ISIcrunch

Premium eBooks

When AI enters Publishing process…

Vincent Wartelle, CEO, ISI

Today's agenda

- eBook in Education : Market & Needs
- Challenges & Goals
- Why Artificial Intelligence ?
- The team
- The roadmap

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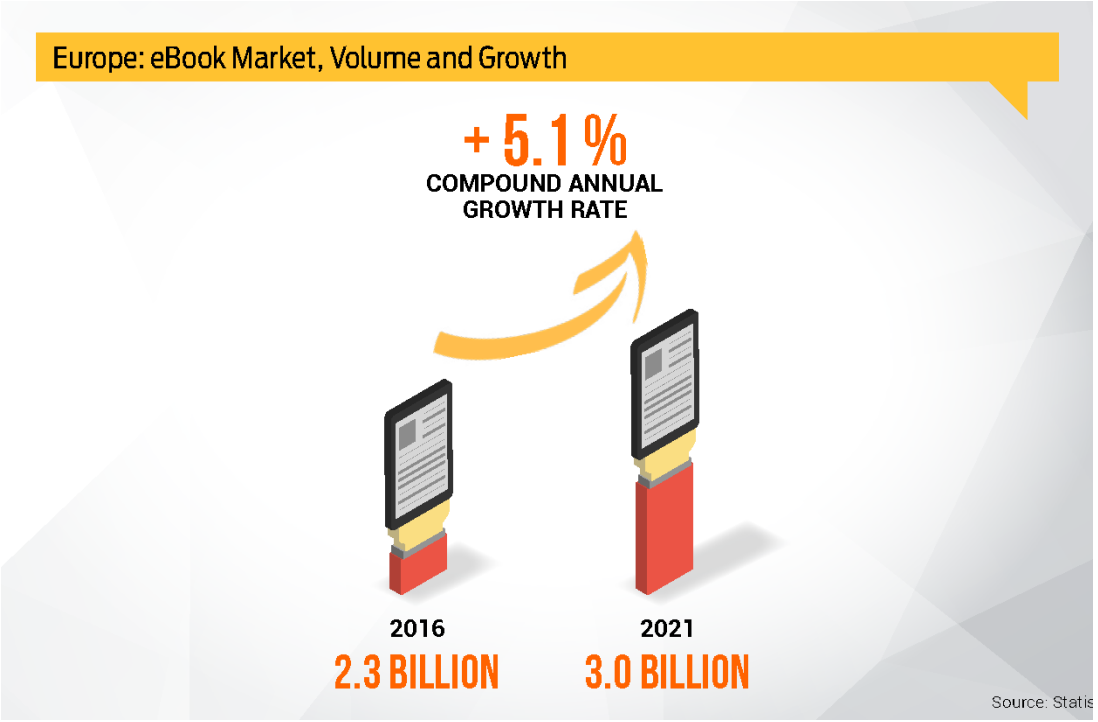
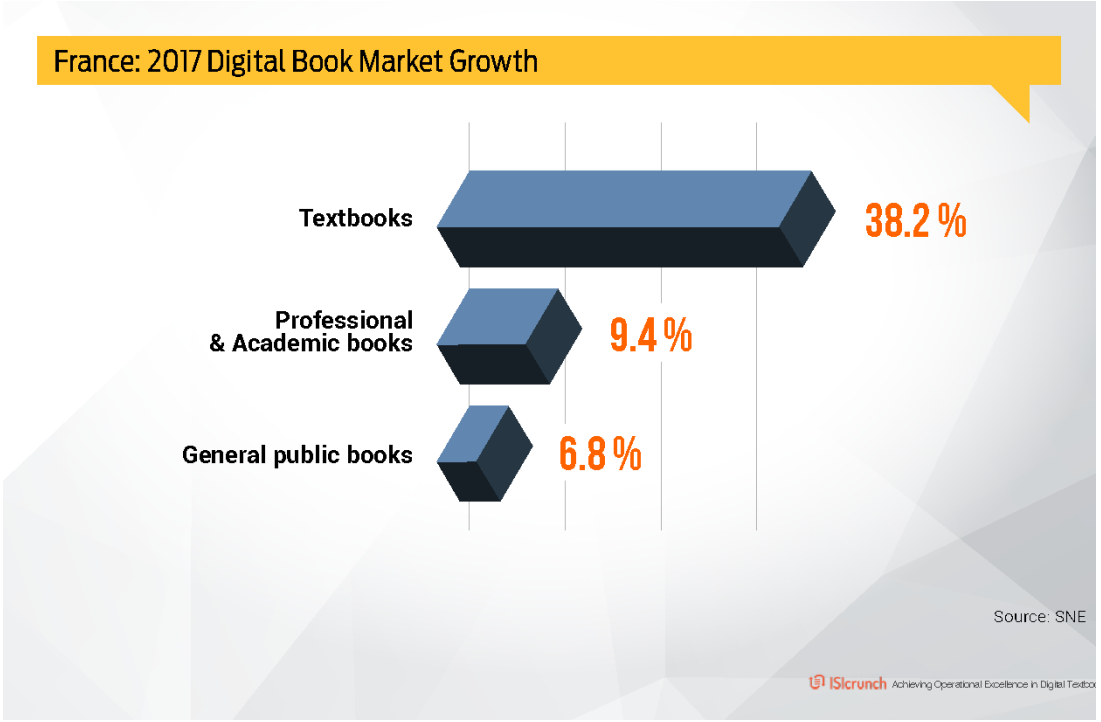
What is the eBook market worth?



Overall



Education

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Our platform

- Education
- ePub3
- Fixed Layout
- Production

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Upcoming Needs

- Smartphone market usage is exponential
- High demand for individual resources
- Build new services, Resources Database
- Extend usage for disabled audience

Mobile

New Resources

Modularity

Accessibility

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Market Challenges & Goals

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The actual ePub FXL

PROs	CONs
Sophisticated Layout	Display oriented
Spread view	Not Mobile
Beautiful	Not Accessible
Automation aware	Not Content aware
Ease Interactivity	

Hybrid EPUB

What are the Goals for tomorrow?

Reflow production plan

Accessible ready

Rich semantics

Cost-effective

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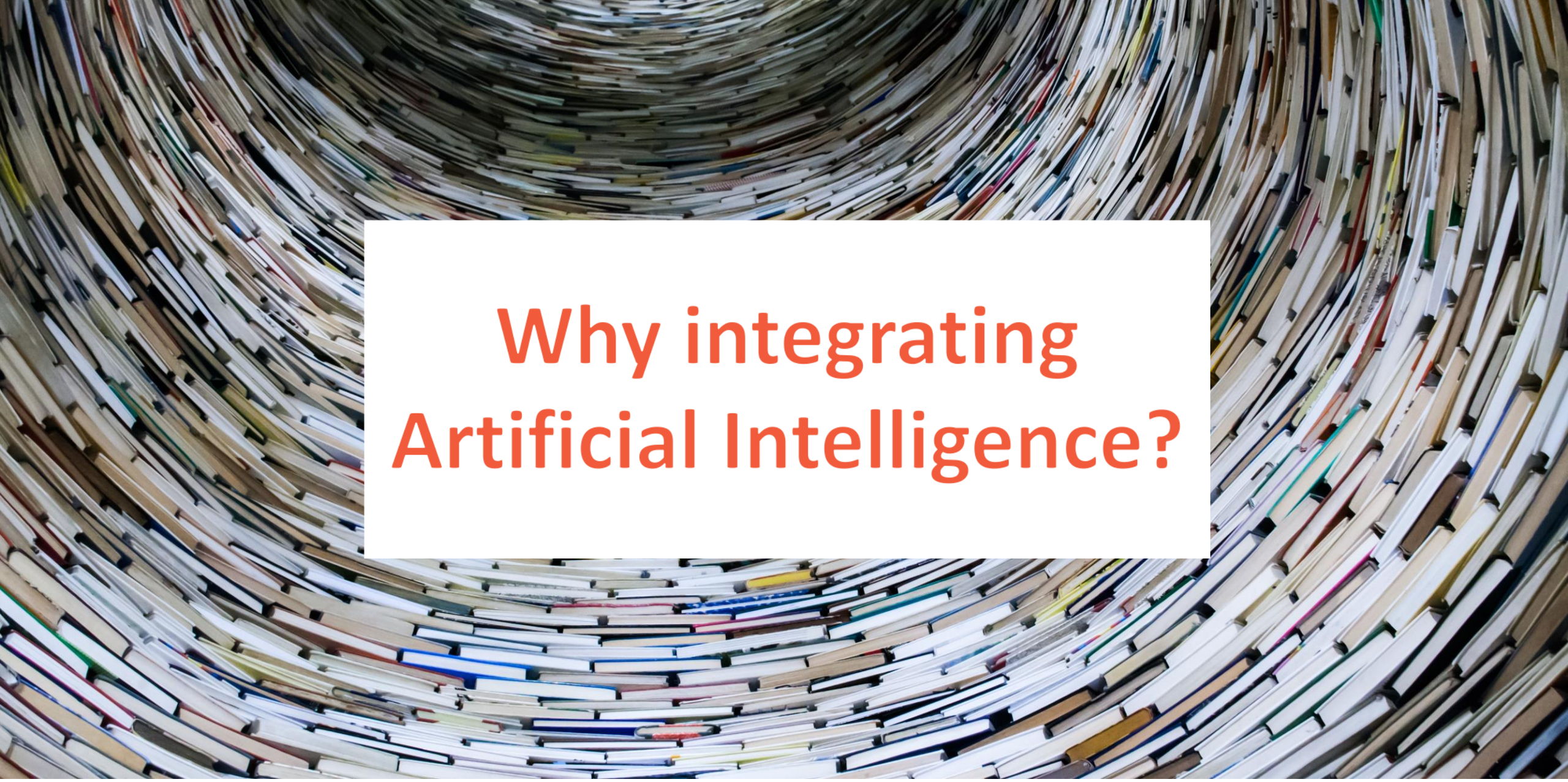

Why integrating Artificial Intelligence?

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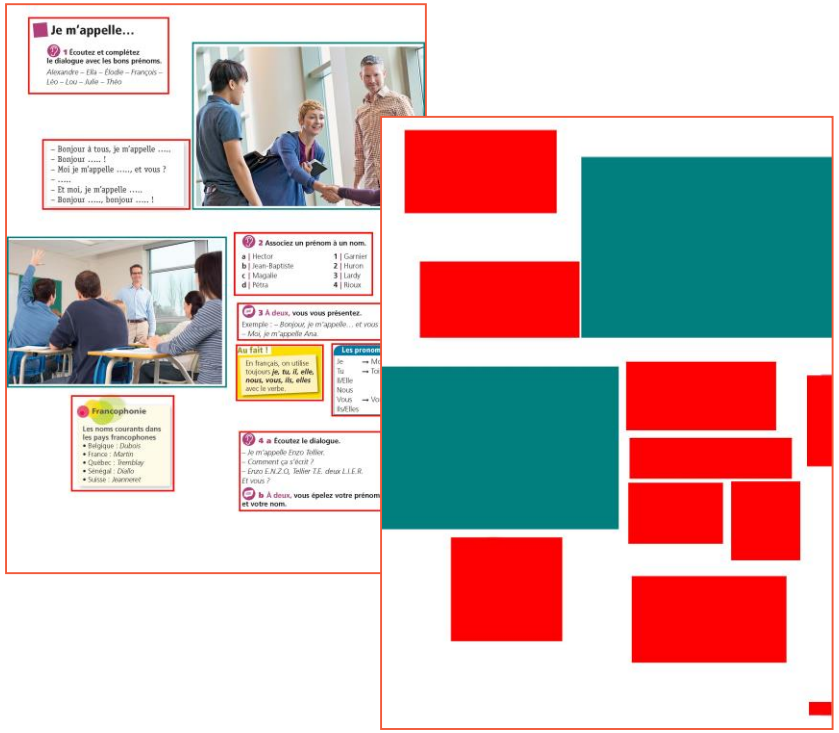
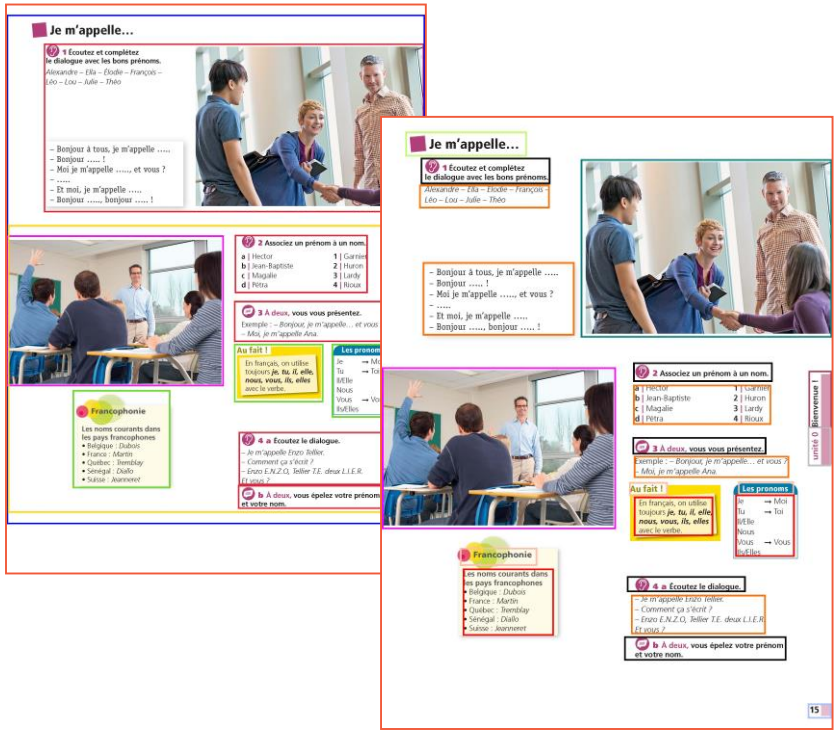
Output: Defining Boxes

Simple boxes: Text vs Image



Boxes within Boxes



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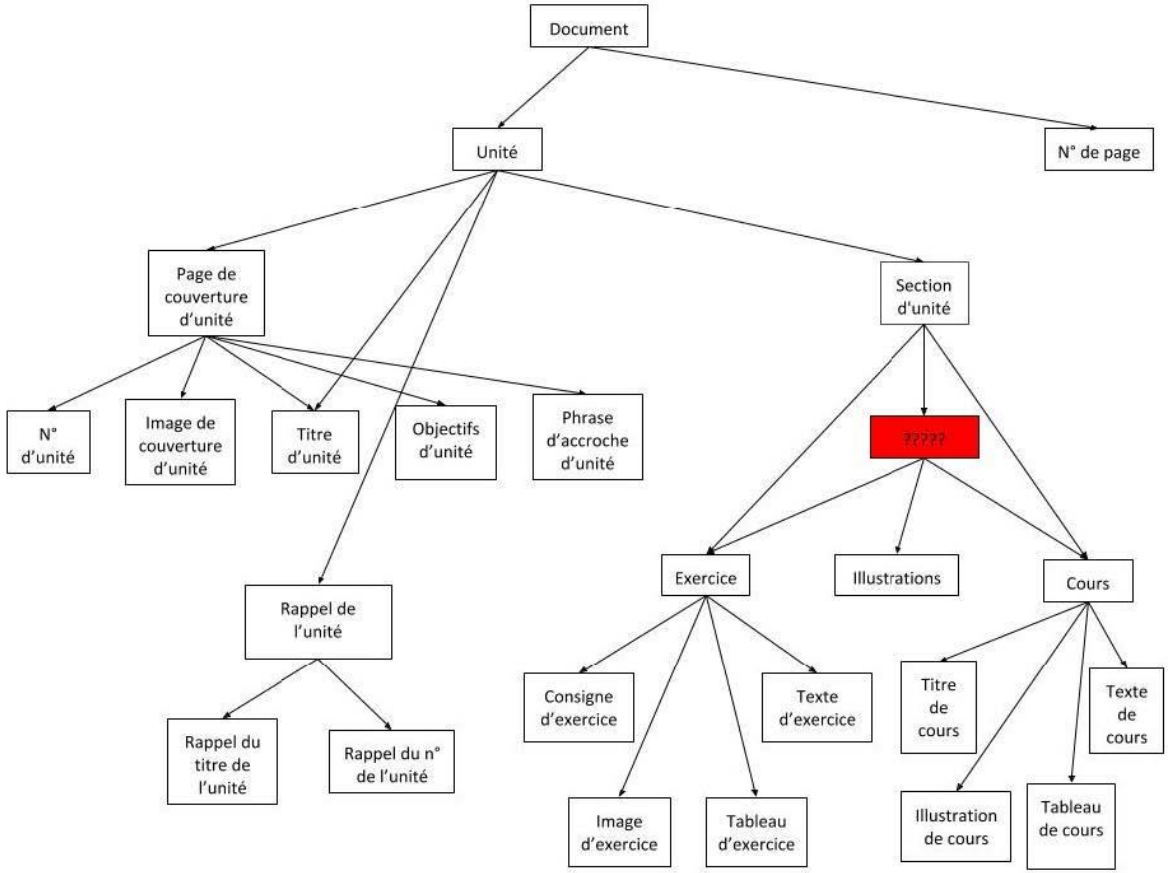
Output: Defining Classes



Box Model

Multi Layers

Semantic Classes

Parallel Processing

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Deep Learning : which model?

