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Course Outline for GS 1

INTRODUCTION TO GLOBAL STUDIES

Effective: Fall 2019

I. CATALOG DESCRIPTION:

GS 1 — INTRODUCTION TO GLOBAL STUDIES — 3.00 units

This course looks at the economic and political forces that have led to rapid changes in global interaction and culture over the past century, with special emphasis on the last twenty years. It explores the issues of nationalism, global citizenry, state violence, terrorism, the global economy, migration, the threatened environment, technology, and the role of multinational media industries on culture. Students who have completed, or are enrolled in, SOC 5 may not receive credit.

3.00 Units Lecture

Strongly Recommended

SOC 1 - Principles of Sociology
with a minimum grade of C

ENG 1A - Critical Reading and Composition
with a minimum grade of C

Grading Methods:

Letter Grade

Discipline:

- Geography or
- Sociology

	MIN
Lecture Hours:	54.00
Expected Outside of Class Hours:	108.00
Total Hours:	162.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

Before entering this course, it is strongly recommended that the student should be able to:

A. SOC1

1. Outline multiple social theories
2. Apply social theory to world events
3. Explain how identities such as gender and race are socially constructed.
4. Outline the impacts of modernization and globalization on social institutions
5. Develop an argumentative research-based term paper
6. Explain the workings of global economic and political systems
7. Outline the symbiotic relationship between culture and social structure

B. ENG1A

1. Critically read texts and materials from a variety of academic and cultural contexts, demonstrating in writing and discussion the ability to:
 - a. Summarize a thesis and main points;
 - b. Analyze main ideas;
 - c. Evaluate the validity and logic of the text's reasoning and support;
 - d. Relate ideas and information in the text to his/her own experience as well as other texts;
 - e. Create a coherent position or argument based on reading;
2. Write multiple-paragraph papers that:
 - a. Accurately and appropriately respond to a given assignment;
 - b. Develop a relevant, focused thesis;
 - c. Are well-organized and coherently move from coordinating to subordinating points;
 - d. Are well-developed with sufficient and relevant evidence;
 - e. Synthesize facts and ideas originating outside his/her direct experience to develop and support a thesis;
 - f. Demonstrate stylistic choices in tone, syntax, and diction;
 - g. Use standard American English correctly;

3. Research a specific topic using the Internet, databases, journals, and books demonstrating an ability to:
 - a. Review sources for relevant evidence and arguments;
 - b. Integrate researched material into his/her own writing with appropriate context, explanation, punctuation, and citation;
 - c. Document sources in an academically responsible way.

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. Identify and describe various definitions, meanings, and perspectives of globalization
- B. Describe globalization's history and identify regional differences
- C. Outline the current global division of labor and its consequences in the core, periphery and semi-periphery
- D. Analyze the economic, political, cultural, sociological and ecological dimensions of globalization, including controversies associated with each
- E. Connect the various aspects of globalization with contemporary world developments and problems

V. CONTENT:

- A. Introduction: definition of globalization; understanding globalization as a process, including the concept of "interdependence."
- B. Perspectives on Globalization
 1. Good? Bad? Sustaining? Self destructive? Inevitable?
 2. World systems theory (Hobswam, Wallerstein)
 3. Recent changes in scale, scope, and speed of changes of integration
 4. Resistance to globalization e.g. old business, old powers
- C. Study of the history of globalization, including a discussion of the causes of globalization and its evolution, and the role of geography, colonialism, Cold War and post-Cold War markets
- D. Study of the economic dimension of globalization
 1. Discussion of the key features of the global economy and its evolution.
 2. Discussion of economic ideologies that favor economic integration and of controversies related to global economic integration
 - a. The Emergence of the Modern Global Economy
 - b. History of global economic ties – the role of technology
 - c. 19th and early 20th century markets
 - d. Late 20th century markets, finance, and "liberalization" of the periphery
 - e. The global division of labor, offshoring, outsourcing
 - f. The rise of multinational corporations and transnational practices
 - g. The rise of global elites – the capitalist class
 - h. Supply chain connections – complex interdependence
 - i. The emergence of the global middle class and consumer culture
 - j. The role of China and India
 - k. Financial globalization and the management of economic crises
 - l. The future of globalization and the expansion of markets
- E. Study of the political dimension of globalization, including state building, the problematic role of emerging nation-states, the growing number and role of non-state actors, global civil society, proliferation of the concept of the citizen, the growing scope of international law, the growth of influence of NGOs, threats to global security, and the growing power of transnational corporations on governance
 1. Outline the characteristics of strong states and weak states
 2. Case studies of one or more IGOs, such as the UN, and/or the World Bank.
 3. Discussion of the controversies regarding the scope of global governance, the changing nature of threats to democracy, political decay and state advocacy of the citizen
- F. Outline the impact of globalization on interstate, intrastate, and non-state actor (e.g. ISIS) violence, including the transformation of the arms trade over the 20th century
- G. Study of the cultural dimension of globalization, including culture as an evolving force, the role of language, religion, ideology, and/or technology.
 1. Discussion of controversies, such as authenticity of identity, the influence of western culture, migration, tribalism, and of concept of a "clash of civilizations"/cultures
- H. Study of the environmental /ecological dimension of globalization, including the study of population trends, inequality and resource availability, the relationship between economic growth, growing middle classes and environmental damage.
 1. Discussion of questions related to the governance of the commons, and discussion of the concept of global citizenship.

VI. METHODS OF INSTRUCTION:

- A. **Lecture** -
- B. Simulation
- C. **Discussion** -
- D. **Audio-visual Activity** - Video/web page visitation

VII. TYPICAL ASSIGNMENTS:

- A. Reading assignments
 1. Weekly readings consisting of sociological research and/or theoretical articles accompanied by relevant sections of the assigned textbook.
- B. Web visitation
 1. Go to www.worldbank.org Answer the following questions: what are social indicators? How are they measured? Why would a global financial institution be interested in social indicators of development?
- C. Ten page research-oriented term paper focusing on the role of global economic, political, social and cultural relations of one or more nations, projecting the possible futures this nation or group of nations may face.

VIII. EVALUATION:

Methods/Frequency

- A. Exams/Tests
 - at least 2 in a semester, preferably 3 with multiple choice and essay questions
- B. Papers
 - one term paper on a research assignment with possible shorter papers on readings.
- C. Class Participation
 - daily

IX. TYPICAL TEXTS:

1. Weiner, R. (2016). *Annual Editions: Global Issues* (32nd ed.). Columbus, OH: McGraw-Hill Education.
2. Smallman, S., & Brown, K. (2015). *Introduction to International and Global Studies* (2nd ed.). Chapel Hill, NC: UNC Press.
3. Martell, L. (2016). *The Sociology of Globalization* (2nd ed.). Malden, MA: Wiley.
4. Ritzer, G., & Dean, P. (2015). *Globalization: A Basic Text* (2nd ed.). Malden, MA: Blackwell.
5. Lechner, F.J., & Boli, J. (2015). *The Globalization Reader* (5th ed.). Malden, MA: Blackwell Publishing.

6. Campbell, P.J., MacKinnon, A., & Stevens, C.R. (2015). *Introduction to Global Studies* (1st ed.). New York, NY: John Wiley Publishers .

X. OTHER MATERIALS REQUIRED OF STUDENTS: