

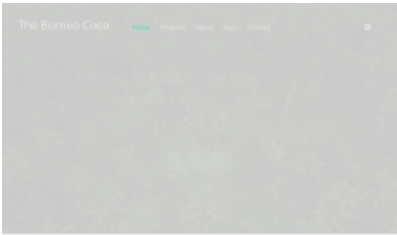
https://theborneococo.com/

Analyse website


Theborneococo.com - SEO Checker


 PDF Export

Overview of the SEO Check



ABOUT US


 Meta information
83%

 Page quality

48%

 Page structure

75%

 Link structure
96%

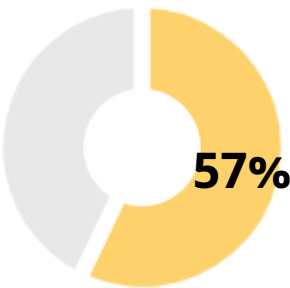
 Server

0%






 External factors

21%

SEO Score



Do you need help?

 Response time	 File size
3.28 s	18.60 kB
 Words	 Media files
205	6
 Number of links	
15 internal / 5 external	

Task list of SEO Improvements

Add a H1 heading to this page. (/en/seocheck/theborneococo.com#h1-heading)	Very important!
Use 301 redirects to drive traffic to URLs with the same domain and sub domain (www and non-www subdomain). (/en/seocheck/theborneococo.com#redirect)	Very important!
Improve the page response time. (/en/seocheck/theborneococo.com#performance)	Very important!
Remove duplicate or additional meta description tags! (/en/seocheck/theborneococo.com#meta-description)	Very important!
Fix errors regarding the language markup of your web page. (/en/seocheck/theborneococo.com#language)	Very important!
View all	

Meta specifications

Title

(Critically important)

The Borneo Coco — Cv. Jasa Kita

- ✓ The length of the page title is perfect. (308 pixels out of 580 max pixel length)
- ✓ There are no duplicate words in the title


Meta description

(Critically important)

The Raw Material Supplier and Distributor for Coconut Products

- ✗ There are more than one meta descriptions on the page. Only one is allowed.

Crawlability

 **Do you need help?**

(Critically important)

- ✓ There are no problems in accessing the website.

Canonical URL

(Important)

https://theborneococo.com/

- ✓ There is a valid canonical link specified.

Language

(Somewhat important)

Language detected in text: en**Language defined in HTML: en****Language defined in meta tags: english****Server location: Indonesia**

- ✗ There are different language information within the page markup.
- ✗ One or more of the specified languages are not ISO standard (en, en-us, de, etc.)
- ✓ The following language is defined by HTML: **english**

Alternate/Hreflang Links


(Somewhat important)

- ✓ There are no alternate links specified on this page.

Other meta tags

(Somewhat important)

- ✓ There is no rel next meta tag on this page.

 **Do you need help?**

- ✓ There is no rel prev meta tag on this page.

Domain

(Somewhat important)

- ✓ The domain is no subdomain.
- ✓ The domain length is good.
- ✓ The domain does not contain non-latin characters.

Page URL

(Somewhat important)

- ✓ No parameters were found in the URL.
- ✓ No session ID was found in the URL.
- ✓ The URL does not have too many subdirectories.

Charset encoding

(Somewhat important)

- The character encoding is not specified in the HTTP header.
- ✓ The charset encoding (**UTF-8**) is set correctly.

Doctype

(Nice to have)

- ✓ The doctype **HTML 5** is set correctly.
- ✓ The doctype is placed at first in the HTML code.

Favicon

(Nice to have)

- ✓ The favicon is linked correctly.



Do you need help?

Meta tags	
robots	index, follow
language	English
author	Theborneococo.com - Powered By : CV.Jasa Kita
lang	en
Content-Type	text/html; charset=utf-8
charset	utf-8

Page quality

Content

(Critically important)

✗

There are only **205** words on this page. Use at least 250 words to provide useful information.

—

The average number of words per sentence of **34.33** words is high.

✓

37.1% of the text are stop words.

✓

Keywords used in the page title are also used in the page content. That's good!

✓

The page contains a listing, which indicates a good text layout.

✓

3 paragraphs were found on this page.

✓

No placeholders texts or images were found.

✓

There are no duplicates on the site.

Frames

(Critically important)

✓

This page does not use a frameset.

- No Apple touch icon is specified.
- ✓ A viewport "**width=device-width, initial-scale=1**" is provided.
- ✓ This page only loads **3** JavaScript files. That's good!

Bold and strong tags

(Somewhat important)

- ✓ The usage of strong and bold tags is perfect. We recommend the use of up to **6** tags for this page.

Image SEO

(Somewhat important)

- ✓ Alt text (alternative text) is correctly used on all found images.

Social Networks

(Nice to have)

- There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.

Additional markup

(Nice to have)

- ✓ No additional page markup was found.

HTTPS

(Somewhat important)

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.



Do you need help?

Media list

URL

<https://theborneococo.com/img/aboutus.jpg> (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fimg%2Faboutus.jpg&security=3d3072293d7a9513ddf9b517239>)

[/img/sertifikasi.png](https://theborneococo.com/img/sertifikasi.png) (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fimg%2Fsertifikasi.png&security=316760cac04e0d9be77b93df7>)

<https://theborneococo.com/img/vco.jpg> (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fimg%2Fvco.jpg&security=9dec2ac5e79a71f8feae655fae20e6b>)

Page structure

H1 heading

(Critically important)

✖ There is no H1 heading specified.

Headings

(Important)

- Some headings occur twice on the page.
- The structure of headings is missing one or more levels. Do not skip heading levels.

Heading structure

Heading level	Content
H2	The Raw Material Supplier and Distributor for Coconut Products
H2	ABOUT US
H2	The Certification of Products
H2	Watch Video
H2	Our Products
H2	Virain Coconut Oil



Do you need help?

Link structure

Internal links

(Important)

- Some anchor texts are used more than once.
- ✓ The number of internal links is ok.
- ✓ None of the anchor texts is too long.
- ✓ All internal links are not using dynamic parameters.

External links

(Nice to have)

- ✓ There are **5** external links on this page.

Found links on this page

Link

/index.html (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Findex.html>)

/index.html (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Findex.html>)

/products.html (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fproducts.html>)

/about.html (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fabout.html>)

/team.html (<https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Ftheborneococo.com%2Fteam.html>)


Server configuration

HTTP redirects

(Critically important)

This page redirects to "https://theborneococo.com/"

- ✗ This website uses URLs with www and non-www subdomain. This may cause duplicate content and bad links to your website. Redirect Checker (<https://freetools.seobility.net/en/redirectchecker?url=theborneococo.com&expected=https%3A%2F%2F>)

 Do you need help?

HTTP header

(Important)

- ✓ No X-Powered HTTP header is sent.
- ✓ This page uses GZip for compressed data transmission.

Performance

(Somewhat important)

- ✗ The page response time is very slow (**3.28** seconds). The response time should be less than 0.4 seconds. Slow websites are bad for search engine bots and also result in bad user experience.
- This page loads **4** CSS files. This may affect the page load time negatively.
- ✓ This page only loads **3** JavaScript files. That's good!
- ✓ The file size of the HTML document is fine (**19** kB).

HTTP Response Header

Name	Value
connection	Keep-Alive
keep-alive	timeout=5, max=100
content-type	text/html
last-modified	Fri, 03 Dec 2021 03:51:44 GMT
accept-ranges	bytes
content-encoding	gzip

External factors

Blacklists

(Critically important)

- ✓ This website is not listed on the Shallalist.



Do you need help?

Backlinks

(Critically important)

✖ We didn't find any backlinks to this page.

Facebook popularity

(Somewhat important)

— The page has **31** shares, comments and likes on Facebook.

Listed on Webwiki

(Nice to have)

— This website is not listed in Webwiki. Submit your website here (<https://www.webwiki.com/info/add-website.html>).

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

No valid Robots.txt file was found.

Search preview



theborneococo.com

The Borneo Coco — Cv. Jasa Kita

The Raw Material Supplier and Distributor for Coconut Products



Do you need help?

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result	Recheck
Coco	81%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=https%3A%2F%2Ftheborneococo.com%2F&keyword=Coco&crawlytype=1)
Borneo Coco	74%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=https%3A%2F%2Ftheborneococo.com%2F&keyword=Borneo+Coco&crawlytype=
Borneo Coco Cv	65%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=https%3A%2F%2Ftheborneococo.com%2F&keyword=Borneo+Coco+Cv&crawlytype=
Borneo	63%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=https%3A%2F%2Ftheborneococo.com%2F&keyword=Borneo&crawlytype=

Show more keywords and terms

Keywords

Analyse website



Do you need help?