

Getting Started with Managed Services



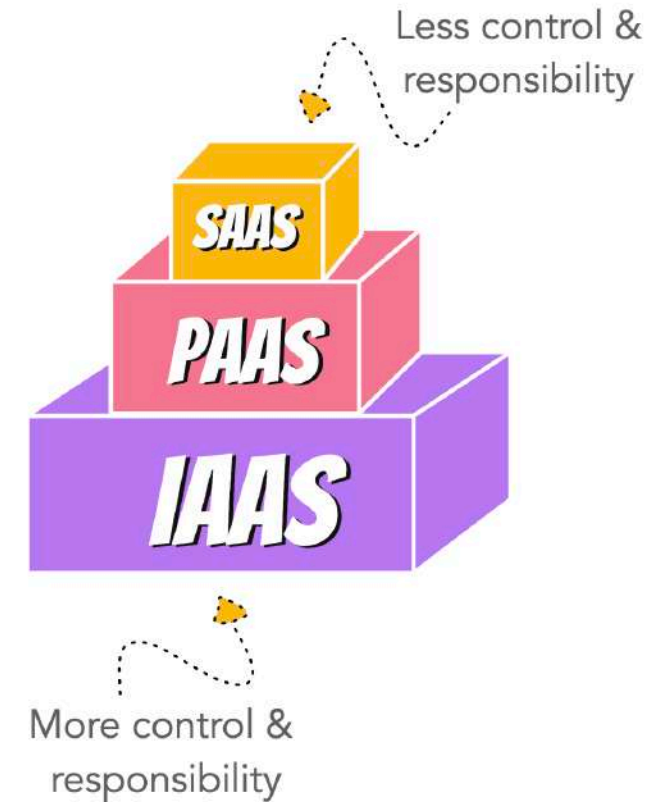
Question: Do you want to run apps in the cloud like you do in a data center?

- **Alternative:** Or are there better cloud-native approaches?

You should **understand some terminology:**

- **IaaS** (Infrastructure as a Service)
- **PaaS** (Platform as a Service)
- **SaaS** (Software as a Service)

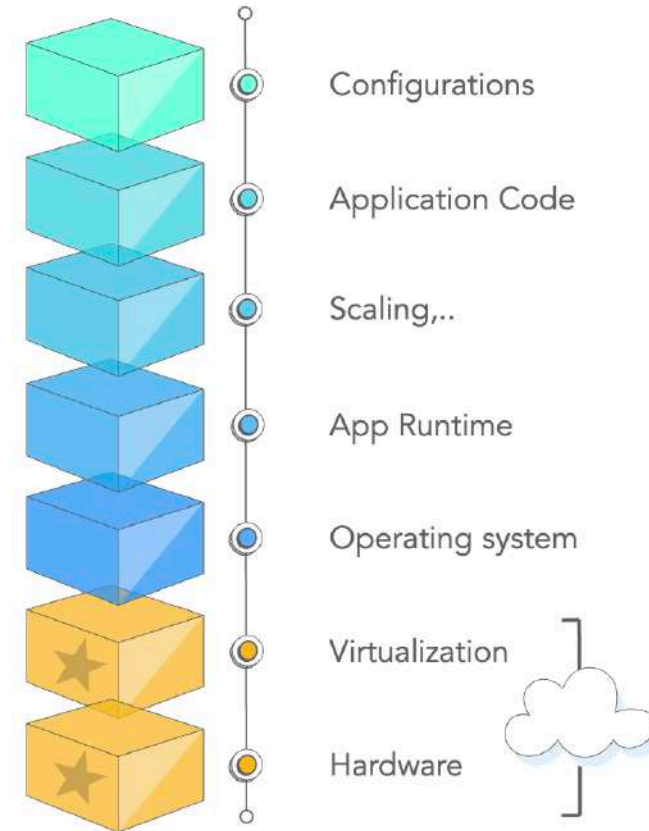
Ready for a journey to understand these?





Example 1A: Setting up an App - IaaS Approach

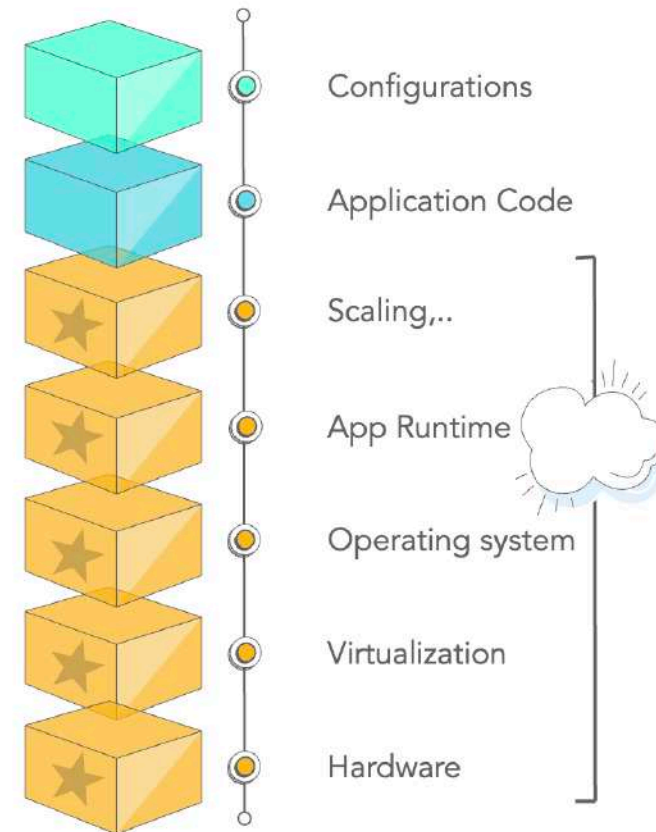
- 1: Provision VMs – Create VMs on cloud
- 2: Install Software – Install OS, runtimes etc
- 3: Deploy Code – Upload code and configure your application manually
- 4: Configure Ops – Set up load balancing and auto scaling yourself
- 5: Maintain – You are responsible for OS patching, runtime upgrades and server health





Example 1B: Setting up an App - PaaS Approach

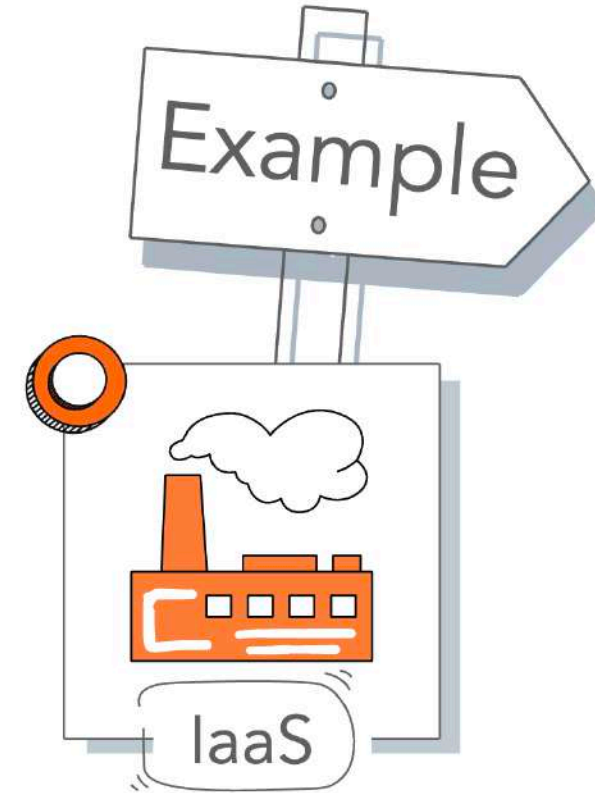
- 1: Pick a Platform** – AWS Elastic Beanstalk, Azure App Service, or Google App Engine
- 2: Upload Code** – Upload your code artifact
- 3: Automatic Setup** – Platform provisions VMs, installs OS, and starts app
- 4: Built-in Ops** – Scaling and Load Balancing are easily configurable
- 5: Zero Maintenance** – No Manual OS patching or server management required





Example 2A: Setting up a SQL Database - IaaS Approach

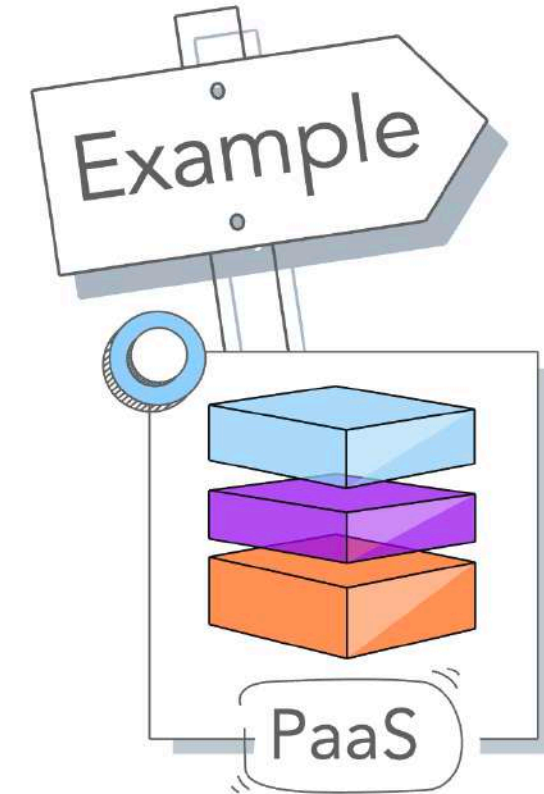
- 1: Provision VMs** – Create VMs to host your database
- 2: Install Database** – Set up MySQL, PostgreSQL, or any DB you need
- 3: Configure Storage** – Attach disks
- 4: Set Up Ops** – Manually configure backup jobs and replication
- 5: Maintenance** – Manage scaling, patches, and monitor performance





Example 2B: Setting up a SQL Database - PaaS Approach

- 1: **Pick a Service** – AWS RDS, Azure SQL Database, or Google Cloud SQL
 - 2: **Choose Type** – MySQL, PostgreSQL, SQL Server, etc
 - 3: **Configure** – Decide CPU, memory, and storage size
 - 4: **Enable Ops** – Turn on built-in backups & high availability
 - **Ready** – Database is ready to use
- Focus:** Data and queries, NOT servers or maintenance





What is IaaS?

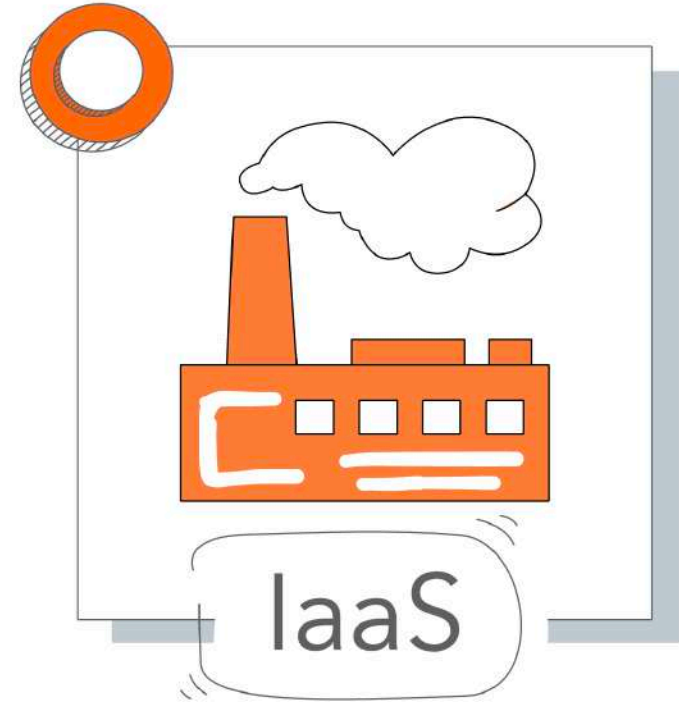
IaaS: Infrastructure as a Service

- **Concept:** Use only infrastructure from the cloud provider

Customer Responsibility: High

- **Components:** OS, runtime, and system software
- **Operations:** Availability, durability, and scaling

Summary: You manage almost everything except the hardware





What is PaaS?

PaaS (Platform as a Service): Use a complete platform provided by the cloud

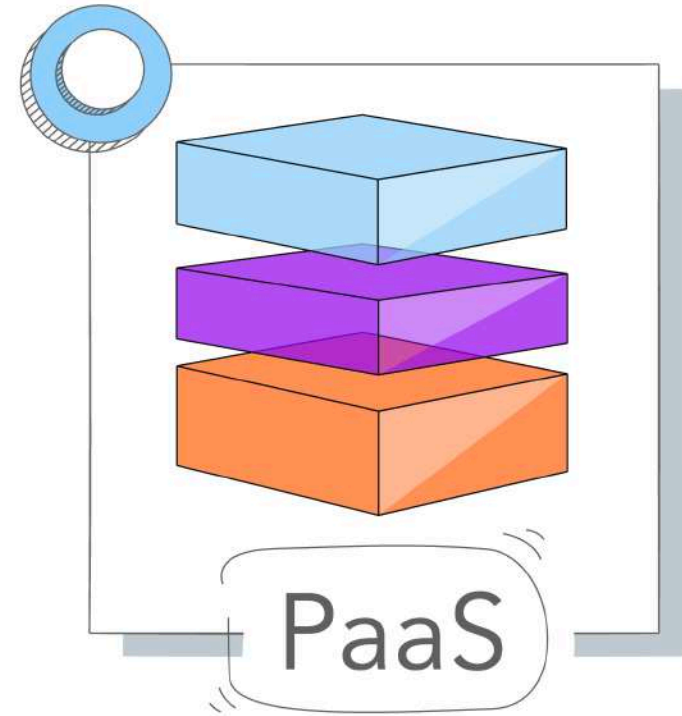
Cloud Provider Responsibility: High

- **Components:** OS, runtime, availability, durability, scaling

Customer Responsibility: Low

- **Focus:** Code, data, and configuration

Summary: Cloud provider manages the routine work





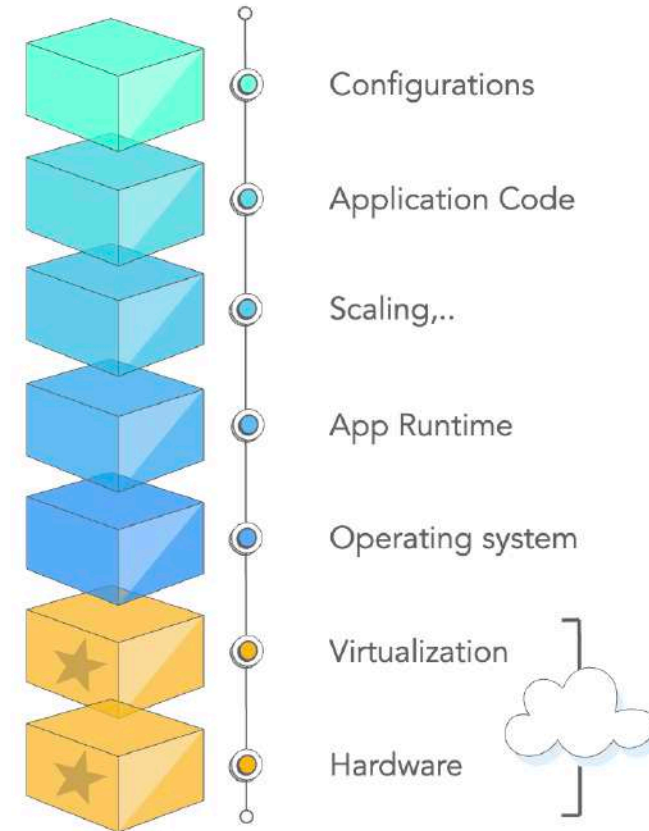
Who is Responsible for What? - IaaS

Cloud platform: The Basics

- Virtualization, Hardware and Networking

Customers of cloud: Everything Else

- **Application:** Code and Runtime
- **Operations:** Load balancing, Auto scaling, Availability
- **Database:** Software, upgrades, configuration (tables, views,..), and data
- **OS:** Upgrades and patches





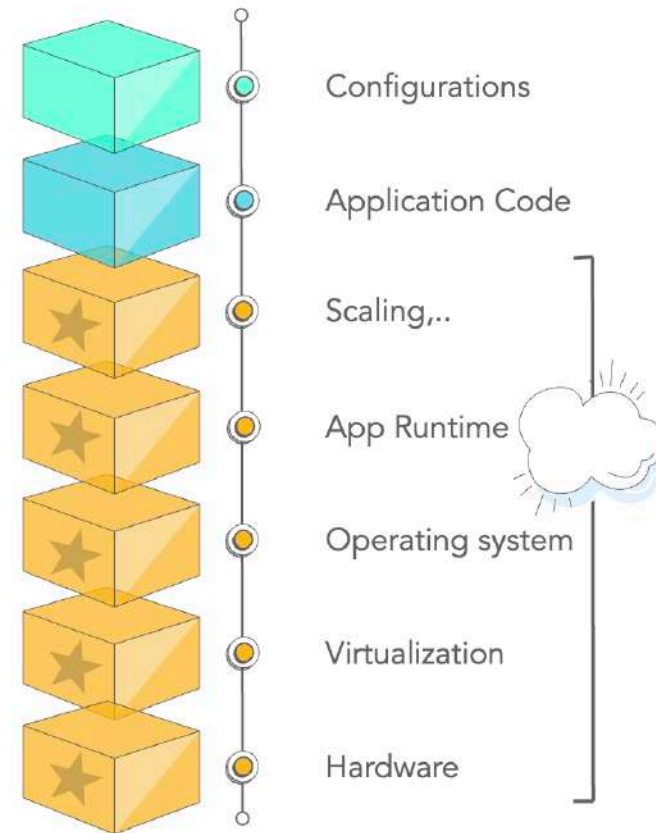
Who is Responsible for What? - PaaS

Cloud Platform: Heavy Lifting

- **Infrastructure:** Virtualization, Hardware, Networking, *OS: Upgrades and patches
- **Platform:** Runtime, Database software, Scaling, Availability, Durability, Load Balancing

Customer: Business Logic

- **Application:** Code & configuration
- **Database:** Schema, Tables, and Data
- **Restricted Access:** Usually no access to OS or VM instances





PaaS Services Can Do a Lot More

Scope: PaaS is NOT limited to running apps and databases

Managed Services: Includes common building blocks

- **Storage:** Amazon S3, Azure Blob Storage, Google Cloud Storage
- **Analytics:** BigQuery, Azure Synapse, AWS Redshift

Goal: Let developers focus on logic and innovation

- **Benefit:** Skip the setup and maintenance





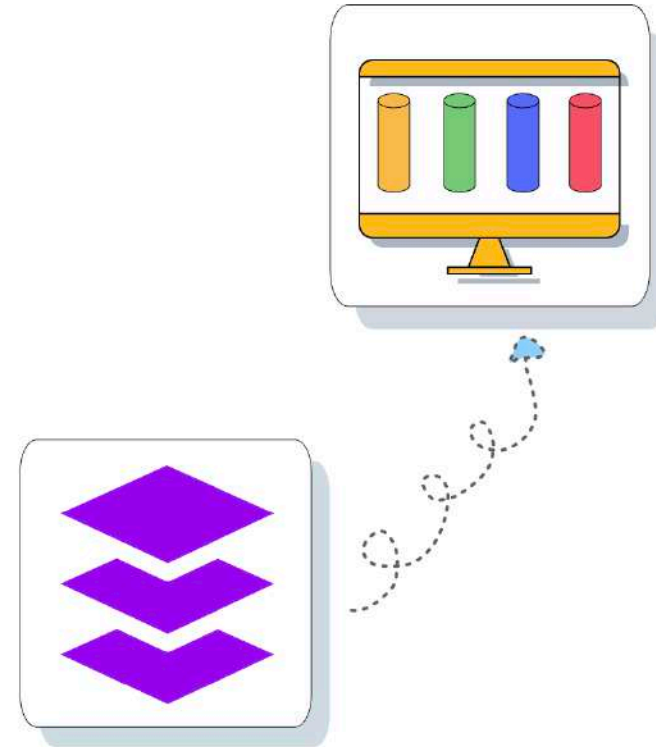
From Platforms to Complete Applications

IaaS: You manage most things yourself (infra, scaling, app, data)

PaaS: The platform helps you focus on your application and data

SaaS: You use complete software - no setup needed!

Next Step: Let's explore SaaS (Software as a Service)





What is SaaS (Software as a Service)?

Definition: Centrally hosted software

- **Hosting:** Mostly on the cloud

Billing: Offered on a subscription basis (Pay as you go)

Examples:

- **Email:** Gmail, Outlook 365
- **Office tools:** Microsoft Office 365, Google Docs
- **Calendar:** Google Calendar





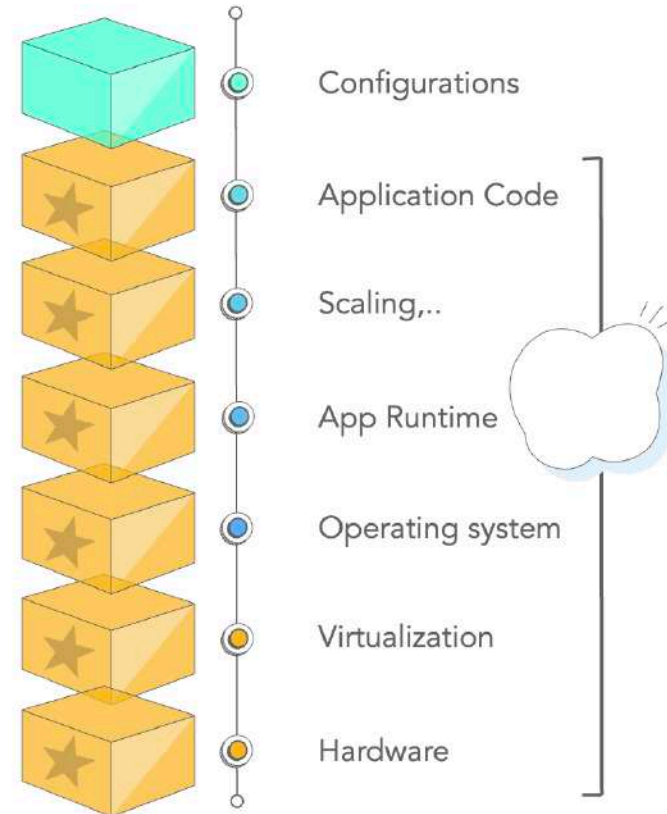
Who is Responsible for What? SAAS

Service Provider: Almost Everything

- **Infrastructure:** OS, Runtime, Networking
- **Application:** Code updates and maintenance
- **Operations:** Auto scaling, Availability, Load balancing

Customer: Usage

- **Content:** Documents, emails, sheets
- **Configuration:** Users, permissions etc





Quick Recap - IaaS vs PaaS vs SaaS

IaaS: Platform provides infra

- **You:** Manage all other layers

PaaS: Platform handles infra, setup, and scaling

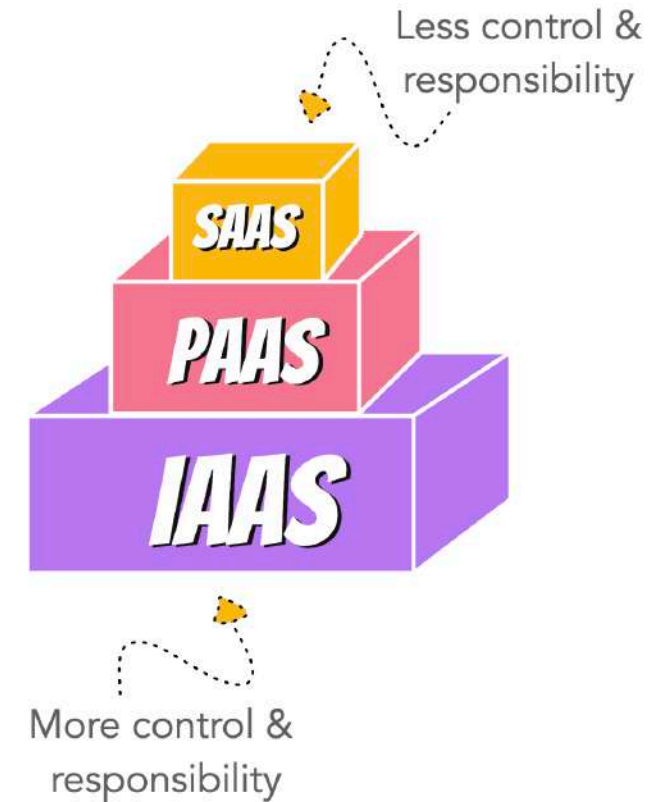
- **You:** Handle code, configuration, and data

SaaS: Platform provides everything

- **You:** Just use the app

Trend: Moving from IaaS → PaaS → SaaS

- **Control:** Decreases
- **Ease of Use:** Increases





Service Categories - Scenarios

Scenario	Solution
IaaS or PaaS or SaaS: Deploy Custom Application in Virtual Machines	IaaS
IaaS or PaaS or SaaS: Deploy a Database in Virtual Machines	IaaS
IaaS or PaaS or SaaS: Using Gmail	SaaS
IaaS or PaaS or SaaS: Using a Managed Service to setup a database	PaaS
True or False: Customer is responsible for OS updates when using PaaS	False
True or False: Customer is completely responsible for Availability when using PaaS	False
True or False: In PaaS, customer has access to VM instances	False
True or False: In PaaS, customer can customize OS and install custom software	False
True or False: PaaS services only offer Compute services	False
True or False: In PaaS, customer can configure hardware needs (memory, cpu etc)	True



Choosing Between IaaS, PaaS, and SaaS - Scenarios

Scenario	Solution
Legacy Migration: You must migrate a 10-year-old app that requires a specific, older version of the OS with customization	IaaS
Rapid Development: A startup wants to deploy a new NodeJS web app immediately. They have no Ops team and don't want to manage servers	PaaS
Productivity: You need email, calendar, and document collaboration tools for 500 employees starting tomorrow	SaaS
Custom Database: You need to run a specialized database engine that needs customization of Operating System	IaaS
CRM Needs: Your sales team needs a tool to track leads and customers. You want zero maintenance overhead	SaaS