

# **IMAM** UDDIN

Front-End Developer | SEO Expert

WHO AM I: Hey there; it's me! Imam Uddin; A passionate eCommerce Expert especially 'Shopify Expert'. I always love to play with codes, blogging, web design, SEO, SMM etc. I also love to keep me up-to-date with new technologies & innovative creations. To review my online presence, find me in a popular search engine by 'imamuddinwp'.



NID: **6413724409** 



Date of Birth: 01/01/1988



Location: Chittagong



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https://imamuddinwp.github.io/iu/



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#### **Employment**

2019 - Present **NextGen Digital** 

Chittagong, Bangladesh

#### Front-End Developer | SEO Expert

- WordPress, Elementor Pro
- Digital Marketing; SEO, Local SEO & SMM ÷
- Responsive Website Design

2016 - 2018 Youngone Group, Korean EPZ

Anowara; Chittagong

#### Officer under SALES & Export Department

- ٠ UNIQLO SPL (Fast Retailing Supplier Portal)
- ٠ Tableau BI (Business Intelligence) Reporting
- RMG & Manufacturing Data Processing, Analysis

2015 - 2015 Abul Khair Group, AKCGD

Faridpur; Dhaka

#### **Territory Sales Officer - TSO**

- Sales Monitoring, Outlet Visiting
- Arranging meetings, Documentation, Reporting
- Competitor Analysis, Building Relationships

2014 - 2015 **Human Resource Development Center** 

Savar; Dhaka

#### Training Officer under Vertex Software LTD

- Provide Training on Basic Computer Operation
- **.** MS Office Management, Internet Browsing
- Micro-Credit-Based Software Operation Training

## **Education**

2007 - 2011 **University Of Chittagong** 

Chittagong; Bangladesh

#### BSS (Hon's), MSS in Sociology

- Post-Graduation in Sociology
- \* Graduation in Sociology
- From Social Science Faculty

2013 - 2015 **IDB-BISEW** 

Dhaka; Bangladesh

#### **DIPLOMA** in **Computer Programming**

- \* Computer Fundamentals
- C#.NET, ASP.NET, SQL Server (RDBMS)
- MCPD Certification from Microsoft

2017 - 2018 INSTRUCTORY.NET

Dhaka; Bangladesh

### **DIGITAL MARKETING (SEO, SMM)**

- \* SEO, SMM, Affiliate Marketing
- Keyword Research, Web Optimization
- Freelancing, Outsourcing, Portfolio

#### **Professional Skills**

SAP ECC 6.0 **VISUAL STUDIO**  PP & SD Module Full Operation

**PHOTOSHOP** 

C#.NET, ASP.NET, MS SQL Server ٠

Image Editing, Resize, Retouching

**IBM NOTES** 

Official Email Communication

**OTHERS** 

VS Code, Notepad++, Sublime



#### Reference

### MR. FARID RONY

Designation: Co-Founder & Lead Mentor

Organization: ShikhbeShobai

٠ Address: Banani, Dhaka-1213

Mobile: +880 1683 312 816 \*

٠ Email: faridrony55@gmail.com

Relation: Mentor; Instructor.

#### MR. GM MUSTAKIM BILLAH

- Designation: Founder & CEO
- Organization: Safe Syntax
- Address: Sheikh Para, Khulna-9100
- Mobile: +880 1914 467 622
- Email: contact@safesyntax.com
- Relation: Mentor; Instructor.



## **Technical Skills**

#### **Computer Programming**

- Basic Knowledge of OOP
- C#, ASP.NET, PHP, MS-SQL SERVER, My Sql
- Advanced Excel, Excel VBA, Excel Macros

#### **Front-End Development**

- **Shopify Store Design**; Development
- Wix, Design & Redesign with Wix
- WordPress, Elementor Pro, WooCommerce

### **Digital Marketing**

- SEO, Local SEO, Technical SEO
- Social Media Profile Optimization
- Advertisement, Promotion, Page & Group Setup





