ISAAC LITZENBERGER
WEB DEVELOPER | "YAK"

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Detailed web developer with 5 years of experience designing and developing e-commerce websites and web applications seeking full or part-time front-end position. Demonstrated ability to identify and create result-driven solutions; created the #1 most-used Paintball trade-in web application of 2015-2016. Values team collaboration, integrity, and user experience.

EXPERIENCE

Web Developer, E-commerce Manager

New Breed Paintball and Airsoft | *08/2020 - Present*

- Programmed industry-leading, trade-in web application
- Automated structured data generation with JavaScript
- Generated average monthly revenue of $2,000+
- Increased domain authority by 33% through SEO tasks
- Wrote industry specific blogs and reviews
- Created e-commerce SOPs for training and workflow optimization

Key Achievement: Developed website features to save $100s/mo in third-party application subscriptions

Web Developer, E-commerce Manager

YourPbFriend | *03/2014 - 08/2016*

- Increased revenue 10x in 2 years by switching to the Shopify platform
- Identified key areas to successfully improve over competitors
- Created a used gun rating system to successfully build buyer trust
- Embedded YouTube content to educate and create value for customers
- Created e-commerce SOPs for training and workflow optimization

Key Achievement: Developed the #1 most-used paintball trade-in web application of 2015-2016

PROJECTS

isaacyakl.com

Personal website built with NextJS and published on Vercel.

- Experiments with relative units instead of breakpoints
- Includes web-based resume

Remote Jackbox Player

A web application to find and play Jackbox games remotely, even if you don't own any.

- Uses Twitch API to find people streaming games
- Mobile focused design with multiple viewing formats
- Built with Tailwind CSS

bRando.js

A CSS background property randomizing script capable of transitioning between images, colors, and gradients, written in vanilla JavaScript.

- Utilizes image preloading
- Minified for production
- Published to NPM and CDN

Keyboard Soundboard

A web browser soundboard with preset keybinds made for one of my church's events.

- Uses JavaScript to play and stop audio elements
- Animates buttons when triggered
- Preloads sounds

Random Owen Wowson

A Discord bot that sends various movie clips of Owen Wilson saying "Wow", written in Python.

- Makes use of the Owen Wilson Wow API
- Includes a small HTTP status server

SKILLS

- JavaScript / jQuery
- NextJS / ReactJS
- HTML5
- CSS3 / SASS
- Shopify Liquid
- Git / GitHub
- PHP
- Figma
- Bootstrap
- Tailwind CSS
- JSON
- Python
- REST APIs
- SEO
- Adobe Apps

COURSES

- React For Beginners - wesbos.com
- The Web Developer Bootcamp 2022 - udemy.com
- Front-End Nanodegree - Grow w/ Google
- Computer Science I & II - CSUSM

EDUCATION

Bachelor of Science in Business Administration, General Management - Dean's List - CSU East Bay | *2020*