

FOR IMMEDIATE RELEASE



## **NOUS ENTERTAINMENT SPONSORS LAMA TENZIN CHOEGYAL TRIP TO UNITED STATES**

*Hosts Noted Humanitarian During Visit to New York, New Jersey*

**FAR HILLS, NJ – Oct. 27, 2015** – [Nous Entertainment LLC](#) announced that it is hosting the Venerable Lama Tenzin Choegyal, a noted humanitarian and Buddhist monk, during his Oct. 2015 visit to the United States. Nous will accompany Lama Tenzin on a tour of meetings within the business, academic and spiritual communities across New York City and New Jersey as part of the company's mission to increase awareness of human issues across the world.

"Bringing Lama Tenzin to this part of our country means that we can help amplify his voice and bring awareness to the causes he so deeply supports," said Suzan Binder, Co-Founder, Nous Entertainment. "The children he helps to care for are deeply vulnerable to disease, neglect and mistreatment and Lama Tenzin's work is life-changing for them."

Since 2000, Lama Tenzin has committed himself to improving the lives of children in India and Tibet. In the early 2000s, he established the Children's Educational Development (CED) Society in Northern India. A privately run home and school where children from the deeply impoverished, remote Dolpo region of the Himalaya Mountains have the opportunity to thrive in a safe and nurturing environment. His most recent initiative is G.I.F.T. (Girls Institute for Technology) to empower girls living with disabilities in Dehradun, India.

*Lama Tenzin Choegyal and Nous  
Co-Founder Adam Scherr in  
New York City*

"Our projects are focused on bridging entertainment with an up-leveled consciousness of issues that impact people and places across the globe," said Adam Scherr, Co-Founder, Nous Entertainment. "Connecting with Lama Tenzin is an honor and a way for us to bring forth change through the parallels of our missions."

Nous connected to Lama Tenzin through its partnership with Partnerships for Change (PFC). Since 2001, PFC has sponsored Lama Tenzin Choegyal and his heroic efforts to rescue children from the Dolpo region. Partnerships for Change is also a founding partner with Lama Tenzin in creating the G.I.F.T. Project.

To contribute to the CED Society, please mail donations to Partnerships for Change (for: CED Society) to: Lama Tenzin c/o Trisha Parrish; 1416 A Encinal Ave.; Alameda, Calif. 94501.

### **About Nous Entertainment:**

Nous Entertainment LLC is an independent production company focused on the development, marketing and distribution of film and television programming aimed at balancing entertainment with issue-driven content. Through strategic partnerships with venture and private equity as well as leading philanthropic organizations, Nous brings inspiring narratives and entertaining stories to life. For more information, please visit [www.whatsnous.com](http://www.whatsnous.com)

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