation and discussion of the elements of fiction, poetry, and artwork. Lecture on the process of developing and producing a literary anthology. Updating progress on the production process. Lecture on public relations and marketing for a literary anthology.

VII. TYPICAL ASSIGNMENTS:

- A. Evaluate and critique all of the poetry or prose submissions and post critiques in the discussion board.
 B. Draft an acceptance letter to the contributors.
- C. Copy edit and enter text into the anthology layout software.

VIII. EVALUATION:

A. Methods

- Group Projects
 Class Participation
 Class Work
- 4. Home Work
- Lab Activities
- 6. Final Public Performance
- 7. Other:

 - a. Participation and interaction during weekly meetings
 b. Reading, selecting, and editing the work submitted to the anthology
 c. Production of the anthology layout

 - Dublic relations to gather submissions and publicize the anthology
 Participation at Publication and Awards Ceremony

B. Frequency

- Group Projects: Daily, on-going group work
 Class Particiaption: Daily
 Class Work: Daily

- 5. Jab Work: Daily
 5. Lab Activities with specific commitments throughout semester, varying from week to week depending on stage of anthology development
- Final Public Performance: Awards and publication ceremony at end of semester as a culminating activity
 Other: Daily activities throughout the semester

IX. TYPICAL TEXTS:

- Korber, Melissa and Richard Dry Literary Anthology. 2017 ed., Las Positas College, 2017.
 Sumner, D. Feature and Magazine Writing: Guide for Students. 3rd edition ed., Wiley-Blackwell, 2013.
 Associated Press Associated Press Stylebook and Briefing On Media Law. 2017 edition ed., Basic Books, 2017.
- 4. All poetry and prose submissions.

X. OTHER MATERIALS REQUIRED OF STUDENTS: