

COURSE :- Internet Programming Laboratory

COURSE CODE :- CSE326

Report on :- Event Management and Ticket Booking
Website

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REPORT

INTRODUCTION :-

An event management and ticket booking website is a digital platform designed to facilitate the planning, promotion, and execution of events, as well as the purchase and reservation of tickets for those events. These websites typically offer a range of features to both event organizers and attendees.

For event organizers, the platform provides tools for creating and customizing event pages, managing guest lists, setting ticket prices, and promoting events through various channels. It may also offer analytics and reporting features to track attendance and engagement metrics.

For attendees, the website serves as a convenient hub for discovering upcoming events, browsing event details, and purchasing tickets. Users can often choose from various ticket options, such as general admission, VIP, or early bird discounts. The ticket booking process is usually streamlined with secure payment options.

Key features of such websites may include user-friendly event creation interfaces, integrated payment gateways, social media integration for promotion, and mobile responsiveness for on-the-go ticket purchasing. Additionally, some platforms may incorporate features like seating charts for venues with assigned seating, event reminders, and event reviews to enhance the overall user experience.

The goal of an event management and ticket booking website is to simplify the entire event lifecycle, from planning to ticket sales, while providing a seamless and enjoyable experience for both organizers and attendees. These platforms play a crucial role in the modern landscape of event planning and attendance, offering efficiency and accessibility for a wide range of events, from concerts and conferences to sports events and festivals.

Events offer a unique form of tourist attraction, ranging in scale from small community festivals, through to international trade fairs, and on to the largest of global sporting events, such as the Olympic Games and the FIFA Football World Cup. One of the key differences between events and traditional attractions is the period of time over which they impact the host community or region. Events are shortterm by definition,

often lasting only one or two days, although some larger events can last significantly longer (e.g. weeks for example Kumbh mela in India) while fixed attractions tend to draw visitors seasonally, or over an extended period.

When considering the scale and impact of events, they fall into four broad categories Mega Events, Hall mark events, Major events and local events. The key factors typically recognised as determining the perceived scale and impact of events are the level of participation, audience/spectators, and media coverage; and the degree to which an event generates significant international demand for each.

Ways for classifying events is by their form or content :-

- a.) Cultural celebrations :-
 - i.) Festivals
 - ii.) Carnivals
 - iii.) Commemorations
 - iv.) Religious events
- b.) POLITICAL AND STATE:-
 - i.) Summits
 - ii.) Royal occasions
 - iii.) Political events
 - iv.) VIP visits

- c.) Business and Trade :-
 - i.) Meetings, conventions
 - ii.) Consumer and trade shows
 - iii.) Fairs, markets
- d.) Sport competitions :-
 - i.) Amateur/professional
 - ii.) Specator/participant
- e.) Recreational :-
 - i.) Sport or games for fun
- f.) Educational and Scientific :-
 - i.) Conferences
 - ii.) Seminars
 - iii.) Clinics
- g.) ARTS AND ENTERTAINMENT
- h.) PRIVATE EVENTS :- i.) Weddings, ii.) Parties, iii.) Socials, iv) Business events and tourism

Finally, all events can be categorized as profitable and non-profit events. Non-profit events are characterized by special programmes mainly devised to enhance the image of the organizers, participants or some organizations. Another type of non-profit events is charity events, devised to collect funds, not for the organizers or participants, but for charity purposes. Nevertheless, the majority of events are profitable. Their economic goal is the profit, and social objectives are related to

implementation of various types of programmes - sports, cultural, artistic, business, educational, political or scientific.

DETAIL EXPLANATION OF OUR WEBSITE :-

Since, Our project for CA-3 was to make a Event Management and Ticket Booking website and it is also important to give a name to our website. So, we decided to give a name to our website as "SPECTRA".

The term "spectra" is not a widely used or standard term. It's possible that you might be referring to a specific platform, company, or feature that uses the term "spectra" in its branding or nomenclature.

Our website includes total of 6 webpages :-

- a.) **HOME PAGE** :- In the first page, we firstly named our website and provided links to the user to explore the upcoming events, to login and sign up, to buy tickets by scanning a QR. And also, if user face any type of problems, they can contact us by clicking on contact and by filling some important details(like name, email, mobile number, etc.)

Codes for the Home page :-

HTML code :-

index.html > html > head > style

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>Event Management and Ticket Booking</title>
7   <link rel="stylesheet" href="styles.css">
8   <style>
9     body {
10       background-image: url('images.jpg');
11       background-size: cover;
12       background-repeat: no-repeat;
13       background-attachment: fixed;
14     }
15   </style>
16 </head>
17 <body>
18   <header>
19     <h1>SPECTRA</h1>
20   </header>
21   <nav>
22     <ul>
23       <li><a href="#">Home</a></li>
24       <li><a href="Events.html">Explore</a></li>
25       <li><a href="Tickets.html">Tickets</a></li>
26       <li><a href="Contact.html">Contact</a></li>
27       <li><a href="Login.html">Login</a></li>
28     </ul>
29   </nav>
30   <section class="hero">
31     <h2>Discover Exciting Events</h2>
32     <p>Find and book tickets for the hottest events in your city.</p>
33     <a href="Events.html">Browse Events</a>
34   </section>
35   <section class="featured-events">
36     <h3>Featured Events</h3>
37     <div class="event-card">
```

Ln 8, Col 12 Spaces: 4 UTF-8 CRLF HTML Port: 5500


```
88     </ul>
89   </nav>
90   <section class="hero">
91     <h2>Discover Exciting Events</h2>
92     <p>Find and book tickets for the hottest events in your city.</p>
93     <a href="Events.html">Browse Events</a>
94   </section>
95   <section class="featured-events">
96     <h3>Featured Events</h3>
97     <div class="event-card">
98       
99       <h4>Merry Christmas</h4>
100      <p>Date: December 25, 2023</p>
101      <p>Location: The Orchid Hotel,Mumbai</p>
102      <p>Ticket Price: 1500 INR only</p>
103      <a href="Tickets.html">Tickets</a>
104    </div>
105    <div class="event-card">
106      
107      <h4>Happy New Year</h4>
108      <p>Date: January 1, 2024</p>
109      <p>Location: Palolem Beach,Goa</p>
110      <p>Ticket Price: 2000 INR only</p>
111      <a href="Tickets.html">Tickets</a>
112    </div>
113    <div class="animated-video"></div>
114  </section>
115  <footer>
116    <p>&copy; 2023-2024 Event Management and Ticket Booking</p>
117  </footer>
118 </body>
119 </html>
120
```

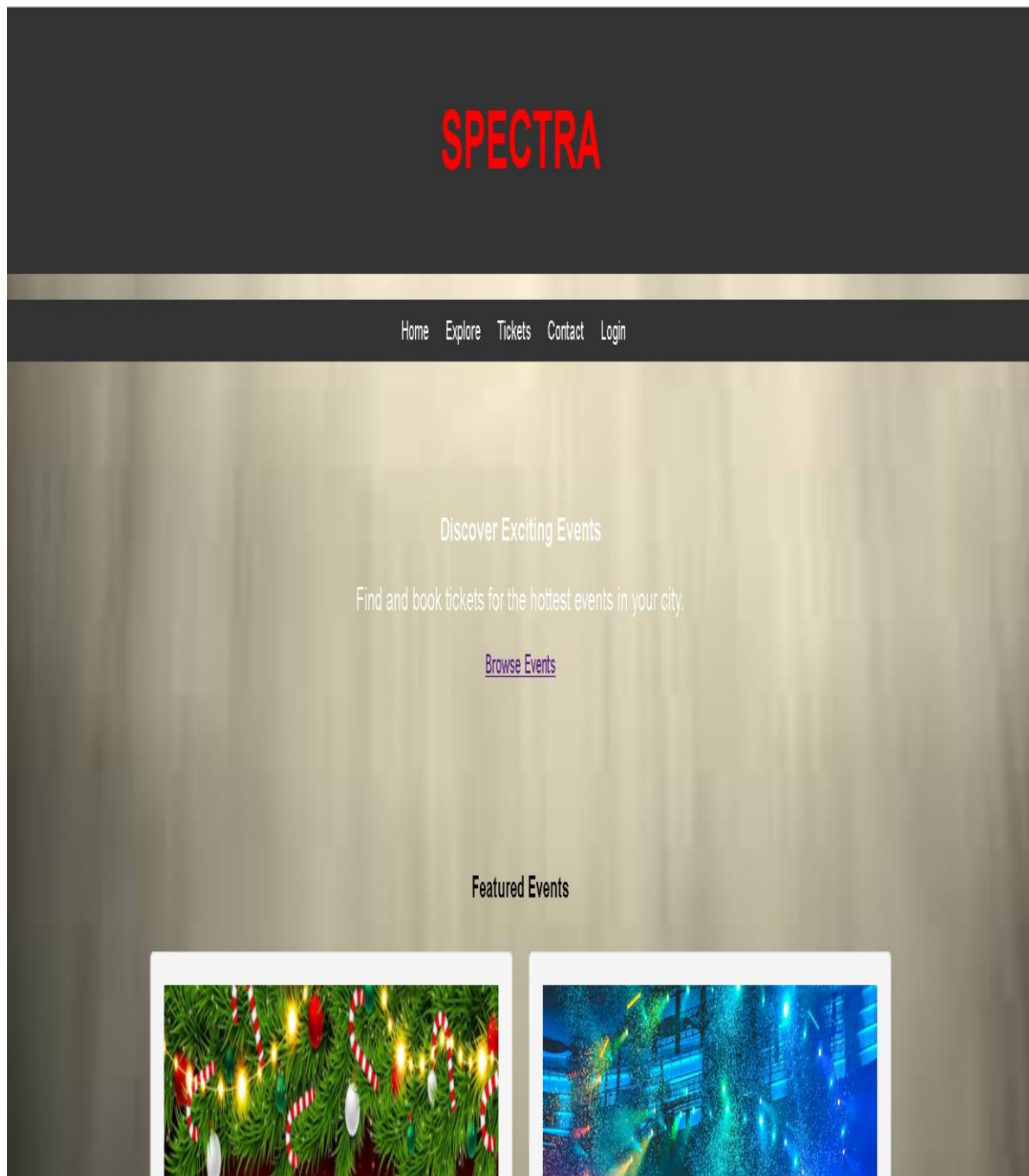
CSS code :-


```
File Edit Selection View Go Run Terminal Help
Event management and ticket booking website

EXPLORER
EVENT MANAGEMENT AND T...
  aditya-chinchure-ZhQCZj...
  chhath-puja-greetings-an...
  Contact.html
  desktop.ini
  diwali-2023-astro-tips.jpg
  Events.html
  gradient-christmas-tinsel...
  ibrahim-boran-m8Y6On...
  images.jpg
  index.html
  Login.html
  Motivational Quotes Insta...
  Payment.html
  pexels-rdne-stock-project...
  photo-1492684223066-...
  ppt.jpg
  Screenshot 2023-11-08 2...
  scripts.js
  server.js
  style2.css
  style3.css
  style4.css
  styles.css
  styles1.css
  Tickets.html

# styles.css
1 body {
2   font-family: Arial, sans-serif;
3   margin: 0;
4   padding: 0;
5 }
6 header {
7   background-color: #333;
8   color: #fff;
9   text-align: center;
10  padding: 20px;
11 }
12 nav ul {
13   list-style: none;
14   background-color: #333;
15   text-align: center;
16   padding: 10px 0;
17 }
18 nav li {
19   display: inline;
20   margin-right: 20px;
21 }
22 nav a {
23   text-decoration: none;
24   color: #fff;
25 }
26 .hero {
27   text-align: center;
28   padding: 60px;
29   background-image: url('hero-background.jpg');
30   background-size: cover;
31   color: #fff;
32 }
33 .featured-events {
34   text-align: center;
35   padding: 40px;
36 }
37
```

And this is how the HOME page looks like :-






Merry Christmas

Date: December 25, 2023

Location: The Orchid Hotel, Mumbai

Ticket Price: 1500 INR only

[Tickets](#)



Happy New Year

Date: January 1, 2024

Location: Palolem Beach, Goa

Ticket Price: 2000 INR only

[Tickets](#)

© 2023-2024 Event Management and Ticket Booking

In the Home page, we also added two important and famous upcoming events (Christmas Party and New year Party).

b.) **EXPLORE PAGE** :- In this we webpage have four upcoming events like ;-

i.) **Diwali** :- In this we have added a image of “DIYA”. Since, we know Diwali is going to held on 12th of November. Therefore, we have planned this event on 11th of November.

For this Event, “SPECTRA” collab with Reliance Power pvt ltd (Mumbai).So, this event is only for their employees.

Date for this event is November 11, 2023 at The Orchid Hotel,Mumbai from 7pm to 11pm.

ii.) **Chhath Puja** :- In this we have added a image of “A woman performing the puja”. For this one, we have collab with Ambika Bhavani Temple (Ami, Dighwara, Bodha Chhapra, Bihar 841207).In this event anyone can participate.

iii.) **Merry Christmas** :- For this event, we have collaboration with Jawahar Navodaya Vidyalaya, Malappuram. Since, this event is going to held in a school. So, the ticket price is 50 INR only. The timing is school timing as per the Jawahar Navodaya Vidyalaya.

iv.) **New Year with SPECTRA** :- The SPECTRA has planned to organising this event. The SPECTRA has

planned to provide a offline invitation card for the respected users. The video recording of this event will be provided to the users in the first week of Jan itself. The SPECTRA has also asked few Cricketer to join this event.

Code for the EXPLORE page :-

HTML code :-

```
Events.html > html > body > section.featured-events > div.event-card > h4
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4    <meta charset="UTF-8">
5    <meta name="viewport" content="width=device-width, initial-scale=1.0">
6    <link rel="stylesheet" href="styles1.css">
7    <title>Events</title>
8    <style>
9      body {
10        background-image: url('images.jpg');
11        background-size: cover;
12        background-repeat: no-repeat;
13        background-attachment: fixed;
14      }
15    </style>
16  </head>
17  <body>
18    <header>
19      <h1>Upcoming Events</h1>
20    </header>
21    <section class="featured-events">
22      <div class="event-card">
23        
24        <h4>Diwali</h4>
25        <p>Date: November 11, 2023</p>
26        <p>Location: The Orchid Hotel, Mumbai</p>
27        <p>Time: 7pm-11pm, 11-12-2023</p>
28        <p>Ticket Price: Free (For Reliance Power pvt ltd(Mumbai) employee only)</p>
29        <p>Note :- Ticket for this event is free, but you have to register</p>
30        <a href="Tickets.html">Book Tickets</a>
31      </div>
32      <div class="event-card">
33        
34        <h4>Chhath Puja</h4>
35        <p>Date: November 17-20, 2023</p>
36        <p>Location: Ambika Bhavani Temple, Ami, Dighwara, Bodha Chhapra, Bihar 841207</p>
37        <p>Time: 4pm-8pm, 17-11-2023<br>
38          4am-8am, 18-11-2023</p>
39        <p>Ticket Price: Free</p>
40        <p>Note :- Ticket for this event is free, but you have to register</p>
41        <a href="Tickets.html">Book Tickets</a>
42      </div>
43      <div class="event-card">
44        
45        <h4>Merry Christmas</h4>
46        <p>Date & Time: 9am-2pm; December 25, 2023</p>
47        <p>Location: Jawahar Navodaya Vidyalaya, Malappuram</p>
48        <p>Ticket Price: 50 INR only</p>
49        <a href="Tickets.html">Book Tickets</a>
50      </div>
51      <div class="event-card">
52        
53        <h4>New Year with SPECTRA</h4>
54        <p>Date: January 1, 2024</p>
55        <p>Location: Palolem Beach, Goa</p>
56        <p>Time: 11pm, 31-12-2023 to 4am, 01-01-2024</p>
57        <p>Ticket Price: 2000 INR only</p>
58        <a href="Tickets.html">Book Tickets</a>
59      </div>
60    </section>
61  </body>
62 </html>
```

```
Events.html > html > body > section.featured-events > div.event-card > h4
28  <p>Ticket Price: Free (For Reliance Power pvt ltd(Mumbai) employee only)</p>
29  <p>Note :- Ticket for this event is free, but you have to register</p>
30  <a href="Tickets.html">Book Tickets</a>
31 </div>
32 <div class="event-card">
33   
34   <h4>Chhath Puja</h4>
35   <p>Date: November 17-20, 2023</p>
36   <p>Location: Ambika Bhavani Temple, Ami, Dighwara, Bodha Chhapra, Bihar 841207</p>
37   <p>Time: 4pm-8pm, 17-11-2023<br>
38     4am-8am, 18-11-2023</p>
39   <p>Ticket Price: Free</p>
40   <p>Note :- Ticket for this event is free, but you have to register</p>
41   <a href="Tickets.html">Book Tickets</a>
42 </div>
43 <div class="event-card">
44   
45   <h4>Merry Christmas</h4>
46   <p>Date & Time: 9am-2pm; December 25, 2023</p>
47   <p>Location: Jawahar Navodaya Vidyalaya, Malappuram</p>
48   <p>Ticket Price: 50 INR only</p>
49   <a href="Tickets.html">Book Tickets</a>
50 </div>
51 <div class="event-card">
52   
53   <h4>New Year with SPECTRA</h4>
54   <p>Date: January 1, 2024</p>
55   <p>Location: Palolem Beach, Goa</p>
56   <p>Time: 11pm, 31-12-2023 to 4am, 01-01-2024</p>
57   <p>Ticket Price: 2000 INR only</p>
58   <a href="Tickets.html">Book Tickets</a>
59 </div>
60 </section>
61 </body>
62 </html>
```

CSS Code :-

```
1  .image1{
2      width: 750px;
3      height: 500px;
4      margin: 2px 55px;
5  }
6
7  .image2{
8      width: 750px;
9      height: 500px;
10     margin: 2px 55px;
11 }
12
13 .image3{
14     width: 750px;
15     height: 500px;
16     margin: 2px 55px;
17 }
18
19 .image4{
20     width: 750px;
21     height: 700px;
22     margin: 2px 55px;
23 }
24
25 h1{
26     font-size: 80px;
27     font-style: italic;
28     text-align: center;
29     font-weight: bold;
30     color: #brown;
31 }
32 .featured-events{
33     border: 5px #black dashed;
34     margin: 2px 2px 2px 2px;
35 }
36 h4{
37     font-size: 40px;
```

```
# style4.css  JS server.js  Contact.html  # style2.css 4  Tickets.html  Payment.html  # styles1.css  Events.html  JS scripts.js  # styles.css  ...
# styles1.css > .image4
34     margin: 2px 2px 2px 2px;
35 }
36 h4{
37     font-size: 40px;
38     color: #black;
39     text-align: center;
40     font-style: italic;
41 }
42 p{
43     font-size: 20px;
44     color: #black;
45     text-align: center;
46     color: #rebeccapurple;
47     font-style: oblique;
48 }
49 a{
50     font-size: 20px;
51     color: #blue;
52     text-align: center;
53     margin: 700px;
54 }
55 .event-card {
56     background-color: #white;
57     margin: 10px 300px 10px 300px;
58     padding: 20px 20px 20px 20px;
59     border: 1px solid #black;
60     border-radius: 20px;
61 }
```

And this is how the EXPLORE page looks like :-

Upcoming Events



Diwali

Date: November 11, 2023

Location: The Orchid Hotel, Mumbai

Time: 7pm-11pm, 11-12-2023

Ticket Price: Free (For Reliance Power pvt ltd(Mumbai) employee only)

Note :- Ticket for this event is free, but you have to register

[Book Tickets](#)





Chhath Puja

Date: November 17-20, 2023

Location: Ambika Bhavani Temple, Ami, Dighwara, Bodha Chhapra, Bihar 841207

*Time: 4pm-Spm, 17-11-2023
4am-8am, 18-11-2023*

Ticket Price: Free

Note :- Ticket for this event is free, but you have to register

[Book Tickets](#)



Merry Christmas

Date & Time: 9am-2pm; December 25, 2023

Location: Jawahar Navodaya Vidyalaya, Malappuram

Ticket Price: 50 INR only

[Book Tickets](#)



New Year with SPECTRA

Date: January 1, 2024

Location: Palolem Beach, Goa

Time: 11pm, 31-12-2023 to 4am, 01-01-2024

Ticket Price: 2000 INR only

[Book Tickets](#)

c.) **Signup and Login page** :- In this we have asked the repected user to signup to our website by creating a username and password. So, the user can login to our website at anytime from anywhere around the world, using their username and password.

Code for the SIGNUP AND LOGIN page :-

HTML code :-

```
Login.html > html > head > style > form
4  <meta charset= UTF-8 >
5  <meta name= "viewport" content= "width=device-width, initial-scale=1.0">
6  <title>Sign Up and Sign In</title>
7  <style>
8      body {
9          font-family: Arial, sans-serif;
10         background-color: #f4f4f4;
11         display: flex;
12         justify-content: center;
13         align-items: center;
14         height: 700px;
15         background-image: url('images.jpg');
16         background-size: cover;
17         background-repeat: no-repeat;
18         background-attachment: fixed;
19     }
20     form {
21         background-color: lightskyblue;
22         padding: 20px;
23         border-radius: 8px;
24         box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
25         width: 500px;
26         text-align: center;
27     }
28     input {
29         width: 100%;
30         padding: 10px;
31         margin: 8px 0;
32         box-sizing: border-box;
33     }
34     button {
35         background-color: green;
36         color: #fff;
37         padding: 10px;
38         border: none;
39         border-radius: 5px;
40         cursor: pointer;
41     }
42 }
```

Ln 21, Col 43 Spaces: 4 UTF-8 CRLF HTML Port: 5500

```

43     background-color: #45a049;
44 }
45 </style>
46 </head>
47 <body>
48     <form id="signupForm">
49         <h2>SignUp</h2>
50         <label for="signupUsername">Username:</label>
51         <input type="text" id="signupUsername" name="signupUsername" required>
52         <label for="signupPassword">Password:</label>
53         <input type="password" id="signupPassword" name="signupPassword" required>
54         <button type="button" onclick="signup()">Sign Up</button>
55     </form>
56     <form id="loginForm" style="margin-left: 20px;">
57         <h2>Login</h2>
58         <label for="loginUsername">Username:</label>
59         <input type="text" id="loginUsername" name="loginUsername" required>
60         <label for="loginPassword">Password:</label>
61         <input type="password" id="loginPassword" name="loginPassword" required>
62         <button type="button" onclick="login()">Login</button>
63     </form>
64     <script>
65         function signup() {
66             var retVal = confirm("Do you want to continue ?");
67         }
68         function login() {
69             var retVal = confirm("Do you want to continue ?");
70             if( retVal == true ){
71                 document.write("User wants to continue!");
72                 return true;
73             }
74         }
75     </script>
76 </body>
77 </html>
78

```

Ln 71, Col 60 Spaces: 4 UTF-8 CRLF HTML Port: 5500

We have also added Internal Javascript in body tag. When we click on Signup or Login then it will ask “Do you want to continue?”(See Fig C1 and C2). If we want to continue then we have to click on “OK” else “Cancel”.

And this is how the EXPLORE page looks like :-

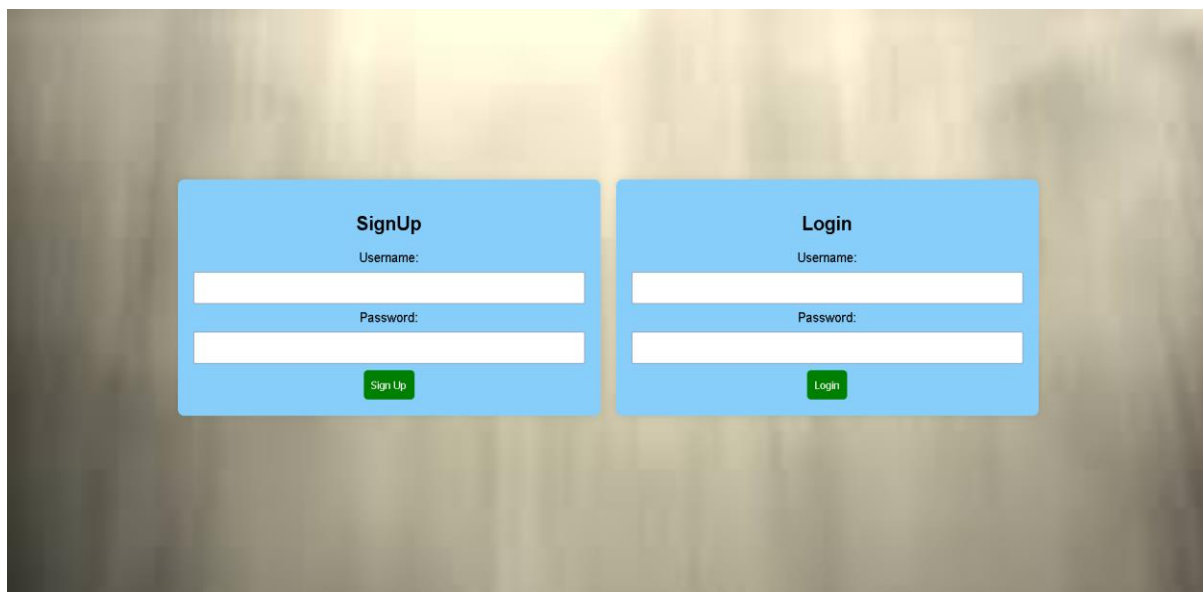


Fig C1

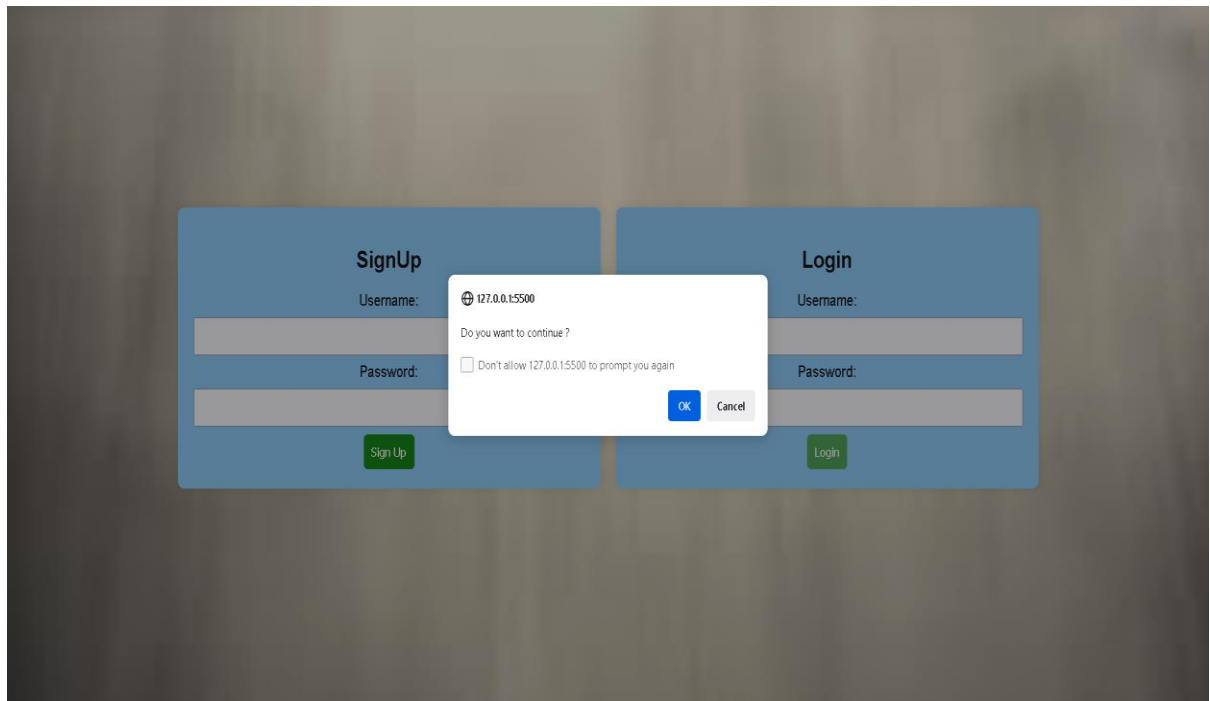


Fig C2

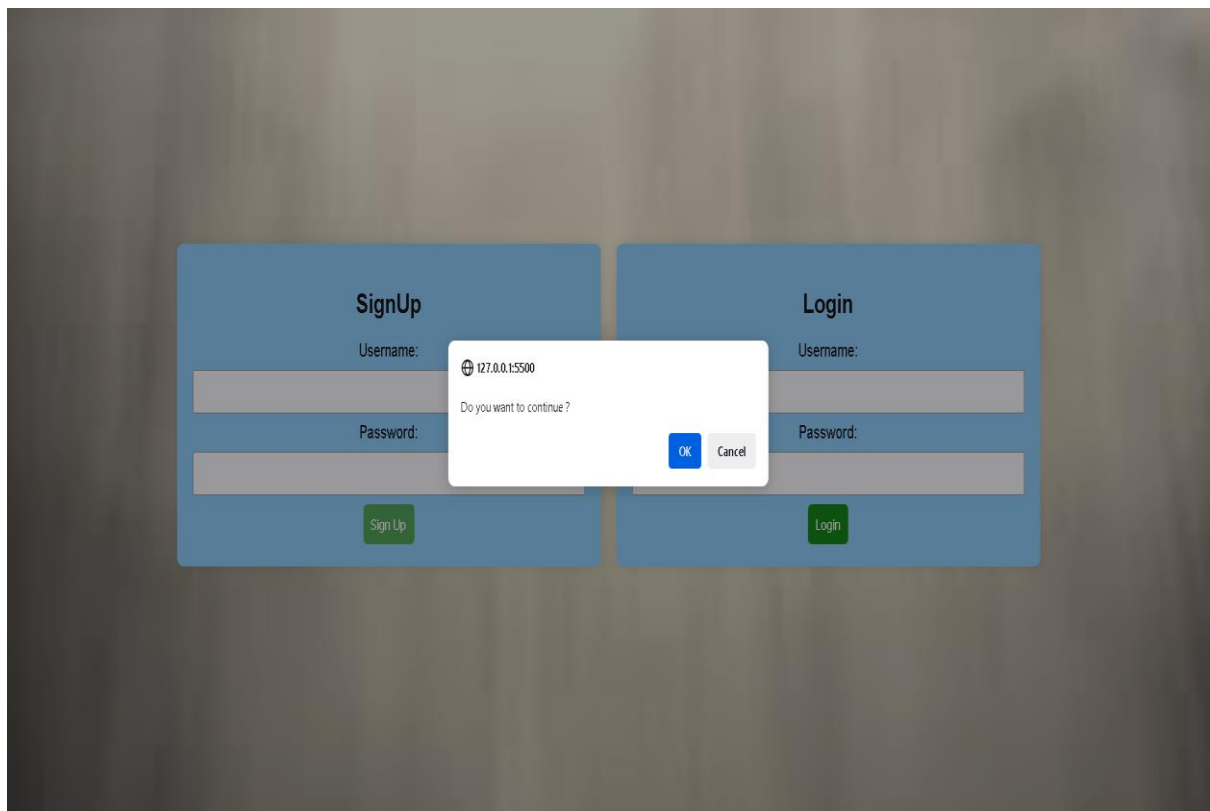


Fig C3

d.) **Contact Page** :- In today's digital age, a well-designed and user-friendly contact webpage is crucial for effective communication between businesses and their audience. This report explores the significance of a contact webpage, key elements for optimization, and best practices to enhance user engagement. By implementing the recommendations outlined in this report, businesses can foster better connections with their audience, improve customer satisfaction, and ultimately contribute to overall success.

If user is facing some problem or user have some queries related to events, the user may contact as by filling some necessary details.

Code for the CONTACT page :-

HTML code :-

```
28      <h3>Send your request</h3>
29      <form>
30          <div class="input-row">
31              <div class="input-group">
32                  <label>Name</label>
33                  <input type="text" placeholder="Rajvardhan Mall">
34              </div>
35              <div class="input-group">
36                  <label>Phone</label>
37                  <input type="text" placeholder="+91 842****751">
38              </div>
39          </div>
40          <div class="input-row">
41              <div class="input-group">
42                  <label>Email</label>
43                  <input type="email" placeholder="raju12vikas13@gmail.com">
44              </div>
45              <div class="input-group">
46                  <label>Subject</label>
47                  <input type="text" placeholder="Subject">
48              </div>
49          </div>
50          <label>Message</label>
51          <textarea rows="5" placeholder="Your Message"></textarea>
52          <button type="submit">SEND</button>
53      </form>
54  </div>
55  <div class="contact-right">
56      <h3>Reach Us</h3>
57      <table>
58          <tr>
59              <td>Email</td>
60              <td>rajvardhanmall@gmail.com</td>
61          </tr>
62          <tr>
63              <td>Phone</td>
64              <td>+91 842****751</td>
```

```
51      <textarea rows="5" placeholder="Your Message"></textarea>
52      <button type="submit">SEND</button>
53  </form>
54  </div>
55  <div class="contact-right">
56      <h3>Reach Us</h3>
57      <table>
58          <tr>
59              <td>Email</td>
60              <td>rajvardhanmall@gmail.com</td>
61          </tr>
62          <tr>
63              <td>Phone</td>
64              <td>91+ 842****751</td>
65          </tr>
66          <tr>
67              <td>Address</td>
68              <td>Ward Number 6, Shastrinagar<br>
69                  Hata - Kushinagar<br>
70                  Uttar Pradesh</td>
71          </tr>
72      </table>
73  </div>
74  </div>
75  </div>
76  </body>
77  </html>
```

CSS Code :-

```
# style2.css > button
1  *{
2      margin: 0;
3      padding: 0;
4  }
5  body{
6      background: #55ffes;
7      font-size: 14px;
8      font-family: 'Poppins', sans-serif;
9  }
10 .container{
11     width: 80%;
12     margin: 50px auto;
13 }
14 .contact-box{
15     background: #fff;
16     display: flex;
17 }
18 .contact-left{
19     flex-basis: 60%;
20     padding: 40px 60px;
21 }
22 .contact-right{
23     flex-basis: 60%;
24     padding: 40px;
25     background: #1c00b5;
26     color: #fff;
27 }
28 h1{
29     margin-bottom: 10px;
30 }
31 .container p{
32     margin-bottom: 40px;
33 }
34 .input-row{
35     display: flex;
36     justify-content: space-between;
37     margin-bottom: 20px;
38 }
```

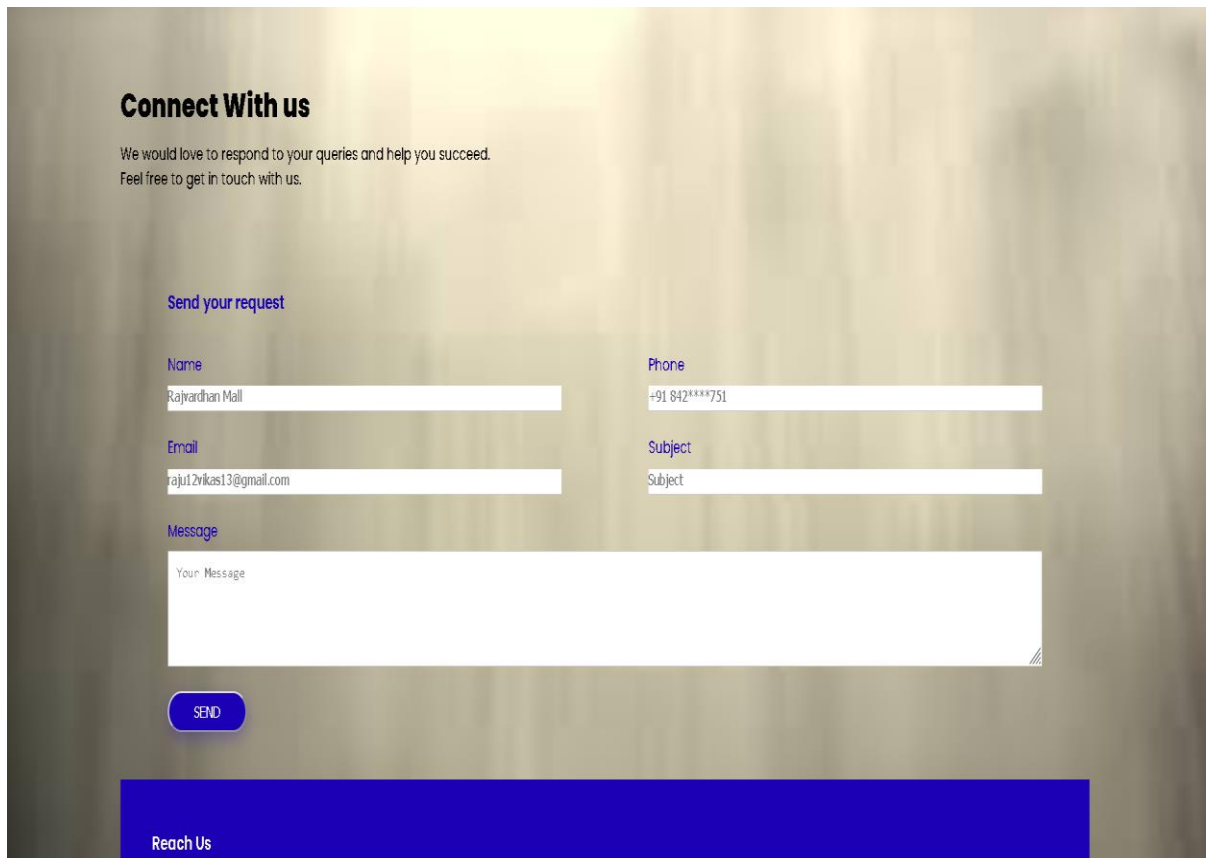
Ln 65, Col 18 Spaces: 4 UTF-8 CRLF CSS Port: 5500

```
# style2.css > button
34 .input-row{
35     display: flex;
36     justify-content: space-between;
37     margin-bottom: 20px;
38 }
39 }
40 .input-row .input-group{
41     flex-basis: 45%;
42 }
43 input{
44     width: 100%;
45     border: none;
46     border-bottom: 1px solid #ccc;
47     outline: none;
48     padding-bottom: 5px;
49 }
50 }
51 textarea{
52     width: 100%;
53     border: 1px solid #ccc;
54     outline: none;
55     padding: 10px;
56     box-sizing: border-box;
57 }
58 label{
59     margin-bottom: 6px;
60     display: block;
61     color: #1c00b5;
62 }
63 button{
64     background: #1c00b5;
65     width: 100px;
66     color: #fff;
67     height: 35px;
68     border-radius: 30px;
69     margin-top: 20px;
70     box-shadow: 0px 5px 15px 0px rgba(28,0,181,0.3);
71 }
```

Ln 65, Col 18 Spaces: 4 UTF-8 CRLF CSS Port: 5500


```
61     color: #1c00b5;
62   }
63   <button{
64     background: #1c00b5;
65     width: 100px;
66     color: #fff;
67     height: 35px;
68     border-radius: 30px;
69     margin-top: 20px;
70     box-shadow: 0px 5px 15px 0px rgba(28,0,181,0.3);
71   }
72   <.contact-left h3{
73     color: #1c00b5;
74     font-weight: 600;
75     margin-bottom: 30px;
76   }
77   <.contact-right h3{
78
79     font-weight: 600;
80     margin-bottom: 30px;
81   }
82   <tr td:first-child{
83     padding-right: 20px;
84   }
85   <tr td{
86     padding-top: 20px;
87   }
```

And this is how the EXPLORE page looks like :-



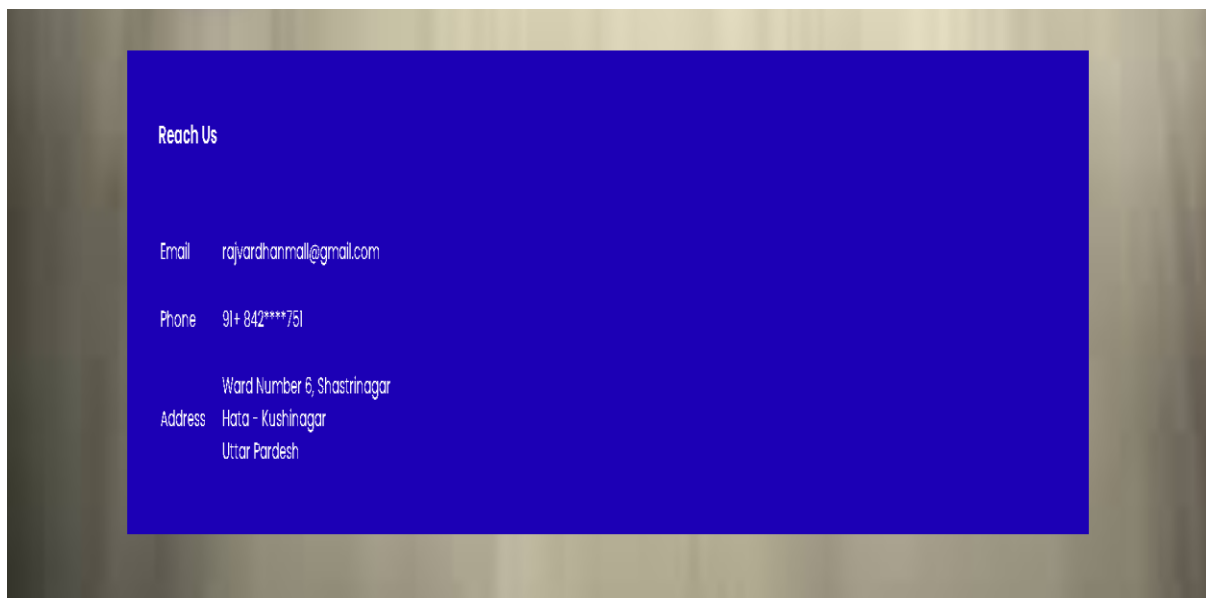
Connect With us

We would love to respond to your queries and help you succeed.
Feel free to get in touch with us.

Send your request

Name	Phone
<input type="text" value="Rajvardhan Mall"/>	<input type="text" value="+91 842****751"/>
Email	Subject
<input type="text" value="rajul2vikas13@gmail.com"/>	<input type="text" value="Subject"/>
Message	
<input type="text" value="Your Message"/>	

Reach Us



Reach Us

Email	rajvardhanmall@gmail.com
Phone	91+ 842****751
Address	Ward Number 6, Shastrinagar Hata - Kushinagar Uttar Pradesh

e.)Ticket Booking Page :- Experience seamless and convenient ticket booking right at your fingertips! Our user-friendly ticket booking webpage is designed to make your journey or event attendance hassle-free. Whether you're planning a trip, attending a concert, or catching the latest blockbuster, we've got you covered.

To generate tickets the user need to fill the following details:-

- i.)Event Name
- ii.)Location of event
- iii.)Date
- iv.)Number of Tickets

Code for the TICKET BOOKING page :-

HTML code :-

```

Ticket.html > html
4 <title>Buy tickets</title>
5 <style>
6     body {
7         font-family: Arial, sans-serif;
8         background-color: #f0f0f0;
9         text-align: center;
10        background-image: url('images.jpg');
11        background-size: cover;
12        background-repeat: no-repeat;
13        background-attachment: fixed;
14    }
15    #ticket {
16        max-width: 400px;
17        margin: 0 auto;
18        background-color: #fff;
19        padding: 20px;
20        border-radius: 5px;
21        box-shadow: 0px 0px 10px rgba(0, 0, 0, 0.2);
22    }
23    h1 {
24        color: #333;
25    }
26    label {
27        display: block;
28        margin-top: 10px;
29    }
30    input[type="text"] {
31        width: 100%;
32        padding: 5px;
33        margin-top: 5px;
34        border: 1px solid #ccc;
35        border-radius: 3px;
36    }
37    button {
38        background-color: #3A1F;
39        color: #fff;
40        border: none;

```

```

37    button {
38        background-color: #3A1F;
39        color: #fff;
40        border: none;
41        padding: 10px 20px;
42        margin-top: 10px;
43        cursor: pointer;
44    }
45    a {
46        font-size: 20px;
47        margin: 610px;
48    }
49 </style>
50 </head>
51 <body>
52     <div id="ticket">
53         <h1>Create Your Ticket</h1>
54         <label for="eventName">Event Name:</label>
55         <input type="text" id="eventName" placeholder="Enter event name">
56         <label for="location">Location:</label>
57         <input type="text" id="location" placeholder="Enter location">
58         <label for="date">Date:</label>
59         <input type="text" id="date" placeholder="Enter date">
60         <label for="ticketQty">Number of Tickets:</label>
61         <input type="text" id="ticketQty" placeholder="Enter the number of tickets">
62         <button onclick="generateTicket()">Generate Ticket</button>
63     </div>
64
65     <div id="generatedTicket" style="display: none;">
66         <h1>Your Ticket</h1>
67         <img id="ticketImage" src="" alt="Generated Ticket">
68         <button onclick="printTicket()">Print Ticket</button>
69     </div>
70 </body>

```

```

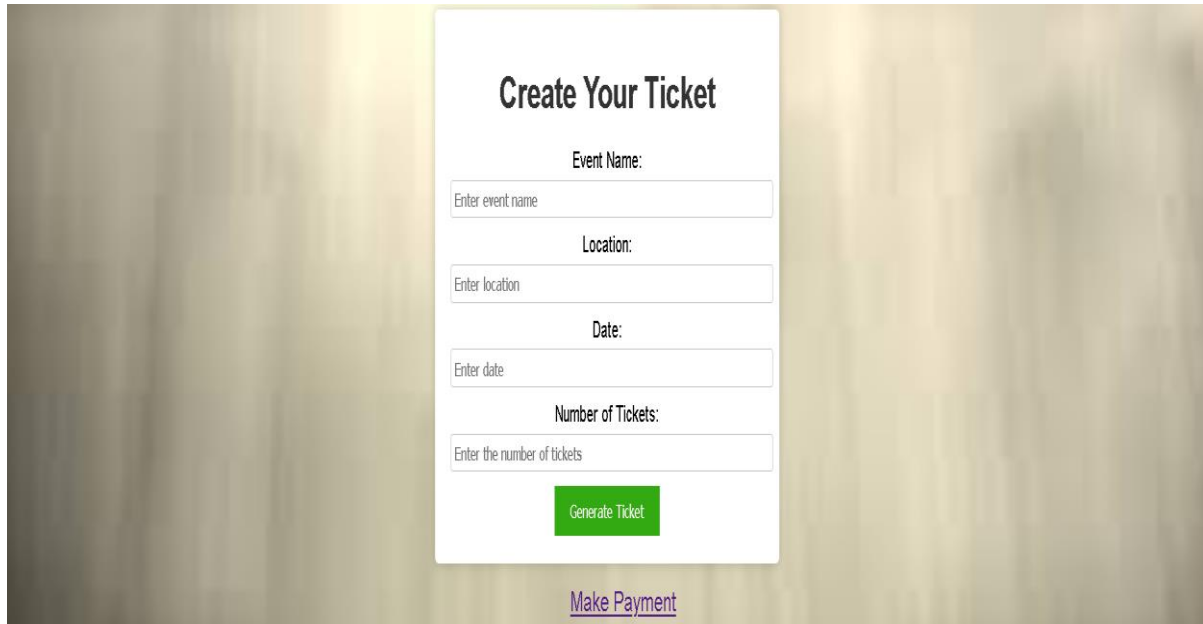
65 <div id="generatedTicket" style="display: none;"
66 <h1>Your Ticket</h1>
67 <img id="ticketImage" src="" alt="Generated Ticket">
68 <button onclick="printTicket()">Print Ticket</button>
69 </div>
70 <nav>
71 <ul>
72 <a href="Payment.html">Make Payment</a>
73 </ul>
74 </nav>
75
76 <script>
77 function generateTicket() {
78     const eventName = document.getElementById('eventName').value;
79     const location = document.getElementById('location').value;
80     const date = document.getElementById('date').value;
81     const ticketQty = document.getElementById('ticketQty').value;
82     const ticketHTML = `
83         <div style="background-color: #007bff; color: #fff; padding: 10px;">
84             <h2>${eventName}</h2>
85         </div>
86         <div style="padding: 20px;">
87             <p><strong>Location:</strong> ${location}</p>
88             <p><strong>Date:</strong> ${date}</p>
89             <p><strong>Number of Tickets:</strong> ${ticketQty}</p>
90         </div>
91     `;
92     document.getElementById('generatedTicket').style.display = 'block';
93     document.getElementById('ticketImage').innerHTML = ticketHTML;
94 }
95
96 function printTicket() {
97     window.print();
98 }
99 </script>
100 </body>

```

Ln 101, Col 1 Spaces: 4 UTF-8 CRLF HTML Port: 5500

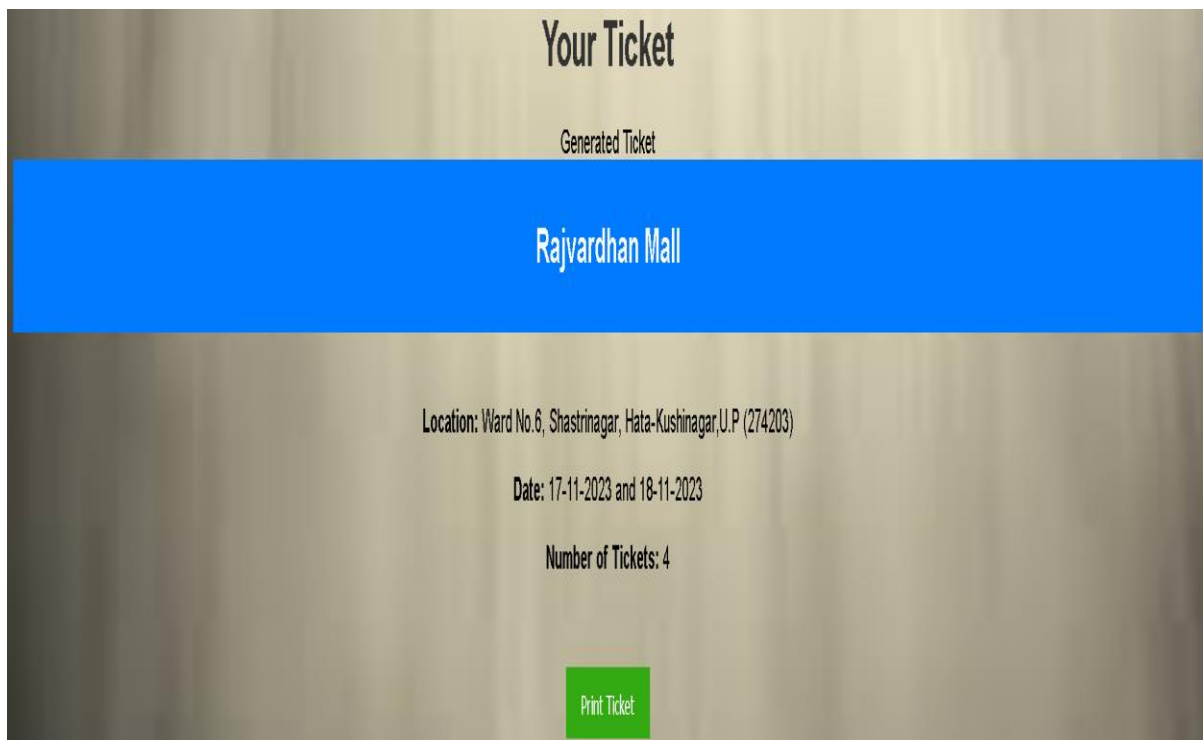
As you can see we have also added javascript in this webpage. When user click on Generate Ticket after filling the details, a ticket will be generated and the user have to take a screenshot of that ticket and also they need to print the it so that they get entry in events.

And this is how the TICKET BOOKING page looks like :-



The screenshot shows a 'Create Your Ticket' form on a page with a blurred background. The form is white with a black border and contains the following fields and buttons:

- Create Your Ticket** (Section Header)
- Event Name:** (Label) with an input field containing 'Enter event name'
- Location:** (Label) with an input field containing 'Enter location'
- Date:** (Label) with an input field containing 'Enter date'
- Number of Tickets:** (Label) with an input field containing 'Enter the number of tickets'
- Generate Ticket** (Green button)
- [Make Payment](#) (Purple link)



The screenshot shows a 'Your Ticket' confirmation page with a blurred background. The page displays the following information:

- Your Ticket** (Section Header)
- Generated Ticket** (Text)
- Rajvardhan Mall** (Text on a blue background bar)
- Location:** Ward No.6, Shastrinagar, Hata-Kushinagar,U.P (274203)
- Date:** 17-11-2023 and 18-11-2023
- Number of Tickets:** 4
- Print Ticket** (Green button)

f.) **PAYMENT PAGE** :- In the payment section we have added QR, so that the user can pay us for their tickets.

Code for the PAYMENT page :-

HTML code :-

```
1  <!DOCTYPE html>
2  <html>
3  <head>
4      <title>QR Code Payment</title>
5      <link rel="stylesheet" href="style4.css">
6      <style>
7          h1{
8              font-size: 50px;
9              font-style: italic;
10             text-align: center;
11         }
12         body {
13             background-image: url('images.jpg');
14             background-size: cover;
15             background-repeat: no-repeat;
16             background-attachment: fixed;
17         }
18     </style>
19 </head>
20 <body>
21     <h1>Make a Payment</h1>
22     <div>
23         
24     </div>
25 </body>
26 </html>
```



BENEFITS OF EVENTS :-

The potential benefits of hosting major events from the perspective of the visitor economy include :-

- 1.) Structural expansion of the visitor economy :- Visitors coming to a city or region for an event will contribute to a more buoyant economy, with visitor expenditure having a multiplier effect on incomes throughout related supply chains. With the multiplier effect the host destination shall benefit in terms of employment, income and better standards of living.
2. Alignment of tourism with other strategies: The requirements of hosting a major event can be used to, promote an integrated whole-of government approach, and maximise synergies between relevant development and growthinfrastructures constructed for events are one of the most visible lasting legacies for a host city or region and can have real impacts for tourismgrowth.
3. Marketing and promotion: Pre-event branding associated with the successful hosting of a major event, can provide lasting recognition of destination branding in key tourism markets, encourage return visitation of attendees or participants, and a better understanding of the focus of the event such as sport, arts and culture, food and wine, etc.

4. Environmental impacts: The international focus often associated with major events can help to prioritise work on an often under-developed or neglected built environment and therefore the attractiveness and competitiveness of destinations. In addition, ensuring that events are managed in an environmentally friendly manner is also becoming a high priority in terms of branding.

A positive legacy can encourage community and stakeholder support for an event, represent a tangible return on investment, or justification for public expenditure. However, to achieve a positive result requires strategic planning well in advance of the event, adoption of a long-term perspective and evaluation throughout the event lifecycle, from inception through to the post-event period. Any infrastructure

FUNCTIONS OF EVENT MANAGEMENT :-

1.) Planning: Planning tries to optimize resource utilization across the board. A cross-functional team is a necessity here given the complexity in decisionmaking involved and the requirement for various event activities. Beginning with understanding the client profile, the brief for the event, the target audience and number expected, a major component of any event that follows is the preparation of the event budget preparation. The planning function is involved in

micro-level event coordination activities such as liaison with the creative team discussing, facilitating and arranging for the technical specification viz., sound, light, stages and sets. Short-listing artists and stand by artists in tune with the dictates of the creative artists is one of the most challenging tasks in the planning function. It also involves checking out alternative arrangements for locating the event, the venue, the conditions for the event and gathering information to assist in taking a decision on whether the event would be held indoors or outdoors. While at the last task, understanding the requirements of licenses, clearances, etc. and arranging for the same as and when required is a fundamentally responsible task that the event coordinator is burdened with.

In the cash flow statement, inflows to the event company's are basically from a combination of the revenues from sponsorships, ticket sales, commissions, event production charges, artist management fees and infrastructure and equipment rental charges. All these flows should be at the same time, on the outflow front, one can include headings as suppliers' payments, venue hiring charges, payment to artists and performers, etc. The major outflows though are mainly on the event production front combined with the licensing and tax payments liabilities. The mode of payment for events ranges from part payments to cash payments and is mutually

agreed upon between the parties involved and authenticated in the form of a contract after negotiations.

Penalty clauses may also be included for defaults in the payments. Depending on the nature of the project, relationship with the clients and the objectives of both the client and the organizer, the actual plan of payments can be worked out. This may involve a certain amount as part payment in advance, a certain, amount upon completion of specific milestones and finally payment of the balance amount either at the beginning of the event or upon completion of the event. It is essential that a certain amount be taken as advance to take care of the working capital needs.

The planning function defines the limits of the creative function as it provides the constraints that the creative team has to work with. It deals with hard practical realities such as the logistics i.e., transportation of material, travel, stay, etc. and the networking viz., media plan, ad designs, banners printing, tickets invites designing and printing. It tries to create the perfect picture of the event flow and tries to define and exercise control on the inflow and outflow of money before, during and after the event. Therefore, it is imperative that the planning function plays an important role in the preparation for any event. In addition, the time frame involved in decision making being limited, planning assumes

that much more importance as a function. Some of the event planning services that need to be taken care of by the event organizers are listed as follows: Travel Arrangements, Audio Visual Needs, Catering, China and Flatware, Convention services, Decor, Decorations and Props, Entertainment, Exhibitor Needs, , Site Selection, Sound and Lights, Speakers, Stage Decor, Staging, Web Site Management etc.

2.) Organizing :- These events typically have a team based work environment and a project type of organisation structure and that responsibility are assigned to the relevant staff members in the team for the event. Coordination of the arrangements required is divided among the team members. Understanding organizing in the context of event management essentially involves the description of the activities required for an event, identifying individual and team tasks and distribution of responsibilities to coordinators. The process also involve a clear delineation of authorities and delegation of authority. Such an exercise helps in creating an intentional structure for clarity of roles and positions. These structures change with almost every event depending upon the resources available. Project based structure are more popular in event management. Event coordinators are essentially required for the organizing part for an event. Starting from contacting the artist or performers and in case of absence or dropouts, making

standby arrangements is one of the most important functions of the event coordinator. After planning and creative functions have worked out the game plan, the event coordinator then goes about fixing the date, terms and conditions with the artist. This is followed by arranging and creating necessary infrastructure. Planning and coordinating with the professionals for the physical availability of the sound, lights, stage, sets and seating is followed by arranging for some softer aspects of organizing. These involve handling the publicity, which includes press meets, releases, etc. for a favourable coverage and handling of ticketing and invitations. The actual procurement of permissions and licenses from various Government departments finally becomes the coordinator's responsibility once the planning stage decides the requirements. Arranging for hospitality management such as the stay, food and beverages, hostesses, etc. and contacting sponsors to ensure fulfilment of commitments from the event organizers' side to their clients are part of the organizing function. In short, organizing is making the event happen within the constraints defined by planning.

3.) **Staffing**:- Functional responsibilities in a project type organisation structure define event management staffing requirements. The importance of team structure, experience, background and expertise of team members plays a crucial role in event management. It is the size and the resource

availability in the events enterprise that to an extent defines the exact role of the staff members. In the management of events manpower with various expertise are required to manage diversified activities. In a big firm, there is more scope for specialized functional personnel with limited functional responsibilities, whereas, in a small firm, there is a fusion of roles depending purely on availability of time and staff. Thus, while recruiting for events, one tends to feel that candidates with a past background in the hospitality industry, sales and advertising would be ideally suited to tackle the stress and uncertain situations during the entire process. Events as mentioned earlier are very physical in nature. A host of skilled and unskilled volunteers and labour staff need to be guided effectively. Functionally, one can segregate the following functional level responsibilities that need to be addressed within the team for a specific event as discussed above in the section on organizing. The overall coordinator is the person in-charge of a particular event. He has the final authority in decision-making matters related to the event. The creative manager leads the creative team. The project manager's role is to make the event a conceptual success and plays a very important role in the planning function. The production managers are also involved from the planning stage though their main responsibility is making the event a physical success.

4.) **Leading and Coordination**: The sum and substance of events as a whole revolves around interpersonal skills. The need for achieving synergy among individual efforts so that the team goal is reached is the main aim of coordination. The overall coordinators need to be managers with fantastic people skills. They are continually required to motivate the staff and other junior coordinators to work real hard given the physical nature of the job, the time constraints involved and the one-off nature of the event. The overall coordinator also should be able to guide the marketing and project managers and this may even mean that the experience and expertise of past events need to be passed on to relative new comers given the shortage of professional event managers. Thus, great communication skills and patience without letting too many errors happen as well as knowing how to use the carrot and the stick in a balanced manner are the basic characteristics of the overall coordinator. In addition to the above, the managership qualities desired of an event manager include the ability to spot and the issues and to manage them.

5.) **Controlling**: Evaluation and correction of deviations in the event plans to ensure conformity with original plans is the gist of controlling. Evaluation is an activity that seeks to understand and measure the extent to which an event has succeeded in achieving its purpose. The purpose of an event

will differ with respect to the category and variation of event. There can be two approaches with which evaluation can be put in its proper perspective. The concept of evaluation stated above was a critical examination digging out what went wrong. A more constructive focus for evaluation is to make recommendations about how an event might be improved to achieve its aims more effectively. To conduct an evaluation and measurement exercise it is essential that the predefined objectives of the events have been properly understood. The brief should contain all the data to be communicated since if an event has been organized without a clearly defined purpose then any evaluation of it would be rather pointless. The basic evaluation process in events involves three steps viz., establishing tangible objectives and incorporating sensitivity in evaluation; measuring the performance before, during and after the event, and lastly correcting deviations from plans. Being a very essential function by itself, we have discussed it in greater detail in a separate on evaluation of events.

SUMMARY :-

Events are a dynamic and fast-growing sector that has obvious synergies with tourism. If managed and hosted effectively, they can expand the visitor economy, provide media exposure, promote regional development, and stimulate the upgrading of infrastructure and the emergence of new partnerships for financing sport, tourism, culture, and leisure facilities.

Steps involved in the making of this “Report”:-

- 1.) Introduction :- We have explained What is event management and ticket booking website? and what it does?, What are the key features of a event management and ticket booking website? And What should be the goal of a event management and ticket booking website?. After this we have classify events by form or content.
- 2.) Detailed Explanation of our website :- First of all, we have explained the name of the website, then we have explained the webpages (HOME page, EXPLORE page, LOGIN AND SIGHUP page, CONTANT page, TICKET BOOKING page and PAYMENT page) along with the code and with few screenshot of the webpage.

- 3.) Benefits of Events :- In this part of the report we have explained the important benefit of an event by explaining structural expansion of the visitor economy, alignment of tourism with other strategies, marketing and promotion and environmental impacts.
- 4.) Functions of event management :- We have provided a detailed explanation of functions of event management by using some keywords like Planning, Organizing, Staffing, Leading and Coordination and Controlling.

WITH THIS WE ARE CONCLUDING THIS REPORT

Yours Sincerely

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