

Las Positas College  
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## Course Outline for INTD 56

### PROFESSIONAL PRACTICES

Effective: Fall

#### I. CATALOG DESCRIPTION:

INTD 56 — PROFESSIONAL PRACTICES — 3.00 units

Interior design practices including business and marketing aspects, wholesale resource development, design presentation and career preparation, contractual obligations.

3.00 Units Lecture

#### Grading Methods:

Letter Grade

#### Discipline:

	<u>MIN</u>
<b>Lecture Hours:</b>	54.00
<b>Total Hours:</b>	54.00

#### II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

#### III. PREREQUISITE AND/OR ADVISORY SKILLS:

#### IV. MEASURABLE OBJECTIVES:

**Upon completion of this course, the student should be able to:**

- A. understand the basic business skills required of an interior designer, including accounting, billing fees and compensation;
- B. be familiar with contracts and legal responsibilities;
- C. have a concept of a total design project and the designer's responsibilities to their client;
- D. be aware of varying compensation methods;
- E. learn the importance of public relations and publicity as ways for building a clientele;
- F. learn networking opportunities;
- G. know how to draw furniture layouts and present their ideas to a client;
- H. understand estimating and costing.

#### V. CONTENT:

- A. Business practices and ethics
- B. Contracts and legal responsibilities
- C. Resource development in the wholesale home furnishings industry
- D. Marketing the design project
  - 1. furniture layouts and presentations
  - 2. determining compensation and fees
- E. Public relations
  - 1. publicity
  - 2. photography
- F. Commercial interior design opportunities
- G. Codes and certification of Interior Designers
- H. Career opportunities in a broad range of retailing, small business practices, direct sales, and product design fields

#### VI. METHODS OF INSTRUCTION:

- A. **Discussion** -
- B. **Field Trips** -
- C. **Guest Lecturers** -
- D. **Lecture** -

#### VII. TYPICAL ASSIGNMENTS:

#### VIII. EVALUATION:

##### A. **Methods**

- 1. Other:

Assignments; quizzes and interim examinations; final examination

##### B. **Frequency**

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IX. TYPICAL TEXTS:

1. C. Piotrowski, Van Nostrand Reinhold *Professional Practices for Interior Designers.*, -, 0.

X. OTHER MATERIALS REQUIRED OF STUDENTS: