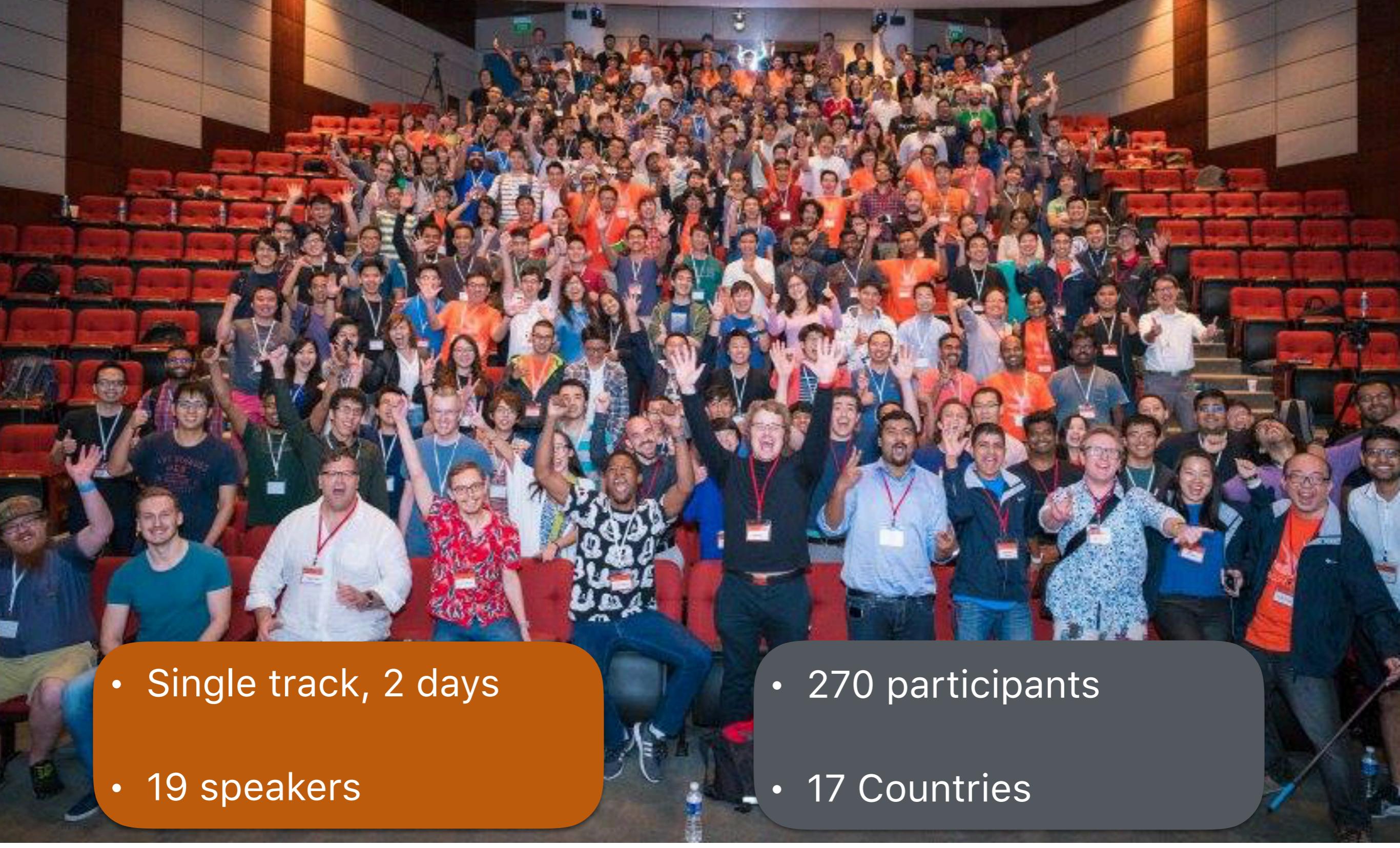




iOS Conf SG - 2017  
**SPONSOR KIT**  
**SUBH@IOSCONF.SG**

# iOS Conf SG - 2016



- Single track, 2 days
- 19 speakers

- 270 participants
- 17 Countries



# iOS Conf SG - 2015

- Single track, 1 day
- 10 speakers
- 150 participants
- 10 Countries

# PHOTOS & VIDEOS

- **2016**
  - Photos: <http://facebook.com/iosconfsg>
  - Videos: <https://engineers.sg/conference/iosconfsg2016>
- **2015**
  - Photos: <https://www.flickr.com/photos/laurenceputra/albums/72157657975656044>
  - Videos: <https://www.youtube.com/playlist?list=PLED4k3CZkY9RDUDF59xfWY1KAeE9Wgmp7>

**SPEAKERS**  
for last 2 years

**Natasha Murashev**[@natashatherobot](#)

Swift robot.

Blogs at [natashatherobot.com](http://natashatherobot.com)

Organizer of try! Swift conf

**Sam Davies**[@iwantmyrealname](#)Developer, author and trainer at [raywenderlich.com](http://raywenderlich.com)**Conrad Kramer**[@conradev](#)iOS dev and co-founder @WorkflowHQ  
(2015 - Apple Design Award Winner)**Krzysztof Zabłocki**[@merowing\\_](#)iOS dev @ The New York Times.  
Author of: Objective-C Playgrounds, foldify, 3D engines, App Store Essential apps**Mugunth Kumar**[@mugunthkumar](#)

iOS developer. Author of iOS Pushing the Limits, Creator of MKNetworkKit, MKStoreKit

**Tim Oliver**[@timoliverau](#)

iOS developer @Realm.io

**Ryan Nystrom** [@\\_ryannystrom](#)iOS developer at Facebook.  
Writer at [raywenderlich.com](http://raywenderlich.com)**Hugh Vidos**[@hughv](#)iOS Engineer at Grab.  
Previously at HBO, Disney, Google.**Michael Petrov**[@mpetrov](#)iOS developer at Dropbox  
Creator of Couple of**Ben Asher**[@benasher44](#)iOS engineer at Yelp.  
Contributor to CocoaPods.**Omer Iqbal**[@olenhad](#)

iOS developer at Garena.

**Keith Smiley**[@smileykeith](#)iOS Developer at Lyft.  
Previously at thoughtbot.**Benjamin Encz**[@benjaminencz](#)iOS Lead @ PlanGrid.  
Co-Creator of ReSwift.**Hwee-Boon Yar**[@hboon](#)iOS and OS X app developer.  
Creator of SimplyTweet**Subhransu Behera**[@subhransu](#)iOS developer at Singapore Power.  
Previously at PayPal and SAP.**Subho Halder**[@sunnyrockzzs](#)Mobile security expert.  
Co-founder at Appknox.**Yasuhiro Inami**[@inamiy](#)

iOS developer at LINE Corporation. try! Swift 2016 Tokyo speaker

**Gwendolyn Weston**[@purpleyay](#)indie iOS developer.  
Speaker at try! Swift.**Kheng Meng Yeo**[@yeokhengmeng](#)

Developer at AlgoAccess.



Javier Soto

[@javi](#)

iOS Developer at Twitter's Fabric team, Previously at Pebble



Mugunth Kumar

[@mugunthkumar](#)

Author of iOS Pushing the limits book, Creator of MKNetworkKit, MKStoreKit



Navjot Pawera

[@isnav](#)

Design head at buUuk, Creator of SketchKit, Mail to Self app



Fahim Farook

[@fahimfarook](#)

iPhone tinkerer, mad coder, author, former tech editor at RayWenderlich.com



Ben Asher

[@benasher44](#)

iOS Developer at Yelp, Previously at Mobiata and Apple



Justin Lee

[@triplez82](#)

Cloud Tech Evangelist at IBM, Previously at BlackBerry



Bogo Giertler

[@giertler](#)

