

Las Positas College
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Course Outline for MSCM 29

INDEPENDENT STUDY, MASS COMM

Effective: Spring 2018

I. CATALOG DESCRIPTION:

MSCM 29 — INDEPENDENT STUDY, MASS COMM — 0.50 - 2.00 units

Supervised study in the area of Mass Communications.

0.50 - 2.00 Units Lab

Grading Methods:

Letter or P/NP

Discipline:

	<u>MIN</u>	<u>MAX</u>
Lab Hours:	27.00	108.00
Total Hours:	27.00	108.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. Develop a project in Mass Communications to develop skills or deepen knowledge B. Complete the project according to established industry standards C. Effectively communicate the project to the instructor and to the audience

V. CONTENT:

- A. Develop skills and knowledge that reinforce, or expand upon, class concepts
B. Develop a project related to Mass Communications, using current industry standards
C. Communicate or publish the project

VI. METHODS OF INSTRUCTION:

- A. **Classroom Activity** - Complete classroom activities related to the goals set forth in the Independent Study Contract.
B. **Audio-visual Activity** - Create a video related to the goals set forth in the Independent Study Contract.
C. **Critique** - Create a critique of a campus publication related to the goals set forth in the Independent Study Contract.
D. **Projects** - Create a project related to the goals set forth in the Independent Study Contract.
E. **Discussion** - with instructor and with students working on the campus publication.

VII. TYPICAL ASSIGNMENTS:

- A. Reading Assignments: Read a published work and critique and/or analyze it.
B. Writing Assignment: Prepare written work for publication.
C. Lab Work: Work in lab to put together publication.

VIII. EVALUATION:

A. **Methods**

1. Research Projects
2. Portfolios
3. Papers
4. Oral Presentation
5. Projects
6. Group Projects
7. Lab Activities

B. **Frequency**

1. Research Projects: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.
2. Portfolios: Completed by the end of the semester.
3. Papers: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.

4. Oral Presentations: Completed by set deadlines during semester, based on the activity described in the Independent Study Contract.
5. Group Projects: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.
6. Lab Activities: Completed by set deadlines during semester, based on the publication or activity described in the Independent Study Contract.

IX. TYPICAL TEXTS:

1. Textbooks, publications, or references will be determined in consultation with the instructor.

X. OTHER MATERIALS REQUIRED OF STUDENTS: