SolarHacks

Sponsorship Prospectus

What is Solar Hacks?

Solar Hacks is a student-run hackathon targeted at high school students in the Bay Area. It's primary goal is to gather and enable students from all around the nation to come together and build society-impacted projects. We hope to persuade others by conveying a general message that anyone can learn to code: programming is not solely for boys or geniuses. The hackathon will offer an environment focused on increasing diversity in the field of computer science. Furthermore, sponsors will have the opportunity to send mentors, present APIs, and evangelize their brands.

What are Solar Hacks' Logistics?

We plan to host approximately 200 students with varying amounts of experience in computer science. Solar Hacks will take place on October 12, 2019 at 42 Silicon Valley, CA.

Why Sponsor Solar Hacks?

Although a high school hackathon may not offer the same recruiting options as a collegiate hackathon, sponsors will still be able to form valuable relationships with the programmers of the future. Because many participants of high school hackathons are first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

Where will your money go?

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon. Hack+, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of Solar Hacks. All contributions to Solar Hacks will be processed by Hack+, and therefore will be tax deductible.

How can You Help?

- Donate money directly to the organization—this will give us the flexibility to ensure that all needs are fully catered for.
- Sponsor a meal—we will serve a total of four meals over the entire course of the hackathon.
- Send evangelists or engineers to mentor and inspire students.
- Provide students with tools to use during the event (i.e., hosting, hardware).
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at:
  - sponsor@solarhacks.org
  - solarhacks.org

Interested?

Please contact us at sponsors@solarhacks.org if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.