Four Actions Personal Business Model Canvas

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Building Block	Add +	Remove -	Grow ↑	Reduce↓
Who You Are and What You Have (Key Resources)				
What You Do (Key Activities)				
Who You Help (Customers)				
How You Help (Value Provided)				
How They Know You and How You Deliver (Channels)				
How You Interact (Customer Relationships)				
Who Helps You (Key Partners)				
What You Get (Revenue And Benefits)				
What You Give (Costs)				