

Las Positas College
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Course Outline for MSCM 19A

LITERARY MAGAZINE

Effective: Spring 2014

I. CATALOG DESCRIPTION:

MSCM 19A — LITERARY MAGAZINE — 1.50 - 2.00 units

Creation of a literary-style student magazine. Practical training in the managing, editing, formatting, and printing of a literary supplement and/or magazine. Enrollment constitutes the staff of the magazine. The number of laboratory units will be agreed upon and scheduled by instructor and student based on the student's job description and availability to participate. 1 hour lecture, 1.5 or 3 hours laboratory. (Cross List with MSCM 19A, A student who has successfully completed ENG 19A cannot enroll in MSCM 19A)

1.00 Units Lecture 0.50 - 1.00 Units Lab

Grading Methods:

Letter or P/NP

Discipline:

	<u>MIN</u>	<u>MAX</u>
Lecture Hours:	18.00	18.00
Lab Hours:	27.00	54.00
Total Hours:	45.00	72.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. create a process and timeline for the production of a literary anthology
- B. create submission guidelines, solicit submissions, and assess submissions for publication
- C. edit and format anthology content and layout
- D. organize an awards ceremony for contributors and contest winners

V. CONTENT:

- A. Assess the factors involved in designing a literary magazine:
 - 1. structuring a timeline;
 - 2. creating a theme;
 - 3. selecting a format;
 - 4. delegating duties and assigning roles for staff members.
- B. Assess manuscripts for publication:
 - 1. develop criteria and a rubric for assessment;
 - 2. read and score manuscripts;
 - 3. discuss and finalize group decisions.
- C. Perform basic editing, proofreading, and layout procedures:
 - 1. verify all accepted manuscripts in digital format;
 - 2. choose layout design, pagination of manuscripts, and artwork;
 - 3. enter manuscript into layout software and participate in digital layout and graphic design;
 - 4. copy edit and then proofread the manuscript before final printing.
- D. Organize and run literary awards ceremony:
 - 1. notify accepted and rejected authors;
 - 2. contact prize-winning authors;
 - 3. structure format of ceremony;
 - 4. arrange guest speaker if so desired;
 - 5. design and distribute flyers to publicize ceremony;
 - 6. design program for ceremony;
 - 7. coordinate sales of anthology at ceremony;
 - 8. assist with introducing speakers and winners;
 - 9. assist with refreshments at ceremony.

VI. METHODS OF INSTRUCTION:

- A. **Discussion** -
- B. Group collaborative learning

- C. **Critique** - Critiques of issues for strengths and weaknesses
- D. **Critique** - Group critique sessions and analysis of publications
- E. Coached supervision in necessary activities such as copy editing and proofreading
- F. Activity participation

VII. TYPICAL ASSIGNMENTS:

- A. Weigh the relative merits of each of a collection of submitted poems.
- B. Draft a rejection letter to a submitter whose work was not chosen for publication.
- C. Enter text into the magazine layout software.

VIII. EVALUATION:

A. **Methods**

- 1. Class Work
- 2. Home Work
- 3. Final Public Performance
- 4. Other:
 - a. Participation and interaction during weekly meetings
 - b. Reading, selecting, and editing the work submitted to the anthology
 - c. Production of the anthology layout
 - d. Public relations to gather submissions and publicize the anthology
 - e. Participation at Publication and Awards Ceremony

B. **Frequency**

- 1. Participation noted weekly
- 2. Specific commitments throughout semester, varying from week to week depending on stage of anthology development
- 3. Awards and publication ceremony at end of semester as a culminating activity

IX. TYPICAL TEXTS:

- 1. Korber, Melissa and Richard Dry (2012). *Literary Anthology* (2012 ed.). Livermore, California: Las Positas College.
- 2. Associated Press (2012). *Associated Press Stylebook and Briefing On Media Law* (2012 edition ed.). New York: Basic Books.
- 3. Sumner, D. (2013). *Feature and Magazine Writing: Guide for Students* (3rd edition ed.). New York: Wiley-Blackwell.

X. OTHER MATERIALS REQUIRED OF STUDENTS: