

**Age:** 36 \* **Education:** Study of Computer Science



#### COMPUTER EXPERTISE



#### MEDICAL LITERACY



skill scale from 0 (Fundamental Awareness) to 10 (Expert)



#### SKILLS & KNOWLEDGE

analytical thinking stamina and endurance  
creativity accuracy



#### MOTIVATIONS

the joy of solving problems positive feedback  
appreciation of his work by others new technologies  
interesting tasks attractive salary



#### FRUSTRATIONS

unclear specifications administrative workload  
underestimation of needed resources  
unrealistic deadlines



#### VALUES & ASPIRATIONS

good work/life balance rejoice in his work  
good team for working together and discussing  
self-determined working hours and work flow



#### PERSONALITY AND BEHAVIOUR

Max has been interested in technical gadgets since his childhood. His friends have been asking for his advice regarding mobile phones, smart watches, computers or personal assistants, because Max is always informed about new technologies and knows state of the art-products. When Max uses a new device, he rather relies on his intuition and experience than reading the instruction manual.

Max spends a large part of his leisure time engaging in computer games. Once a week, he practices bouldering. He likes cooking and loves to try out new recipes.



#### OCCUPATION

Already during his studies at the university, Max started working part-time as software tester in the development-department of a large company. Since 6 years, he has been employed full-time as a software developer at a company that offers software solutions for the medical sector.

As part of a team of 8 software developers, Max is responsible for maintenance and implementation of new features into the company's software-product for analysis of histopathological images. Tasks and issues are distributed according to a plan among the developers in the team. Developers work on the assigned tasks on their own, but they are in close contact with each other. Since Max and the others are working from home most of the time, a short virtual meeting with the team mates is scheduled each day.



#### OBJECTIVES AND GOALS

Max aims to fulfil the programming tasks assigned to him in time and in a good quality. At the same time, he tries to maintain a good work/life balance.



#### ATTITUDES TOWARDS AI

Max is very enthusiastic about the new possibilities offered by AI-based products and services. He has got plenty of smart home gadgets in his flat and finds it convenient to use personalised recommender apps. Max thinks that AI technology can bring a lot of benefits also to the medical sector. Thus he is glad that in his job as a programmer he can contribute to practical implementation of this technological revolution.