

# **IMAM** UDDIN

Front-End Developer | SEO Expert

WHO AM I: Hey there; it's me! Imam Uddin: A passionate Front-End Web Developer & SEO Expert. I have professional experience in E-commerce Store Design on Shopify, WiX, and WordPress platforms. I'm very much enthusiastic about SEO - Search Engine Optimization. Need to know more about me? Just go to Google and simply search by typing 'imamuddinwp' in the search box, and you will definitely see my online activities!



NID: **6413724409** 



Date of Birth: **01/01/1988** 



Location: **Chittagong** 



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### **Employment**

2021 - Present <u>The Gorilla Digital</u>

Dublin; Ireland (Remote)

### **Technical SEO Expert**

- Fixing Technical SEO Issues, Local SEO
- Managing E-Commerce Website Issues
- Landing Pages (Shopify, WiX, WordPress)

2018 - Present Freelancing Geek

Dhaka, Bangladesh

### Blogger | SEO Expert

- Blog Design, Content Writing
- SEO On-page SEO, Off-page SEO
- Local SEO, Technical SEO, Social Media

2018 - 2019 NextGen Digital

Chittagong, Bangladesh

### Front-End Designer | SEO Expert

- WordPress With Elementor Pro
- SEO Search Engine Optimization
- SMM Social Media Optimization

2014 - 2015 Sheikh Hasina National Youth Center

Savar, Dhaka

### Training Officer under Vertex Software LTD

- Provide Training on Basic Computer Operation
- ❖ MS Office Management, Internet Browsing
- Micro-Credit-Based Software Operation Training

### **Education**

2007 - 2011 University of Chittagong

Chittagong; Bangladesh

### BSS (Hon's), MSS in Sociology

- Post-Graduation in Sociology
- Graduation in Sociology
- From Social Science Faculty

2013 - 2015 IDB-BISEW

Dhaka; Bangladesh

### **DIPLOMA** in Computer Programming

- Computer Fundamentals
- C#.NET, ASP.NET, SQL Server (RDBMS)
- MCPD Certification from Microsoft

2019 - 2021 INSTRUCTORY.NET

Dhaka; Bangladesh

## **DIGITAL MARKETING (SEO, SMM)**

- \* Shopify Store Design & Setup
- SEO & Affiliate Marketing
- E-Commerce on Shopify, WiX, WordPress

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### **Professional Skills**

SEO TOOLS 💠 🙎

PAGE BUILDER

Screaming Frog, Yoast SEO, Rank Math
Elementro Pro, Shogun, Pagefly, GemPage

CODING

VS Code, Notepad++, Visual Studio

**IMAGE EDITING** 

Photoshop CC, Canva Pro, PixIr

OTHERS

SAP ERP, SAP pp, IBM Notes Email



### Reference

# MR. KHALID FARHAN

- Designation: Digital Marketer | Entrepreneur
- Organization: <u>Internet Marketing University</u>
- Address: Dublin City, Ireland
- ❖ Mobile: +353 83 329 9002
- Email: <a href="mailto:khalid@khalidfarhan.com">khalid@khalidfarhan.com</a>
- Relation: Professional, Leader

### MR. FARID RONY

- ❖ Designation: Freelancer | CEO
- Organization: Shikhbe Shobai
- Address: Banani, Dhaka, 1213
- \* Mobile: +880 1683 312 816
- Email: <u>faridrony55@gmail.com</u>
- Relation: Mentor; Instructor

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# **Technical Skills**

### **Computer Programming**

- ❖ Basic Knowledge of OOP
- C#, ASP.NET, PHP Basic, MS-SQL SERVER, My Sql
- Advanced Excel, Excel VBA, Excel Macros

# Front-End Development

- Shopify Store Design; Setup, Theme Customization
- ❖ <u>WiX</u>, Design & Redesign with Wix
- WordPress, Elementor Pro, WooCommerce

### Digital Marketing

- SEO, Local SEO, Technical SEO, On-page, Off-page SEO
- SMM, Social Media Profile Optimization
- Certified In Google Digital Garage



