Zano

Logo presentation

Contents

Logomark construction 3

Horizontal logo construction 4

Vertical logo construction 5

Clear space 6

Horizontal logo 8

Vertical logo 9

Additional logo color version 10

Logomark usage 11

Colors 12

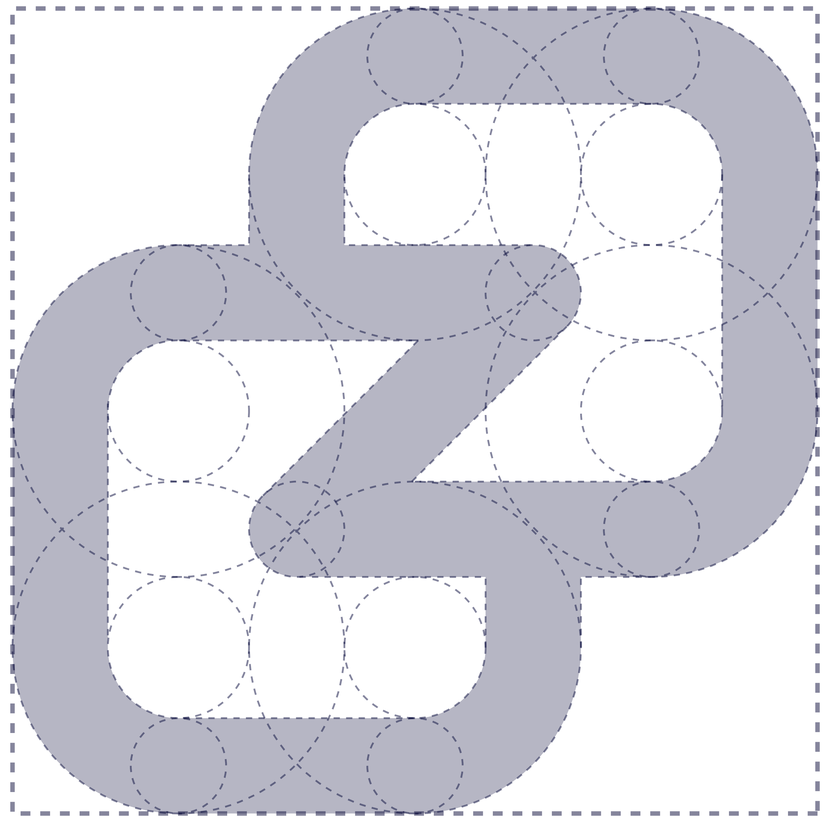
Colored logos 13

Usage on backgrounds 14

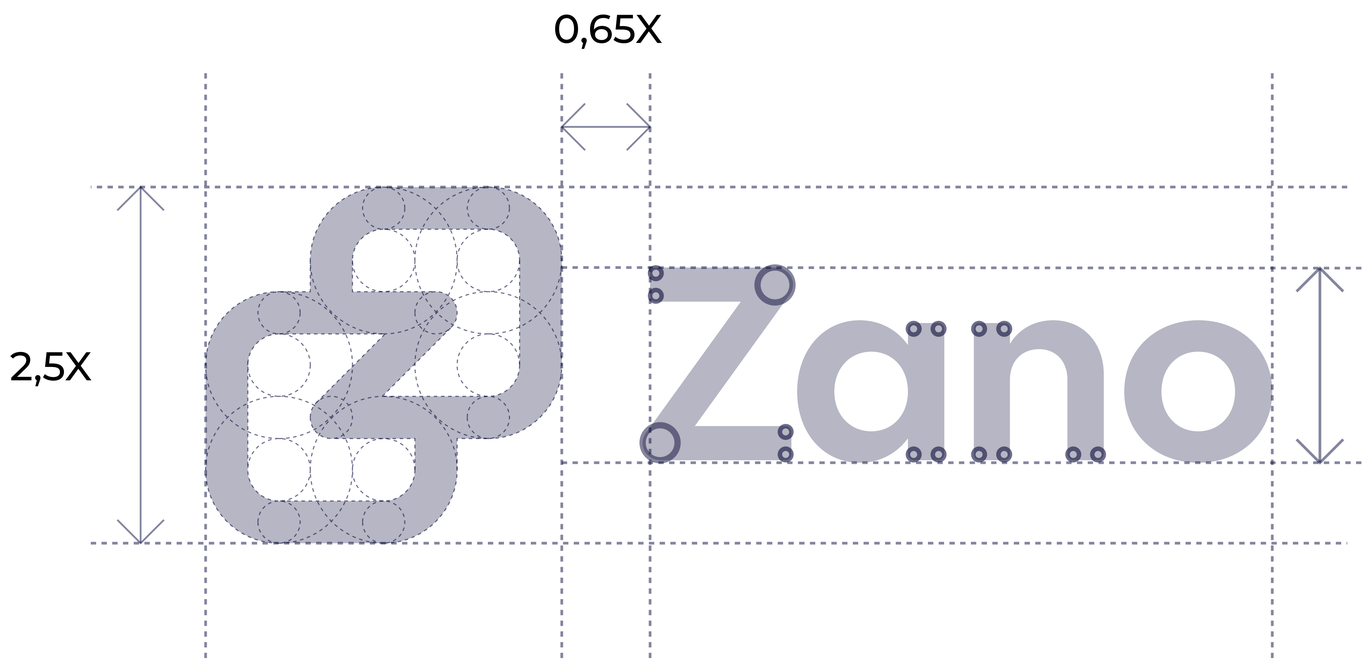
Misuse 15

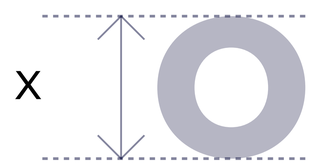
Logo application examples 16

Logomark construction

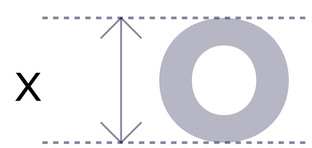


Horizontal logo construction



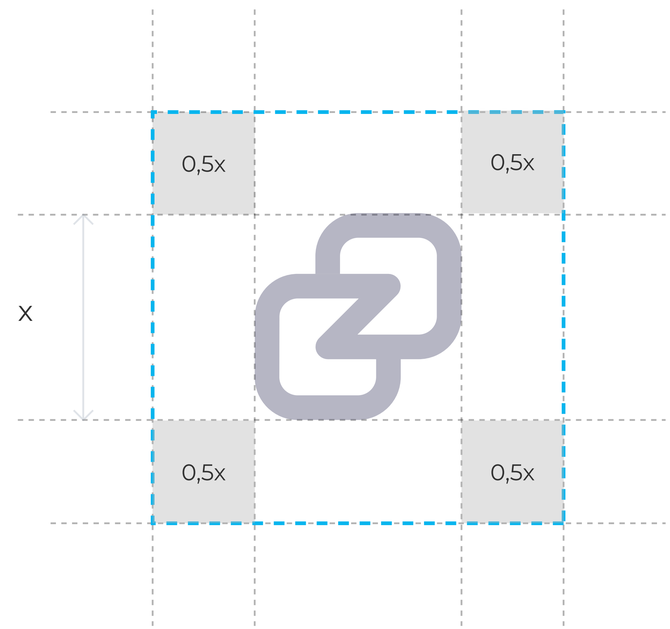


Vertical logo construction



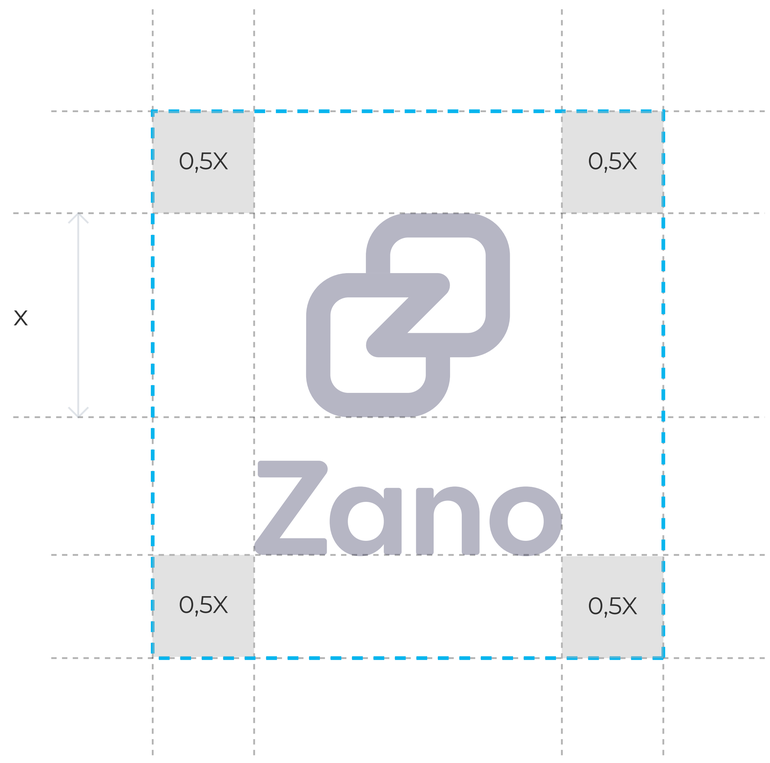
Clear space

Safe area



Clear space

Safe area



Horizontal logo

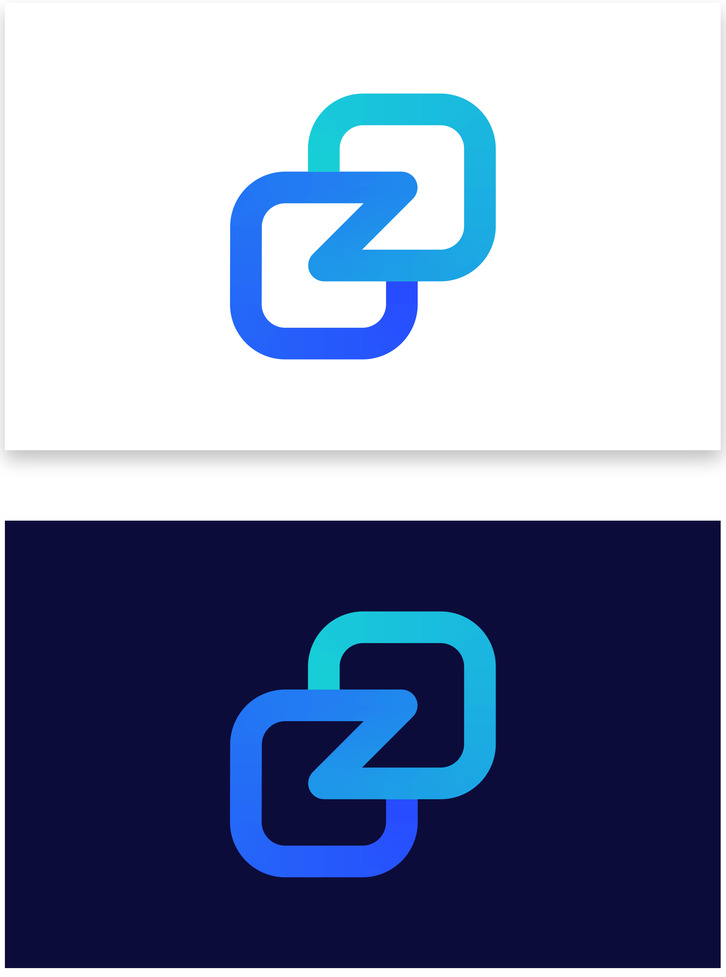
Vertical logo

Zano

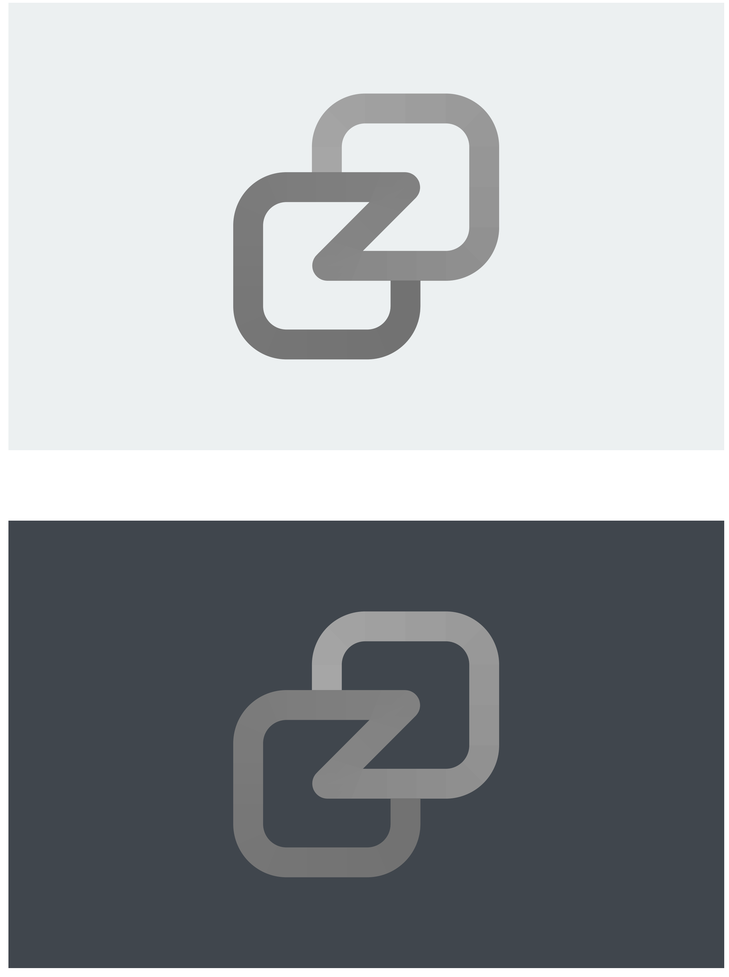
Additional logo color version

Logomark usage

Color



Grayscale



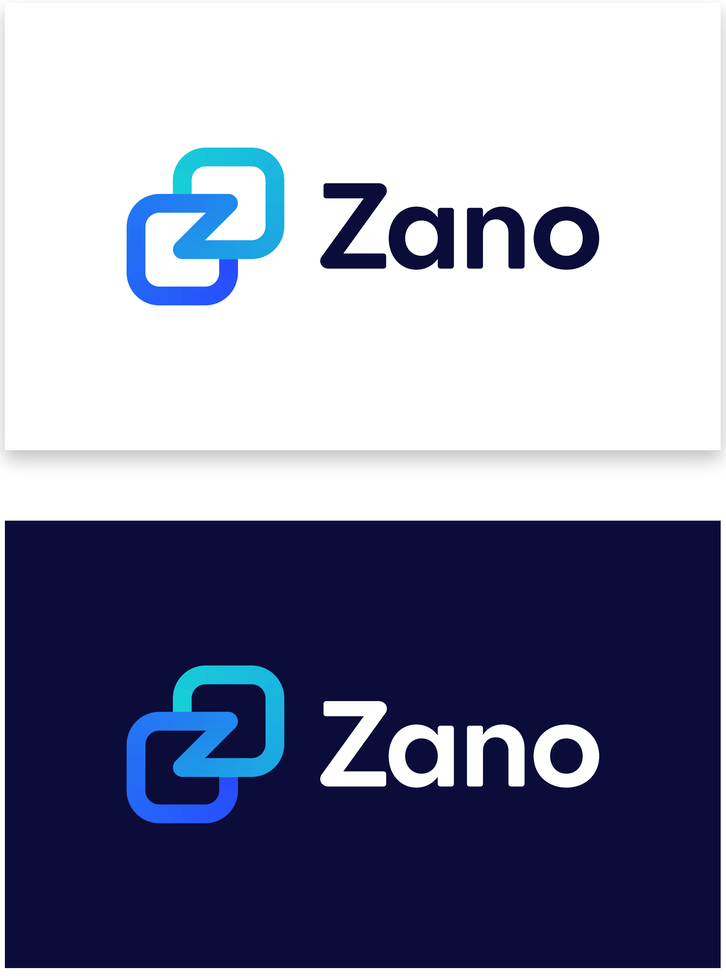
Black and White

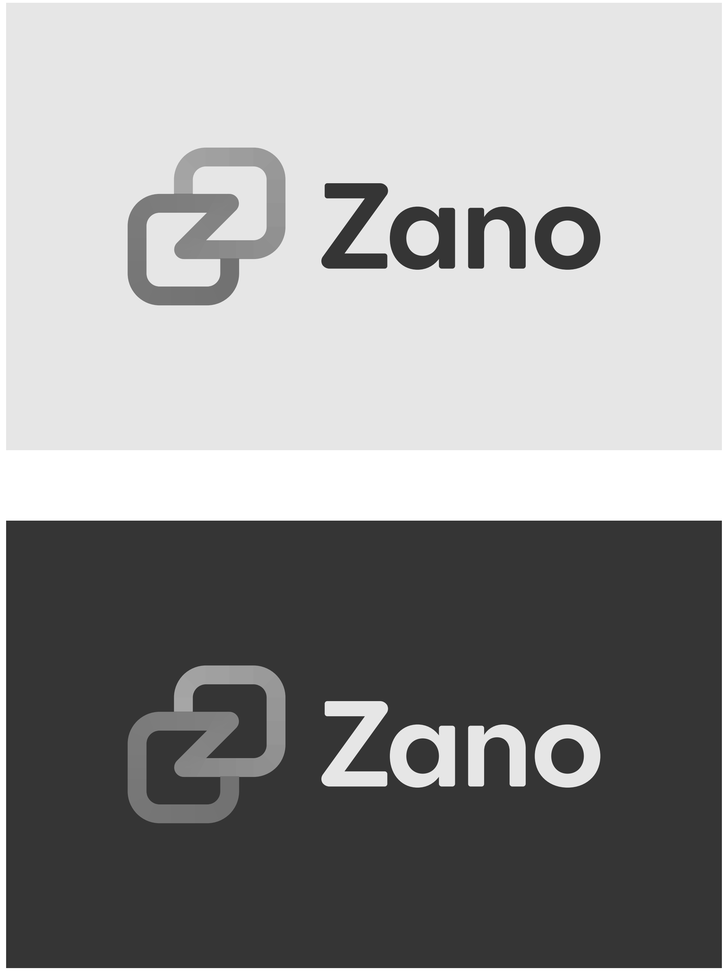
Colored logos

Color

Grayscale

Black and White



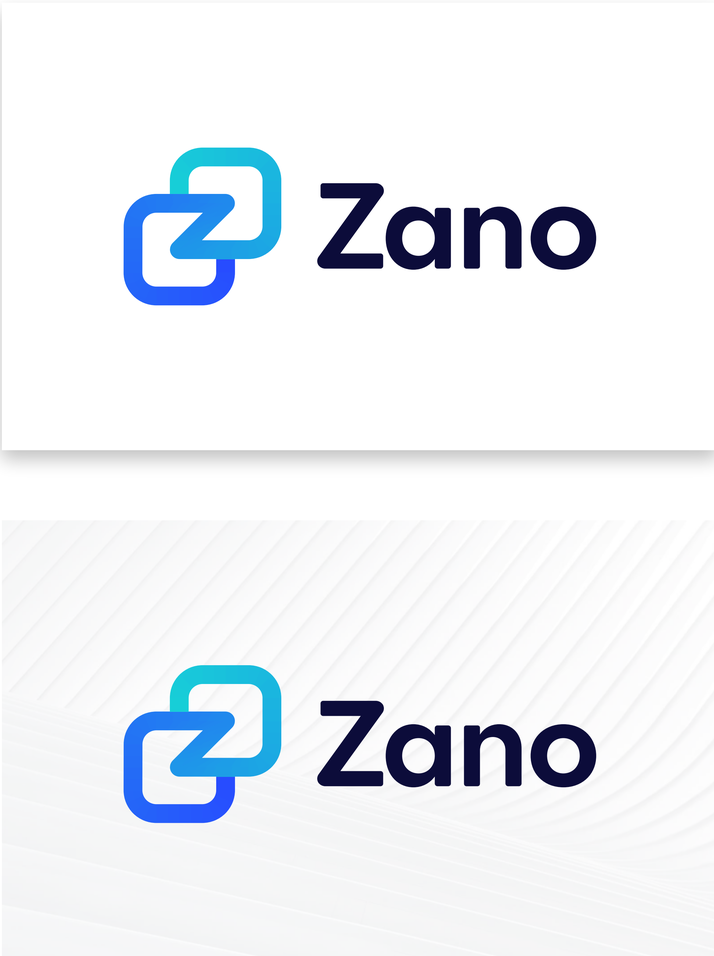


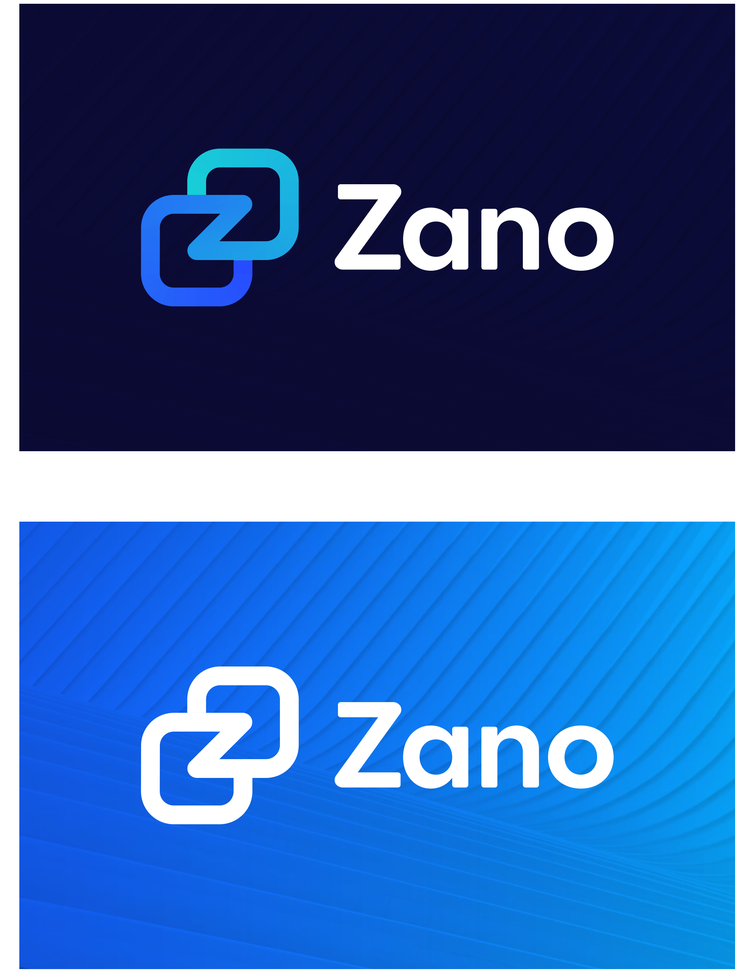
Usage on backgrounds

White background

Gray background

Dark and color background





Colors

Basic Colors

CMYK 81, 69, 0, 0
RGB 39, 76, 255
HEX #274CFF

CMYK 64, 0, 22, 0
RGB 20, 209, 214
HEX #16D1D6

CMYK 81, 69, 0, 0
RGB 39, 76, 255
HEX #274CFF

CMYK 64, 0, 22, 0
RGB 20, 209, 214
HEX #16D1D6

CMYK 75, 76, 0, 0
RGB 41, 45, 51
HEX #601FFF

CMYK 53, 65, 0, 0
RGB 163, 102, 255
HEX #A366FF

CMYK 100, 96, 41, 54
RGB 12, 12, 58
HEX #0C0C3A

Grayscale

CMYK 37, 30, 30, 0
RGB 166, 166, 166
HEX #a6a6a6

CMYK 57, 47, 47, 13
RGB 114, 114, 114
HEX #727272

CMYK 37, 30, 30, 0
RGB 166, 166, 166
HEX #a6a6a6

CMYK 57, 47, 47, 13
RGB 114, 114, 114
HEX #727272

CMYK 0, 0, 0, 80
RGB 53, 53, 53
HEX #353535

Additional Colors

CMYK 75, 76, 0, 0
RGB 41, 45, 51
HEX #601FFF

CMYK 53, 65, 0, 0
RGB 163, 102, 255
HEX #A366FF

Black and white

CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX #ffffff

CMYK 75, 68, 67, 90
RGB 0, 0, 0
HEX #000000

Misuse

Do not —
use other color combinations.

Do not —
use another font for
the wordmark.

Do not —
Skew, rotate or stretch

Do not —
use other proportions
for the symbol and wordmark.

Do not —
use on saturated backgrounds.

Do not —
use any effects with the logo.

Do not —
place any graphics inside
the logo clear space.

Do not —
Add elements

Zano

Zano

Zano

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