



**NATIVE ISLAND BUSINESS AND
COMMUNITY AFFAIRS ASSOCIATION, INC.**

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www.gullahcelebration.com

November 2015

Dear Artist:

You are invited to submit Works of Art for the 18th Annual *De Aarts Ob We People* Exhibit of the 2015 Hilton Head Island Gullah Celebration. The exhibit will take place from Friday, January 30, 2015 through Tuesday, February 25, 2015, at the Walter Greer Gallery of the Arts Center of Coastal Carolina, 14 Shelter Cove Lane, Hilton Head Island, SC 29928. The Gullah Celebration Committee is working towards new heights for the month-long festivities. We again expect to welcome more attendees to the exhibit.

The schedule for the exhibit is on the attached Entry Form.

As an invited artist, you must be willing to adhere to the following:

- Only original, Gullah life-themed artwork, framed and/or gallery wrapped edges, install-ready (wired), will be hung.
- We will display up to 5 pieces from each artist. Additional pieces will be stored for displaying as space permits.
- No artwork will be accepted after the due date on the Entry Form. *This policy is being instituted because our volunteer docents find it difficult to do their jobs efficiently when new artwork is brought in after the exhibit opens.*
- Giclees, other prints, and numbered works will be considered Bin Art and must be presented shrink-wrapped or protected. They must have the selling price, artist's name, and must be numbered consecutively (preferably on the back), with no duplicate numbers. Placing the name of the work on bin art is optional. As is our custom, bin art will not be hung.
- Your commission will be 55% of the selling price. You will be paid no later than 30 business days after the close of the exhibit.
- In addition to being present for the Opening Reception, Friday, January 30, 2015, 6:00 p.m.-8:00 p.m., we again would like you to be present at the gallery to discuss your artwork or demonstrate your technique at least one additional time during the exhibit. You will indicate your preferred date(s) on the enclosed Entry Form. We will contact you to confirm the date(s) of your appearance. This schedule and personal bio will be advertised in the local papers, so please choose a date you are sure you can be present.

In 2014, we experienced our highest number of sales ever! We anticipate an even greater sales volume in 2015. Try smaller artwork and inexpensive, simple framing or "banding" rather than investing in framing. Buyers are inclined to ask for a discount for framed art, since it may not fit into their décor. Please do not submit original work that has been exhibited in a previous *De Aarts Ob We People* exhibit.

Kindly fill out the enclosed Application Form and submit along with an up-to-date biographical sketch and return it to NIBCAA, P.O. Box 23452, Hilton Head Island, SC 29925 or respond by e-mail at nibcaa@aol.com, no later than January 5, 2015. We look forward to your participation and welcome you to the *18th Annual Exhibit of De Aarts Ob We People*!

Sincerely,

Pamela Redmon
Chairman - 2015 Gullah Celebration Art Exhibit

ARTIST APPLICATION FORM
ORIGINAL ARTWORK ONLY
18th Annual De Aarts Ob We People
The 2015 Hilton Head Island Gullah Celebration
Application Form

PLEASE PRINT

Artist Name: _____

Address: _____

Phone: (H) _____ (C) _____

Email: _____

Website: _____

ORIGINAL ART INVENTORY

Name of Artwork	Size	Medium	Sale Price
1.			
2.			
3.			
4.			
5.			

(You may use another sheet, if artwork will be stored at the center for possible later use)

Only up to 5 Gullah life-themed artwork, framed and or wrapped edges/install-ready, and wired will be hung. All prints including giclee prints, will be considered Bin Art, and are to be presented shrink wrapped or protected and numbered. Extra pieces will be hung or displayed as space allows.

Your commission is 55% of sale price and you will be paid no later than 30 days after the close of the exhibit.

Do not submit work that has been previously exhibited in a *De Aarts Ob We People* exhibit.

As before, all art work is received and picked up at the Arts Center of Coastal Carolina, located at 14 Shelter Cove, Hilton Head Island, SC 29928.

2015 GULLAH ART EXHIBITION ARTISTS' SCHEDULE

Monday, January 5, 2015	Return Application/entry form, Updated Biographical Sketch, and Inventory List.
Monday, January 26, 10am to 6pm Tuesday, January 27, 1pm to 7pm	<i>Receive Art Work</i> at the Arts Center- <u>Bio and Inventory List with Prices</u>
Friday, January 30, 2015 6pm to 8pm	<i>Opening Reception</i> - <u>Please make plans to attend</u>
Wednesday, February 25, 2014, 4pm	End of Exhibit
Thursday, February 26, 10am to 7pm	Pick Up Art Work

~ February 2015 ~						
January	Mon	Tue	Wed	Thu	Fri	March
	January 26	January 27	January 28	January 29	January 30	January 31
February 1	February 2	February 3	February 4	February 5	February 6	February 7
February 8	February 9	February 10	February 11	February 12	February 13	February 14
February 15	February 16	February 17	February 18	February 19	February 20	February 21
February 22	February 23	February 24	February 25	February 26		Notes: