



princessspencer

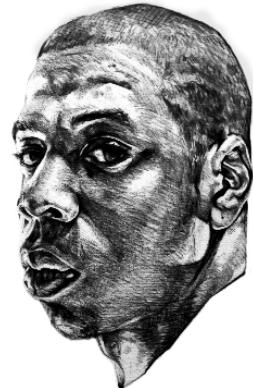
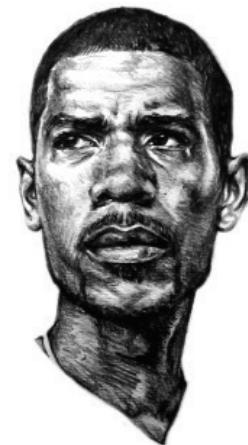
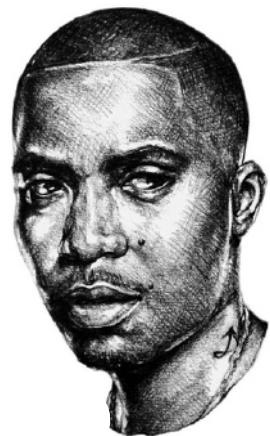
Detailed. Versatile. Creative.



Traditional Art
Graphic Design
Layout
Typography
Digital Illustration
Art Direction
Brand Development
Social Media



MAC OSX
Windows
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
Microsoft Office Tools
DSLR & Film Photography



(left to right)
top: Common, ?uestlove, Tech N9ne, MF DOOM
middle: Nas, Kendrick Lamar, Andre 3000, Young Guru
bottom: Jay-Z, J Dilla

* all, pencil sketches, 8.5in x 11in



THE WONDER YEARS

9th Wonder, LP, 2011

Charcoal on newsprint, original

18in x 24in

9TH WONDER

JAMLA RECORDS/IWWMG

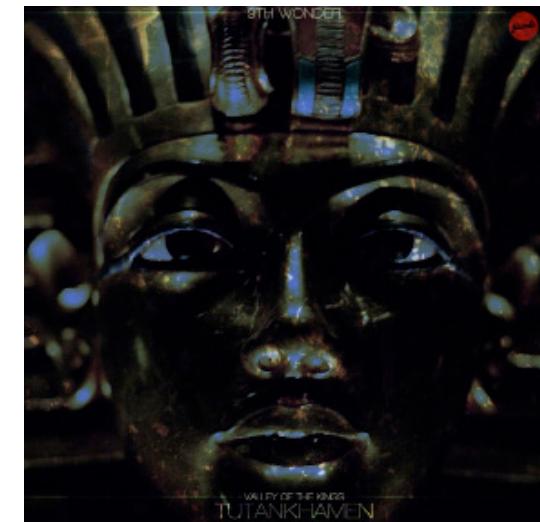
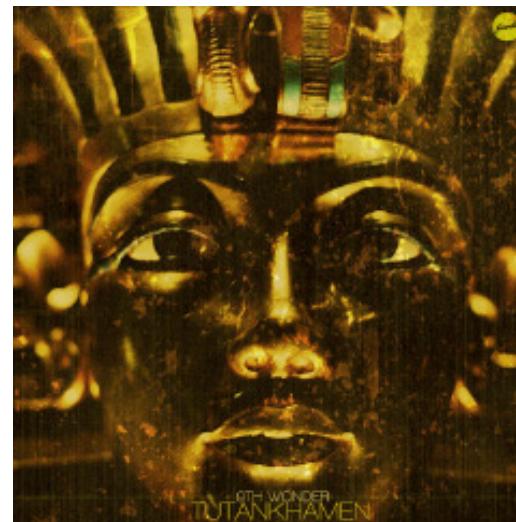
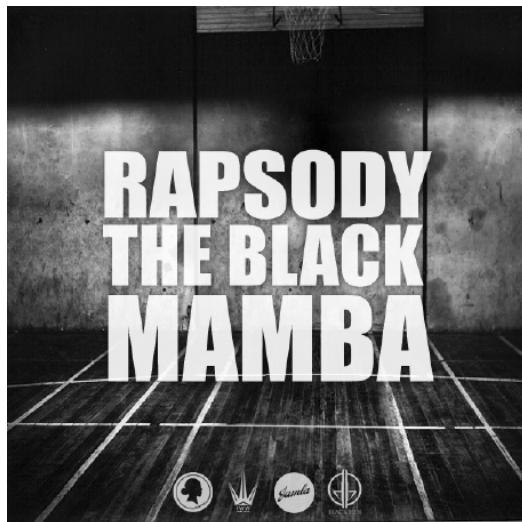
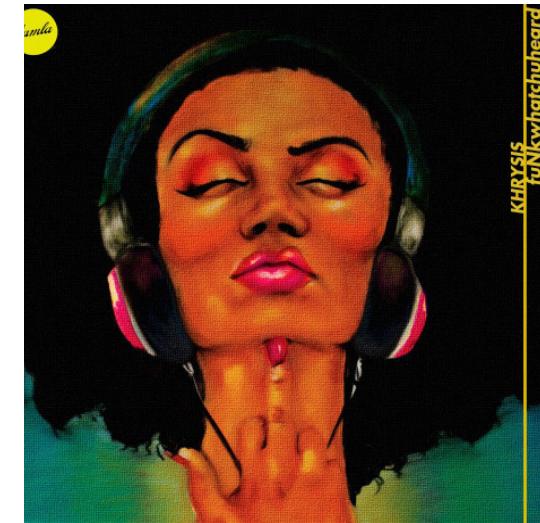
Created traditional and digital design work for 9th Wonder and his Jamla Records/IWW (It's a Wonderful World) Music Group imprint. Working relationship began in 2011 with the creation of traditional art that, in turn, became the face of 9th Wonder's *The Wonder Years* album. Forwardly, continued utilizing and blending skills in traditional and digital design to create single, album, and print works to build brand identity for multiple artists on the roster.

