ResumEmphasizer

Resumes with Impact: Creating Strong Bullet Points

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PEOPLE SPACE

CA

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1 Introduction

1) Problems

Creating a clear and concise resume with phrases and keywords to pass through HR filters is hard. Even when a job applicant has a right experience, without the right keywords and phrases in the resume the applicant can be filtered in the hiring process. Within these problems, we want to create an AI Resume Writer that will match keywords and phrases with the perspective of company job description.

2) Solutions

We use AI trained by developers to find bullet points in your resume. AI extracts the requirements from the job description and corresponds them to the ones on your resume. This refines your resume and eventually achieves our final goal of passing the HR filter.

3) Business Model Canvas

BMI Business Model Canvas

Key Partner	Key activities	Value propositions	Customer relationships	Customer segments
- The personal department of the company - Resume Author Web user	- Highlight key sentences after analysis	- Catch key points - Better resume	- Get web review	- A job seeker at a company - The personal department of the company
	Key resources - Brand - SW skills		**Channels** - Web page PC & Mobile	

Cost structure	Revenue streams
- Server Maintenance costs - Developer Labor costs	- Advertisement - Applicants fee

4) Target Audience

ResumEmphasizer targets prospective college graduates or social beginners who are new to or difficult to write resumes. They are not sure what they wrote on their resumes meets the company's requirements.

Peng

SHORT NAME
PEN

IMAGE

BIO

He is a strong software developing skill and business skills, programming, coding of server and client
side components.
Also, he is good understanding of Software Development Life Cycle (SDLC)

DEMOGRAPHIC INFO

 * Age : 67
* Gender : Male
* Location : NewYork
* Race : American
* Education level :
Postgraduate education
* Major : G.L.Bajaj
Institute of Technology &
Management Noida, Uttar
Pradesh
* Skills :
C,Java,hibernate,Angular
Js1-2-4, NodeJs,
Html5,Css3, Gulp, Grunt
* Preferred Company :
Intel

PAIN POINT

To have a growth oriented and challenging career,
where he can contribute my knowledge and
skills to the organization and enhance his experience
through continuous learning and
teamwork.

SKILLS HE GOT

1. Programming Languages: JAVA, C; JAVA Technologies: JavaSE, JavaEE, MVC,Hibernate, Restful Webservice; Web Technologies: nodejs,AngularJs1-2-4, javascript, Jquery, HTML5, CSS, Bootstrap; Database Methodologies: MySql 5.5, oracle11g, Postgres 9.3, MongoDB 3.0 ;Development Tools: NetBeans, Eclipse, Svn,VSS; Application Server: Glassfish 4.1,Apache Tomcat 7.0; Platforms: Windows ,Linux (2 years)

2. Certifications/Licenses
1) Microsoft Certified Professional.
2) Microsoft Training Associate Certified in networking fundamental.
Additional Information
SOFT STRENGTHS
3) Quick learning, Committed and able to work under high pressure.
4) A Good Team Player.
5) Like to take independent responsibility.
6) Good Interpersonal skill, good listener and communication skills.

PROJECTS BEFORE

1. Having 2 year month of relevant IT experience in standalone applications and web based applications.
2. Currently working as a Software Developer in APYL soFtware and systems ,Noida(U.P.) since March 2015 to till date.

Angela

IMAGE

BIO
She is going to graduate KAIST in August. She studied Software Development Methodology.

PAIN POINT
She wants to work with a progressive organization where she could utilize my knowledge & skills for mutual growth.

DEMOGRAPHIC INFO
* Age : 35
* Gender : Female
* Location : Seoul
* Race : Arabic
* Education level : Postgraduate education
* Major : Software Development Methodology
* Skills : Web, Database
* Preferred Company : SAMSUNG

SKILLS HE GOT
• **Programming Languages**: C, C++, Core Java.
• **Web Technologies**: HTML5, CSS3, BOOTSTRAP, JS, PHP, WORDPRESS, ANGULARJS.
• **Android/iOS**: IONIC Framework.
• **Databases**: MySql, MysQli, SQL.

PROJECTS BEFORE
* Html5 (2 years), css3 (2 years), Bootstrap (2 years), Angularjs (2 years), Javascript (2 years), JQuery (2 years), Ajax (2 years), Php (2 years), MySqli (2 years), Wordpress (1 year), Ionic (Less than 1 year)
* **Dynamix Infotech** - Kolkata, West Bengal August 2016 to Present
* She worked as Software Engineer in CareerTech IT Solutions Pune, Mar-2016 to sept-2016.

Choi

IMAGE

BIO
He is a gifted man who can graduate early.

PAIN PINT
He is seeking a position to utilize my Software development skills and abilities in the leading information technology industry that offers professional growth while being creative, innovative and flexible.

DEMOGRAPHIC INFO
* Age : 15
* Gender : Male
* Location : Seoul
* Race : Filipino
* Education level : Highschool
* Major : None
* Skills : Web, Database
* Preferred Company : Naver

SKILLS HE/SHE GOT
Technical Skills: C, C++, Java, Android
Reporting Tool: Android Studio, Eclipe, Netbeans
Operating System: Linux, Windows 7 /VISTA/XP.
Database: SQLite, MySQL
Web Technologies: HTML, JavaScript

PROJECTS BEFORE
1. Testottara
Role: Android Application Developer
Technologies: Android, SQLite, JSON, REST Web Service Api
2. Garuda Cab (Play store)
Role: Android appliocation Developer
Technologies: Android, Json, Google map api, Login with g+ and fb
3. Dr Sclavs Lab (Play store)
Role: Android appliocation Developer
Technologies: Android, Json, Google api, GPS

Jake Lee

JAKE LEE

BIO
He is a college student who just graduated. He graduated from Chung-Ang University with a degree in computer engineering and wants to get a job in the U.S. He hopes to get a job at Microsoft, APPLE, etc. as a back-end developer. He is a job seeker with no work history and he's not used to writing a resume. He's a beginner in society, so he wants help from around him.
He doesn't have a senior to ask for advice on his resume. He wants to be sure that he is doing well on his resume.

DEMOGRAPHIC INFO
► **Age** : 26
► **Gender** : Male
► **Location** : Seoul
► **Race** : Asian
► **Education level** : Bachelor's Degree
► **Major** : CSE
► **Skills** : Java, C, Python
► **Prefered Company** : MS, Apple

GOAL
His goal is to get a job at an American IT company and settle down well.

PAIN POINTS
-He is a job seeker with no work history and is not used to writing his resume.

-He has no experience working in the U.S, so he is expected to have difficulty adjusting to life in the U.S. company.

-He needs a work visa when he joins an American company, which is likely to have many difficulties.

-Now IT companies want a master's degree or higher, but he is now a bachelor's degree.

SKILLS HE GOT
Specialized : Core Java, J2EE, Spring
Web Server : Jboss, Apache Tomcat
User Interface: HTML5, CSS, Jsp, JQuery, Angular JS
Languages: Java, Java Script, SQL, Python, C

PROJECTS BEFORE
-He created ai with his teammates which developes new food recipes.

-He developed a site that informs the waiting time of nearby restaurants in real time.

-He has a history of high school coding volunteering in a university volunteer club.

QUOTES
"The American Dream belongs to all of us."
–Kamala Harris, California Attorney General

Soo

IMAGE

BIO
Working currently in sales part for US based telecom client having end to end chain of application starting from sales, order handoff, provisioning, service delivery and billing. The sales mainly includes information gathering from new/exiting user about service offered by our telecom client. The web based application used for getting exact and details information about service which includes internet service as well as VoiceoverIP services.
The AGILE based development in application includes adding extra features which is currently not supported and enhancing the current ones.

A DAY IN THE LIFE
* Age : 25
* Gender : Female
* Location : Santa Ana
* Race : Korean
* Education level : MCA
* Major : Technology Bhopal
* Skills : Byte Code Manipulation, Design Patterns, Multithreading, JVM Tuning and performance monitoring
* Preferred Company : Notion

PAIN POINT
She wants to go to Notion.

SKILLS HE GOT
• Java EE Web Component API: Servlet 3, JSP, JSTL
• JAVA Web Service: SOAP
• Java EE Resource API: JDBC, JMS.
• Framework: Spring 4, AspectJ, Spring Boot, Spring Data
• ORM Framework: Hibernate 4.0
• Web Development: JQuery, HTML, JavaScript, CSS
• Unit Testing: JUnit 3
• Applicatoir Server: Tomcat 7.0
• IDE: Eclipse 4.X
• Database: Oracle 10g, PL/SQL, SQL
• Other Tool/Frameworks: Apache CXF, Active MQ, JAXB 2.0
• Unix/Linux: Basic shell scripting
• Performance tuning: Jconsole, MAT, HeapDump anaylsis, Threaddump analysis

PROJECTS BEFORE
1. MicroService development:
Currently working under team to develop simple REST based Micro service for current project using Docker technology. The aim is to build simple Micro Service using Spring Boot which will be hosted on docker container.

2. Logs Based Analytics
Developed simple GUI based analytics application for own application which probably will be used in End to End. The front end was developed using Bootstrap, JQuery and React JS. On server side Spring 4 was used. The aim behind developing application was need from client for central portal where client can get current status of his order and he will get to know where order is being stuck. The results are generated from fetching logs directly from server and parsing them according to user's input. Additional to that REST based simple web service was also implemented for interacting with partner systems.

3. Decision Making Implementation for orders:
For service orders to be route through automated system and not by legacy system, requirement came for development of decision based admin portal where admin can go and configure gates (decides flow)
With this implementation client order will be routed to automated flow throughout Sales, order handoff, Provisioning, Service delivery and Billing. Abstract Factory based design pattern was used to implement this project.

2 Overall description https://github.com/hyun-hyang/ResumEmphasizer

1) Key Technology

- Design websites with *wordpress*.

- Annotate datas with *doccano*.

- Train AI model with *spaCy*.

2) Key Features

- Find bullet points

- Scoring your resumes

- Passing HR Filters

3) Pricing http://44.227.122.114/pricing/

We have a two-track pricing plans : Plan 1 & Plan 2

Plan 1: The number of times

just one time	5 times	10 times	30 times	50 times
($1)	($4.99)	($8.99)	($25.99)	($42.99)

($ per trial : 1 / 0.998 / 0.899 / 0.866 / 0.859)

Plan 2: a fixed-term charge

1 week	2 weeks	1 month	1 year
($19.99)	($37.99)	($69.99)	($169.99)

($ per day : 2.85 / 2.71 / 2.3 / 0.46)

Free Trials : You can get 3-free-trials when you create an account. You can also get 1-free-trial each for both you and your friend when you invite friend.

4) Flow Chart

Pool

Lane 1	Lane 2	Lane 3	Lane 4	Lane 5	Lane 6

- HOME PAGE
- LOGIN PAGE
- SIGN UP
- SERVICES
- SIGN IN
- My Page
- Introduction to the plan
- ABOUT US
- Confirmation of purchase status
- UPLOAD RESUME
- CONATCT
- PRICING
- BUY PLAN
- SELECT JOB
- SERVICES
- BULLET POINT RESULT
- SHOW MATCH RATE
- Introduction
- Add resume and interested job description
- Add suggestions to your resume
- Recommend appropriate Job Description
- Keywords
- Improved resume
- Whether the HR filter is passed or not
- Word count
- Feedback
- Words to avoid, Font check
- Get improvements from users and improve training
- Layout

3 Specific description

1) Wireframe
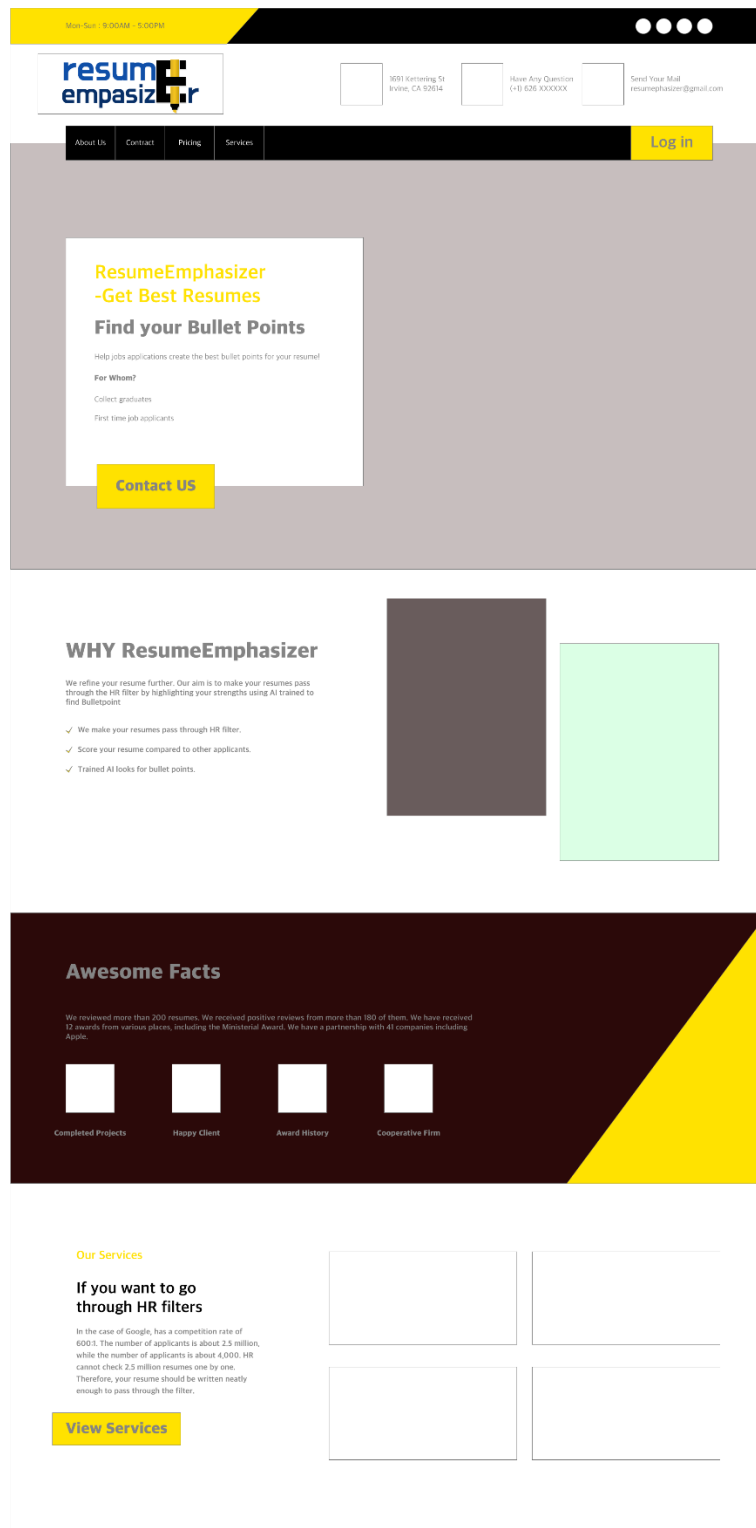
Are You Ready To Build New Project With Us?

We are a team with enough experience. We produce good results at a reasonable price.
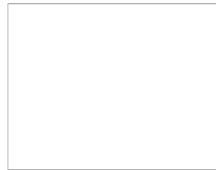Many reviews prove it. I hope you can get good results like them.

Pricing

Featured Works

Three representative tasks offered by our company
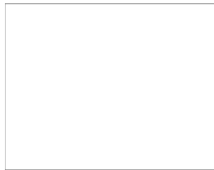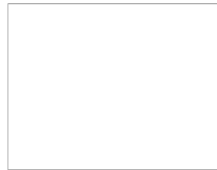
Testimonials

The role of each team member and the reason for their recommendation.

FAQ

How does your AI works?

Can I try one for free before paying?

Do I have to write resume?

Quick Link

Useful Links
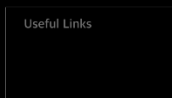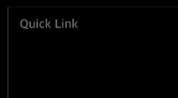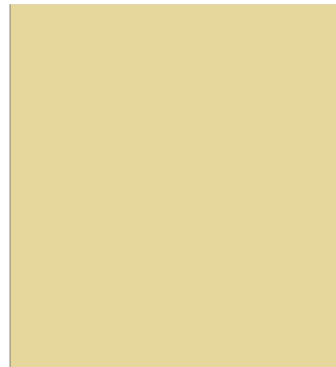
Your Email Address   **Send**

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\<Landing page\>

1 ── **2** ── **3**

Filled out Resume　　Select the job　　View Results

College [　　　　　　　　　　　　　　　　🔍]

Major [　　　　　　　　　　]　Degree [　　　　　　　　　]

Education　　exception of college, major, degree
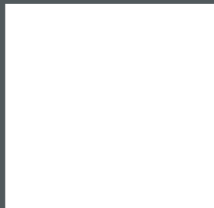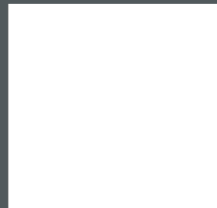
[Ex) short-term training/ internship/ etc.　　　　　　　　　]

Available　　Software Skills/ Program Languages

[Ex) Docker, wordpress / Java, C　　　　　　　　　　　]

Ability　　subjective things except skills

[Ex) hardworking, confidence/ etc.　　　　　　　　　　]

Work Experience　　your work history, the company& the length of time you worked for

[　　　　　　　　　　　　　　　　　　　　　　　]

◁ **Prev**　**Next** ▶

---

1 ── **2** ── **3**

Filled out Resume　　Select the job　　View Results

Job [　　　　　　　　　　　　　　　　🔍]

[Searching

　　　　　　　　　　　　　　　　　　　　　]

◀ **Prev**　**Next** ▶

Resume scan results
Amazon

37%
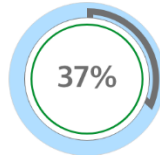
Education
4 issues to fix

Available
28 issues to fix

Ability
Great!

Work Experience
4 issues to fix

○ **Bullet Point Recomendation**

◀ **Prev**   **Next** ▷

Skills Comparison		Highlighted Skills	
Skill	Variations ⓘ	Resume	Job Description
customer experience		✕	3
android		4	3
product management		2	2
iphone		✕	2
usability		2	1
blackberry		1	1
Translating		✕	1
kindle fire		✕	1
mobile shopping		✕	1
smartphones	⊙	1	1

Skills Comparison		Highlighted Skills	
Skill	Variations ⓘ	Resume	Job Description
passion ⚠ Report		✕	2
innovation		✕	2
attention to detail		✕	1
strategic thinking		✕	1
vision		✕	1
inspire		✕	1
Judgment		✕	1
competitive	⊙	2	1
professional		✕	1
communication		✕	1

2) Web Site http://44.227.122.114/

3) Promotion Video https://www.youtube.com/watch?v=syONP3HIYIE
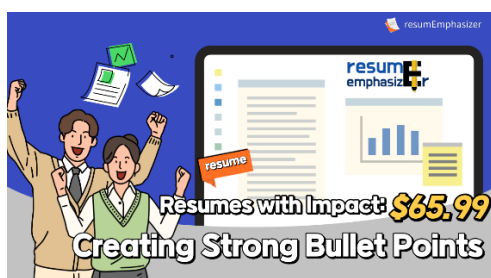
4) Annotation Standard

We gave different labels to resume and job description for annotate. First, we used the labels of work experience, skill, college, major, education, useful, award, age, and degree for resume. Work experience covers the companies, projects, and so on. Skill means specific abilities such as Java Python, while ability means subjective abilities such as challenging and good communication.

Secondly, we used company, project, job, required skills, preferred skills, department, benefit, required year for job description. Benefit here means company welfare. By separating required skills and preferred skills, we tried to obtain the accurate image of qualified employee of company.

5) Training Result

- **resume**

```
=========================== Training pipeline ===========================
ⓘ Pipeline: ['transformer', 'ner']
ⓘ Initial learn rate: 0.0
E    #        LOSS TRANS...  LOSS NER   ENTS_F  ENTS_P  ENTS_R  SCORE
---  ------   -------------  ---------  ------  ------  ------  ------
  0     0          85110.86    1286.53    0.00    0.00    0.00    0.00
  8   200        2378094.16  114906.59   38.95   41.08   37.03    0.39
 16   400         146751.16   61404.81   41.40   38.94   44.19    0.41
 24   600          74212.85   50472.96   48.99   40.53   61.93    0.49
 32   800          33362.32   44836.03   47.47   38.73   61.31    0.47
 40  1000          11214.02   39619.26   49.89   44.51   56.74    0.50
 48  1200          23498.21   37892.31   49.53   42.14   60.06    0.50
 56  1400          23167.25   37013.91   49.48   42.38   59.44    0.49
 64  1600           2990.90   36327.45   48.20   40.73   59.02    0.48
 72  1800           1820.65   35828.59   50.63   44.87   58.09    0.51
 80  2000           2164.80   35628.70   49.58   44.74   55.60    0.50
```

```
resume num 6 test
Java Developer Sourcepep Pvt Ltd  ->>>>>>  work experience
J2EE  ->>>>>>  skill
Spring MVC  ->>>>>>  skill
Core Java  ->>>>>>  skill
Rest Web services  ->>>>>>  skill
Ajax  ->>>>>>  skill
Elasticsearch  ->>>>>>  skill
Pune University  ->>>>>>  college
• Programming Language  ->>>>>>  work experience
C  ->>>>>>  skill
JAVA  ->>>>>>  skill
Advance Java  ->>>>>>  skill
Spring MVC  ->>>>>>  skill
Rest Web services  ->>>>>>  skill
Java integration with MongoDB  ->>>>>>  skill
Ajax  ->>>>>>  skill
Elasticsearch  ->>>>>>  skill
• Database:  ->>>>>>  work experience
Oracle 10g  ->>>>>>  skill
MySQL  ->>>>>>  skill
MongoDB  ->>>>>>  skill
• Operating System  ->>>>>>  work experience
Windows 7, 8, XP  ->>>>>>  skill
Fedora  ->>>>>>  skill
```

<resume.ipynb>

- **job description**

```
=========================== Training pipeline ===========================
ℹ Pipeline: ['transformer', 'ner']
ℹ Initial learn rate: 0.0
E    #        LOSS TRANS...  LOSS NER  ENTS_F  ENTS_P  ENTS_R  SCORE
---  -----    -------------  --------  ------  ------  ------  ------
 0      0          1148.20   1672.16    2.80    1.49   24.73    0.03
 6    200        289004.99  83154.96    2.07    5.24    1.29    0.02
12    400        164097.20  44477.16    8.74   26.24    5.24    0.09
18    600        199007.00  42765.33   22.04   19.18   25.91    0.22
25    800         55244.16  36112.11   30.57   30.37   30.76    0.31
31   1000         42192.46  30847.47   27.87   23.95   33.33    0.28
37   1200         36670.09  29590.51   26.60   28.40   25.02    0.27
43   1400         12739.44  22502.40   27.56   40.94   20.77    0.28
50   1600         10430.67  21499.32   26.12   33.86   21.27    0.26
56   1800         16501.21  20615.57   26.81   30.62   23.84    0.27
62   2000          6425.92  16978.58   26.38   31.02   22.95    0.26
```

```
jd num 10 test
Backend Developer  ->>>>>>  job
Angular  ->>>>>>  required skills
CSS  ->>>>>>  required skills
Bootstrap  ->>>>>>  required skills
Material  ->>>>>>  required skills
Experience in the development of hybrid apps  ->>>>>>  required skills
python  ->>>>>>  required skills
Programming  ->>>>>>  preferred skills
HTML  ->>>>>>  required skills
python  ->>>>>>  required skills
Master's  ->>>>>>  required skills
```

4 Complementary Point

1) Website

We are not yet at the completion stage in implementing the web page. For example, if you upload your resume on a web page, AI should review it, but spaCy and the site have not yet been linked. In addition, according to the Business model canvas, advertising was expected to be the main source of income, but the advertising function was not implemented.

2) spaCy

We trained about 150 resume and 150 job descriptions we annotated on spaCy, which are insufficient in quantity and inaccurate in annotate, resulting in occasional inappropriate learning results. In addition, there is a regret that more accurate results would come out if the label was further subdivided.

We had to match resume and job description with a spaCy-trained model, but we are still in the unfinished stage. Furthermore, we should have implemented unique features that other companies do not have, such as measuring the score of resumes, but we are still in the unfinished stage.