Engineer at Dropbox, Previously at Spotify and Meebo



Stan Chang

[@lxcid](#)

iOS Developer at Minus, Creator of LXReorderableCollectionViewFlowLayout



Takemura Ori

[@takemuraori](#)

A space cowboy, shepherd of UX, video games, design, other keywords



Alan Wong

[@alanhwong](#)

Developer Advocate at PayPal & Braintree, Previously at IBM and BlackBerry



Roshni Mahtani

[@roshnimahntani](#)

CEO & Founder of Tickled Media, Co-founded Female Founders Network (FFN)

# OUR PLANS FOR 2017

Date

**19th and 20th of October**

Venue

**Nanyang Polytechnic**

Format

**Single Track + Lightning Talks**

# iOS CONF SG - 2017

- Single track, 2 days
  - 22 iOS Talks
    - 16 Main talks
    - 6 Lightning talks
  - 12 Overseas Speakers
- ~300 participants
  - 20 Countries

# SPEAKERS FOR 2017

- Renowned iOS Authors
- Famous iOS Bloggers / Tutorial Writers
  - Some of them have close to 20K Twitter Followers
- Speakers from
  - Swift Summit
  - TrySwift Conf
  - NSSpain
- Engineers from
  - Facebook
  - Google
  - LinkedIn
  - Garena
  - Singapore Power
  - PayPal and many more

# SPONSOR PACKS

## **PREMIUM (ONLY 1) - SGD 10,000 (ONLY 1)**

- 2 x Sponsor Booths at the event
- 1 x Pre AND 1 X Post Conference Shout Out to Mailing List / Facebook / Twitter
- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Standee on Stage (To be printed by sponsor)
- Company Profile text on Website (150 Words) and in Prints (100 Words)
- 3 Minutes stage time to promote company
- Drop a flyer (to be printed by sponsor)
- Logo on T-Shirt (printed by iOS Conf SG)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 6x Complimentary iOS Conf SG Tickets
- 15% Discount Code for additional tickets (on top of any discounts)

**NOTE: WE CAN NOT RELEASE INFORMATION OF OUR PARTICIPANTS.  
SIZE AND PLACEMENT OF LOGOS VARY DEPENDING ON SPONSORSHIP**

# SPONSOR PACKS

## **GOLD (ONLY 5) - SGD 5,000 (ONLY 4)**

- 1 x Sponsor Booth at the event
- 1 x Pre **OR** 1 X Post Conference Shout Out to Mailing List / Facebook / Twitter
- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on T-Shirt
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 4x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)

**NOTE: WE CAN NOT RELEASE INFORMATION OF OUR PARTICIPANTS.  
SIZE AND PLACEMENT OF LOGOS VARY DEPENDING ON SPONSORSHIP**

# SPONSOR PACKS

## SILVER - SGD 2,000

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 2x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)

**NOTE: WE CAN NOT RELEASE INFORMATION OF OUR PARTICIPANTS.  
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# SPONSOR PACKS

## COFFEE (1 ONLY) - SGD 4,000

- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- Design your coffee cups (Optional) OR print stickers on coffee cup.
- **Will have opportunity to Gamify. (For example take a selfie with the company logo, post on twitter / Instagram and win some prizes. Any additional prizes to be given by sponsors).**

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# SPONSOR PACKS

## **SPEAKER DINNER (1 ONLY) - SGD 4,000**

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- **4 x Guest Passes to speaker dinner**

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# SPONSOR PACKS

## AFTER PARTY (2 ONLY) - SGD 5,000

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Banners and Standees (provided by sponsors) at After Party Venue
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 4x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- **4 x Guest passes to after party**
- Design your own drink coupons (Optional) OR give away swags at after party
- **It can be all yours if you become the only sponsor (by paying 10K) and you may choose to do whatever you want like choose your own venue/ drinks, host talks, have games, or have some coding challenge.**

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TO BE A SPONSOR CONTACT



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**SUBH@IOSCONF.SG**