For example, work on Jamla emcee Sundown's collaborative project with Sacramento emcee Chuuwee, *Millennium Falcon*, allowed for an advanced exploration in digital arts and creating contemporary designs of classic imagery while maintaining the brand identity of all elements.

Working with 9th Wonder and his label house, Jamla Records and It's a Wonderful World Music Group allowed for hands on independent music industry experience and an expansion in identity development, specifically in created visuals for each artist while creating work that also was visually appealing and on brand for the label.

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(top, left to right): Sundown, Millenium Falcon, mixtape | Big Remo, Swiss Cheese, single | Khrysis, Funkwhatchuheard, instrumental*
(bottom): Rapsody, Black Mamba, EP | 9th Wonder, Tutankhamen, instrumental | 9th Wonder, Tutankhamen: Valley of Kings Deluxe Edition

*traditional turn digital



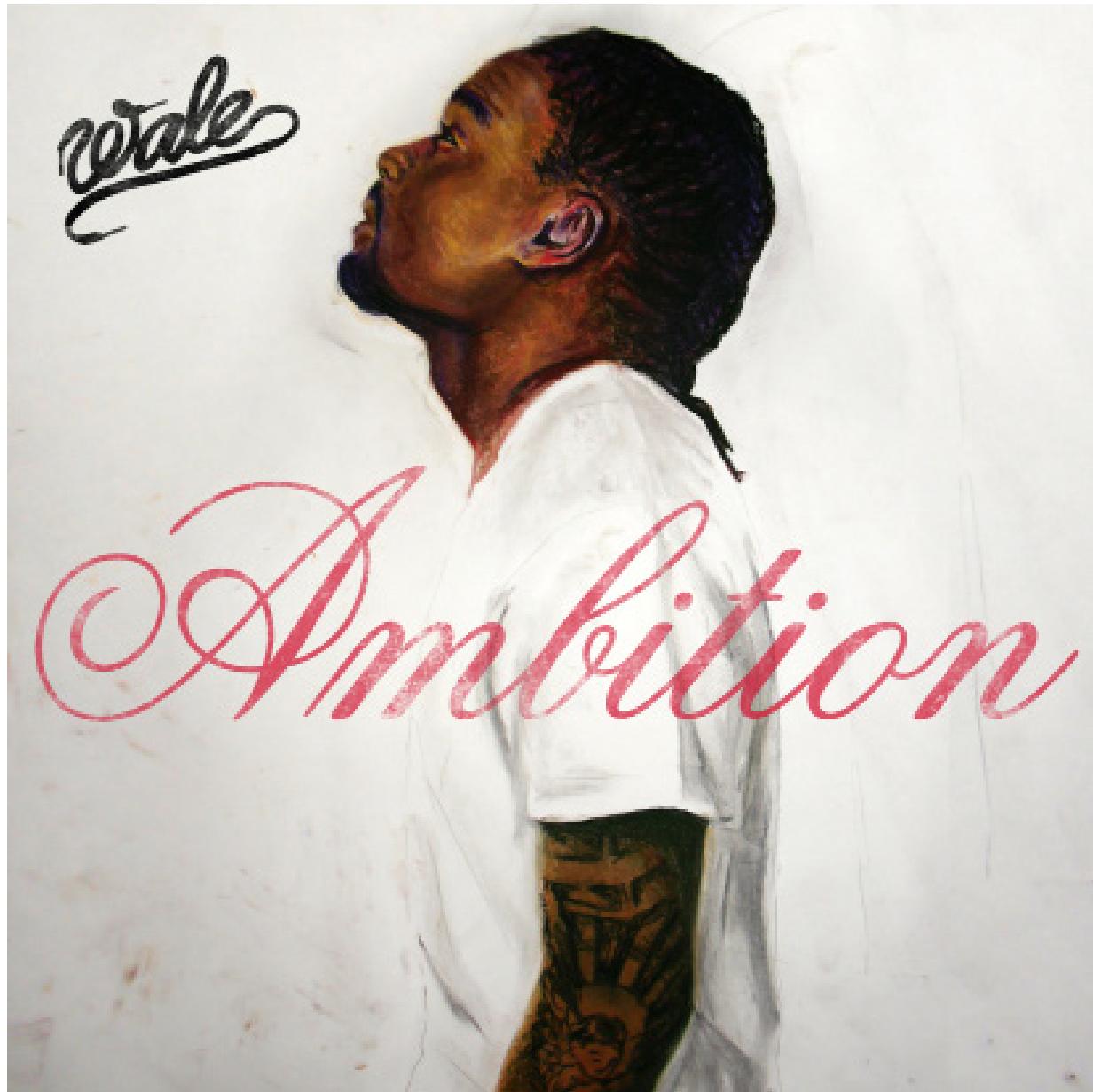
SLEEPWALKERS

2012

Pastel and charcoal
30inw x 40in

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• 6



AMBITION

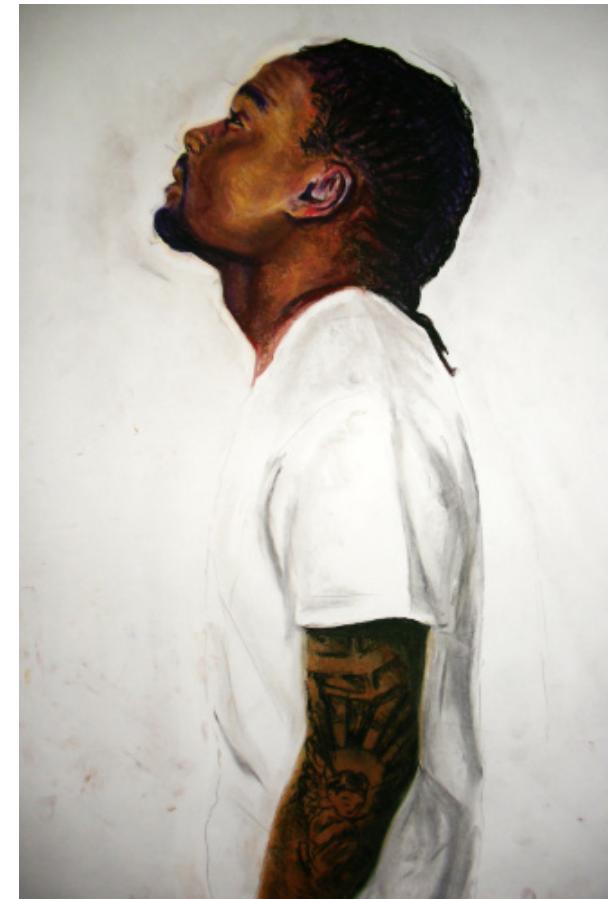
(above) Wale, LP, 2011

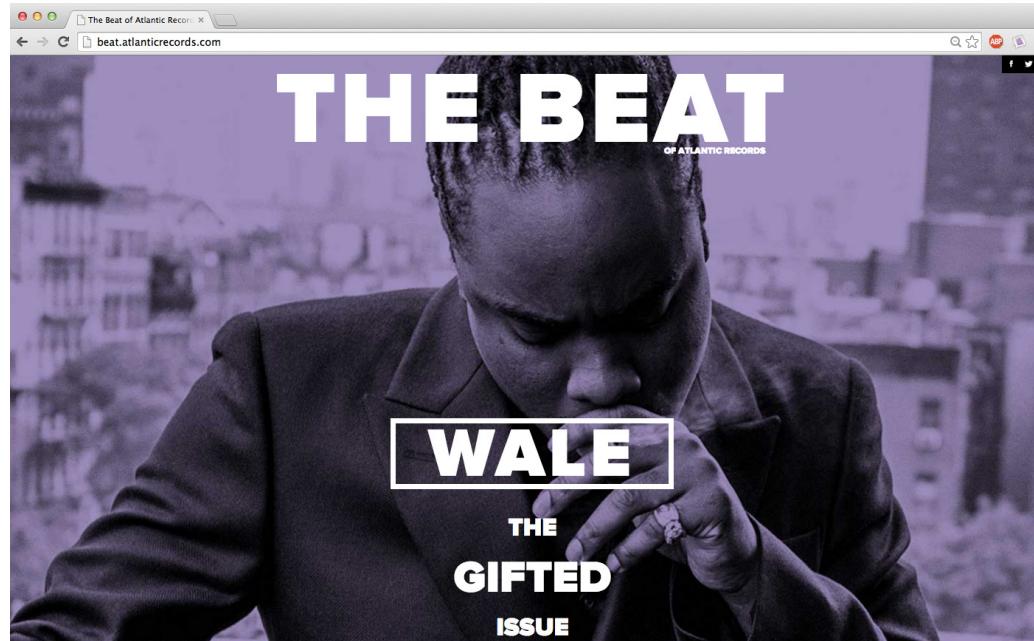
(right) Pastel on charcoal, original
18in x 24in

WALE

WARNER MUSIC/ATLANTIC

Worked on multiple projects for Wale under both Warner Music Group and Atlantic Records including cover illustration of sophomore album, *Ambition* (#2, *Billboard* 200, Nov. 2011), concept work for third album, *The Gifted* and art that was utilized on campaigns for *The Gifted*, including multiple original art pieces for premiere issue of Atlantic Records digital publication, *The Beat*.



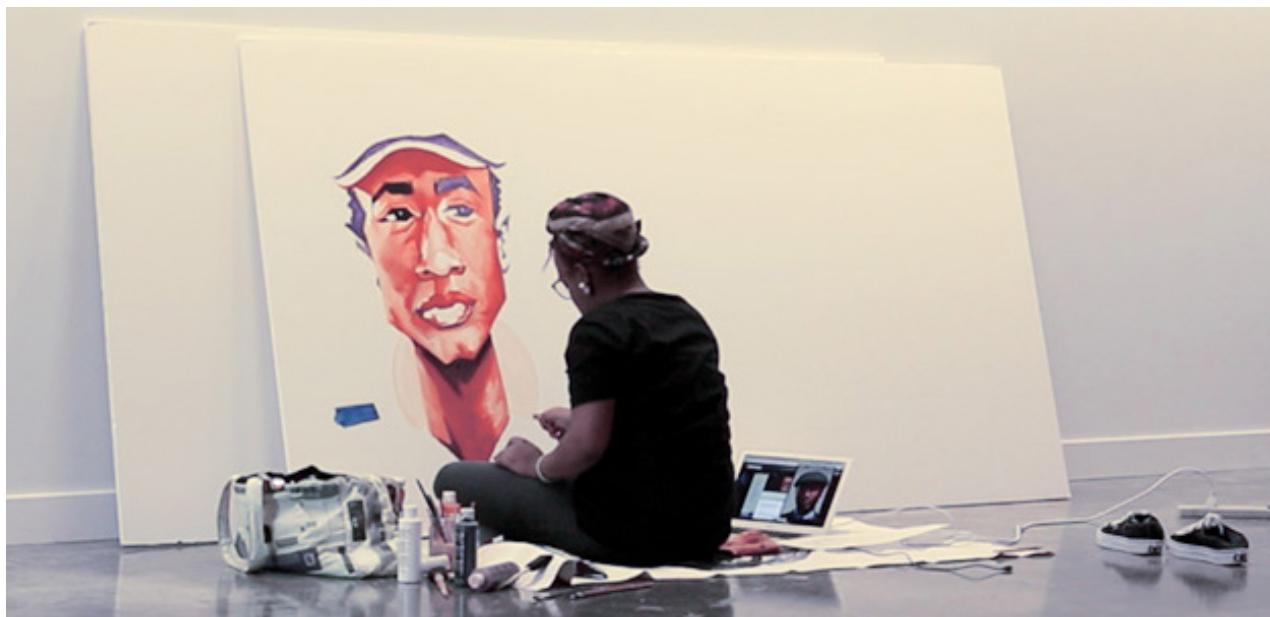


A screenshot of the 'The Gifted Hall of Fame' section of the website. The title 'The Gifted Hall of Fame' is centered at the top in a purple font. Below the title are five black and white portraits of historical figures, each with a name label underneath: Albert Einstein, Michael Jordan, Muhammad Ali, Sylvia Plath, and Steve Jobs. The portraits are arranged in two rows: Einstein, Jordan, and Ali in the top row, and Plath and Jobs in the bottom row.

Atlantic Records' premiere issue of its digital publication, *The Beat*, highlighting Wale centering around the theme of "The Gifted". The Gifted Hall of Fame highlights historically talented individuals. Sketches were created in pen and edited digitally.



Concept work for Wale's *The Gifted*.
Digital illustration concept layered over original images provided for project



THE MAN

2014

Acrylic on split flatboard, recycled vinyl records
40in x 60in

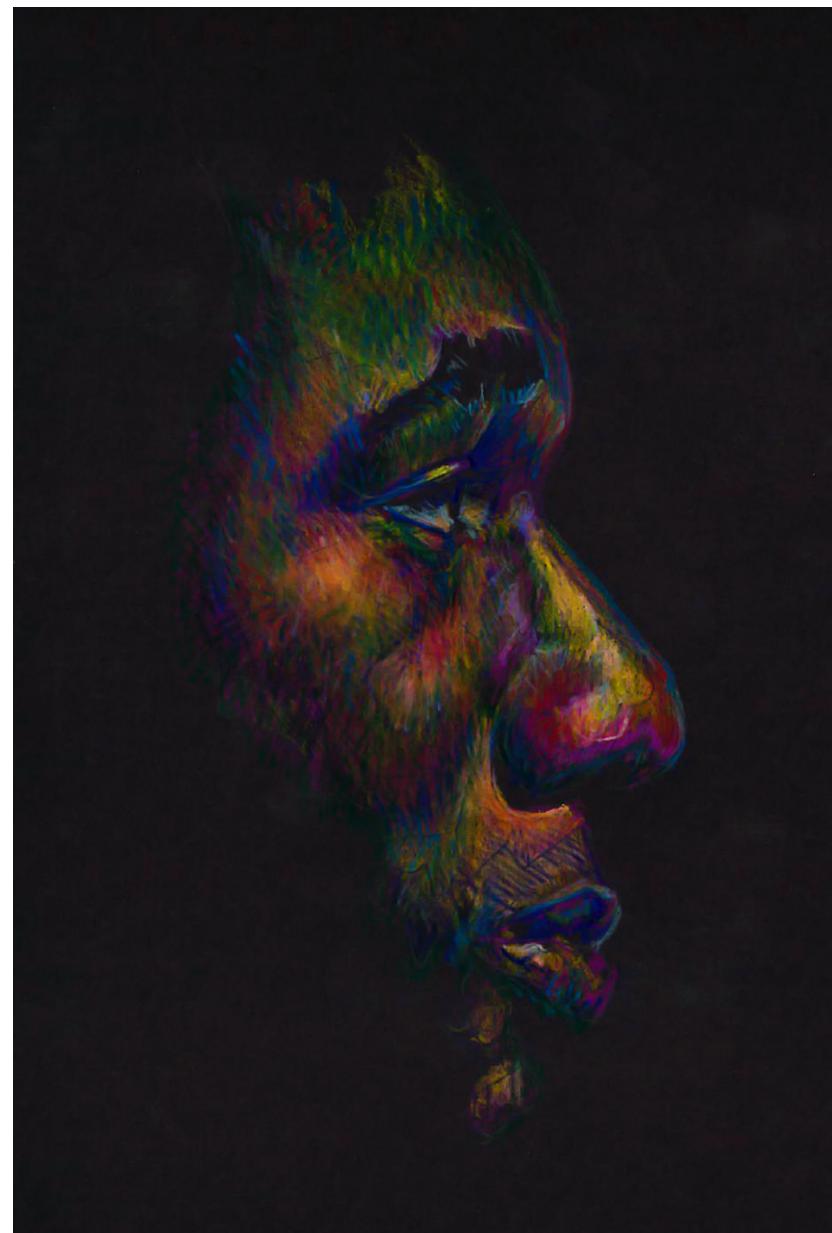
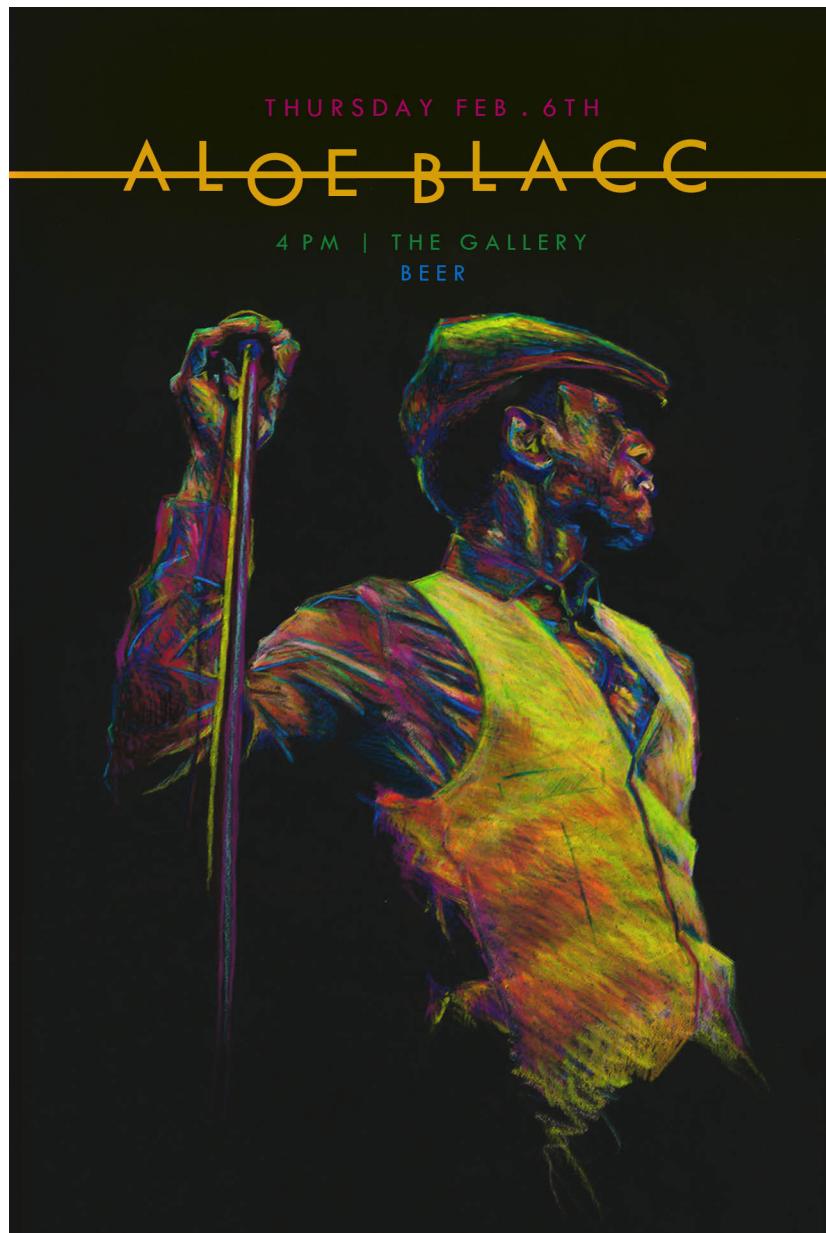
ALOE BLACC

FOR MARTIN AGENCY

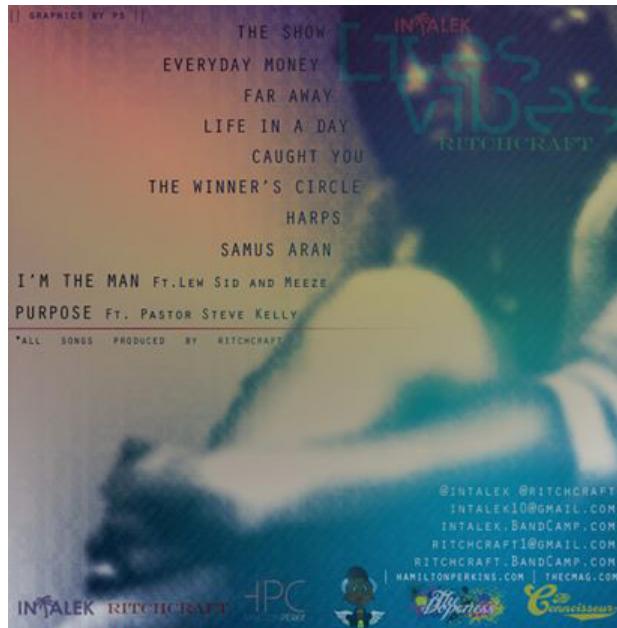
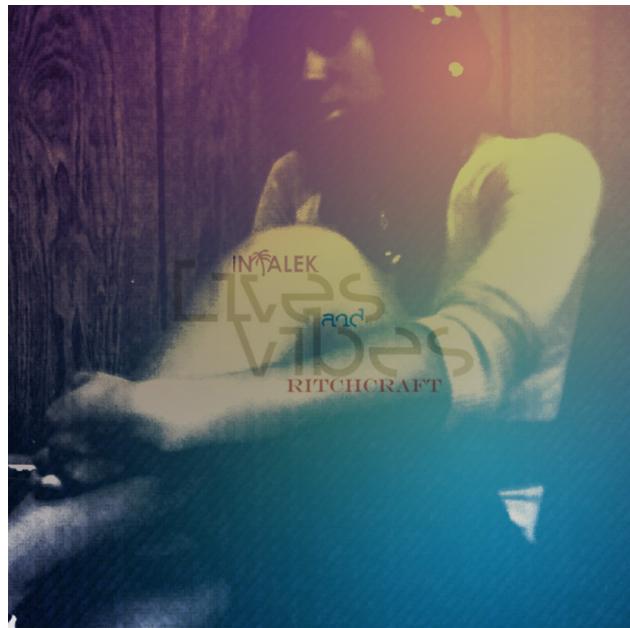
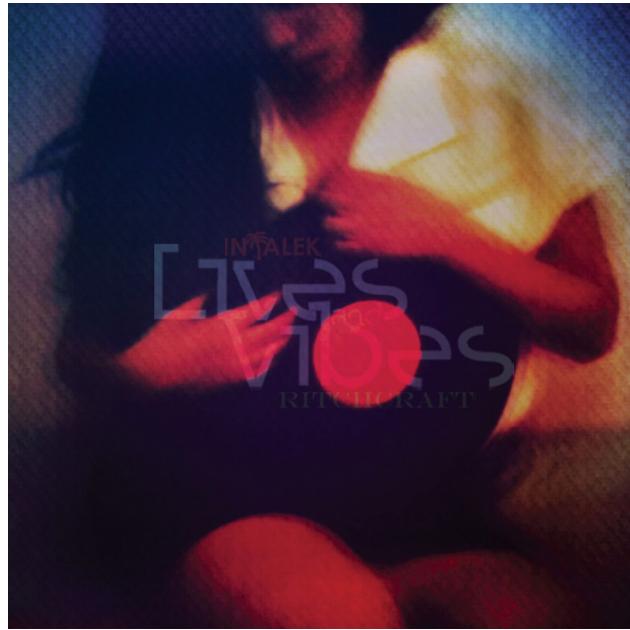
The Martin Agency's inaugural session of its new intensive program, The Kitchen, allowed for an introduction to advertising as well as agency interworks. Projects were created using film, art, design, and experience for creation of apps, installations, commercials, music videos, short films, and art. Creative projects included a mural for The Martin Agency exploring the creative process of an agency.

Our client work, included a creative brief for singer/songwriter Aloe Blacc, that included a visual presentation for his arrival and in-house performance. I lead the visual presentation by creating works fitting to Aloe's vintage style and sound, by creating a mural installation with free hanging elements as well as print promotional posters. Works were crafted with mixed media and recycled materials.





(left) Final promotional print for Aloe Blacc performance at The Martin Agency. (right) Alternate version.
Prismacolor colored pencil on black cardstock, 9in x 12in.

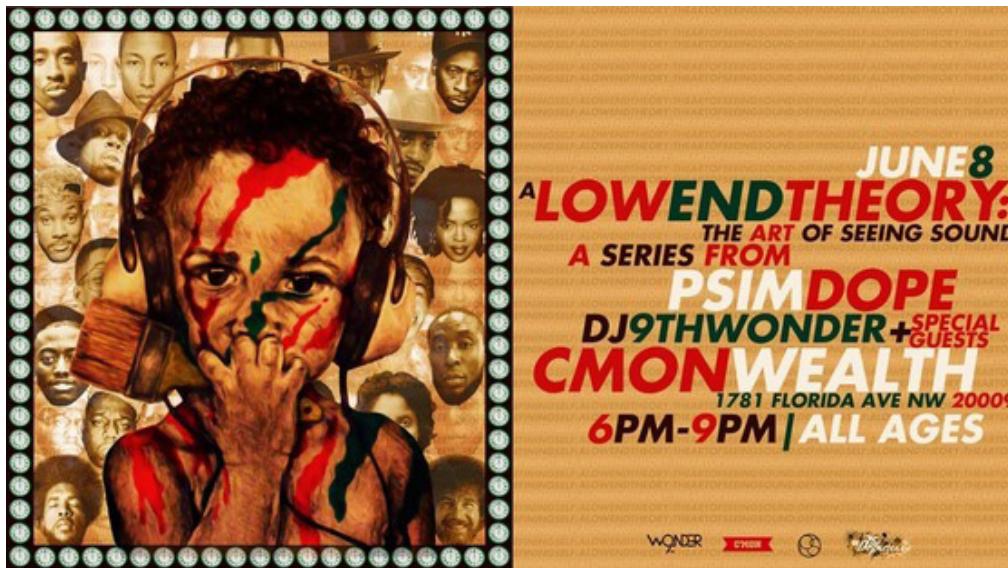


LIVES & VIBES

INTALEK & RITCHCRAFT

Created project by pairing up Virginia rapper, Intalek, with Canadian producer, Ritchcraft. to create an original musical project. Handled all creative aspects of project including album packaging and layout. Project garnered attention from international label, Jakarta Records, leading to distribution deal and rereleased album . Also executed all creative aspects of rerelease, including photography, graphics, and layout for multiple product platforms.

(top) Lives & Vibes LP, 2011
(bottom) Lives & Vibes Mixtape, 2011



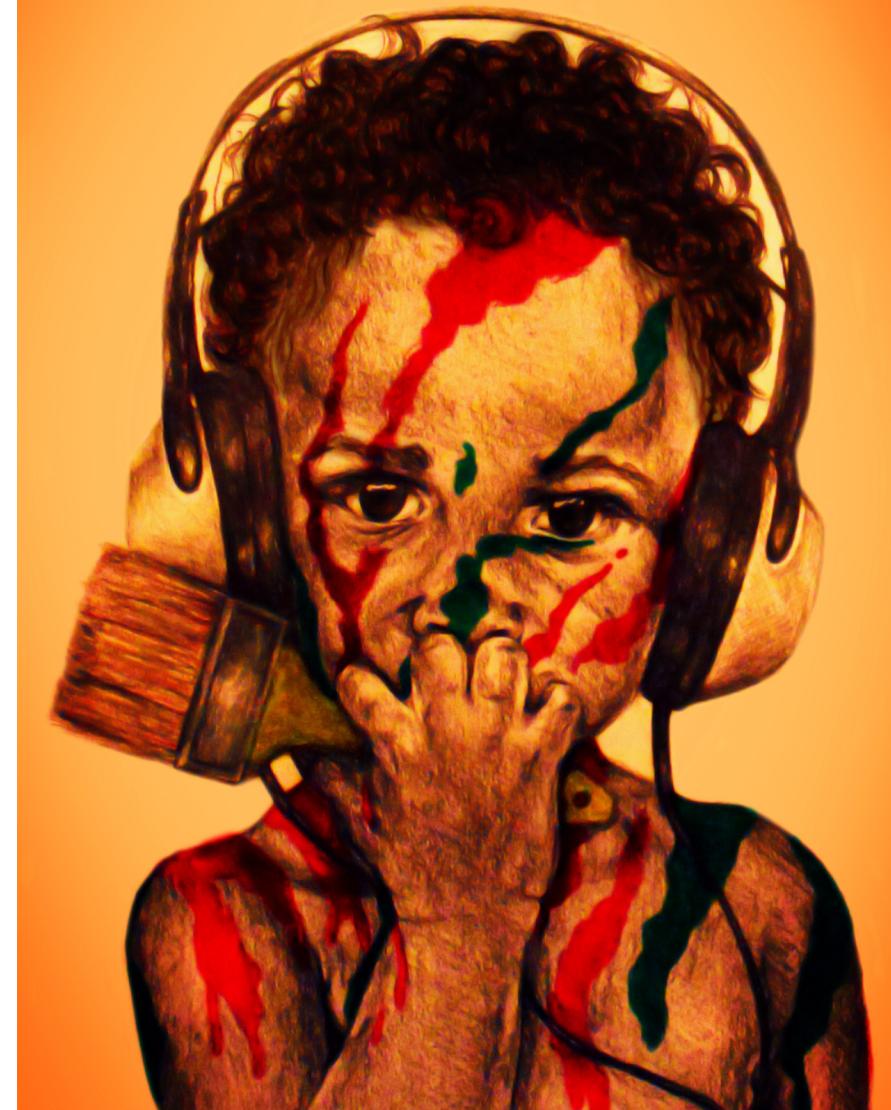
A LOW END THEORY: THE ART OF SEEING SOUND

Low End Theory was my first solo pop-up show. Acting as the start of a series, this show's works focused on defining the person behind the sound. Created and led all branding, event planning and execution. Featuring 1990s hip-hop elements, branding included handpainted, recycled cassette tapes, apparel, buttons, and various size prints. Event was followed by a 1980s-90s hip-hop only post-party.

It is OUR UNCONVENTIONAL METHODS that CREATE a unique and lasting impact on humanity.

A Low End Theory

DEFINING SELF.





(above) TiRon & Ayomari, The Prelude to ASFP
(below) TiRon & Ayomari, The Prelude to ASFP, tracklisting

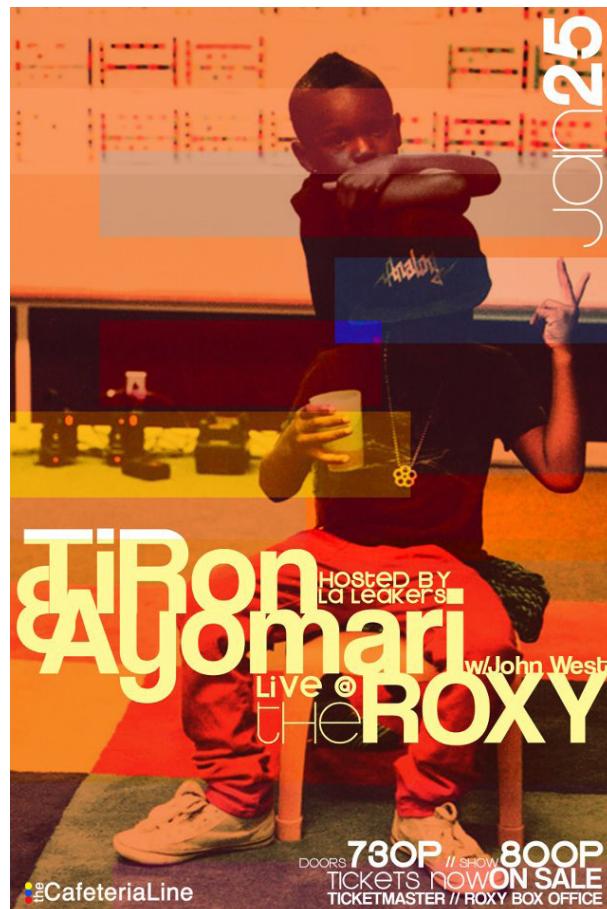


01 WHAT YOU WAITING ON?
02 THE DO
03 MY WINGMAN AND ME
04 MY SO CALLED TWENTIES
05 3 DRINK MINIMUM
06 MS. RIGHT
07 SYDNEY
08 GET OVA DAT PT 2

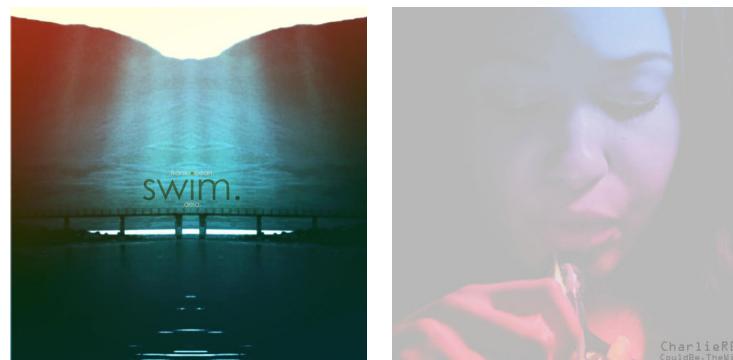
09 NO WONDER
10 DEVILS
11 QUITTER FEATURING TUNJI
12 JUST A DREAMER FEATURING TUNJI
13 SOON AS
14 GOOD FOOD
15 THE LUNCHEON
16 SUPERWOMAN

T&A
THE PRELUDE TO ASFP
MIXED BY DJ LOW KEY
THECAFETERIALINE.COM
SHAKETHEHAND.COM
DJLOWKEY.COM
ART DESIGN:PSIPIANOPOE.COM
PHOTOS BY: TOMMY B

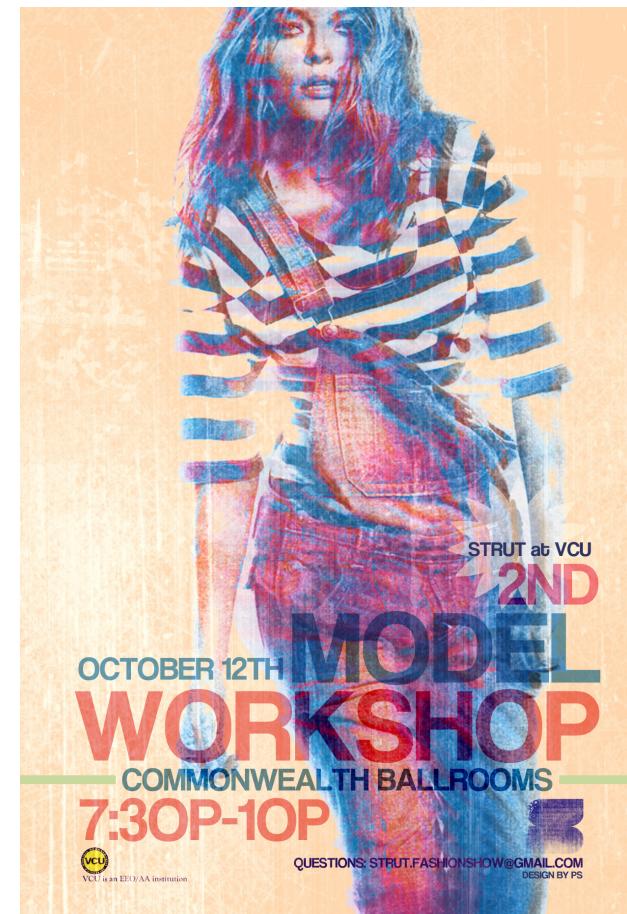
CafeteriaLine SHAKE THE HAND **DJ Low Key**



(above, left to right) TiRon & Ayomari, event promotional poster; STRUT @ VCU, meeting promotional poster



(left) Frank Ocean "Swim Good", single
(right) CharlieRED x J.Dilla "Could Be", single





Wale Folarin
ALL CITY CHESS CLUB



Asher Roth
ALL CITY CHESS CLUB

(top left) Nitty Scott, MC, digital illustration, single art
(top right) Brown Skin Lady, digital illustration, concept
(above) Jet Life, logo/branding concept
(right) Brooklyn Girl, illustration sketch
(far right) Wale & Asher Roth, All City Chess Club, digital illustration



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