



## Logo Versions



Primary

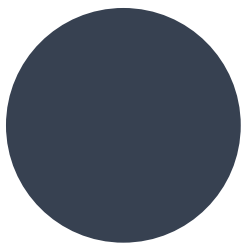
WOWSBAR

Wordmark Only



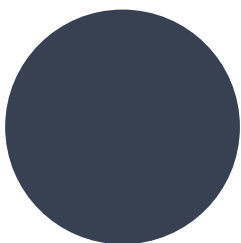
Icon

## Colours



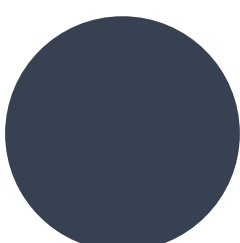
Primary

Hex #374151  
RGB rgb(55,65,81)  
CMYK 32 20 0 68  
Pantone 19-4110



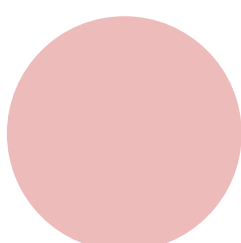
Secondary

Hex #374151  
RGB rgb(55,65,81)  
CMYK 32 20 0 68  
Pantone 19-4110



Accent

Hex #374151  
RGB rgb(55,65,81)  
CMYK 32 20 0 68  
Pantone 19-4110



Background

Hex #EDBBBA  
RGB rgb(237,187,186)  
CMYK 0 21 22 7  
Pantone 13-2005

## Typography

Primary

MuseoModerno Extra Bold

Aa Bb Cc