

Consent Statement

The purpose of this research study is to study student engagement with organizations.

You are being asked to be in the study because as a student in a POLI 100, POLI 130, or POLI 150 class you are required to participate in research studies conducted by the Political Science Subject Pool (PSSP). However, participation in THIS research study is not mandatory. Students who object to participating in this study will have the opportunity to satisfy the research participation requirement in another way. You must be at least 18 years of age to participate.

What does the study entail? If you agree to be in this study, you will be asked to answer an on-line survey composed of questions addressing your feelings on a series of hypothetical organizations that could be active in Chapel Hill. You will also be asked about your involvement with organizations and your opinion on civil society and organizations, in addition to some basic demographic questions. The completion of this study satisfies 1 credit towards the research requirement of POLI 100, POLI 130, or POLI 150 courses for the Fall 2021 semester.

Do I have to participate? Participation in this study is voluntary. You may refuse to participate, and you may withdraw your participation without penalty. You may also skip any question or other aspects of this study for any reason without penalty. If you do not wish to participate or withdraw from this study, you can fulfill the research requirement by completing other studies listed in the Political Science Subject Pool (PSSP) Web Portal (go.unc.edu/pssp) or by completing a research-oriented paper as explained in your POLI 100, POLI 130, or POLI 150 syllabus.

What should I do if I wish to participate? You can participate in the study by any computer terminal by accessing the PSSP Web portal: go.unc.edu/pssp.

Will you ever tell us what you're studying? Yes, you will receive an email summary of our findings once the data are collected and analyzed. In addition, to protect the integrity of the responses, the full study purpose will not be disclosed until after the survey is completed. If

there is anything about the study or your participation that is unclear or that you do not understand, or if you have questions or wish to report a research-related problem, you may contact the principal investigator: **Simon Hoellerbauer** For questions about your rights as a research participant, you may contact the Institutional Review Board at 919-966-3113 or by email to IRB_subjects@unc.edu

Investigators:

Simon Hoellerbauer

Political Science, UNC Chapel Hill

hoellers@unc.edu

Background1

Which gender identity best matches yours?

- ☐ Nonbinary
- ☐ Female
- ☐ Male
- ☐ Other

How many years have you attended UNC, including this one?

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ More than 5

The next two questions ask about your *free time*. By free time, we mean time **not spent** working, studying, doing homework, attending classes, or volunteering.

Think about an average week, not midterms or finals time.

On an average **weekday**, how many hours of free time do you have?

On an average **weekend**, that is, both Saturday and Sunday combined, how many hours of free time do you have?

Conjoint 1 Introduction

For the next few minutes, we are going to ask you to act as if you were considering getting involved with an organization.

You will be shown 3 pairs of hypothetical organizations. For each pair, imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the November 2022 elections.

They are both holding meetings on campus for potential volunteers to work registration tables on campus.

EngPair1

Scenario 1 out of 3

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

For each organization, how likely would you be to attend a meeting held by it?

	Very unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Very likely
Organization 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you had to choose, would you be more likely to attend a meeting held by organization 1 or organization 2? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

Now, please think more specifically about **organization 1**. To what extent do you agree with the following statements?

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
It would be fun to work with this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My input would be valued at meetings of this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteering for this organization would be good for my resume.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would be likely to make new friends while volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meetings for this organization would go on for a long time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My friends would make fun of me for volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would feel very tired after meetings for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

EngPair2

Scenario 2 out of 3

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

For each organization, how likely would you be to attend a meeting held by it?

	Very unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Very likely
Organization 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you had to choose, would you be more likely to attend a meeting held by organization 1 or organization 2? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

Click to write the question text

Now, please think more specifically about **organization 1**. To what extent do you agree with the following statements?

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
It would be fun to work with this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My input would be valued at meetings of this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteering for this organization would be good for my resume.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would be likely to make new friends while volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meetings for this organization would go on for a long time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My friends would make fun of me for volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would feel very tired after meetings for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

EngPair3

Scenario 3 out of 3

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

For each organization, how likely would you be to attend a meeting held by it?

	Very unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Very likely
Organization 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you had to choose, would you be more likely to attend a meeting held by organization 1 or organization 2? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

Now, please think more specifically about **organization 1**. To what extent do you agree with the following statements?

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
It would be fun to work with this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My input would be valued at meetings of this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteering for this organization would be good for my resume.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would be likely to make new friends while volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meetings for this organization would go on for a long time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My friends would make fun of me for volunteering for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would feel very tired after meetings for this organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Background2

Are you currently registered to vote?

- ☐ Yes
- ☐ No, but I have thought about it
- ☐ No

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. With respect to

the **2020 general election that took place in November 2020**, which of the following statements best describes you?

- ☐ I am not eligible to vote
- ☐ I did not vote
- ☐ I thought about voting but didn't that time
- ☐ I usually vote but didn't that time
- ☐ I am sure I voted

To what extent do you agree or disagree with the following statements?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
I am proud to be a student at UNC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being a student is an important part of who I am	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Where did you live before starting UNC?

- ☐ Raleigh metro area, including Durham/Chapel Hill/Carrboro
- ☐ Somewhere else in North Carolina
- ☐ Somewhere else in the US
- ☐ Outside of the US

Conjoint 2 Introduction

Now, we are once again going to ask you to consider several hypothetical organizations. This time, we are interested in whether you think organizations will reflect your values.

You will be shown 12 pairs of hypothetical organizations. For each pair, imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the November 2022 elections.

They are both holding meetings on campus for potential volunteers to work registration tables on campus.

ValPair1

Scenario 1 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair2

Scenario 2 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair3

Scenario 3 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair4

Scenario 4 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase

voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair5

Scenario 5 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair6

Scenario 6 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair7

Scenario 7 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1

☐ Organization 2

ValPair8

Scenario 8 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1

☐ Organization 2

ValPair9

Scenario 9 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair10

Scenario 10 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

ValPair11

Scenario 11 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

- ☐ Organization 1
- ☐ Organization 2

ValPair12

Scenario 12 out of 12

Imagine that these are two non-partisan organizations working in Chapel Hill to increase voter registration ahead of the 2022 North Carolina primaries and the November 2022 elections. They are looking for volunteers to work registration tables on campus.

	Organization 1	Organization 2

If you had to choose, would you say that organization 1 or organization 2 reflects your values more closely? Even if you aren't entirely sure about your choice, please select one.

☐ Organization 1 ☐ Organization 2

Why do you think you that this organization reflects your values more closely?

Civil Society

The next section asks you about your involvement with organizations.

Are you involved with any on-campus, university-affiliated organizations?

☐ Yes
☐ No

With how many of such organizations are you involved? Please enter a number.

With which organization(s) are you involved? Please list them, with each organization's name separated by a comma.

Are you involved with any organizations that are not affiliated with the university?

☐ Yes
☐ No

With how many of such organizations are you involved? Please enter a number.

With which organization(s) are you involved? Please list them, with each organization's name separated by a comma.

On average, how many hours a week do you spend attending meetings, volunteering for, or otherwise engaging with the organizations with which you are involved? Please enter a number.

What does the phrase "civil society" mean to you?

What does the acronym NGO mean to you?

How important are the following characteristics when you are considering whether to get involved with an organization?

	Extremely important	Very important	Moderately important	Slightly important	Not at all important
How local the organization is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization's goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Extremely important	Very important	Moderately important	Slightly important	Not at all important
How much free time you have	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How much the organization can benefit you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How important are the following characteristics when you are considering whether to get involved with an organization?

	Extremely important	Very important	Moderately important	Slightly important	Not at all important
How likely you think it is that the organization can achieve its goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How much you think the organization reflects you as a person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How close you feel to the organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which you think the organization's values seem to match your values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you wanted to, do you think you could start your own campus or community group?

- ☐ Yes
- ☐ No

Are you involved with Greek life on campus?

- ☐ Yes
- ☐ No

To what extent do you agree or disagree with the following statements:

Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
----------------	----------------	----------------------------	-------------------	-------------------

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
If UNC students act together, we can get the UNC administration to listen to us.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If UNC students act together, we can get the North Carolina State Legislature to listen to us.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Powered by Qualtrics