

Las Positas College
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Course Outline for HORT 65

INTERMEDIATE FLORISTRY

Effective: Spring 2017

I. CATALOG DESCRIPTION:

HORT 65 — INTERMEDIATE FLORISTRY — 3.00 units

An intermediate level course of study which explores the basic styles and variations of Western design. Continuation of study emphasizing modern marketability and European styles, techniques, and philosophy. Emphasis on speed and proficiency. Wiring and taping techniques used in corsages and hairpieces; marketability. Introduction of dried and everlasting designs and methodology.

2.50 Units Lecture 0.50 Units Lab

Prerequisite

HORT 64 - Basic Floristry
with a minimum grade of C

Grading Methods:

Letter or P/NP

Discipline:

	<u>MIN</u>
Lecture Hours:	45.00
Lab Hours:	27.00
Total Hours:	72.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

Before entering the course a student should be able to:

A. HORT64

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. identify and design the basic styles of Western design, European design, and modern design;
- B. understand techniques used in modern design;
- C. complete designs from selection to marketable standards in a timely, proficient manner;
- D. effectively wire and tape various flower types and support products;
- E. develop cost-effective designs with highly marketable qualities;
- F. identify and know how to use a wide range of fresh and dried flowers;
- G. identify marketability characteristics of fresh flowers;
- H. identify common houseplants.

V. CONTENT:

- A. Principles and elements of floral design
 - 1. European designs
 - 2. modern designs
- B. Design selection
 - 1. occasion
 - 2. cost factors
 - 3. marketability
 - 4. timeliness
- C. Mechanics/intermediate level
 - 1. common products
 - 2. wiring and taping
- D. Developing cost-effective designs
 - 1. seasonal factors
 - 2. economic factors
 - 3. social and political factors
 - 4. labor/market trends
- E. Dried and everlasting designs

1. techniques
 2. materials and products
 3. growing, harvesting, drying
 4. identification
- F. Cut flowers
1. judging for quality
 2. judging for marketability
 3. form, mass, line, and filler
- G. Houseplants in the flower shop
1. common treatments
 2. growing habits
 3. cultivation practices
 4. houseplants in design

VI. METHODS OF INSTRUCTION:

- A. **Lecture** -
- B. **Discussion** -
- C. **Demonstration** -
- D. Standard laboratory exercises
- E. **Student Presentations** -
- F. **Field Trips** -
- G. Slide presentations
- H. Videotapes
- I. Resource speakers

VII. TYPICAL ASSIGNMENTS:

VIII. EVALUATION:

- A. **Methods**
- B. **Frequency**

-NO LONGER OFFERED

IX. TYPICAL TEXTS:

1. Gary L. McDaniel *Floral Design and Arrangement.*, Reston Publishing, 0.

X. OTHER MATERIALS REQUIRED OF STUDENTS: