IAN HILDEBRAND

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EXPERIENCE

Founder | Spense - Austin, TX
03/2024 - Current

- Conducted problem validation through proper and truthful questions
- Developed pitch deck and currently pitching to investors
- Working efficiently, day in and day out to manage founding of Spense
- Developed 5-year plan to grow TAM to over 1.7 trillion dollars with product expansion.

Website: https://spense.me/

Chief Executive Officer | Linear - Austin, TX
09/2019 - 04/2024

- Managed partnerships and strategic business relationships by negotiating contract terms and handling conflicts.
- Offered services generated $10 million for 700+ clients.
- Increased company revenue by 300% through aggressive new marketing strategies in one month.
- Managed design, engineering, and marketing teams.

Website: https://hirelinear.com/

Design Technologist - Internship | H-E-B Digital - Austin, TX
05/2023 - 08/2023

- Spearheaded a new project to dramatically improve customer satisfaction scores using generative AI.
- Finalized an advanced prototype before transitioning project ownership to stakeholders upon commencement of college studies.
- For those outside of Texas H-E-B is the 6th largest private company based in the United States by revenue (Forbes 2022)

Website: https://digital.heb.com/

CEO | Travis County Detail - Austin, TX
05/2022 - 08/2023

- Coached and guided contractors to improve job satisfaction and achieve higher performance levels.
- Established foundational processes for company operations.
- Engaged positively with staff and leadership colleagues, soliciting and encouraging feedback and collaborative spirit.
- Increased company revenue over $10,000 through aggressive new market strategies.

Website: https://tcdetail.net

Software Developer - Internship | H-E-B Digital - Austin, TX
05/2022 - 07/2022

- Designed, developed, and integrated solutions in ARC GIS software.
- Performed internal system acceptance to deliver well-tested enhancements.
- Analyzed existing systems and databases and recommended enhancements to solve business needs in multiple departments of H-E-B.

EDUCATION

The University of Texas At Dallas - Richardson, TX   *Expected in 05/2027*
BBA: Innovation & Entrepreneurship

CERTIFICATIONS

- Top 1% of Todoist users
- Microsoft Office 2016 (Word, Excel, PWPT)

SKILLS

- Complaint resolution
- Business Management
- Creative problem solving
- Contract Management
- Web Design & Development

- UX Design
- HTML, CSS, React.js, Node.js, GitHub & Git
- Website optimization
- Figma Designing Software