IAN HILDEBRAND

Entrepreneur | BBA and Software Engineering Student

CONTACT

📞 512.850.4265

✉️ Ian@jedi.net

🌐 Austin, Texas and Dallas, Texas

in linkedin.com/in/ian-hildebrand/

EDUCATION

The University of Texas at Dallas
Expected Graduation: May 2027

BBA and BS in MIS Systems

Minor in Innovation & Entrepreneurship

SKILLS

Software Engineering

Prototype Engineering

Product Development

Generative AI

Prompt Engineering

User Experience Engineering

Business Innovation

Business Improvements

Business Optimization

Process Automation

U/X Improvements

Customer Experience

Creating Customer Loyalty Programs

Improving Customer Satisfaction

Data Science

Business Analytics

Data Analytics

Machine Learning

C-Suite Presentations

Skilled Communicator

Valued Team Member

PROFILE SUMMARY

2x Entrepreneur, Founder, and Software Engineering student studying Business Administration and MIS systems at The University of Texas at Dallas. Corporate Experience in Prototype Engineering, Data Science, and Software Engineering and Development. Independent starter skilled at determining market gaps and developing technology-enabled solutions to optimization business processes, U/X improvements, and growth, successfully building 2 companies before the age of 18.

CORPORATE INTERNSHIPS

H-E-B *(5th largest private U.S. company with $43.6 Billion in annual revenue)*
Design Technologist Intern with H-E-B Digital · 05/2023 – 08/2023

Spearheaded and developed prototype software to dramatically improve the curbside and delivery experience using generative AI.

- Prototype Engineering: Developed a successful prototype which is currently being used in 430 stores across U.S. and Mexico.
- U/X Improvements: Leveraged Generative AI to automatically select the most similar replacement item for curbside and delivery customers.
- Team Collaborator: Partnered with data science, software engineering, applications, and machine learning teams to develop the prototype.
- C-Suite Presentation Skills: Presented project to H-E-B's CTO internal innovation conference.

H-E-B
Software Engineer Intern with H-E-B Digital · 05/2022 – 07/2022

Leveraged complex data to analyze market trends affecting business growth.

- Geospatial Analytics: Utilized geospatial analytics to determine new markets for expansion, comparing multiple data points to determine profitability.
- Software Engineering: Designed, developed, and integrated solutions in ARC GIS, and sourced data from internal and external sources.
- Business Improvement: Analyzed existing systems and databases to recommend enhancements and solve business needs across departments.
- Cross Functional Team Member: Worked with data science, customer analytics, and statistics teams to align goals across the organization.
- Skilled Presenter: Presented results to H-E-B's customer engagement team.

Ensora *(A student-founded business that works with WHO and Cancer Research UK)*
Senior Front-End Developer · 03/2021 – 09/2021

Guided customers on best practices, user needs, and technology capabilities.

- Business Optimization: Made recommendations for technology integrations that align to client business goals and advocated for well-tested and documented, high quality code.
- Stakeholder Engagement: Collaborated with stakeholders during development process to confirm creative proposals and develop best practices.

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INDUSTRIES

Retail
E-Commerce
Technology
Consulting
Professional Services

TOOLS AND TECHNOLOGY

Figma
ArcGIS
SQL, HTML, CSS
Google Analytics
HubSpot, MailChimp
Trello, JIRA
Slack
GitHub
Microsoft Suite: Excel, Teams, Outlook
Canva
Salesforce
AWS (Amazon Web Services)
Notion
Visual Studio Code
Git
Firebase
MongoDB
Google Cloud Platform
Supabase
Vercel
React
Next.js
Tailwind CSS
Node,js
TypeScript
Stripe
WebSockets

PROFESSIONAL DEVELOPMENT

Accenture's CoderDojo Program
Google Analytics Certification
Microsoft Word, Excel, and PowerPoint Certifications

ENTREPRENEURIAL EXPERIENCE

Founder and Chief Executive Officer · 09/2019 – 04/2024
Linear *(Business and consulting firm focusing on establishing and growing startups)*

Founded, launched, and grew a startup consulting business from the ground up to more than 700+ clients that generated over $10 Million in revenue.

- Business Consulting: Partnered closely with technology and retail startup companies to help build their brand, website, GTM strategy, social media, marketing strategy, and financial services.
- Revenue Growth: Increased company revenue 300% through aggressive new marketing strategies in one month.
- Team Building: Built a team of 10 contractors from the U.S. and U.K, including front end and back end developers, design teams, marketing, and social media.
- Strategic partnerships: Built and strengthened a partnership with a larger consultant firm, funded by Y Combinator, successfully building a new sales channel and growing the customer base.

Founder and Chief Executive Officer · 05/2023 – 08/2023
Travis County Detail *(A mobile automotive detailing company operating in Austin, TX)*

Founded, grew, and negotiated the profitable sale of the company before college.

- Business Growth: Grew the business from scratch into a highly profitable local business, generating $2K in revenue operating solely on the weekends.
- Marketing Strategy: Created omnichannel marketing and advertising strategy, including building a successful customer loyalty program and sponsoring neighborhood and community events to engage and grow the customer base.
- Corporate Brand Sponsorships: Built community relationships to establish the company as a local leader. Named Preferred Provider by the Porsche Club of America Hill Country Region.
- Team Building and People Management: Built a team of 15 part-time contractors, managing hiring, payroll, scheduling, and terminations.
- Business Technology: Built the software, tools and technology to build the website, automate processes, and improve scheduling for customers.
- Marketing Technology: Utilized CRM software and email campaigns with HubSpot and MailChimp to effectively engage and grow the customer base.
- Governance and Compliance: Ensured compliance with neighborhood, local, state, and federal laws and regulations to effectively operate a mobile business.
- Business Organization: Researched and established an LLC in Texas.

LEADERSHIP ROLES AND SPECIAL PROJECTS

Phi Delta Theta Event Manager · 01/2024 – 05/2025

- Improved recruitment, campus engagement, and community outreach through social media, website development, and live event planning.

Accenture Song Presentation *(Accenture's marketing services co.)* · 09/2024

- Presented Accenture leadership with my experience leveraging coding skills learned from their CoderDojo program to grow two successful businesses before the age of 18.