Felipe Saraiva Moreira de Sena

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Education

Master of Science - Business Analytics (MSBA)   Expected April 2023
Hult International Business School | Cambridge, Massachusetts, United States
- Awarded 100% Scholarship for dual degree | Current GPA: 4.0
- Participated on the Hack Harvard - Hackathon (2022)

Master of Science - International Business (MIB)   August 2022
Hult International Business School | Cambridge, Massachusetts, United States
- Specialization in finance; Dean's List; Top 6 on APEX consulting competition | GPA: 3.76

Master of Science - Economic for Development (MECON)   July 2021
Pontifical Catholic University of Rio Grande do Sul | Porto Alegre, Rio Grande do Sul, Brazil
- Awarded 100% Scholarship; Publication at Economic Analysis Magazine (RAE) | GPA: 3.6

Bachelor's in economics (BA)   Jun 2018
Federal University of Rio Grande | Rio Grande, Rio Grande do Sul, Brazil
- Exchange in University of Coimbra, Portugal with 100% Scholarship; Dean's List - Top 1% | GPA: 3.71

Professional Experience

Boston Innovation Gateway (BIG) - Boston, MA, US   Jun 2022 – Present
BIG is an international consulting hub focused on business expansion, acceleration, and capability building

Strategy & Innovation Consultant Intern
- Conducted data-driven, market entry, and competitive analysis to identify industry performance trends and investment opportunities for two international companies (+7bn in revenue) within food and beverage industry
- Led 2 cohorts of EPIC programs - an immersion within Boston innovation ecosystem for senior professionals, entrepreneurs, and students. Collaborated in training of +200 students from Spain and Colombia

Sicredi Cooperative Bank - Porto Alegre, RS, Brazil   Feb 2020 – Aug 2021
Brazil's first co-operative financial institution.

Fund Analyst - Controlling Assets and Liabilities of Investment Funds
- Monitored relevant processes related to both assets purchased by Investment Funds (Shares, CDO, SWAPs, etc.), as well as liabilities, acquired by investors; Created a volatility metric increasing monitoring accuracy
- Designed an automated Excel and Power Bi dashboard to measure net fundraising within banking system, reducing time spent looking at data manually and delivering insights to related areas
- Simplified overall bureaucracy of legal submission tasks for government agencies. Built an automated spreadsheet with all structured data needed to send a standardized spreadsheet monthly

Additional Relevant Experience

HP Tech Ventures Remote Extern - Palo Alto, California, United States (Remote)   Mar 2022 – May 2022
Corporate VC & Business Analytics Extern
- Performed deal sourcing of 8 startups for further investment due diligence of HP Tech Ventures. Researched metrics, industry data, team, and business models analysis based on CrunchBase, Pitchbook, and web data
- Utilized cleaning methods and tools such as Open Refine, and data was investigated applying Excel, SQL and Tableau skills to find summary values, trends and construct charts

Group of Studies in Economic Conjuncture (GECE) | Rio Grande, RS/ Brazil   Mar 2018 – Jan 2021
Co-founder (GECE CLUB)
- Managed 30 students implementing Asana project management tool and Kanban methodology; Trained students to set up databases and produce economic bulletins using public data and APIs
- Coordinated projects to produce 8 economic bulletins using Excel and R impacting over 100 students

Skills and Additional Information

Skills: SQL, STATA, Excel (VBA), Power Point, Power Bi, Tableau, GitHub
Capabilities: Data Analysis; Data Visualization; Business Intelligence; Project Management; Teamwork; Problem Solving; Critical Thinking Conflict Resolution, Cross-Functional Leadership; Task Delegation, Insights Development
Achievements: Top 1% of Economics class; 100% Scholarship to study in Brazil, Portugal, and United States
Languages: English (Proficient), Portuguese (Native)
Work Authorization: United States (CPT, OPT, STEM); Brazil
DISC Style Report: Conscientiousness and Steadiness
Driver's license valid (U.S): Yes