THE DCAI LOGO SET

dc ai DATA-
CENTRIC
AI

FFAE00

PMS 2010

C   0
M   36
Y   100
K   0

FF5500

PMS 172

C   0
M   80
Y   100
K   0

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SCREEN LOGOS

These logos are in RGB and are for screen display **only**.

If you need to provide a screen logo to a third party, just send them the zip file and they can grab what they need

📄 _dcai-screen-logos.zip ☁

dcai-full-RGB

-600px.png   (300px at 2x)
-1200px.png   (600px at 2x)
-2400px.png   (1200px at 2x)
.svg
.pdf

dcai-full-reverse-RGB

-600px.png   (300px at 2x)
-1200px.png   (600px at 2x)
-2400px.png   (1200px at 2x)
.svg
.pdf

dcai-full-white-RGB

-600px.png   (300px at 2x)
-1200px.png   (600px at 2x)
-2400px.png   (1200px at 2x)
.svg
.pdf

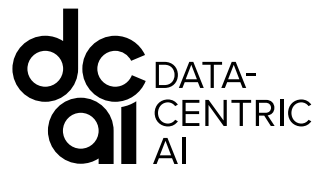**dcai-initials-RGB**

-600px.png   (300px at 2x)
-1200px.png   (600px at 2x)
-2400px.png   (1200px at 2x)
.svg
.pdf

PRINT LOGOS

These logos are for print executions. Use the logo that corresponds to the number of INKS in the project.

1 COLOR
These logos will be used a lot for swag: silkscreening is often done in only one color.

dcai-print-full-1C-black

.ai and .pdf

dcai-print-full-1C-PMS172

.ai and .pdf

dcai-print-full-1C-white

.ai and .pdf

dcai-print-initials-1C-black

.ai and .pdf

dcai-print-initials-1C-PMS172

.ai and .pdf

dcai-print-initials-1C-PMS2010

.ai and .pdf

dcai-print-initials-1C-white

.ai and .pdf

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PRINT LOGOS

2 COLOR
Use these logos when only two inks are used (initial version only)

dcai-print-initials-2C-PMS

.ai and .pdf

3 COLOR
This is the least common application. Use these logos only when the printer is recreating the full color or reverse logo with 3 Pantone (PMS) inks.

dcai-print-3C-PMS

.ai and .pdf

dcai-print-full-reverse-3C-PMS

.ai and .pdf

4 COLOR – CMYK
This is the most common printing method. All laser printers and most offset printing projects will be in CMYK.

dcai-print-full-CMYK

.ai and .pdf

dcai-print-full-reverse-CMYK

.ai and .pdf

dcai-print-full-CMYK

.ai and .pdf