« ***Object Detection*** »

R-CNN, Yolo, SSD

« ***Semantic Segmentation*** »

Fully-Convolutional Net (FCN)

« ***Instance Segmentation*** »

Mix of the 2 Previous Models

Natural Language Processing

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Datasets: Internal & External Mix

> 1 Million Images

Web Scraping

Exercises Database

Similar Datasets

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Project Team

Data Scientist	→	Deep Learning Specialist
Data Visualization	→	CEA Research Labs
Data Analyst	→	Dataviz Laboratory (NL)
Software Engineering	→	ISI developpers

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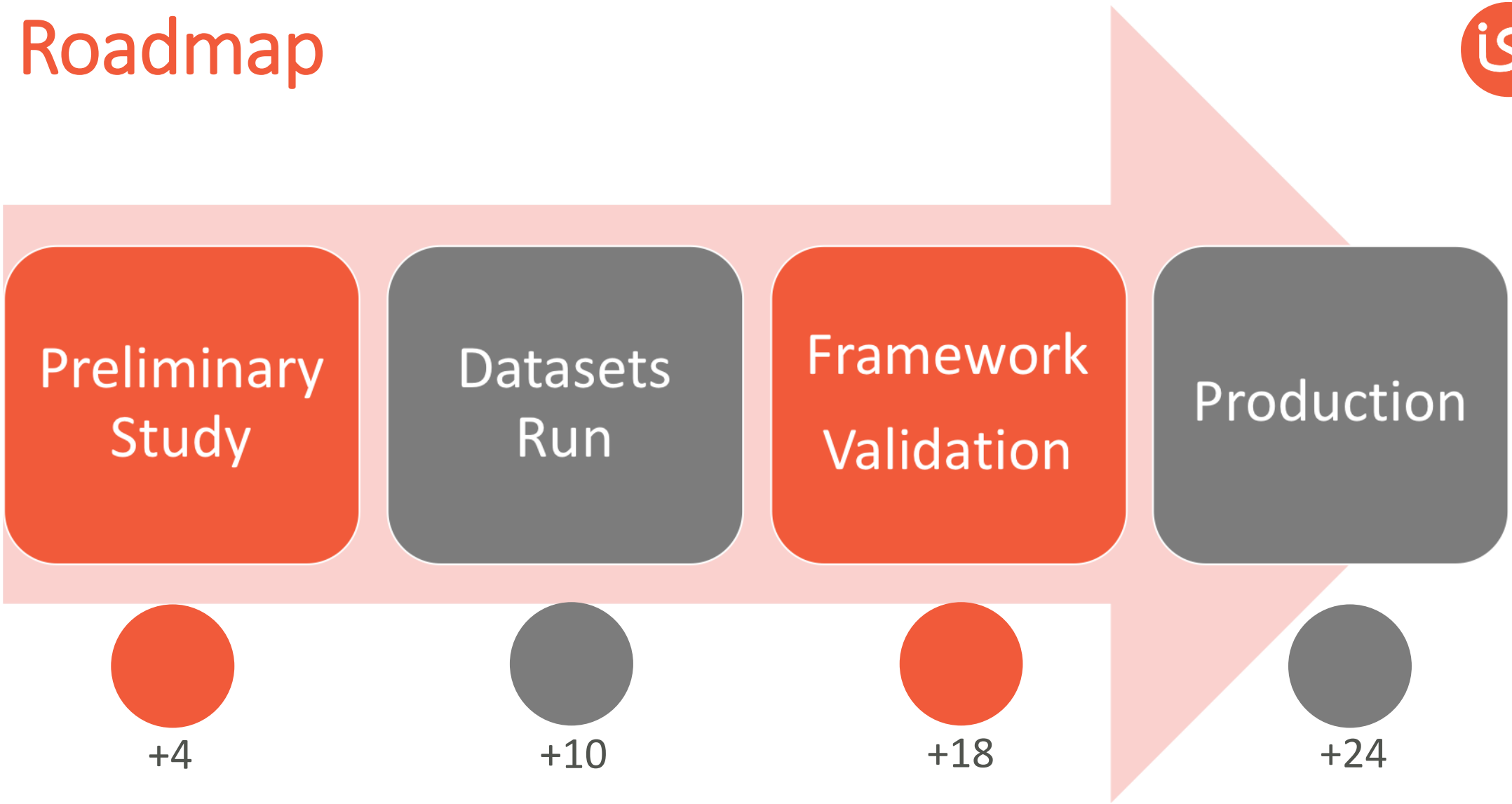
Roadmap



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Credits

Thanks to our Client

Thank You

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