

ISAAC "YAK" LITZENBERGER

WEB DEVELOPER & DIGITAL MARKETER

SAN FRANCISCO BAY AREA

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Detail-oriented web developer with 5 years of experience designing and developing ecommerce websites and web applications seeking full-time position. Demonstrated ability to identify and create result-driven solutions; wrote the #1 most-used Paintball trade-in web app of 2015-2016. Values teamwork, integrity, and user experience.

EXPERIENCE

Web Developer & Digital Marketer

New Breed Paintball and Airsoft | 08/2020 - Present

- Programmed industry-leading, trade-in web application
- Automated structured data generation with JavaScript
- Generated average monthly revenue of \$2,000+
- Increased domain authority by 33% through SEO tasks
- Wrote industry specific blogs and reviews
- Created ecommerce SOPs for training and workflow optimization

Key Achievement: Developed website features to save \$100s/mo in third-party application subscriptions

Web Developer & Digital Marketer

YourPbFriend | 03/2014 - 08/2016

- Increased revenue 10x in 2 years by switching to the Shopify platform
- Identified key areas to successfully improve over competitors
- Created a used gun rating system to successfully build buyer trust
- Embedded YouTube content to educate and create value for customers
- Created ecommerce SOPs for training and workflow optimization

Key Achievement: Developed the #1 most-used paintball trade-in web application of 2015-2016

SKILLS

- JavaScript
- TypeScript
- NextJS
- ReactJS
- Tailwind CSS
- Shopify API
- Bootstrap
- HTML
- CSS / SASS
- Git / GitHub
- PHP
- Python
- Figma
- JSON
- REST
- SEO
- SEM
- Adobe Apps

EDUCATION

Bachelor of Science in Business Administration, General Management - Dean's List - CSU East Bay | 2020

PROJECTS

Portfolio - isaacyakl.com

- Built with NextJS; hosted on Vercel
- Includes web-based resume
- Experiments with relative units instead of breakpoints

Remote Jackbox Player

- Web app to find and play Jackbox games remotely and for free
- Uses Twitch API to find people streaming games
- Mobile focused design with multiple viewing formats built with Tailwind CSS and JS

bRando.js

- A CSS background randomizer with support for images, colors, and gradients
- Utilizes image preloading
- Minified and published to NPM and CDN

Keyboard Soundboard

- A web browser soundboard with preset keybinds and preloaded sound files
- Uses JavaScript to play and stop audio elements
- Animates buttons when triggered

Random Owen Wowson

- A python Discord bot for sending random Owen Wilson "wow" movie clips
- Makes use of the open-source Owen Wilson Wow API
- Includes a small HTTP status server

COURSES

- Front-End Nanodegree - Grow w/ Google
- The Web Developer Bootcamp - udemy.com
- React For Beginners - wesbos.com
- Developing Innovative Ideas for New Companies - UMD
- Computer Science I & II - CSUSM
- Java Programming 1 & 2 - MSJC