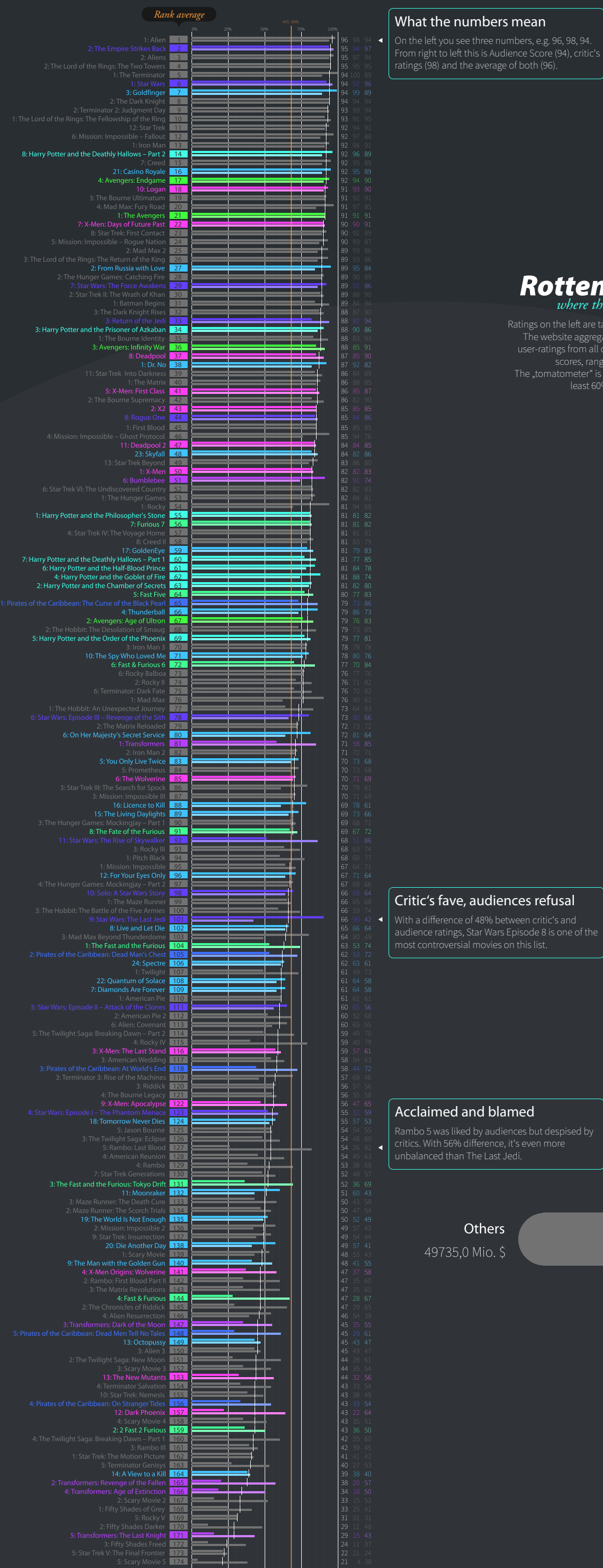


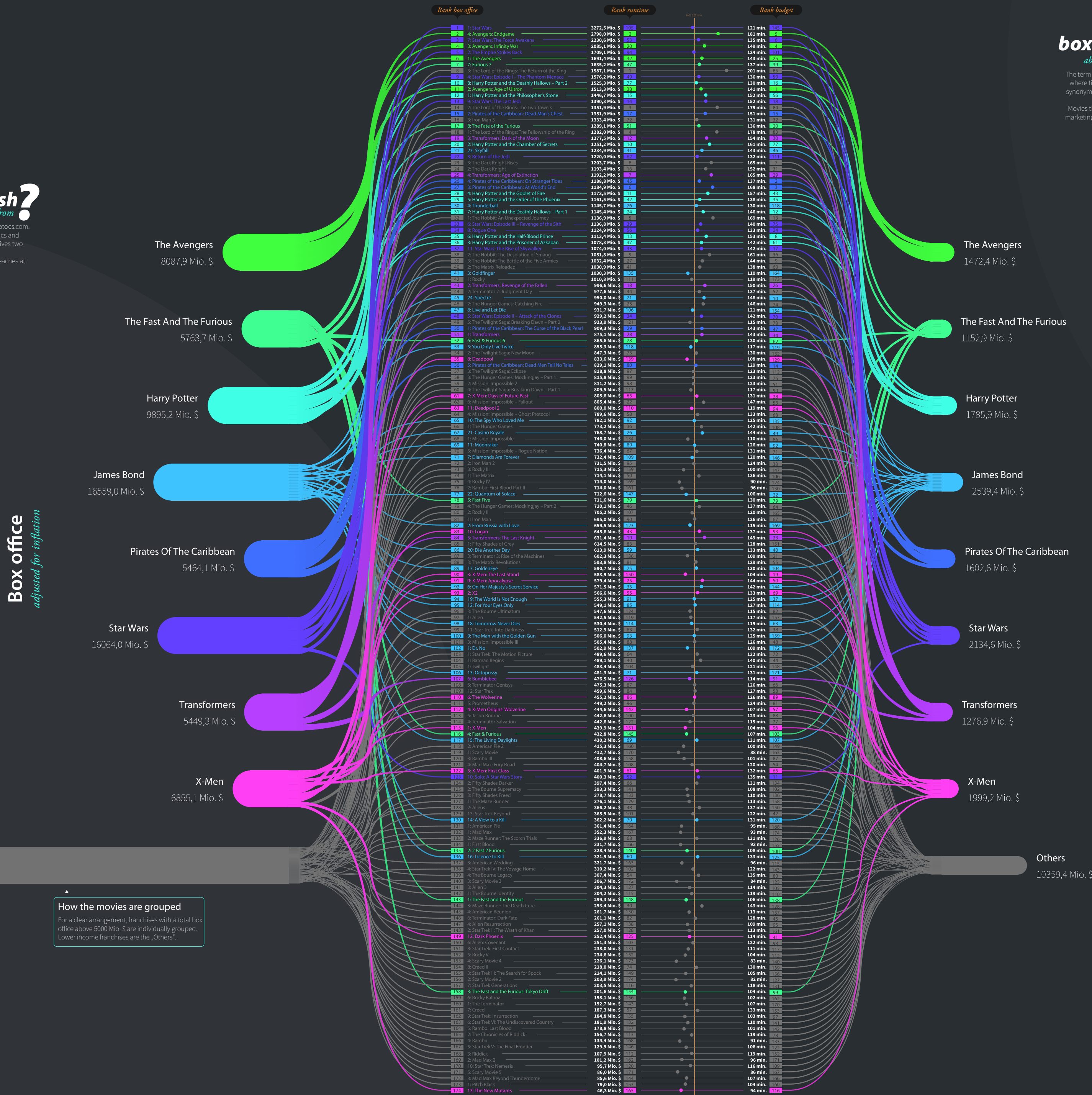
the dealbreakers or the moneymakers

FRANCHISE MOVIES

Critics and audience ratings



Runtime



What does box office mean?

about bombs and blockbusters

The term 'box office' originally described the place where tickets are sold. Since then it has become synonymous with the overall revenue that a movie makes after it's release.

Movies that don't overcome their production and marketing costs are considered 'box office bombs', while very successful movies are so-called 'blockbusters'.

The rise of franchises

Franchises really took off in the 2000's. 2003 already marks 9 franchise movie releases on this list.

Switching seasons

Until 1989, James Bond movies were mainly released in the summertime. After 1995 they were only released in winter.

Budget

adjusted for inflation

Light, camera, money \$

how much the movies make

On average, every movie on this list made 9,9x more money than it did originally cost.

While this would generally favor the making of franchise movies, not every production is a success.

X-Men: The New Mutants achieved only 0,6x its budget at the box office. It's often said that movies need to generate at least 2x their budget at the box office to be successful, because marketing costs are usually not considered for the movie's budgets.

This is at least true for 94% of movies from this list.

Release dates

