

Las Positas College
3000 Campus Hill Drive
Livermore, CA 94551-7650
(925) 424-1000
(925) 443-0742 (Fax)

Course Outline for MSCM 19A
LAS POSITAS LITERARY ANTHOLOGY A
Effective: Fall 2018

I. CATALOG DESCRIPTION:

MSCM 19A — LAS POSITAS LITERARY ANTHOLOGY A — 3.00 units

Creation of a literary-style student magazine. Practical training in the managing, editing, formatting, and printing of a literary magazine. Enrollment constitutes the staff of the magazine. Cross listed with ENG 19A. A student who has successfully completed ENG 19A cannot enroll in MSCM 19A.

2.00 Units Lecture 1.00 Units Lab

Grading Methods:

Letter or P/NP

Discipline:

- Mass Communications or
- English

	MIN
Lecture Hours:	36.00
Lab Hours:	54.00
Total Hours:	90.00

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: 1

III. PREREQUISITE AND/OR ADVISORY SKILLS:

IV. MEASURABLE OBJECTIVES:

Upon completion of this course, the student should be able to:

- A. Create a process and timeline for the production of a literary anthology
- B. Create submission guidelines, solicit submissions, and assess submissions for publication
- C. Edit and format anthology content and layout
- D. Organize an awards ceremony for contributors and contest winners

V. CONTENT:

- A. Assess the factors involved in designing a literary-style magazine:
 1. structuring a timeline;
 2. creating a theme;
 3. selecting a format;
 4. delegating duties and assigning roles for staff members.
- B. Assess submissions for publication:
 1. develop criteria and a rubric for assessment;
 2. read and score submissions;
 3. discuss and finalize group decisions.
- C. Perform basic editing, proofreading, and layout procedures:
 1. verify all accepted submissions in digital format;
 2. choose layout design, and pagination;
 3. enter accepted submissions into layout software and participate in digital layout and graphic design;
 4. copy edit and then proofread the manuscript before final printing.
- D. Organize and run literary awards ceremony:
 1. notify accepted and rejected authors;
 2. contact prize-winning authors;
 3. structure format of ceremony;
 4. arrange guest speaker if so desired;
 5. design and distribute flyers to publicize ceremony;
 6. design program for ceremony;
 7. coordinate sales of anthology at ceremony;
 8. assist with introducing speakers and winners;
 9. assist with refreshments at ceremony.

VI. METHODS OF INSTRUCTION:

- A. **Lab** - Group collaborative learning; activity participation; group critique sessions and analysis of publications; coached supervision in necessary activities such as copy editing and proofreading; and critiques of issues for strengths and weaknesses.

- B. **Lecture** - Explanation and discussion of the elements of fiction, poetry, and artwork. Lecture on the process of developing and producing a literary anthology. Updating progress on the production process. Lecture on public relations and marketing for a literary anthology.

VII. TYPICAL ASSIGNMENTS:

- A. Evaluate and critique all of the poetry or prose submissions and post critiques in the discussion board.
- B. Draft an acceptance letter to the contributors.
- C. Copy edit and enter text into the anthology layout software.

VIII. EVALUATION:

A. **Methods**

1. Group Projects
2. Class Participation
3. Class Work
4. Home Work
5. Lab Activities
6. Final Public Performance
7. Other:
 - a. Participation and interaction during weekly meetings
 - b. Reading, selecting, and editing the work submitted to the anthology
 - c. Production of the anthology layout
 - d. Public relations to gather submissions and publicize the anthology
 - e. Participation at Publication and Awards Ceremony

B. **Frequency**

1. Group Projects: Daily, on-going group work
2. Class Participation: Daily
3. Class Work: Daily
4. Home Work: Daily
5. Lab Activities with specific commitments throughout semester, varying from week to week depending on stage of anthology development
6. Final Public Performance: Awards and publication ceremony at end of semester as a culminating activity
7. Other: Daily activities throughout the semester

IX. TYPICAL TEXTS:

1. Las Positas College Anthology Staff. *Literary Anthology*. 2017 ed., Las Positas College, 2017.
2. Sumner, D. *Feature and Magazine Writing: Guide for Students*. 3rd edition ed., Wiley-Blackwell, 2013.
3. Associated Press. *Associated Press Stylebook and Briefing On Media Law*. 2017 edition ed., Basic Books, 2017.
4. All poetry and prose submissions.

X. OTHER MATERIALS REQUIRED OF STUDENTS: